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DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS - CANADA  
INTERNAL TRADE BRANCH

(Issued March 7th, 1933)

(17)

63-005

Dominion Statistician:

R. H. Coats, B.A., F.S.S. (Hon.), F.R.S.C.

Chief, Internal Trade Branch:

Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES

576

JANUARY, 1929 to JANUARY, 1933.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for January, 1933, (base January, 1929=100) show decreased sales for all groups as compared with December, 1932. The combined index dropped from 119.7 to 63.9. Corresponding indexes for December, 1931, and January, 1932, were 141.2 and 76.4 respectively.

In order to take account of different methods of accounting used by companies reporting, a complete revision of the Grocery and Meat index has been made. No correction of the index numbers has been made for seasonal influences, nor is there any allowance for price changes.

The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for individual groups behaved as follows:-

Boots and Shoes decreased from 95.9 in December, 1932, to 50.8 in January, 1933; Candy from 127.9 to 53.2; Clothing from 121.6 to 52.0; Drugs from 92.9 to 74.4; Dyers and Cleaners from 77.4 to 66.8, and Furniture from 59.3 to 27.4.

General and Departmental dropped from 162.2 in December, 1932, to 66.8 in January, 1933; Groceries and Meats from 85.6 to 70.0; Hardware from 99.3 to 43.2; Music and Radio from 41.6 to 20.7, and Restaurants from 63.3 to 54.0.

Indexes for the same groups, comparing January, 1932, and January, 1933, moved as follows:-

Boots and Shoes fell from 64.5 to 50.8; Candy from 66.9 to 53.2; Clothing from 60.7 to 52.0; Drugs from 85.7 to 74.4; Dyers and Cleaners from 76.4 to 66.8, and Furniture from 48.3 to 27.4.

General and Departmental decreased from 79.5 to 66.8; Groceries and Meats from 82.5 to 70.0; Hardware from 56.8 to 43.2; Music and Radio from 42.0 to 20.7, and Restaurants from 66.7 to 54.0.





CHANGES TO THE LONDON INDEX  
RECENTLY 1960 TO PRESENT, 1979

The London Index of Retail Prices, issued by the London Bureau of Statistics, is a measure of the price level of a basket of goods and services. It is based on the prices of a fixed basket of goods and services, weighted according to their relative importance in the consumption of the average household. The index is published monthly, and is used as a measure of inflation.

The index is calculated as follows: the prices of the goods and services in the basket are multiplied by their respective weights, and the results are added together. The total is then divided by the price level of the base year (1960) to give the index value.

The index is used to measure the rate of inflation, which is the percentage change in the index from one year to the next. It is also used to adjust wages and salaries for inflation, and to index other financial instruments.

The index is published by the London Bureau of Statistics, which is a part of the Office of Statistics Canada. It is available in both English and French.



[illegible]

Candy - 6 Chains

[illegible]

Clothing - 9 Chains

[illegible]

## Drugs 7 Chains

[illegible]

Dyers and Cleaners - 4 Chains

[illegible]

Furniture - 4 Chains

[illegible]





INDEX NUMBERS OF RETAIL SALES

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
General and Departmental - 25 Stores and 4 Chains												
1929	100.0	99.1	123.2	123.8	155.4	143.2	124.5	132.4	132.5	155.7	149.5	218.0
1930	97.5	95.6	104.7	126.4	141.4	122.3	107.9	111.5	125.2	140.0	130.3	207.7
1931	93.0	88.8	105.0	120.2	128.1	115.8	101.3	100.1	112.2	130.2	117.4	195.9
1932	79.5	78.7	89.3	103.1	104.0	102.4	88.1	81.7	94.0	109.9	98.0	162.2
1933	66.8											
Groceries and Meats - 23 Chains												
1929	100.0	98.5	108.7	106.1	112.4	105.8	106.9	107.3	106.1	114.9	109.0	114.3
1930	106.2	96.3	100.5	106.2	107.9	93.8	96.2	94.1	93.3	98.8	94.6	105.3
1931	97.5	90.5	97.0	98.2	98.5	94.0	92.9	86.4	91.4	94.2	85.5	94.9
1932	82.5	80.8	88.2	84.5	82.9	80.7	78.8	75.0	78.9	80.0	78.0	85.6
1933	70.0											
Hardware - 5 Chains												
1929	100.0	95.0	114.9	155.3	191.1	195.2	174.1	168.6	189.2	203.0	131.8	166.6
1930	71.9	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
1931	70.1	67.6	81.6	111.6	140.0	123.5	106.3	110.7	120.0	117.7	100.6	142.1
1932	56.8	54.1	65.6	93.9	120.1	109.5	89.2	94.0	104.5	102.7	79.4	99.3
1933	43.2											
Music and Radio - 4 Chains												
1929	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
1930	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.4	92.3	113.9	115.4	144.7
1931	77.0	72.4	65.7	52.7	53.0	39.4	40.5	48.5	65.8	78.1	80.5	82.6
1932	42.0	34.9	31.9	28.6	26.6	20.9	15.9	22.1	38.8	39.0	40.7	41.6
1933	20.7											
Restaurants - 11 Chains												
1929	100.0	94.2	102.8	100.4	109.8	102.9	115.2	119.9	107.6	106.8	94.8	100.3
1930	94.4	86.9	91.7	90.1	96.4	94.9	99.2	102.8	91.4	93.7	83.1	91.8
1931	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.5	78.5
1932	66.7	65.0	67.3	68.0	64.5	62.6	63.9	65.6	64.7	60.6	56.1	63.3
1933	54.0											
General Index												
1929	100.0	101.8	123.8	123.3	139.2	132.8	119.0	122.4	123.4	145.1	133.8	165.7
1930	98.9	93.6	104.9	123.5	128.4	113.5	103.4	102.1	109.5	123.0	112.4	154.3
1931	89.8	84.9	98.9	113.6	112.4	106.6	94.4	89.9	98.6	110.9	100.4	141.2
1932	76.4	74.4	85.3	92.1	91.0	91.8	79.6	73.7	84.0	91.6	85.0	119.7
1933	63.9											





DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS - CANADA  
INTERNAL TRADE BRANCH

(Issued March 30th, 1933)

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Chief, Internal Trade Branch:

R. H. Coats, B.A., F.S.S.(Hon.), F.R.S.C.  
Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES

JANUARY, 1929 TO FEBRUARY, 1933.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for February, 1933, (base January, 1929=100) show increased sales for four groups and decreased sales for seven groups as compared with January, 1933. The combined index dropped from 64.1 to 61.6. Corresponding indexes for January and February, 1932, were 76.4 and 74.4 respectively.

No correction of these index numbers has been made for seasonal influences, nor is there any allowance for price changes.

The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for individual groups behaved as follows:-

Candy sales rose from 53.2 in January, 1933, to 59.1 in February, 1933; Dyers and Cleaners from 66.8 to 68.0; Furniture from 27.4 to 31.1, and Hardware from 43.2 to 44.5.

Boots and Shoes decreased from 50.8 in January, 1933, to 44.5 in February, 1933; Clothing from 52.0 to 41.1; Drugs from 75.2 to 70.2, and General and Departmental from 66.9 to 66.8. Groceries and Meats fell from 70.2 to 67.4; Music and Radio from 20.7 to 16.6, and Restaurants from 55.0 to 51.1.

Indexes for the same groups, comparing February, 1932, and February, 1933, moved as follows:-

Boots and Shoes fell from 48.1 to 44.5; Candy from 69.8 to 59.1; Clothing from 52.1 to 41.1; Drugs from 87.4 to 70.2; Dyers and Cleaners from 75.4 to 68.0, and Furniture from 64.5 to 31.1.

General and Departmental decreased from 78.7 to 66.8; Groceries and Meats from 80.8 to 67.4; Hardware from 54.1 to 44.5; Music and Radio from 34.9 to 16.6, and Restaurants from 65.0 to 51.1.





INDEX NUMBER OF RETAIL SALES

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Boots and Shoes - 6 Chains												
1929	100.0	87.9	152.3	140.4	160.9	166.3	121.4	116.9	119.1	126.7	134.5	151.5
1930	65.8	73.0	86.1	119.9	120.3	122.3	98.2	89.2	86.3	95.9	102.3	129.1
1931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
1932	64.5	48.1	62.5	87.3	88.2	107.5	83.1	57.3	71.6	76.5	77.3	95.9
1933	50.8	44.5										
Candy - 6 Chains												
1929	100.0	108.6	152.4	102.8	125.0	113.0	116.9	144.7	118.4	122.3	117.9	203.1
1930	97.1	108.0	95.2	121.5	104.3	86.7	95.3	112.6	93.5	93.9	88.9	159.3
1931	74.3	80.4	75.5	110.7	91.5	71.5	75.2	85.8	78.2	86.9	72.5	146.0
1932	66.9	69.8	103.0	72.3	75.3	63.7	70.9	69.2	63.2	68.3	57.0	127.9
1933	53.2	59.1										
Clothing - 9 Chains												
1929	100.0	126.0	174.6	180.7	171.6	187.0	137.1	123.0	141.4	221.0	166.5	170.7
1930	99.2	86.4	130.8	194.9	172.2	155.4	122.1	90.7	111.7	157.9	122.3	159.5
1931	70.8	67.7	106.0	169.5	126.1	140.1	85.7	67.7	83.7	119.3	102.7	131.6
1932	60.7	52.1	85.8	98.4	92.1	110.6	68.7	51.0	81.6	87.4	85.6	121.6
1933	52.0	41.1										
Drugs - 7 Chains												
1929	100.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
1930	96.9	94.3	105.4	99.9	98.7	95.2	95.9	101.0	92.2	97.1	92.2	106.0
1931	93.1	87.4	92.7	90.2	89.9	86.5	90.0	88.7	87.3	90.7	90.8	103.9
1932	85.7	87.4	90.8	87.4	79.2	84.3	78.7	79.3	76.8	82.0	79.3	92.9
1933	75.2	70.2										
Dyers and Cleaners - 4 Chains												
1929	100.0	105.9	160.1	213.4	181.8	170.8	161.5	147.2	167.3	190.1	161.9	122.8
1930	115.4	104.5	156.0	204.6	174.7	163.1	118.7	117.9	170.5	187.0	105.0	87.5
1931	109.3	99.0	143.1	184.9	146.4	150.9	128.9	114.1	131.4	133.9	109.4	78.7
1932	76.4	75.4	88.3	127.8	119.6	119.2	93.2	92.2	123.5	108.8	92.2	77.4
1933	66.8	68.0										
Furniture - 4 Chains												
1929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.4
1930	95.4	97.4	95.5	97.6	110.2	91.7	68.9	97.7	103.8	109.7	105.3	113.4
1931	60.9	69.6	69.7	69.8	69.0	61.2	52.4	67.3	84.8	90.2	92.7	88.6
1932	48.3	64.5	49.5	53.6	52.9	43.7	32.7	44.9	54.9	58.4	55.6	59.3
1933	27.4	31.1										







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INDEX NUMBERS OF RETAIL SALES

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
General and Departmental - 25 Stores and 4 Chains												
1929	100.0	99.1	123.2	123.8	155.4	143.2	124.5	132.4	132.5	155.7	149.5	218.0
1930	97.5	95.6	104.7	126.4	141.4	122.3	107.9	111.5	125.2	140.0	130.3	207.7
1931	93.0	88.8	105.0	120.2	128.1	115.8	101.3	100.1	112.2	130.2	117.4	195.9
1932	79.5	78.7	89.3	103.1	104.0	102.4	88.1	81.7	94.0	109.9	98.0	162.4
1933	66.9	66.8										
Groceries and Meats - 23 Chains												
1929	100.0	98.5	108.7	106.1	112.4	105.8	106.9	107.3	106.1	114.9	109.0	114.3
1930	106.2	96.3	100.5	106.2	107.9	93.8	96.2	94.1	93.3	98.8	94.6	105.3
1931	97.5	90.5	97.0	98.2	98.5	94.0	92.9	86.4	91.4	94.2	85.5	94.9
1932	82.5	80.8	88.2	84.5	82.9	80.7	78.8	75.0	78.9	80.0	78.0	85.6
1933	70.2	67.4										
Hardware - 5 Chains												
1929	100.0	95.0	114.9	155.3	191.1	195.2	174.1	168.6	189.2	203.0	131.8	166.6
1930	71.9	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
1931	70.1	67.6	81.6	111.6	140.0	123.5	106.3	110.7	120.0	117.7	100.6	142.1
1932	56.8	54.1	65.6	93.9	120.1	109.5	89.2	94.0	104.5	102.7	79.4	99.3
1933	43.2	44.5										
Music and Radio - 4 Chains												
1929	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
1930	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.4	92.3	113.9	115.4	144.7
1931	77.0	72.4	65.7	52.7	53.0	39.4	40.5	48.5	65.8	78.1	80.5	82.6
1932	42.0	34.9	31.9	28.6	26.6	20.9	15.9	22.1	38.8	39.0	40.7	41.6
1933	20.7	16.6										
Restaurants - 11 Chains												
1929	100.0	94.2	102.8	100.4	109.8	102.9	115.2	119.9	107.6	106.8	94.8	100.3
1930	94.4	86.9	91.7	90.1	96.4	94.9	99.2	102.8	91.4	93.7	83.1	91.8
1931	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.5	78.5
1932	66.7	65.0	67.3	68.0	64.5	62.6	63.9	65.6	64.7	60.6	56.1	63.3
1933	55.0	51.1										
General Index												
1929	100.0	101.8	123.8	123.3	139.2	132.8	119.0	122.4	123.4	145.1	133.8	165.7
1930	98.9	93.6	104.9	123.5	128.4	113.5	103.4	102.1	109.5	123.0	112.4	154.3
1931	89.8	84.9	98.9	113.6	112.4	106.6	94.4	89.9	98.6	110.9	100.4	141.2
1932	76.4	74.4	85.3	92.1	91.0	91.8	79.6	73.7	84.0	91.6	85.0	119.8
1933	64.1	61.6										

1911

1911

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DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS - CANADA  
INTERNAL TRADE BRANCH

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IN ECONOMICS.

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Dominion Statistician:	R. H. Coats, B.A., F.S.S. (Hon.), F.R.S.C.
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.

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CHANGES IN THE VALUE OF RETAIL SALES

JANUARY, 1929, TO MARCH, 1933.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for March, 1933, (base January, 1929=100) show increased sales for ten groups and decreased sales for one group as compared with February, 1933. The combined index rose from 61.6 to 72.8. General indexes for February and March, 1932, were 74.4 and 85.3 respectively.

No correction has been made for seasonal influences or price changes.

The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for individual groups behaved as follows:

Boots and Shoes rose from 43.7 in February to 49.2 in March; Clothing from 41.1 to 72.4; Drugs from 70.2 to 75.8; Dyers and Cleaners from 68.0 to 73.4, and Furniture from 31.1 to 42.5.

General and Departmental increased from 66.7 to 75.2; Groceries and Meats from 67.4 to 79.0; Hardware from 44.5 to 58.3; Music and Radio from 17.1 to 20.1, and Restaurant from 51.2 to 56.9.

Candy sales decreased from 59.1 to 53.4.

Indexes for the same groups comparing March, 1932, and March, 1933, moved as follows:-

Boots and Shoes fell from 62.5 to 49.2; Candy from 103.0 to 53.4; Clothing from 85.8 to 72.4; Drugs from 90.8 to 75.8; Dyers and Cleaners from 38.3 to 73.4, and Furniture from 49.5 to 42.5.

General and Departmental decreased from 89.3 to 75.2, Groceries and Meats from 88.2 to 79.0; Hardware from 65.6 to 58.3; Music and Radio from 31.9 to 20.1, and Restaurants from 67.3 to 56.9.





	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Boots and Shoes - 6 Chains												
1929	100.0	87.9	152.3	140.4	160.9	166.3	121.4	116.9	119.1	126.7	134.5	151.5
1930	65.8	73.0	86.1	119.9	120.3	122.3	98.2	89.2	86.3	95.9	102.3	129.1
1931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
1932	64.5	48.1	62.5	87.3	88.2	107.5	83.1	57.3	71.6	76.5	77.3	95.9
1933	50.8	43.7	49.2									
Candy - 6 Chains												
1929	100.0	108.6	152.4	102.8	125.0	113.0	116.9	144.7	118.4	122.3	117.9	203.1
1930	97.1	108.0	95.2	121.5	104.3	86.7	95.3	112.6	93.5	93.9	88.9	159.3
1931	74.3	80.4	75.5	110.7	91.5	71.5	75.2	85.8	78.2	86.9	72.5	146.0
1932	66.9	69.8	103.0	72.3	75.3	63.7	70.9	69.2	63.2	68.3	57.0	127.9
1933	53.2	59.1	53.4									
Clothing - 9 Chains												
1929	100.0	126.0	174.6	180.7	171.6	187.0	137.1	123.0	141.4	221.0	166.5	170.7
1930	99.2	86.4	130.8	194.9	172.2	155.4	122.1	90.7	111.7	157.9	122.3	159.5
1931	70.8	67.7	106.0	169.5	126.1	140.1	85.7	67.7	83.7	119.3	102.7	131.6
1932	60.7	52.1	85.8	98.4	92.1	110.6	68.7	51.0	81.6	87.4	85.6	121.6
1933	52.0	41.1	72.4									
Drugs - 7 Chains												
1929	100.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
1930	96.9	94.3	105.4	99.9	98.7	95.2	95.9	101.0	92.2	97.1	92.2	106.0
1931	93.1	87.4	92.7	90.2	89.9	86.5	90.0	88.7	87.3	90.7	90.8	103.9
1932	85.7	87.4	90.8	87.4	79.2	84.3	78.7	79.3	76.8	82.0	79.3	92.9
1933	75.2	70.2	75.8									
Dyers and Cleaners - 4 Chains												
1929	100.0	105.9	160.1	213.4	181.8	176.8	161.5	147.2	167.3	190.1	161.9	122.8
1930	115.4	104.5	156.0	204.6	174.7	163.1	113.7	117.9	170.5	187.0	105.0	87.5
1931	109.3	99.0	143.1	184.9	146.4	150.9	128.9	114.1	131.4	133.9	109.4	78.7
1932	76.4	75.4	88.3	127.8	119.6	119.2	93.2	92.2	123.5	108.8	92.2	77.4
1933	66.8	68.0	73.4									
Furniture - 4 Chains												
1929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.4
1930	95.4	97.4	95.5	97.6	110.2	91.7	68.9	97.7	103.8	109.7	105.3	113.4
1931	60.9	69.6	69.7	69.8	69.0	61.2	52.4	67.3	84.8	90.2	92.7	88.6
1932	48.3	64.5	49.5	53.6	52.9	43.7	32.7	44.9	54.9	58.4	55.6	59.3
1933	27.4	31.1	42.5									





INDEX NUMBERS OF RETAIL SALES

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
General and Departmental - 25 Stores and 4 Chains												
1929	100.0	99.1	123.2	123.8	155.4	143.2	124.5	132.4	132.5	155.7	149.5	218.0
1930	97.5	95.6	104.7	126.4	141.4	122.3	107.9	111.5	125.2	140.0	130.3	207.7
1931	93.0	88.8	105.0	120.2	128.1	115.8	101.3	100.1	112.2	130.2	117.4	195.9
1932	79.5	78.7	89.3	103.1	104.0	102.4	88.1	81.7	94.0	109.9	98.0	162.4
1933	66.9	66.7	75.2									
Groceries and Meats - 23 Chains												
1929	100.0	98.5	108.7	106.1	112.4	105.8	106.9	107.3	106.1	114.9	109.0	114.3
1930	106.2	96.3	100.5	106.2	107.9	93.8	96.2	94.1	93.3	98.8	94.6	105.3
1931	97.5	90.5	97.0	98.2	98.5	94.0	92.9	86.4	91.4	94.2	85.5	94.9
1932	82.5	80.8	88.2	84.5	82.9	80.7	78.8	75.0	78.9	80.0	78.0	85.6
1933	70.2	67.4	79.0									
Hardware - 5 Chains												
1929	100.0	95.0	114.9	155.3	191.1	195.2	174.1	168.6	189.2	203.0	131.8	166.6
1930	71.9	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
1931	70.1	67.6	81.6	111.6	140.0	123.5	106.3	110.7	120.0	117.7	100.6	142.1
1932	56.8	54.1	65.6	93.9	120.1	109.5	89.2	94.0	104.5	102.7	79.4	99.3
1933	43.2	44.5	58.3									
Music and Radio - 4 Chains												
1929	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
1930	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.4	92.3	113.9	115.4	144.7
1931	77.0	72.4	65.7	52.7	53.0	39.4	40.5	48.5	65.8	78.1	80.5	82.6
1932	42.0	34.9	31.9	28.6	26.6	20.9	15.9	22.1	38.8	39.0	40.7	41.6
1933	20.7	17.1	20.1									
Restaurants - 11 Chains												
1929	100.0	94.2	102.8	100.4	109.8	102.9	115.2	119.9	107.6	106.8	94.8	100.3
1930	94.4	86.9	91.7	90.1	96.4	94.9	99.2	102.8	91.4	93.7	83.1	91.8
1931	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.5	78.5
1932	66.7	65.0	67.3	68.0	64.5	62.6	63.9	65.6	64.7	60.6	56.1	63.3
1933	55.0	51.2	56.9									
General Index												
1929	100.0	101.8	123.8	123.3	139.2	132.8	119.0	122.4	123.4	145.1	133.8	165.7
1930	98.9	93.6	104.9	123.5	128.4	113.5	103.4	102.1	109.5	123.0	112.4	154.3
1931	89.8	84.9	98.9	113.6	112.4	106.6	94.4	89.9	98.6	110.9	100.4	141.2
1932	76.4	74.4	85.3	92.1	91.0	91.8	79.6	73.7	84.0	91.6	85.0	119.8
1933	64.1	61.6	72.8									





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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS - CANADA  
INTERNAL TRADE BRANCH

(Issued June 8th, 1933.)

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Dominion Statistician:

R.H. Coats, B.A., F.S.S. (Hon.), F.R.S.C.

Chief, Internal Trade Branch:

Herbert Marshall, B.A., F.S.S.

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CHANGES IN THE VALUE OF RETAIL SALES,  
JANUARY, 1929, TO APRIL, 1933.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for April, 1933, (base January, 1929=100) show increased sales for seven groups and decreased sales for four groups as compared with March, 1933. The combined index rose from 72.8 to 83.8. General indexes for March and April, 1932, were 85.2 and 92.3 respectively.

The Candy, Clothing and General and Departmental indexes have been revised in order to take account of different methods of accounting used by companies reporting. No correction of the index numbers has been made for seasonal influences, nor is there any allowance for price changes.

The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for individual groups behaved as follows:-

Boots and Shoes rose from 51.0 in March, 1933, to 77.6 in April; Candy from 55.9 to 87.2; Clothing from 68.1 to 110.0, and Dyers and Cleaners from 73.4 to 128.7. Furniture sales increased from 42.5 to 45.6; General and Departmental from 76.2 to 93.0, and Hardware from 58.3 to 75.8.

Drugs fell from 76.9 to 71.9; Groceries and Meats from 78.6 to 73.0; Music and Radio from 20.1 to 16.5, and Restaurants from 57.2 to 56.2.

Indexes for the same groups comparing April, 1932, and April, 1933, moved as follows:-

Candy sales increased from 73.6 to 87.2; Clothing from 101.5 to 110.0, and Dyers and Cleaners from 127.8 to 128.7.

Boots and Shoes dropped from 87.3 to 77.6; Drugs from 87.4 to 71.9; Furniture from 53.6 to 45.6, and General and Departmental from 102.8 to 93.0.

Groceries and Meats decreased from 84.5 to 73.0; Hardware from 93.9 to 75.8; Music and Radio from 28.6 to 16.5, and Restaurants from 68.0 to 56.2.

[illegible]

• Wichtigste Ziele & Ergebnisse: •

• • •



INDEX NUMBERS OF RETAIL SALES

Jan. Feb. March April May June July Aug. Sept. Oct. Nov. Dec.

Boots and Shoes - 6 Chains

1929	100.0	87.9	152.3	140.4	160.9	166.3	121.4	116.9	119.1	126.7	134.5	151.5
1930	65.8	73.0	86.1	119.9	120.3	122.3	98.2	89.2	86.3	95.9	102.3	129.1
1931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
1932	64.5	48.1	62.5	87.3	88.2	107.5	83.1	57.3	71.6	76.5	77.3	95.9
1933	50.8	43.7	51.0	77.6								

Candy - 6 Chains

1929	100.0	108.6	152.4	102.8	125.0	113.0	116.9	144.7	118.4	122.3	117.9	203.1
1930	97.1	108.0	95.2	121.5	104.3	86.7	95.3	112.6	93.5	93.9	88.9	159.3
1931	76.9	80.4	77.7	112.4	93.0	72.6	77.5	87.5	80.3	89.7	73.3	148.4
1932	69.0	70.8	105.8	73.6	76.5	64.6	72.2	69.0	67.0	69.2	58.7	130.2
1933	54.4	58.9	55.9	87.2								

Clothing - 9 Chains

1929	100.0	126.0	174.6	180.7	171.6	187.0	137.1	123.0	141.4	221.0	166.5	170.7
1930	99.2	86.4	130.8	194.9	172.2	155.4	116.2	94.6	116.8	149.7	125.0	152.7
1931	78.4	67.7	112.0	160.6	132.3	131.1	93.3	71.1	88.5	113.2	104.8	125.8
1932	64.7	53.6	81.3	101.5	95.8	103.1	73.4	56.0	75.9	91.6	90.0	115.8
1933	53.8	42.7	68.1	110.0								

Drugs - 7 Chains

1929	100.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
1930	96.9	94.3	105.4	99.9	98.7	95.2	95.9	101.0	92.2	97.1	92.2	106.0
1931	93.1	87.4	92.7	90.2	89.9	86.5	90.0	88.7	87.3	90.7	90.8	103.9
1932	85.7	87.4	90.8	87.4	79.2	84.3	78.7	79.3	76.8	82.0	79.3	92.9
1933	75.2	70.2	76.9	71.9								

Dyers and Cleaners - 4 Chains

1929	100.0	105.9	160.1	213.4	181.8	176.8	161.5	147.2	167.3	190.1	161.9	122.8
1930	115.4	104.5	156.0	204.6	174.7	163.1	118.7	117.9	170.5	187.0	105.0	87.5
1931	109.3	99.0	143.1	184.9	146.4	150.9	128.9	114.1	131.4	133.9	109.4	78.7
1932	76.4	75.4	88.3	127.8	119.6	130.2	90.2	90.2	123.5	103.8	92.2	77.4
1933	66.8	68.0	73.4	128.7								

Furniture - 4 Chains

1929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.4
1930	95.4	97.4	95.5	97.6	110.2	91.7	68.9	97.7	103.8	109.7	105.3	113.4
1931	60.9	69.6	69.7	69.8	69.0	61.2	52.4	67.3	84.8	90.2	92.7	88.6
1932	48.3	64.5	49.5	53.6	52.9	43.7	32.7	44.9	54.9	58.4	55.6	59.3
1933	27.4	31.1	42.5	45.6								





INDEX NUMBERS OF RETAIL SALES

Jan. Feb. March April May June July Aug. Sept. Oct. Nov. Dec.

General and Departmental - 25 Stores and 4 Chains

1929	100.0	99.1	123.2	123.8	155.4	143.2	124.5	132.4	132.5	155.7	149.5	218.0
1930	97.5	95.6	104.7	126.4	141.4	122.3	107.9	111.5	125.2	140.0	130.3	207.7
1931	93.0	88.8	105.0	120.2	128.1	115.8	101.3	100.1	112.2	130.2	117.4	195.9
1932	78.6	79.0	90.1	102.8	104.7	102.9	88.0	82.4	94.8	109.6	98.9	162.2
1933	67.5	67.0	76.2	93.0								

Groceries and Meats - 23 Chains

1929	100.0	98.5	108.7	106.1	112.4	105.8	106.9	107.3	106.1	114.9	109.0	114.3
1930	106.2	96.3	100.5	106.2	107.9	93.8	96.2	94.1	93.3	98.8	94.6	105.3
1931	97.5	90.5	97.0	98.2	98.5	94.0	92.9	86.4	91.4	94.2	85.5	94.9
1932	82.5	80.8	88.2	84.5	82.9	80.7	78.8	75.0	78.9	80.0	78.0	85.6
1933	69.8	67.0	78.6	73.0								

Hardware - 5 Chains

1929	100.0	95.0	114.9	155.3	191.1	195.2	174.1	168.6	189.2	203.0	131.8	166.6
1930	71.9	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
1931	70.1	67.6	81.6	111.6	140.0	123.5	106.3	110.7	120.0	117.7	100.6	142.1
1932	56.8	54.1	65.6	93.9	120.1	109.5	89.2	94.0	104.5	102.7	79.4	99.3
1933	43.2	44.5	58.3	75.8								

Music and Radio - 4 Chains

1929	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
1930	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.4	92.3	113.9	115.4	144.7
1931	77.0	72.4	65.7	52.7	53.0	39.4	40.5	48.5	65.8	78.1	80.5	82.6
1932	42.0	34.9	31.9	28.6	26.6	20.9	15.9	22.1	38.8	39.0	40.7	41.6
1933	20.7	17.1	20.1	16.5								

Restaurants - 11 Chains

1929	100.0	94.2	102.8	100.4	109.8	102.9	115.2	119.9	107.6	106.8	94.8	100.3
1930	94.4	86.9	91.7	90.1	96.4	94.9	99.2	102.8	91.4	93.7	83.1	91.8
1931	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.5	78.5
1932	66.7	65.0	67.3	68.0	64.5	62.6	63.9	65.6	64.7	60.6	56.1	63.3
1933	55.0	51.2	57.2	56.2								

General Index

1929	100.0	101.8	123.8	123.3	139.2	132.8	119.0	122.4	123.4	145.1	133.8	165.7
1930	98.9	93.6	104.9	123.5	128.4	113.5	102.8	102.5	110.0	122.1	112.6	153.6
1931	90.6	84.9	99.5	112.7	113.0	105.7	95.1	90.2	99.1	110.4	100.6	140.6
1932	76.4	74.7	85.2	92.3	91.7	91.3	80.0	74.5	83.8	91.9	85.9	119.1
1933	64.4	61.7	72.8	83.8								





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DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS - CANADA  
INTERNAL TRADE BRANCH

(Issued July 4th, 1933.)

Dominion Statistician:  
Chief, Internal Trade Branch:

R.H. Coats, B.A., F.S.S.(Hon.), F.R.S.C.  
Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES,  
JANUARY, 1929, TO MAY, 1933.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for May, 1933, (base January, 1929=100) show increased sales for seven groups and decreased sales for four groups as compared with April, 1933. The combined index rose from 83.7 to 85.6. General indexes for April and May, 1932, were 92.3 and 91.6 respectively.

A revision of the Dyers and Cleaners index since January, 1929, makes a slight change in the General index. No correction of the index numbers has been made for seasonal influences, nor is there any allowance for price changes.

The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for individual groups behaved as follows:-

The Boots and Shoes index number rose from 78.1 in April, 1933, to 85.0 in May, 1933; Furniture from 45.6 to 50.4; General and Departmental from 92.9 to 95.3, and Groceries and Meats from 73.2 to 79.2. Hardware increased from 75.8 to 112.3; Music and Radio from 16.5 to 19.6, and Restaurants from 56.4 to 57.6.

Candy sales fell from 86.8 to 69.3; Clothing from 109.8 to 96.8; Drugs from 71.9 to 69.0, and Dyers and Cleaners from 118.7 to 117.2.

Indexes for the same groups comparing May, 1932, and May, 1933, moved as follows:-

Clothing rose from 95.8 to 96.8, and Dyers and Cleaners from 113.9 to 117.2.

Boots and Shoes dropped from 88.2 to 85.0; Candy from 76.5 to 69.3; Drugs from 79.2 to 69.0; Furniture from 52.9 to 50.4, and General and Departmental from 104.7 to 95.3.

Groceries and Meats decreased from 82.9 to 79.2; Hardware from 120.1 to 112.3; Music and Radio from 26.6 to 19.6, and Restaurants from 64.5 to 57.6.





INDEX NUMBERS OF RETAIL SALES

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Boots and Shoes - 6 Chains												
1929	100.0	87.9	152.3	140.4	160.0	166.3	121.4	116.9	119.1	126.7	134.5	152.6
1930	67.9	73.3	89.5	122.4	122.0	121.3	97.2	91.2	91.0	97.7	103.4	130.6
1931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
1932	64.5	48.1	62.5	87.3	88.2	107.5	83.1	57.3	71.6	76.5	77.3	95.9
1933	50.8	43.7	51.0	78.1	85.0							
Candy - 6 Chains												
1929	100.0	108.6	152.4	102.8	125.0	113.0	116.9	144.7	118.4	122.3	117.9	203.1
1930	97.1	108.0	95.2	121.5	104.3	86.7	95.3	112.6	93.5	93.9	88.9	159.3
1931	76.9	80.4	77.7	112.4	93.0	72.6	77.5	87.5	80.3	89.7	73.3	148.4
1932	69.0	70.8	105.8	73.6	76.5	64.6	72.2	69.0	67.0	69.2	58.7	130.2
1933	54.4	58.9	55.9	86.8	69.3							
Clothing - 9 Chains												
1929	100.0	126.0	174.6	180.7	171.6	187.0	137.1	123.0	141.4	221.0	166.5	170.7
1930	99.2	86.4	130.8	194.9	172.2	155.4	116.2	94.6	116.8	149.7	125.0	152.7
1931	78.4	67.7	112.0	160.6	132.3	131.1	93.3	71.1	88.5	113.2	104.8	125.8
1932	64.7	53.6	81.3	101.5	95.8	103.1	73.4	56.0	75.9	91.6	90.0	115.8
1933	53.8	42.7	68.1	109.8	96.8							
Drugs - 7 Chains												
1929	100.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
1930	96.9	94.3	105.4	99.9	98.7	95.2	95.9	101.0	92.2	97.1	92.2	106.0
1931	93.1	87.4	92.7	90.2	89.9	86.5	90.0	88.7	87.3	90.7	90.8	103.9
1932	85.7	87.4	90.8	87.4	79.2	84.3	78.7	79.3	76.8	82.0	79.3	92.9
1933	75.2	70.2	76.9	71.9	69.0							
Dyers and Cleaners - 4 Chains												
1929	100.0	101.8	163.6	201.1	179.0	164.2	150.5	152.7	175.0	180.3	140.7	113.7
1930	104.4	96.6	151.5	198.2	167.7	150.8	115.1	118.9	173.9	166.3	102.3	91.7
1931	100.9	91.4	140.2	176.0	140.8	143.2	123.9	114.1	129.3	124.1	102.5	82.1
1932	73.3	71.0	90.5	122.9	113.9	110.8	88.6	90.2	112.3	107.5	89.9	76.9
1933	64.6	62.0	79.9	118.7	117.2							
Furniture - 4 Chains												
1929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.4
1930	95.4	97.4	95.5	97.6	110.2	91.7	68.9	97.7	103.8	109.7	105.3	113.4
1931	60.9	69.6	69.7	69.8	69.0	61.2	52.4	67.3	84.8	90.2	92.7	88.6
1932	48.3	64.5	49.5	53.6	52.9	43.7	32.7	44.9	54.9	58.4	55.6	59.3
1933	27.4	31.1	42.5	45.6	50.4							

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INDEX NUMBERS OF RETAIL SALES

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
General and Departmental - 25 Stores and 4 Chains												
1929	100.0	99.1	123.2	123.8	155.4	143.2	124.5	132.4	132.5	155.7	149.5	218.0
1930	97.5	95.6	104.7	126.4	141.4	122.3	107.9	111.5	125.2	140.0	130.3	207.7
1931	93.0	88.8	105.0	120.2	128.1	115.8	101.3	100.1	112.2	130.2	117.4	195.9
1932	78.6	79.0	90.1	102.8	104.7	102.9	88.0	82.4	94.8	109.6	98.9	162.2
1933	67.5	67.0	76.2	92.9	95.3							
Groceries and Meats - 23 Chains												
1929	100.0	98.5	108.7	106.1	112.4	105.8	106.9	107.3	106.1	114.9	109.0	114.3
1930	106.2	96.3	100.5	106.2	107.9	93.8	96.2	94.1	93.3	98.8	94.6	105.3
1931	97.5	90.5	97.0	98.2	98.5	94.0	92.9	86.4	91.4	94.2	85.5	94.9
1932	82.5	80.8	88.2	84.5	82.9	80.7	78.8	75.0	78.9	80.0	78.0	85.6
1933	69.8	67.0	78.6	73.2	79.2							
Hardware - 5 Chains												
1929	100.0	95.0	114.9	155.3	191.1	195.2	174.1	168.6	189.2	203.0	131.8	166.6
1930	71.9	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
1931	70.1	67.6	81.6	111.6	140.0	123.5	106.3	110.7	120.0	117.7	100.6	142.1
1932	56.8	54.1	65.6	93.9	120.1	109.5	89.2	94.0	104.5	102.7	79.4	99.3
1933	43.2	44.5	58.3	75.8	112.3							
Music and Radio - 4 Chains												
1929	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
1930	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.4	92.3	113.9	115.4	144.7
1931	77.0	72.4	65.7	52.7	53.0	39.4	40.5	48.5	65.8	78.1	80.5	82.6
1932	42.0	34.9	31.9	28.6	26.6	20.9	15.9	22.1	38.8	39.0	40.7	41.6
1933	20.7	17.1	20.1	16.5	19.6							
Restaurants - 11 Chains												
1929	100.0	94.2	102.8	100.4	109.8	102.9	115.2	119.9	107.6	106.8	94.8	100.3
1930	94.4	86.9	91.7	90.1	96.4	94.9	99.2	102.8	91.4	93.7	83.1	91.8
1931	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.5	78.5
1932	66.7	65.0	67.3	68.0	64.5	62.6	63.9	65.6	64.7	60.6	56.1	63.3
1933	55.0	51.2	57.2	56.4	57.6							
General Index												
1929	100.0	101.8	123.8	123.2	139.1	132.7	118.9	122.4	123.5	145.0	133.6	165.7
1930	98.8	93.6	105.0	123.5	128.4	113.3	102.7	102.5	110.2	122.0	112.7	153.7
1931	90.5	84.8	99.5	112.6	112.9	105.7	95.1	90.2	99.0	110.3	100.5	140.7
1932	76.4	74.7	85.2	92.3	91.6	91.2	80.0	74.5	83.7	91.9	85.8	119.1
1933	64.4	61.7	72.9	83.7	85.6							





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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS - CANADA  
INTERNAL TRADE BRANCH

(Issued August 2, 1933.)

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Dominion Statistician:  
Chief, Internal Trade Branch:

R.H. Coats, B.A., F.S.S. (Hon.), F.R.S.O.  
Herbert Marshall, B.A., F.S.S.

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CHANGES IN THE VALUE OF RETAIL SALES.  
JANUARY, 1929, TO JUNE, 1933.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for June, 1933, showed a rise of one point over May, 1933. This is the first occasion in five years when the general index reached a higher figure in June as compared with May. The combined index rose from 85.3 in May, 1933, to 86.3 in June, 1933, (January, 1929=100). Corresponding figures for May and June, 1932, when retail prices were at a higher level, were 91.5 and 91.1 respectively. While no correction is made for seasonal adjustments, the movement in June appears to have been contrary to a seasonal drop.

Group indexes were higher in four cases and lower in seven. Minor revisions have been made in previously issued indexes due to additional data having been procured.

The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for individual groups behaved as follows:-

Boots and Shoes rose from 84.3 in May, 1933, to 103.9 in June, 1933; Clothing from 97.8 to 103.7; Drugs from 69.0 to 74.9, and General and Departmental from 94.1 to 96.7.

Candy sales fell from 69.3 to 57.0; Dyers and Cleaners from 117.0 to 115.5; Furniture from 53.0 to 46.4, and Groceries and Meats from 79.5 to 75.8. Hardware decreased from 109.2 to 99.2; Music and Radio from 20.5 to 15.9, and Restaurants from 57.9 to 57.3.

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INDEX NUMBERS OF RETAIL SALES

Jan. Feb. March April May June July Aug. Sept. Oct. Nov. Dec.

Boots and Shoes - 6 Chains

1929	100.0	87.9	152.3	140.4	160.0	166.3	121.4	116.9	119.1	126.7	134.5	152.6
1930	67.9	73.3	89.5	122.4	122.0	121.3	97.2	91.2	91.0	97.7	103.4	130.6
1931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
1932	64.5	48.1	62.5	87.3	88.2	107.5	83.1	57.3	71.6	76.5	77.3	95.9
1933	50.8	43.7	51.0	78.1	84.3	103.9						

Candy - 6 Chains

1929	100.0	108.6	152.5	102.8	125.1	113.1	116.9	144.7	118.4	122.3	118.0	203.1
1930	97.1	108.0	103.4	133.2	113.9	86.7	95.3	112.6	93.5	93.9	89.0	159.4
1931	76.9	80.4	77.7	112.4	93.1	72.7	77.6	87.6	80.4	89.8	73.4	148.6
1932	69.1	70.9	105.9	73.7	76.6	64.7	72.3	69.0	67.0	69.2	58.7	130.2
1933	54.4	58.9	55.9	86.8	69.3	57.0						

Clothing - 9 Chains

1929	100.0	126.0	174.6	180.7	171.6	187.0	137.1	123.1	141.4	221.0	166.6	170.7
1930	99.3	86.4	130.8	194.9	172.2	155.5	116.2	94.6	117.7	149.7	125.0	152.7
1931	78.4	67.7	112.0	157.4	132.2	130.9	93.3	71.1	88.5	113.2	104.8	125.8
1932	64.7	53.6	81.3	101.5	95.8	103.1	73.4	56.0	75.9	91.6	90.0	115.8
1933	53.8	42.7	68.1	110.5	97.8	103.7						

Drugs - 7 Chains

1929	100.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
1930	97.0	94.4	105.5	100.0	98.8	95.3	95.9	101.1	92.3	97.1	92.2	106.0
1931	93.2	87.5	92.8	90.3	90.0	86.6	90.1	88.7	87.3	90.7	90.8	103.9
1932	85.7	87.4	90.8	87.4	79.2	84.3	78.7	79.3	76.8	82.0	79.3	92.9
1933	75.2	70.2	76.9	71.9	69.0	74.9						

Dyers and Cleaners - 4 Chains

1929	100.0	101.8	163.6	201.1	179.0	164.2	150.5	152.7	175.0	180.3	140.7	113.7
1930	104.4	96.6	151.5	198.2	167.7	150.8	115.1	118.9	173.9	166.3	102.3	91.7
1931	100.9	91.4	140.2	176.0	140.8	143.2	123.9	114.1	129.3	124.1	102.5	82.1
1932	73.3	71.0	90.5	122.9	113.9	110.8	88.6	90.2	112.3	107.5	89.9	76.9
1933	64.6	62.0	79.9	118.7	117.0	115.5						

Furniture - 4 Chains

1929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.5
1930	95.4	97.4	95.5	97.6	110.2	91.7	68.9	97.7	103.9	109.7	105.8	113.4
1931	60.9	69.7	69.8	70.0	69.2	61.4	52.6	67.6	85.2	90.7	93.2	89.1
1932	48.6	64.9	52.2	56.5	55.8	46.1	34.5	47.3	57.8	61.5	58.5	62.4
1933	28.8	32.7	44.7	48.0	53.0	46.4						

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1. The first part of the paper is devoted to a study of the properties of the function  $f(x)$  defined by the equation  $f(x) = \sum_{n=1}^{\infty} \frac{1}{n^2} \cos \frac{2\pi n x}{\lambda}$ . It is shown that  $f(x)$  is a periodic function with period  $\lambda$  and that it is continuous everywhere. The function  $f(x)$  is also shown to be differentiable at all points except at the points  $x = k\lambda/2$ , where  $k$  is an integer. At these points, the function has a jump discontinuity of  $1/\lambda^2$ .

2. The second part of the paper is devoted to a study of the properties of the function  $g(x)$  defined by the equation  $g(x) = \sum_{n=1}^{\infty} \frac{1}{n^2} \sin \frac{2\pi n x}{\lambda}$ . It is shown that  $g(x)$  is a periodic function with period  $\lambda$  and that it is continuous everywhere. The function  $g(x)$  is also shown to be differentiable at all points except at the points  $x = k\lambda/2$ , where  $k$  is an integer. At these points, the function has a jump discontinuity of  $1/\lambda^2$ .

3. The third part of the paper is devoted to a study of the properties of the function  $h(x)$  defined by the equation  $h(x) = \sum_{n=1}^{\infty} \frac{1}{n^2} \cos \frac{2\pi n x}{\lambda} + \sum_{n=1}^{\infty} \frac{1}{n^2} \sin \frac{2\pi n x}{\lambda}$ . It is shown that  $h(x)$  is a periodic function with period  $\lambda$  and that it is continuous everywhere. The function  $h(x)$  is also shown to be differentiable at all points except at the points  $x = k\lambda/2$ , where  $k$  is an integer. At these points, the function has a jump discontinuity of  $1/\lambda^2$ .

4. The fourth part of the paper is devoted to a study of the properties of the function  $i(x)$  defined by the equation  $i(x) = \sum_{n=1}^{\infty} \frac{1}{n^2} \cos \frac{2\pi n x}{\lambda} - \sum_{n=1}^{\infty} \frac{1}{n^2} \sin \frac{2\pi n x}{\lambda}$ . It is shown that  $i(x)$  is a periodic function with period  $\lambda$  and that it is continuous everywhere. The function  $i(x)$  is also shown to be differentiable at all points except at the points  $x = k\lambda/2$ , where  $k$  is an integer. At these points, the function has a jump discontinuity of  $1/\lambda^2$ .

5. The fifth part of the paper is devoted to a study of the properties of the function  $j(x)$  defined by the equation  $j(x) = \sum_{n=1}^{\infty} \frac{1}{n^2} \cos \frac{2\pi n x}{\lambda} + \sum_{n=1}^{\infty} \frac{1}{n^2} \sin \frac{2\pi n x}{\lambda} + \sum_{n=1}^{\infty} \frac{1}{n^2} \cos \frac{2\pi n x}{\lambda} - \sum_{n=1}^{\infty} \frac{1}{n^2} \sin \frac{2\pi n x}{\lambda}$ . It is shown that  $j(x)$  is a periodic function with period  $\lambda$  and that it is continuous everywhere. The function  $j(x)$  is also shown to be differentiable at all points except at the points  $x = k\lambda/2$ , where  $k$  is an integer. At these points, the function has a jump discontinuity of  $1/\lambda^2$ .

6. The sixth part of the paper is devoted to a study of the properties of the function  $k(x)$  defined by the equation  $k(x) = \sum_{n=1}^{\infty} \frac{1}{n^2} \cos \frac{2\pi n x}{\lambda} - \sum_{n=1}^{\infty} \frac{1}{n^2} \sin \frac{2\pi n x}{\lambda} + \sum_{n=1}^{\infty} \frac{1}{n^2} \cos \frac{2\pi n x}{\lambda} + \sum_{n=1}^{\infty} \frac{1}{n^2} \sin \frac{2\pi n x}{\lambda}$ . It is shown that  $k(x)$  is a periodic function with period  $\lambda$  and that it is continuous everywhere. The function  $k(x)$  is also shown to be differentiable at all points except at the points  $x = k\lambda/2$ , where  $k$  is an integer. At these points, the function has a jump discontinuity of  $1/\lambda^2$ .

7. The seventh part of the paper is devoted to a study of the properties of the function  $l(x)$  defined by the equation  $l(x) = \sum_{n=1}^{\infty} \frac{1}{n^2} \cos \frac{2\pi n x}{\lambda} + \sum_{n=1}^{\infty} \frac{1}{n^2} \sin \frac{2\pi n x}{\lambda} - \sum_{n=1}^{\infty} \frac{1}{n^2} \cos \frac{2\pi n x}{\lambda} + \sum_{n=1}^{\infty} \frac{1}{n^2} \sin \frac{2\pi n x}{\lambda}$ . It is shown that  $l(x)$  is a periodic function with period  $\lambda$  and that it is continuous everywhere. The function  $l(x)$  is also shown to be differentiable at all points except at the points  $x = k\lambda/2$ , where  $k$  is an integer. At these points, the function has a jump discontinuity of  $1/\lambda^2$ .



INDEX NUMBERS OF RETAIL SALES

Jan. Feb. March April May June July Aug. Sept. Oct. Nov. Dec.

General and Departmental - 25 Stores and 4 Chains

1929	100.0	99.1	123.2	123.8	155.4	141.1	124.5	132.4	132.5	155.7	149.5	218.0
1930	97.6	95.6	104.7	126.6	141.4	122.3	107.9	111.5	125.2	140.0	130.3	207.7
1931	93.0	88.8	105.0	120.2	127.9	115.6	101.2	100.0	112.1	130.0	117.3	195.9
1932	79.5	78.8	89.8	102.4	104.3	102.5	87.6	82.0	94.4	109.1	98.4	161.4
1933	67.1	66.6	75.7	92.3	94.1	96.7						

Groceries and Meats - 23 Chains

1929	100.0	98.5	108.7	106.1	112.4	105.8	106.9	107.3	104.8	114.9	108.8	114.3
1930	106.2	96.3	100.5	106.2	107.9	93.3	96.2	94.1	93.7	98.8	94.6	105.3
1931	97.5	90.5	96.9	98.1	98.4	93.5	92.8	85.5	91.3	94.1	85.5	96.1
1932	82.5	80.8	88.2	84.5	82.9	80.7	78.8	75.0	78.9	80.0	78.0	85.6
1933	69.8	67.0	78.6	73.2	79.5	75.8						

Hardware - 5 Chains

1929	100.0	95.0	114.9	155.3	191.1	195.2	174.2	168.6	189.2	203.0	131.8	166.6
1930	72.0	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
1931	70.1	67.6	81.6	111.6	140.1	123.7	106.5	110.9	120.2	117.9	100.8	142.4
1932	57.0	54.3	65.9	94.2	120.5	109.9	89.6	94.4	105.0	103.2	79.8	99.8
1933	43.4	44.7	58.6	76.2	109.2	99.2						

Music and Radio - 4 Chains

1929	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
1930	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.5	92.3	113.9	115.4	144.7
1931	77.0	72.5	65.8	52.8	53.1	39.5	40.6	48.6	66.0	78.3	80.7	82.8
1932	42.1	36.3	33.1	29.7	27.7	21.8	16.6	23.1	40.6	40.8	42.6	43.6
1933	21.7	17.9	21.1	17.3	20.5	15.9						

Restaurants - 11 Chains

1929	100.0	94.2	102.8	100.4	109.9	103.0	115.3	119.9	107.6	106.9	94.8	100.4
1930	94.6	87.0	91.7	90.1	96.4	95.0	99.3	102.8	91.4	93.7	83.1	91.8
1931	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.7	80.1
1932	66.7	65.0	67.3	68.0	64.5	62.6	63.9	65.6	64.7	60.6	56.1	63.3
1933	55.0	51.2	57.2	56.4	57.9	57.3						

General Index

1929	100.0	101.8	123.8	123.2	139.1	131.8	118.9	122.4	123.1	145.0	133.5	165.7
1930	98.9	93.6	105.0	123.7	128.5	113.2	102.8	102.5	110.4	122.0	112.7	153.7
1931	90.5	84.8	99.5	112.3	112.8	105.4	95.0	89.9	99.0	110.2	100.5	141.0
1932	76.8	74.6	85.2	92.2	91.5	91.1	80.0	74.4	83.6	91.8	85.7	118.9
1933	64.3	61.5	72.7	83.6	85.3	86.3						

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INTERNAL TRADE BRANCH

(Issued September 2, 1933.)

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Dominion Statistician:	R. H. Coats, B.A., F.S.S. (Hon.), F.R.S.C.
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.

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CHANGES IN THE VALUE OF RETAIL SALES,  
JANUARY, 1929, TO JULY, 1933.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics for July, 1933, (base January, 1929 = 100) show increased sales for two groups and decreased sales for nine groups as compared with June, 1933. The combined index dropped from 86.1 to 73.7. General indexes for June and July, 1932, were 91.1 and 80.0 respectively.

No correction has been made for seasonal influences, nor is there any allowance for price changes.

The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for individual groups behaved as follows:-

Boots and Shoes decreased from 104.5 in June, 1933, to 74.6 in July, 1933; Clothing from 103.7 to 68.4; Drugs from 75.0 to 72.3; Dyers and Cleaners from 103.7 to 75.9, and Furniture from 46.4 to 33.5. General and Departmental fell from 96.4 to 80.7; Groceries and Meats from 76.0 to 73.3; Hardware from 99.2 to 81.0, and Music and Radio from 15.9 to 14.4.

Candy sales increased from 55.3 to 60.1, and Restaurants from 57.2 to 58.4.



INDEX NUMBERS OF RETAIL SALES

(All indexes for the current year are subject to final revision)

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Boots and Shoes - 6 Chains												
1929	100.0	87.9	152.3	140.4	160.0	166.3	121.4	116.9	119.1	126.7	134.5	152.6
1930	67.9	73.3	89.5	122.4	122.0	121.3	97.2	91.2	91.0	97.7	103.4	130.6
1931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
1932	64.5	48.1	62.5	87.3	88.2	107.5	83.1	57.3	71.6	76.5	77.3	95.9
1933	50.8	43.7	51.0	78.1	84.3	104.5	74.6					
Candy - 6 Chains												
1929	100.0	108.6	152.5	102.8	125.1	113.1	116.9	144.7	118.4	122.3	118.0	203.1
1930	97.1	108.0	103.4	133.2	113.9	86.7	95.3	112.6	93.5	93.9	89.0	159.4
1931	76.9	80.4	77.7	112.4	93.1	72.7	77.6	87.6	80.4	89.8	73.4	148.6
1932	69.1	70.9	105.9	73.7	76.6	64.7	72.3	69.0	67.0	69.2	58.7	130.2
1933	54.4	58.9	55.9	86.8	69.6	55.3	60.1					
Clothing - 9 Chains												
1929	100.0	126.0	174.6	180.7	171.6	187.0	137.1	123.1	141.4	221.0	166.6	170.7
1930	99.3	86.4	130.8	194.9	172.2	155.5	116.2	94.6	117.7	149.7	125.0	152.7
1931	78.4	67.7	112.0	157.4	132.2	130.9	93.3	71.1	88.5	113.2	104.8	125.8
1932	64.7	53.6	81.3	101.5	95.8	103.1	73.4	56.0	75.9	91.6	90.0	115.8
1933	53.8	42.7	68.1	110.5	97.8	103.7	68.4					
Drugs - 7 Chains												
1929	100.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
1930	97.0	94.4	105.5	100.0	98.8	95.3	95.9	101.1	92.3	97.1	92.2	106.0
1931	93.2	87.5	92.8	90.3	90.0	86.6	90.1	88.7	87.3	90.7	90.8	103.9
1932	85.7	87.4	90.8	87.4	79.2	84.3	78.7	79.3	76.8	82.0	79.3	92.9
1933	75.2	70.2	76.9	71.9	69.1	75.0	72.3					
Dyers and Cleaners - 4 Chains												
1929	100.0	101.8	163.6	201.1	179.0	164.2	150.5	152.7	175.0	180.3	140.7	113.7
1930	104.4	96.6	151.5	198.2	167.7	150.8	115.1	118.9	173.9	166.3	102.3	91.7
1931	100.9	91.4	140.2	176.0	140.8	143.2	123.9	114.1	129.3	124.1	102.5	82.1
1932	73.3	71.0	90.5	122.9	113.9	110.8	88.6	90.2	112.3	107.5	89.9	76.9
1933	64.6	62.0	79.9	118.7	117.0	103.7	75.9					
Furniture - 4 Chains												
1929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.5
1930	95.4	97.4	95.5	97.6	110.2	91.7	68.9	97.7	103.9	109.7	105.8	113.4
1931	60.9	69.7	69.8	70.0	69.2	61.4	52.6	67.6	85.2	90.7	93.2	89.1
1932	48.6	64.9	52.2	56.5	55.8	46.1	34.5	47.3	57.8	61.5	58.5	62.4
1933	28.8	32.7	44.7	48.0	53.0	46.4	33.5					





INDEX NUMBERS OF RETAIL SALES

(All indexes for the current year are subject to final revision)

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
General and Departmental - 25 Stores and 4 Chains												
1929	100.0	99.1	123.2	123.8	155.4	141.1	124.5	132.4	132.5	155.7	149.5	218.0
1930	97.6	95.6	104.7	126.6	141.4	122.3	107.9	111.5	125.2	140.0	130.3	207.7
1931	93.0	88.8	105.0	120.2	127.9	115.6	101.2	100.0	112.1	130.0	117.3	195.9
1932	79.5	78.8	89.8	102.4	104.3	102.5	87.6	82.0	94.4	109.1	98.4	161.4
1933	67.1	66.6	75.7	92.3	94.2	96.4	80.7					
Groceries and Meats - 23 Chains												
1929	100.0	98.5	108.7	106.1	112.4	105.8	106.9	107.3	104.8	114.9	108.8	114.3
1930	106.2	96.3	100.5	106.2	107.9	93.3	96.2	94.1	93.7	98.8	94.6	105.3
1931	97.5	90.5	96.9	98.1	98.4	93.5	92.8	85.5	91.3	94.1	85.5	96.1
1932	82.5	80.8	88.2	84.5	82.9	80.7	78.8	75.0	78.9	80.0	78.0	85.6
1933	69.8	67.0	78.6	73.2	79.3	76.0	73.3					
Hardware - 5 Chains												
1929	100.0	95.0	114.9	155.3	191.1	195.2	174.2	168.6	189.2	203.0	131.8	166.6
1930	72.0	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
1931	70.1	67.6	81.6	111.6	140.1	123.7	106.5	110.9	120.2	117.9	100.8	142.4
1932	57.0	54.3	65.9	94.2	120.5	109.9	89.6	94.4	105.0	103.2	79.8	99.8
1933	43.4	44.7	58.6	76.2	109.2	99.2	81.0					
Music and Radio - 4 Chains												
1929	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
1930	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.5	92.3	113.9	115.4	144.7
1931	77.0	72.5	65.8	52.8	53.1	39.5	40.6	48.6	66.0	78.3	80.7	82.8
1932	42.1	36.3	33.1	29.7	27.7	21.8	16.6	23.1	40.6	40.8	42.6	43.6
1933	21.7	17.9	21.1	17.3	20.5	15.9	14.4					
Restaurants - 11 Chains												
1929	100.0	94.2	102.8	100.4	109.9	103.0	115.3	119.9	107.6	106.9	94.8	100.4
1930	94.6	87.0	91.7	90.1	96.4	95.0	99.3	102.8	91.4	93.7	83.1	91.8
1931	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.7	80.1
1932	66.7	65.0	67.3	68.0	64.5	62.6	63.9	65.6	64.7	60.6	56.1	63.3
1933	55.0	51.2	57.2	56.4	57.9	57.2	58.4					
General Index												
1929	100.0	101.8	123.8	123.2	139.1	131.8	118.9	122.4	123.1	145.0	133.5	165.7
1930	98.9	93.6	105.0	123.7	128.5	113.2	102.8	102.5	110.4	122.0	112.7	153.7
1931	90.5	84.8	99.5	112.3	112.8	105.4	95.0	89.9	99.0	110.2	100.5	141.0
1932	76.8	74.6	85.2	92.2	91.5	91.1	80.0	74.4	83.6	91.8	85.7	118.9
1933	64.3	61.5	72.7	83.6	85.3	86.1	73.7					





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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS - CANADA  
INTERNAL TRADE BRANCH

(Issued October 4th, 1933.)

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Dominion Statistician:	R.H. Coats, B.A., F.S.S.(Hon.), F.R.S.C.
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.

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CHANGES IN THE VALUE OF RETAIL SALES  
AUGUST, 1933

Index numbers of Retail Sales issued by the Dominion Bureau of Statistics for August, 1933, (base January, 1929=100) indicated a rising tendency in sales as compared with 1931 and 1932.

Although the index showed a slight decrease as compared with last month, being 73.6 in July and 73.2 in August, this compares with a fall of 5.6 points from July to August, 1932, and a fall of 5.1 points from July to August, 1931.

Eight groups showed increased sales and **decreases showed in three others.**

No correction has been made for seasonal influences, nor is there any allowance for price changes.

The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental and general stores. Index numbers for individual groups behaved as follows:-

Candy sales increased from 60.2 in July, 1933, to 68.1 in August, 1933; Dyers and Cleaners from 83.0 to 96.3; Furniture from 33.5 to 49.3, and Groceries and Meats from 72.6 to 73.5. General and Departmental rose from 81.0 to 82.0; Hardware from 81.0 to 87.2; Music and Radio from 14.4 to 20.2, and Restaurants from 58.4 to 60.9.

Boots and Shoes fell from 73.5 in July to 55.6 in August; Clothing from 68.1 to 55.8, and Drugs from 72.5 to 70.3.



INDEX NUMBERS OF RETAIL SALES

(All indexes for the current year are subject to final revision)

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
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Boots and Shoes - 6 Chains

929	100.0	87.9	152.3	140.4	160.0	166.3	121.4	116.9	119.1	126.7	134.5	152.6
930	67.9	73.3	89.5	122.4	122.0	121.3	97.2	91.2	91.0	97.7	103.4	130.6
931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
932	64.5	48.1	62.5	87.3	88.2	107.5	83.1	57.3	71.6	76.5	77.3	95.9
933	50.8	43.7	51.0	78.1	84.3	104.5	73.5	55.6				

Candy - 6 Chains

929	100.0	108.6	152.5	102.8	125.1	113.1	116.9	144.7	118.4	122.3	118.0	203.1
930	97.1	108.0	103.4	133.2	113.9	86.7	95.3	112.6	93.5	95.9	89.0	159.4
931	76.9	80.4	77.7	112.4	93.1	72.7	77.6	87.6	80.4	89.8	73.4	148.6
932	69.1	70.9	105.9	73.7	76.6	64.7	72.3	69.0	67.0	69.2	58.7	130.2
933	54.4	58.9	55.9	86.8	69.6	55.3	60.2	68.1				

Clothing - 9 Chains

929	100.0	126.0	174.6	180.7	171.6	187.0	137.1	123.1	141.4	221.0	166.6	170.7
930	99.3	86.4	130.8	194.9	172.2	155.5	116.2	94.6	117.7	149.7	125.0	152.7
931	78.4	67.7	112.0	157.4	132.2	130.9	93.3	71.1	88.5	113.2	104.8	125.8
932	64.7	53.6	81.3	101.5	95.8	103.1	73.4	56.0	75.9	91.6	90.0	115.8
933	53.8	42.7	68.1	110.5	97.8	103.7	68.1	55.8				

Drugs - 7 Chains

929	100.0	97.7	103.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
930	97.0	94.4	105.5	100.0	98.8	95.3	95.9	101.1	92.3	97.1	92.2	106.0
931	93.2	87.5	92.8	90.3	90.0	86.6	90.1	88.7	87.3	90.7	90.8	103.9
932	85.7	87.4	90.8	87.4	79.2	84.3	78.7	79.3	76.8	82.0	79.3	92.9
933	75.2	70.2	76.9	71.9	69.1	75.0	72.5	70.3				

Dyers and Cleaners - 4 Chains

929	100.0	101.8	163.6	201.1	179.0	164.2	150.5	152.7	175.0	180.3	140.7	113.7
930	104.4	96.6	151.5	198.2	167.7	150.8	115.1	118.9	173.9	166.3	102.3	91.7
931	100.9	91.4	140.2	176.0	140.8	143.2	123.9	114.1	129.3	124.1	102.5	82.1
932	73.3	71.0	90.5	122.9	113.9	110.8	83.6	90.2	112.3	107.5	89.9	76.9
933	64.6	62.0	79.9	118.7	117.0	103.7	83.0	96.3				

Furniture - 4 Chains

929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.5
930	95.4	97.4	95.5	97.6	110.2	91.7	68.9	97.7	103.9	109.7	105.8	113.4
931	60.9	69.7	69.8	70.0	69.2	61.4	52.6	67.6	85.2	90.7	93.2	89.1
932	48.6	64.9	52.2	56.5	55.8	46.1	34.5	47.3	57.8	61.5	58.5	62.4
933	28.8	32.7	44.7	48.0	53.0	46.4	33.5	49.3				





INDEX NUMBERS OF RETAIL SALES

(All indexes for the current year are subject to final revision)

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
General and Departmental - 25 Stores and 4 Chains												
1929	100.0	99.1	123.2	123.8	155.4	141.1	124.5	132.4	132.5	155.7	149.5	218.0
1930	97.6	95.6	104.7	126.6	141.4	122.3	107.9	111.5	125.2	140.0	130.3	207.7
1931	93.0	88.8	105.0	120.2	127.9	115.6	101.2	100.0	112.1	130.0	117.3	195.9
1932	79.5	78.8	89.8	102.4	104.3	102.5	87.6	82.0	94.4	109.1	98.4	161.4
1933	67.1	66.6	75.7	92.3	94.2	96.4	81.0	82.0				
Groceries and Meats - 23 Chains												
1929	100.0	98.5	108.7	106.1	112.4	105.8	106.9	107.3	104.8	114.9	108.8	114.3
1930	106.2	96.3	100.5	106.2	107.9	93.3	96.2	94.1	93.7	98.8	94.6	105.3
1931	97.5	90.5	96.9	98.1	98.4	93.5	92.8	85.5	91.3	94.1	85.5	96.1
1932	82.5	80.8	88.2	84.5	82.9	80.7	78.8	75.0	78.9	80.0	78.0	85.6
1933	69.8	67.0	78.6	73.2	79.3	76.0	72.6	73.5				
Hardware - 5 Chains												
1929	100.0	95.0	114.9	155.3	191.1	195.2	174.2	168.6	189.2	203.0	131.8	166.6
1930	72.0	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
1931	70.1	67.6	81.6	111.6	110.1	123.7	106.5	110.9	120.2	117.9	100.8	142.4
1932	57.0	54.3	65.9	94.2	120.5	109.9	89.6	94.4	105.0	103.2	79.8	99.8
1933	43.4	44.7	58.6	76.2	109.2	99.2	81.0	87.2				
Music and Radio - 4 Chains												
1929	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
1930	84.0	73.0	76.4	72.4	66.7	50.7	47.4	56.5	92.3	113.9	115.4	144.7
1931	77.0	72.5	65.8	52.8	53.1	39.5	40.6	48.6	66.0	78.3	80.7	82.8
1932	42.1	36.3	33.1	29.7	27.7	21.8	16.6	23.1	40.6	40.8	42.6	43.6
1933	21.7	17.9	21.1	17.3	20.5	15.9	14.4	20.2				
Restaurants - 11 Chains												
1929	100.0	94.2	102.8	100.4	109.9	103.0	115.3	119.9	107.6	106.9	94.8	100.4
1930	94.6	87.0	91.7	90.1	96.4	95.0	99.3	102.8	91.4	93.7	83.1	91.8
1931	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.7	80.1
1932	66.7	65.0	67.3	68.0	64.5	62.6	63.9	65.6	64.7	60.6	56.1	63.3
1933	55.0	51.2	57.2	56.4	57.9	57.2	58.4	60.9				
General Index												
1929	100.0	101.8	123.8	123.2	139.1	131.8	118.9	122.4	123.1	145.0	133.5	165.7
1930	98.9	93.6	105.0	123.7	123.5	113.2	102.8	102.5	110.4	122.0	112.7	153.7
1931	90.5	84.8	99.5	112.3	112.8	105.4	95.0	89.9	99.0	110.2	100.5	141.0
1932	76.8	74.6	85.2	92.2	91.5	91.1	80.0	74.4	83.6	91.8	85.7	118.9
1933	64.3	61.5	72.7	83.6	85.3	86.1	73.6	73.2				





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DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS - CANADA  
INTERNAL TRADE BRANCH

(Issued November 1st, 1933.)

Dominion Statistician:  
Chief, Internal Trade Branch:

R.H. Coats, B.A., F.S.S.(Hon.), F.R.S.C.  
Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES  
SEPTEMBER, 1933.

DEPARTMENTAL LIBRARY  
IN ECONOMICS.

Index numbers of Retail Sales issued by the Dominion Bureau of Statistics rose from 73.5 in August to 85.0 in September, or 15.6%. This is the best showing for the same two months during the five years covered by the index, the average rise being 8.5%. It appears, therefore, that while a large part of the rise is due to seasonal influences, nevertheless the gain is more than seasonal.

The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for individual groups behaved as follows:-

Boots and Shoes increased from 55.6 in August, 1933, to 77.5 in September, 1933; Clothing from 57.7 to 77.0; Drugs from 70.3 to 73.3; Dyers and Cleaners from 96.3 to 113.7, and Furniture from 49.3 to 57.8. General and Departmental rose from 82.2 to 100.5; Groceries and Meats from 73.8 to 76.5; Hardware from 87.2 to 105.3, and Music and Radio from 20.2 to 29.2.

Candy sales fell from 68.3 to 66.8, and Restaurants from 60.9 to 59.3.

Indexes for the same groups comparing September, 1932, and September, 1933, moved as follows:-

Boots and Shoes rose from 72.6 to 77.5; Clothing from 75.9 to 77.0; Dyers and Cleaners from 112.3 to 113.7; General and Departmental from 94.4 to 100.3; Hardware from 105.0 to 105.3, and the General Index moved from 83.6 to 85.0.

Candy decreased from 67.0 to 66.8; Drugs from 76.8 to 73.3; Groceries and Meats from 78.9 to 76.5; Music and Radio from 40.6 to 29.2, and Restaurants from 64.7 to 59.3.

The index of furniture sales remained unchanged.



## INDEX NUMBERS OF RETAIL SALES

(All indexes for the current year are subject to final revision)

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
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## Boots and Shoes - 6 Chains

1929	100.0	87.9	152.3	140.4	160.0	166.3	121.4	116.9	119.1	126.7	134.5	152.6
1930	67.9	73.3	89.5	122.4	122.0	121.3	97.2	91.2	91.0	97.7	103.4	130.6
1931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
1932	64.5	48.1	62.5	87.3	88.2	107.5	83.1	57.3	71.6	76.5	77.3	95.9
1933	50.8	43.7	51.0	78.1	84.3	104.5	73.5	55.6	77.5			

## Candy - 6 Chains

1929	100.0	108.6	1152.5	102.8	125.1	113.1	116.9	144.7	118.4	122.3	118.0	203.1
1930	97.1	108.0	103.4	133.2	113.9	86.7	95.3	112.6	93.5	93.9	89.0	159.4
1931	76.9	80.4	77.7	112.4	93.1	72.7	77.6	87.6	80.4	89.8	73.4	148.6
1932	69.1	70.9	105.9	73.7	76.6	64.7	72.3	69.0	67.0	69.2	58.7	130.2
1933	54.4	58.9	55.9	86.8	69.6	55.3	60.2	68.3	66.8			

## Clothing - 9 Chains

1929	100.0	126.0	174.6	180.7	171.6	187.0	137.1	123.1	141.4	221.0	166.6	170.7
1930	99.3	86.4	130.8	194.9	172.2	155.5	116.2	94.6	117.7	149.7	125.0	152.7
1931	78.4	67.7	112.0	157.4	132.2	130.9	93.3	71.1	88.5	113.2	104.8	125.8
1932	64.7	53.6	81.3	101.5	95.8	103.1	73.4	56.0	75.9	91.6	90.0	115.8
1933	53.8	42.7	68.1	110.5	97.8	103.7	68.1	57.7	77.0			

## Drugs - 7 Chains

1929	100.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
1930	97.0	94.4	105.5	100.0	98.8	95.3	95.9	101.1	92.3	97.1	92.2	106.0
1931	93.2	87.5	92.8	90.3	90.0	86.6	90.1	88.7	87.3	90.7	90.8	103.9
1932	85.7	87.4	90.8	87.4	79.2	84.3	78.7	79.3	76.8	82.0	79.3	92.9
1933	75.2	70.2	76.9	71.9	69.1	75.0	72.5	70.3	73.3			

## Dyers and Cleaners - 4 Chains

1929	100.0	101.8	163.6	201.1	179.0	164.2	150.5	152.7	175.0	180.3	140.7	113.7
1930	104.4	96.6	151.5	198.2	167.7	150.8	115.1	118.9	173.9	166.3	102.3	91.7
1931	100.9	91.4	104.2	176.0	140.8	143.2	123.9	114.1	129.3	124.1	102.5	82.1
1932	73.3	71.0	90.5	122.9	113.9	110.3	88.6	90.2	112.3	107.5	89.9	76.9
1933	64.6	62.0	79.9	118.7	117.0	103.7	83.0	96.3	113.7			

## Furniture - 4 Chains

1929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.5
1930	95.4	97.4	95.5	97.6	110.2	91.7	68.9	97.7	103.9	109.7	105.8	113.4
1931	60.9	69.7	69.8	70.0	69.2	61.4	52.6	67.6	85.2	90.7	93.2	89.1
1932	48.6	64.9	52.2	56.5	53.8	46.1	34.5	47.3	57.8	61.5	58.5	62.4
1933	28.8	32.7	44.7	48.0	53.0	46.4	33.5	49.3	57.8			





## INDEX NUMBERS OF RETAIL SALES

(All indexes for the current year are subject to final revision)

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
General and Departmental - 25 Stores and 4 Chains												
1929	100.0	99.1	123.2	123.8	155.4	141.1	124.5	132.4	132.5	155.7	149.5	218.0
1930	97.6	95.6	104.7	126.6	141.4	122.3	107.9	111.5	125.2	140.0	130.3	207.7
1931	93.0	88.8	105.0	120.2	127.9	115.6	101.2	100.0	112.1	130.0	117.3	195.9
1932	79.5	78.8	89.8	102.4	104.3	102.5	87.6	82.0	94.4	109.1	98.4	161.4
1933	67.1	66.6	75.7	92.3	94.2	96.4	81.0	82.2	100.3			
Groceries and Meats - 23 Chains												
1929	100.0	98.5	108.7	106.1	112.4	105.8	106.9	107.3	104.8	114.9	108.8	114.3
1930	106.2	96.3	100.5	106.2	107.9	93.3	96.2	94.1	93.7	98.8	94.6	105.3
1931	97.5	90.5	96.9	98.1	98.4	93.5	92.8	85.5	91.3	94.1	85.5	96.1
1932	82.5	80.8	88.2	84.5	82.9	80.7	78.8	75.0	78.9	80.0	78.0	85.6
1933	69.8	67.0	78.6	73.2	79.3	76.0	72.6	73.8	76.5			
Hardware - 5 Chains												
1929	100.0	95.0	114.9	155.3	191.1	195.2	174.2	168.6	189.2	203.0	131.8	166.6
1930	72.0	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
1931	70.1	67.6	81.6	111.6	140.1	123.7	106.5	110.9	120.2	117.9	100.8	142.4
1932	57.0	54.3	65.9	94.2	120.5	109.9	89.6	94.4	105.0	103.2	79.8	99.8
1933	43.4	44.7	58.6	76.2	109.2	99.2	81.0	87.2	105.3			
Music and Radio - 4 Chains												
1929	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
1930	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.5	92.3	113.9	115.4	144.7
1931	77.0	72.5	65.8	52.8	53.1	39.5	40.6	48.6	66.0	78.3	80.7	82.8
1932	42.1	36.3	33.1	29.7	27.7	21.8	16.6	23.1	40.6	40.8	42.6	43.6
1933	21.7	17.9	21.1	17.3	20.5	15.9	14.4	20.2	29.2			
Restaurants - 11 Chains												
1929	100.0	94.2	102.8	100.4	109.9	103.0	115.3	119.9	107.6	106.9	94.8	100.4
1930	94.6	87.0	91.7	90.1	96.4	95.0	99.3	102.8	91.4	93.7	83.1	91.8
1931	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.7	80.1
1932	66.7	65.0	67.3	68.0	64.5	62.6	63.9	65.6	64.7	60.6	56.1	63.3
1933	55.0	51.2	57.2	56.4	57.9	57.2	58.4	60.9	59.3			
General Index												
1929	100.0	101.8	123.8	123.2	139.1	131.8	118.9	122.4	123.1	145.0	133.5	165.7
1930	98.9	93.6	105.0	123.7	128.5	113.2	102.8	102.5	110.4	122.0	112.7	153.7
1931	90.5	84.8	99.5	112.5	112.3	105.4	95.0	89.9	99.0	110.2	100.5	141.0
1932	76.8	74.6	85.2	92.2	91.5	93.4	80.0	74.4	83.6	91.8	85.7	118.9
1933	64.3	61.5	72.7	83.6	85.3	86.1	73.6	73.5	85.0			





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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS - CANADA  
INTERNAL TRADE BRANCH

(Issued December 4th, 1933)

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Dominion Statistician:  
Chief, Internal Trade Branch:

R.H. Coats, B.A., F.S.S. (Hon.), F.R.S.C.  
Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES  
OCTOBER, 1933.

Index numbers of Retail Sales issued by the Dominion Bureau of Statistics show a rise in the general index from 85.3 in September to 88.1 in October, a rise of  $3\frac{1}{2}\%$  which appears to be less than seasonal. This compares with 83.6 and 91.8 for the same two months last year.

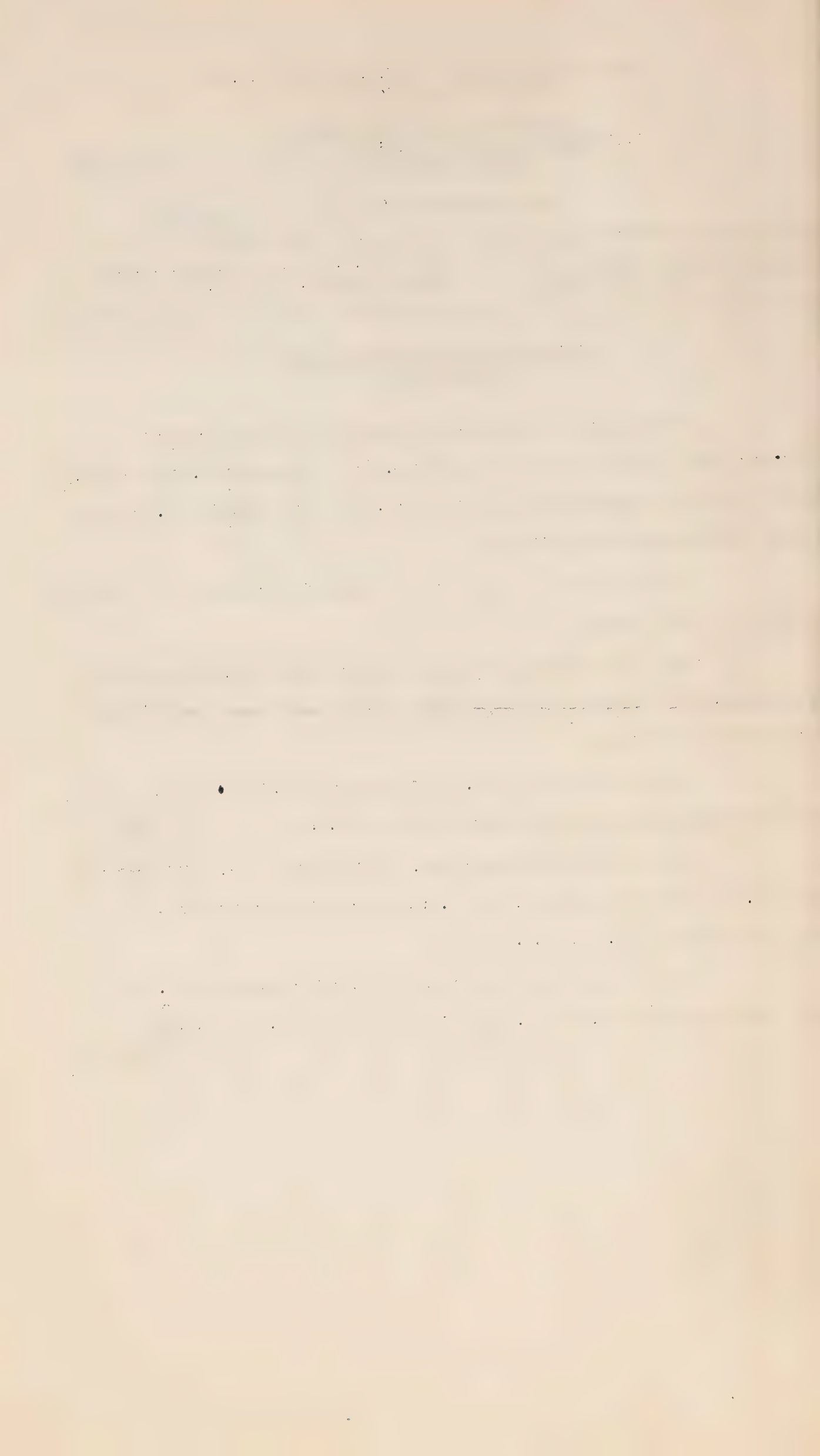
There has been no correction for seasonal influences, nor is there any allowance for price changes.

The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores and 25 department stores. Index numbers for individual groups behaved as follows:-

Clothing sales rose from 77.2 in September to 98.8 in October, and General and Departmental sales increased from 100.7 to 104.7.

Boots and Shoes decreased from 77.5 in September to 70.8 in October; Candy from 66.8 to 63.4; Drugs from 73.3 to 72.7; Dyers and Cleaners from 113.7 to 106.0, and Furniture from 57.8 to 55.5.

Groceries and Meats fell from 76.9 to 75.4; Hardware from 104.3 to 100.3; Music and Radio from 29.2 to 29.0, and Restaurants from 58.6 to 56.4.



INDEX NUMBERS OF RETAIL SALES

(All indexes for the current year are subject to final revision)

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Boots and Shoes -- 6 Chains												
929	100.0	87.9	152.3	140.4	160.0	166.3	121.4	116.9	119.1	126.7	134.5	152.6
930	67.9	73.3	89.5	122.4	122.0	121.3	97.2	91.2	91.0	97.7	103.4	130.6
931	66.9	59.1	75.8	107.8	107.4	115.7	97.4	79.1	85.0	95.0	93.3	125.5
932	64.5	48.1	62.5	87.3	88.2	107.5	83.1	57.3	71.6	76.5	77.3	95.9
933	50.8	43.7	51.0	78.1	84.3	104.5	73.5	55.6	77.5	70.8		

Candy -- 6 Chains												
929	100.0	108.6	152.5	102.8	125.1	113.1	116.9	144.7	118.4	122.3	118.0	203.1
930	97.1	108.0	103.4	133.2	113.9	86.7	95.3	112.6	93.5	93.9	89.0	159.4
931	76.9	80.4	77.7	112.4	93.1	72.7	77.6	87.6	80.4	89.8	73.4	148.6
932	69.1	70.9	105.9	73.7	76.6	64.7	72.3	69.0	67.0	69.2	58.7	130.2
933	54.4	58.9	55.9	86.8	69.6	55.3	60.2	68.3	66.8	63.4		

Clothing -- 9 Chains												
929	100.0	126.0	174.6	180.7	171.6	187.0	137.1	123.1	141.4	221.0	166.6	170.7
930	99.3	86.4	130.8	194.9	172.2	155.5	116.2	94.6	117.7	149.7	125.0	152.7
931	78.4	67.7	112.0	157.4	132.2	130.9	93.3	71.1	88.5	113.2	104.8	125.8
932	64.7	53.6	81.3	101.5	95.8	103.1	73.4	56.0	75.9	91.6	90.0	115.8
933	53.8	42.7	68.1	110.5	97.8	103.7	68.1	57.7	77.2	98.8		

Drugs -- 7 Chains												
929	100.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
930	97.0	94.4	105.5	100.0	98.8	95.3	95.9	101.1	92.3	97.1	92.2	106.0
931	93.2	87.5	92.8	90.3	90.0	86.6	90.1	88.7	87.3	90.7	90.8	103.9
932	85.7	87.4	90.8	87.4	79.2	84.3	78.7	79.3	76.8	82.0	79.3	92.9
933	75.2	70.2	76.9	71.9	69.1	75.0	72.5	70.3	73.3	72.7		

Dyers and Cleaners -- 4 Chains												
929	100.0	101.8	163.6	201.1	179.0	164.2	150.5	152.7	175.0	180.3	140.7	113.7
930	104.4	96.6	151.5	198.2	167.7	150.8	115.1	118.9	173.9	166.3	102.3	91.7
931	100.9	91.4	104.2	176.0	140.8	143.2	123.9	114.1	129.3	124.1	102.5	82.1
932	73.3	71.0	90.5	122.9	113.9	110.8	88.6	90.2	112.3	107.5	89.9	76.9
933	64.6	62.0	79.9	118.7	117.0	103.7	83.0	96.3	113.7	106.0		

Furniture -- 4 Chains												
929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.5
930	95.4	97.4	95.5	97.6	110.2	91.7	68.9	97.7	103.9	109.7	105.8	113.4
931	60.9	69.7	69.8	70.0	69.2	61.4	52.6	67.6	85.2	90.7	93.2	89.1
932	48.6	64.9	52.2	56.5	55.8	46.1	34.5	47.3	57.8	61.5	58.5	62.4
933	28.8	32.7	44.7	48.0	53.0	46.4	33.5	49.3	57.8	55.5		



1940-1941

1940-1941

1940-1941

1940-1941

1940-1941

1940-1941

1940-1941

1940-1941

1940-1941

1940-1941

1940-1941

1940-1941

1940-1941

1940-1941

1940-1941

1940-1941

INDEX NUMBERS OF RETAIL SALES

(All indexes for the current year are subject to final revision)

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
General and Departmental - 25 Stores and 4 Chains												
29	100.0	99.1	123.2	123.8	155.4	141.1	124.5	132.4	132.5	155.7	149.5	218.0
30	97.6	95.6	104.7	126.6	141.4	122.3	107.9	111.5	125.2	140.0	130.3	207.7
31	93.0	88.8	105.0	120.2	127.9	115.6	101.2	100.0	112.1	130.0	117.3	195.9
32	79.5	78.8	89.8	102.4	104.3	102.5	87.6	82.0	94.4	109.1	98.4	161.4
33	67.1	66.6	75.7	92.3	94.2	96.4	81.0	82.2	100.7	104.7		
Groceries and Meats - 23 Chains												
29	100.0	98.5	108.7	106.1	112.4	105.8	106.9	107.3	104.8	114.9	108.8	114.3
30	106.2	96.3	100.5	106.2	107.9	93.3	96.2	94.1	93.7	98.8	94.6	105.3
31	97.5	90.5	96.9	98.1	98.4	93.5	92.8	85.5	91.3	94.1	85.5	96.1
32	82.5	80.8	88.2	84.5	82.9	80.7	78.8	75.0	78.9	80.0	78.0	85.6
33	69.8	67.0	78.6	73.2	79.3	75.9	72.6	73.9	76.9	75.4		
Hardware - 5 Chains												
29	100.0	95.0	114.9	155.3	191.1	195.2	174.2	168.6	189.2	203.0	131.8	166.6
30	72.0	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
31	70.1	67.6	81.6	111.6	140.1	123.7	106.5	110.9	120.2	117.9	100.8	142.4
32	57.0	54.3	65.9	94.2	120.5	109.9	89.6	94.4	105.0	103.2	79.8	99.8
33	43.4	44.7	58.6	76.2	109.2	99.2	81.0	87.2	104.3	100.3		
Music and Radio - 4 Chains												
29	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
30	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.5	92.3	113.9	115.4	144.7
31	77.0	72.5	65.8	52.8	53.1	39.5	40.6	48.6	66.0	78.3	80.7	82.8
32	42.1	36.3	33.1	29.7	27.7	21.8	16.6	23.1	40.6	40.8	42.6	43.6
33	21.7	17.9	21.1	17.3	20.5	15.9	14.4	20.2	29.2	29.0		
Restaurants - 11 Chains												
29	100.0	94.2	102.8	100.4	109.9	103.0	115.3	119.9	107.6	106.9	94.8	100.4
30	94.6	87.0	91.7	90.1	96.4	95.0	99.3	102.8	91.4	93.7	83.1	91.8
31	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.7	80.1
32	66.7	65.0	67.3	68.0	64.5	62.6	63.9	65.6	64.7	60.6	56.1	63.3
33	55.0	51.2	57.2	56.4	57.9	57.2	58.4	60.9	58.6	56.4		
General Index												
29	100.0	101.8	123.8	123.2	139.1	131.8	118.9	122.4	123.1	145.0	133.5	165.7
30	98.9	93.6	105.0	123.7	128.5	113.2	102.8	102.5	110.4	122.0	112.7	153.7
31	90.5	84.8	99.5	112.3	112.8	105.4	95.0	89.9	99.0	110.2	100.5	141.0
32	76.8	74.6	85.2	92.2	91.5	91.1	80.0	74.4	83.6	91.8	85.7	118.9
33	64.3	61.5	72.7	83.6	85.3	86.1	73.6	73.6	85.3	88.1		





DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS - CANADA  
INTERNAL TRADE BRANCH

(Issued January 4th, 1934.)

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Dominion Statistician:  
Chief, Internal Trade Branch:

R.H. Coats, B.A., F.S.S.(Hon.), F.R.S.C.  
Herbert Marshall, B.A., F.S.S.

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CHANGES IN THE VALUE OF RETAIL SALES  
NOVEMBER, 1933.

Index Numbers of Retail Sales issued by the Dominion Bureau of Statistics show a decline in the general index from 88.0 in October to 85.4 in November, 1933. This compares with 91.8 and 85.7, respectively, in October and November, 1932. The slight drop of 2.6 points from October to November, 1933, is significant because it is considerably less than the usual experience. If the indexes were corrected for seasonal variations, there would have been a rise instead of a fall.

November is the fourth consecutive month during which the general index of retail sales has made a favourable showing compared with the corresponding month of 1932. For the first seven months of 1933, sales were materially below the level of 1932, but in the last four months the average is less than a point below that for the corresponding period in 1932. When December figures are available it is practically certain that the average for the last five months of 1933 will surpass that for the last five months of 1932.

The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores and 25 departmental stores. Index numbers for individual groups behaved as follows:

Boots and Shoes rose from 70.8 in October to 83.0 in November; Drugs from 72.7 to 75.4, and Music and Radio from 29.0 to 33.8.

Candy sales decreased from 63.4 to 58.4; Clothing from 99.3 to 99.2; Dyers and Cleaners from 106.0 to 86.5, and Furniture from 55.5 to 47.8.

General and Departmental sales fell from 104.8 to 99.2; Groceries and Meats from 74.9 to 74.5; Hardware from 100.3 to 78.3, and Restaurants from 56.4 to 53.4.

No correction has been made for seasonal influences or changes in price level.



INDEX NUMBERS OF RETAIL SALES

(All indexes for the current year are subject to final revision)

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Boots and Shoes - 6 Chains												
929	100.0	87.9	152.3	140.4	160.0	166.3	121.4	116.9	119.1	126.7	134.5	152.6
930	67.9	73.3	89.5	122.4	122.0	121.3	97.2	91.2	91.0	97.7	103.4	130.6
931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
932	64.5	48.1	62.5	87.3	88.2	107.5	83.1	57.3	71.6	76.5	77.3	95.9
933	50.8	43.7	51.0	78.1	84.3	104.5	73.5	55.6	77.5	70.8	83.0	
Candy - 6 Chains												
929	100.0	108.6	152.5	102.8	125.1	113.1	116.9	144.7	118.4	122.3	118.0	203.1
930	97.1	108.0	103.4	133.2	113.9	86.7	95.3	112.6	93.5	93.9	89.0	159.4
931	76.9	80.4	77.7	112.4	93.1	72.7	77.6	87.6	80.4	89.8	73.4	148.6
932	69.1	70.9	105.9	73.7	76.6	64.7	72.3	69.0	67.0	69.2	58.7	130.2
933	54.4	58.9	55.9	86.8	69.6	55.3	60.2	68.3	66.8	63.4	58.4	
Clothing - 9 Chains												
929	100.0	126.0	174.6	180.7	171.6	187.0	137.1	123.1	141.4	221.0	166.6	170.7
930	99.3	86.4	130.8	194.9	172.2	155.5	116.2	94.6	117.7	149.7	125.0	152.7
931	78.4	67.7	112.0	157.4	132.2	130.9	93.3	71.1	88.5	113.2	104.8	125.8
932	64.7	53.6	81.3	101.5	95.8	103.1	73.4	56.0	75.9	91.6	90.0	115.8
933	53.8	42.7	68.1	110.5	97.8	103.7	68.1	57.7	77.2	99.3	99.2	
Drugs - 7 Chains												
929	100.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
930	97.0	94.4	105.5	100.0	98.8	95.3	95.9	101.1	92.3	97.1	92.2	106.0
931	93.2	87.5	92.8	90.3	90.0	86.6	90.1	88.7	87.3	90.7	90.8	103.9
932	85.7	87.4	90.8	87.4	79.2	84.3	78.7	79.3	76.8	82.0	79.3	92.9
933	75.2	70.2	76.9	71.9	69.1	75.0	72.5	70.3	73.3	72.7	75.4	
Dyers and Cleaners - 4 Chains												
929	100.0	101.8	163.6	201.1	179.0	164.2	150.5	152.7	175.0	180.3	140.7	113.7
930	104.4	96.6	151.5	198.2	167.7	150.8	115.1	118.9	173.9	166.3	102.3	91.7
931	100.9	91.4	104.2	176.0	140.8	143.2	123.9	114.1	129.3	124.1	102.5	82.1
932	73.3	71.0	90.5	122.9	113.9	110.8	88.6	90.2	112.3	107.5	89.9	76.9
933	64.6	62.0	79.9	118.7	117.0	103.7	83.0	96.3	113.7	106.0	86.5	
Furniture - 4 Chains												
929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.5
930	95.4	97.4	95.5	97.6	110.2	91.7	68.9	97.7	103.9	109.7	105.8	113.4
931	60.9	69.7	69.8	70.0	69.2	61.4	52.6	67.6	85.2	90.7	93.2	89.1
932	48.6	64.9	52.2	56.5	55.8	46.1	34.5	47.3	57.8	61.5	58.5	62.4
933	28.8	32.7	44.7	48.0	53.0	46.4	33.5	49.3	57.8	55.5	47.8	





INDEX NUMBERS OF RETAIL SALES

(All indexes for the current year are subject to final revision)

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
General and Departmental - 25 Stores and 4 Chains												
1929	100.0	99.1	123.2	123.8	155.4	141.1	124.5	132.4	132.5	155.7	149.5	218.0
1930	97.6	95.6	104.7	126.6	141.4	122.3	107.9	111.5	125.2	140.0	130.3	207.7
1931	93.0	88.8	105.0	120.2	127.9	115.6	101.2	100.0	112.1	130.0	117.3	195.9
1932	79.5	78.8	89.8	102.4	104.3	102.5	87.6	82.0	94.4	109.1	98.4	161.4
1933	67.1	66.6	75.7	92.3	94.2	96.4	81.0	82.2	100.7	104.8	99.2	
Groceries and Meats - 23 Chains												
1929	100.0	98.5	108.7	106.1	112.4	105.3	106.9	107.3	104.8	114.9	108.8	114.3
1930	106.2	96.3	100.5	106.2	107.9	93.3	96.2	94.1	93.7	98.8	94.6	105.3
1931	97.5	90.5	96.9	98.1	98.4	93.5	92.8	85.5	91.3	94.1	85.5	96.1
1932	82.5	80.8	88.2	84.5	82.9	80.7	78.8	75.0	78.9	80.0	78.0	85.6
1933	69.8	67.0	78.6	73.2	79.3	75.0	72.6	73.9	76.5	74.9	74.5	
Hardware - 5 Chains												
1929	100.0	95.0	114.9	155.3	191.1	195.2	174.2	168.6	189.2	203.0	131.8	166.6
1930	72.0	35.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
1931	70.1	67.6	81.6	111.6	140.1	123.7	106.5	110.9	120.2	117.9	100.8	142.4
1932	57.0	54.3	65.9	94.2	120.5	109.9	89.6	94.4	105.0	103.2	79.8	99.8
1933	43.4	44.7	58.6	76.2	109.2	99.2	81.0	87.2	104.3	100.3	78.3	
Music and Radio - 4 Chains												
1929	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
1930	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.5	92.3	113.9	115.4	144.7
1931	77.0	72.5	65.8	52.8	53.1	39.5	40.6	48.6	66.0	78.3	80.7	82.8
1932	42.1	36.3	33.1	29.7	27.7	21.8	16.6	23.1	40.6	40.8	42.6	43.6
1933	21.7	17.9	21.1	17.3	20.5	15.9	14.4	20.2	29.2	29.0	33.8	
Restaurants - 11 Chains												
1929	100.0	94.2	102.8	100.4	109.9	103.0	115.3	119.9	107.6	106.9	94.8	100.4
1930	94.6	87.0	91.7	90.1	96.4	95.0	99.3	102.8	91.4	93.7	83.1	91.8
1931	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.7	80.1
1932	66.7	65.0	67.3	68.0	64.5	62.6	63.9	65.6	64.7	60.6	56.1	63.3
1933	55.0	51.2	57.2	56.4	57.9	57.2	58.4	60.9	58.6	56.4	53.4	
General Index												
1929	100.0	101.8	123.8	123.2	139.1	131.8	118.9	122.4	123.1	145.0	133.5	165.7
1930	98.9	93.6	105.0	123.7	128.5	113.2	102.8	102.5	110.4	122.0	112.7	153.7
1931	90.5	84.8	99.5	112.3	112.8	105.4	95.0	89.9	99.0	110.2	100.5	141.0
1932	76.8	74.6	85.2	92.2	91.5	91.1	80.0	74.4	83.6	91.8	85.7	118.9
1933	64.3	61.5	72.7	83.6	85.3	86.1	73.6	73.6	85.2	88.0	85.4	





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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS - CANADA  
INTERNAL TRADE BRANCH

(Issued February 5, 1934.)

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Dominion Statistician:	R.M. Coats, B.A., F.S.S. (Hon.), F.R.S.C.
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.

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CHANGES IN THE VALUE OF RETAIL SALES  
DECEMBER, 1933.

A general index number of retail sales issued by the Dominion Bureau of Statistics shows a rise from 85.4 in November to 115.9 in December. This compares with 85.7 and 118.9 for the same two months in 1932.

Ten groups record increases and one shows a decrease. These changes are due for the most part to seasonal influences. There has been no allowance for price changes.

The index numbers are based on returns from 83 chains, comprising approximately 2,700 stores, and 25 departmental stores. Index numbers for individual groups behaved as follows:-

Boots and shoes rose from 84.2 in November to 94.6 in December; Candy from 58.4 to 117.1; Clothing from 96.8 to 112.4; Drugs from 75.4 to 87.5, and Furniture from 48.2 to 57.3.

General and Departmental sales increased from 98.7 to 160.1; Groceries and Meats from 75.1 to 81.8; Hardware from 78.3 to 102.6; Music and Radio from 33.8 to 35.7, and Restaurants from 53.5 to 56.8.

Dyers and Cleaners decreased from 86.5 to 74.8.



INDEX NUMBERS OF RETAIL SALES

(All indexes for the last twelve months are subject to final revision)

Jan. Feb. March April May June July Aug. Sept. Oct. Nov. Dec.

Boots and Shoes - 6 Chains

1929	100.0	87.9	152.3	140.4	160.0	166.3	121.4	116.9	119.1	126.7	134.5	152.6
1930	67.9	73.3	89.5	122.4	122.0	121.3	97.2	91.2	91.0	97.7	103.4	130.6
1931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
1932	64.5	48.1	62.5	87.3	88.2	107.5	83.1	57.3	71.6	76.5	77.3	95.9
1933	50.8	43.7	51.0	78.1	84.3	107.5	73.5	55.6	77.5	71.7	84.2	94.6

Candy - 6 Chains

1929	100.0	108.6	152.5	102.8	125.1	113.1	116.9	144.7	118.4	122.3	118.0	203.1
1930	97.1	108.0	103.4	133.2	113.9	86.7	95.3	112.6	93.5	93.9	89.0	159.4
1931	76.9	80.4	77.7	112.4	93.1	72.7	77.6	87.6	80.4	89.8	73.4	148.6
1932	69.1	70.9	105.9	73.7	76.6	64.7	72.3	69.0	67.0	69.2	58.7	130.2
1933	54.4	58.9	55.9	86.8	69.6	55.3	60.2	68.3	66.8	63.4	58.4	117.1

Clothing - 9 Chains

1929	100.0	126.0	174.6	180.7	171.6	187.0	137.1	123.1	141.4	221.0	166.6	170.7
1930	99.3	86.4	130.8	194.9	172.2	155.5	116.2	94.6	117.7	149.7	125.0	152.7
1931	78.4	67.7	112.0	157.4	132.2	130.9	93.3	71.1	88.5	113.2	104.8	125.8
1932	64.7	53.6	81.3	101.5	95.8	103.1	73.4	56.0	75.9	91.6	90.0	115.8
1933	53.8	42.7	68.1	110.5	97.8	103.7	68.1	57.7	77.2	99.3	96.8	112.4

Drugs - 7 Chains

1929	100.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
1930	97.0	94.4	105.5	100.0	98.8	95.3	95.9	101.1	92.3	97.1	92.2	106.0
1931	93.2	87.5	92.8	90.3	90.0	86.6	90.1	88.7	87.3	90.7	90.8	103.9
1932	85.7	87.4	90.8	87.4	79.2	84.3	78.7	79.3	76.8	82.0	79.3	92.9
1933	75.2	70.2	76.9	71.9	69.1	75.0	72.5	70.3	73.3	72.7	75.4	87.5

Dyers and Cleaners - 4 Chains

1929	100.0	101.8	163.6	201.1	179.0	164.2	150.5	152.7	175.0	180.3	140.7	113.7
1930	104.4	96.6	151.5	198.2	167.7	150.8	115.1	118.9	173.9	166.3	102.3	91.7
1931	100.9	91.4	104.2	176.0	140.8	143.2	123.9	114.1	129.3	124.1	102.5	82.1
1932	73.3	71.0	90.5	122.9	113.9	110.8	88.6	90.2	112.3	107.5	89.9	76.9
1933	64.6	62.0	79.9	118.7	117.0	103.7	83.0	96.3	113.7	106.0	86.5	74.8

Furniture - 4 Chains

1929	100.0	130.4	144.1	142.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.5
1930	95.4	97.4	95.5	97.6	110.2	91.7	68.9	97.7	103.9	109.7	205.8	113.4
1931	60.9	69.7	69.8	70.0	69.2	61.4	52.6	67.6	85.2	90.7	93.2	89.1
1932	48.6	64.9	52.2	56.5	55.8	46.1	34.5	47.3	57.8	61.5	58.5	62.4
1933	28.8	32.7	44.7	48.0	53.0	46.4	33.5	49.3	57.8	55.5	48.2	57.3





INDEX NUMBERS OF RETAIL SALES

(All indexes for the last twelve months are subject to final revision)

Jan. Feb. March April May June July Aug. Sept. Oct. Nov. Dec.

General and Departmental - 25 Stores and 4 Chains

1929	100.0	99.1	123.2	123.8	155.4	141.1	124.5	132.4	132.5	155.7	149.5	218.0
1930	97.6	95.6	104.7	126.6	141.4	122.3	107.9	111.5	125.2	140.0	130.3	207.7
1931	93.0	88.8	105.0	120.2	127.9	115.6	101.2	100.0	112.1	130.0	117.3	195.9
1932	79.5	78.8	89.8	102.4	104.3	102.5	87.6	82.0	94.4	109.1	98.4	161.4
1933	67.1	66.6	75.7	92.3	94.2	96.4	81.0	82.2	100.7	104.8	98.7	160.1

Groceries and Meats - 23 Chains

1929	100.0	98.5	108.7	106.1	112.4	105.8	106.9	107.3	104.8	114.9	108.8	114.3
1930	106.2	96.3	100.5	106.2	107.9	93.3	96.2	94.1	93.7	98.8	94.6	105.3
1931	97.5	90.5	96.9	98.1	98.4	93.5	92.8	85.5	91.3	94.1	85.5	96.1
1932	82.5	80.8	88.2	84.5	82.9	80.7	78.8	75.0	78.9	80.0	78.0	85.6
1933	69.8	67.0	78.6	73.2	79.3	75.9	72.6	73.9	76.5	74.9	75.1	81.8

Hardware - 5 Chains

1929	100.0	95.0	114.9	155.3	191.1	195.2	174.2	168.6	189.2	203.0	131.8	166.6
1930	72.0	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
1931	70.1	67.6	81.6	111.6	140.1	123.7	106.5	110.9	120.2	117.9	100.8	142.4
1932	57.0	54.3	65.9	94.2	120.5	109.9	89.6	94.4	105.0	103.2	79.8	99.8
1933	43.4	44.7	58.6	76.2	109.2	99.2	81.0	87.2	104.3	100.3	78.3	102.6

Music and Radio - 4 Chains

1929	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
1930	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.5	92.3	113.9	115.4	144.7
1931	77.0	72.5	65.8	52.8	53.1	39.5	40.6	48.6	66.0	78.3	80.7	82.8
1932	42.1	36.3	33.1	29.7	27.7	21.8	16.6	23.1	40.6	40.8	42.6	43.6
1933	21.7	17.9	21.1	17.3	20.5	15.9	14.4	20.2	29.2	29.0	33.8	35.7

Restaurants - 11 Chains

1929	100.0	94.2	102.8	100.4	109.9	103.0	115.3	119.9	107.6	106.9	94.8	100.4
1930	94.6	87.0	91.7	90.1	96.4	95.0	99.3	102.8	91.4	93.7	83.1	91.8
1931	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.7	80.1
1932	66.7	65.0	67.3	68.0	64.5	62.6	63.9	65.6	64.7	60.6	56.1	63.3
1933	55.0	51.2	57.2	56.4	57.9	57.2	58.4	60.9	58.6	56.4	53.5	56.8

General Index - 83 Chains and 25 Stores

1929	100.0	101.8	123.8	123.2	139.1	131.8	118.9	122.4	123.1	145.0	133.5	165.7
1930	98.9	93.6	105.0	123.7	128.5	113.2	102.8	102.5	110.4	122.0	112.7	153.7
1931	90.5	84.8	99.5	112.3	112.8	105.4	95.0	89.9	99.0	110.2	100.5	141.0
1932	76.8	74.6	85.2	92.2	91.5	91.1	80.0	74.4	83.6	91.8	85.7	118.9
1933	64.3	61.5	72.7	83.6	85.3	86.1	73.6	73.6	85.2	88.0	85.4	115.9





# DEPARTMENTAL LISTING IN ECONOMICS.

Published by Authority of Hon. H.H. Stevens, M.P.,  
Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS - CANADA  
INTERNAL TRADE BRANCH

(Issued March 12th, 1934)

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Dominion Statistician:	R. H. Coats, B.A., F.S.S. (Hon.), F.R.S.C.
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.

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## CHANGES IN THE VALUE OF RETAIL SALES, JANUARY, 1934.

The value of retail sales in January, 1934, as measured by the index numbers of the Dominion Bureau of Statistics (January 1929 = 100) showed an increase in the general index over the corresponding month of last year of approximately 5%. In January, 1933, the index was 57.4, and, in January, 1934, it was 60.3. Since retail prices of the commodities included in the index have increased by only approximately 3%, the January index indicates an increase in business over one year ago.

Comparing January, 1933, with January, 1934, index numbers were higher for eight groups and lower for three. General and Departmental Store sales rose from 51.9 to 55.0; Groceries and Meats from 69.8 to 73.7; Hardware from 43.4 to 49.8, and Candy from 54.4 to 55.6. Clothing sales increased from 53.8 to 54.4; Drugs from 75.2 to 75.3; Dyers and Cleaners from 64.6 to 76.6, and Furniture from 28.8 to 36.2. Music and Radio decreased from 21.7 to 20.1; Restaurants from 55.0 to 52.7, and Boots and Shoes from 50.8 to 49.9.

Comparing December, 1933, and January, 1934, index numbers showed a decline due to seasonal influences, January always showing a decline from the high level of Christmas activity. The general index fell from 92.9 to 60.3. This decline was less than that from December, 1932, to January, 1933, when the index numbers were 94.7 and 57.4, respectively.

In the current index numbers, revisions have been made in the general and departmental store group and this revision has affected the general index. The general and departmental store group has been greatly strengthened by the inclusion of several large departmental establishments whose co-operation has been obtained. The group now includes all the largest departmental and general merchandising establishments in the Dominion.

No adjustments have been made for seasonal variations or price changes.









Jan. Feb. March April May June July Aug. Sept. Oct. Nov. Dec.

[illegible][illegible][illegible][illegible][illegible][illegible]





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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS - CANADA  
INTERNAL TRADE BRANCH

(Issued April 5th, 1934)

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Dominion Statistician:	R. H. Coats, B.A., F.S.S. (Hon.), F.R.S.C.
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.

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CHANGES IN THE VALUE OF RETAIL SALES, FEBRUARY, 1934.

The value of retail sales in February, 1934, as measured by the index numbers of the Dominion Bureau of Statistics (January, 1929=100) showed an increase in the general index over the corresponding month of last year of over 7%. In February, 1933, the index stood at 54.3, and, in February, 1934, it was 58.2. Since the Bureau's index number of retail prices of the commodities covered by this index has risen approximately 4% over February of last year, an increase of about 3% in volume is evident.

Comparing February, 1933, with February, 1934, index numbers were higher for eight groups and lower for three. General and Departmental sales rose from 49.8 to 54.2; Groceries and Meats from 67.0 to 71.1; Hardware from 44.7 to 50.6, and Candy from 58.9 to 59.6. Clothing sales increased from 42.7 to 50.7; Dyers and Cleaners from 62.0 to 66.1; Furniture from 32.7 to 40.1, and Music and Radio from 17.9 to 21.4. Boots and Shoes decreased from 43.7 to 40.2; Drugs from 70.2 to 68.2, and Restaurants from 51.2 to 49.4.

Comparing January, 1934, with February, 1934, index numbers show a small decline due to seasonal influences. The general index fell from 60.4 to 58.2 as compared with a fall from 57.4 to 54.3 for the corresponding months of last year. Of indexes for eleven sub-groups, seven declined. These included such staples as groceries, clothing and general and departmental merchandise.

No adjustments have been made for seasonal variations or price changes.



Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
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[illegible][illegible][illegible][illegible][illegible][illegible]





(All indexes for the last twelve months are subject to final revision).

Jan.   Feb.   March   April   May   June   July   Aug.   Sept.   Oct.   Nov.   Dec.

General and Departmental - 39 Chains, and Departmental Establishments.

[illegible]

Groceries and Meats - 23 Chains.

[illegible]

Hardware - 5 Chains

[illegible]

Music and Radio - 4 Chains

[illegible]

Restaurants - 11 Chains

[illegible]

General Index - 118 Chains and Departmental Establishments.

[illegible]





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DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS - CANADA  
INTERNAL TRADE BRANCH

(Issued May 1, 1934)

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Dominion Statistician:	R. H. Coats, B.A., F.S.S. (Hon.), F.R.S.C.
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.

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CHANGES IN THE VALUE OF RETAIL SALES, MARCH, 1934.

The value of retail sales in March, 1934, as measured by the index numbers of the Dominion Bureau of Statistics (January, 1929=100) show an increase over the corresponding month of last year of nearly 12%. In March, 1933, the general index stood at 65.6, and, in March, 1934, it was 73.4. This rise is explained by the seasonal factor of Easter purchases, higher retail prices and general business improvement.

These statistics are based on returns from 118 chains and departmental establishments, comprising approximately 2,800 stores. No correction has been made for seasonal influences or price changes.

Comparing March, 1933, with March, 1934, index numbers were higher for all groups. Boots and Shoes rose from 51.0 to 69.0; Candy from 55.9 to 91.8; Clothing from 68.1 to 87.4; Drugs from 76.9 to 82.0; Dyers and Cleaners from 79.9 to 101.5, and Furniture from 44.7 to 46.9. General and Departmental increased from 59.2 to 66.6; Groceries and Meats from 78.6 to 83.1; Hardware from 58.6 to 71.0; Music and Radio from 21.1 to 22.8, and Restaurants from 57.2 to 58.5.

Comparing February, 1934, and March, 1934, index numbers for the same groups moved as follows:

Boots and Shoes advanced from 40.5 to 69.0; Candy from 59.6 to 91.8; Clothing from 52.7 to 87.4; Drugs from 68.2 to 82.0; Dyers and Cleaners from 67.8 to 101.5, and Furniture from 40.1 to 46.9. General and Departmental rose from 54.1 to 66.6; Groceries and Meats from 71.7 to 83.1; Hardware from 49.8 to 71.0; Music and Radio from 21.4 to 22.8, and Restaurants from 49.5 to 58.5.















DEPARTMENT OF ECONOMICS  
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DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS - CANADA  
INTERNAL TRADE BRANCH

(Issued June 2, 1934)

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Dominion Statistician:	R. H. Coats, B.A., F.S.S. (Hon.), F.R.S.C.
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.

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CHANGES IN THE VALUE OF RETAIL SALES, APRIL, 1934.

The index of the value of retail sales in April, 1934, as measured by the Dominion Bureau of Statistics (January, 1929=100) shows a slight decrease as compared with March, 1934. The general index stands at 72.1 for April, and, in March, it was 73.6. If seasonal influences (Easter being in March), shorter month and price tendencies be taken into account, the April index may be considered as at least maintaining the improved tendencies of recent months.

These statistics are based on returns from 118 chains and departmental establishments, comprising approximately 2,800 stores. No correction has been made for seasonal influences or price changes.

Comparing April, 1934, with March, 1934, index numbers moved as follows:

Boot and shoe sales advanced from 70.1 to 76.5; Clothing from 87.4 to 92.9; Dyers and Cleaners from 107.5 to 125.9; Furniture from 46.9 to 52.9, and Hardware from 71.0 to 104.3. Candy sales decreased from 93.0 to 66.5; Drugs from 82.0 to 72.8; General and Departmental from 66.8 to 65.2; Groceries and Meats from 83.0 to 75.1; Music and Radio from 22.8 to 21.0, and Restaurants from 58.6 to 55.6.

Comparing April, 1934, with April, 1933, index numbers were higher for six groups and lower for five groups. Drug sales rose from 71.9 to 72.8; Dyers and Cleaners from 118.7 to 125.9; Furniture from 48.0 to 52.9; Groceries and Meats from 73.2 to 75.1; Hardware from 76.2 to 104.3, and Music and Radio from 17.3 to 21.0. Boots and Shoes fell from 78.1 to 76.5; Candy from 86.8 to 66.5; Clothing from 110.5 to 92.9; General and Departmental from 66.5 to 65.2, and Restaurants from 56.4 to 55.6.



# INDEX NUMBERS OF RETAIL SALES

(All indexes for the last twelve months are subject to final revision).

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Boots and Shoes - 6 Chains												
1929	100.0	87.9	152.3	140.4	160.0	166.3	121.4	116.9	119.1	126.7	134.5	152.6
1930	67.9	73.3	89.5	122.4	122.0	121.3	97.2	91.2	91.0	97.7	103.4	130.6
1931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
1932	64.5	48.1	62.5	87.3	88.2	107.5	83.1	57.3	71.6	76.5	77.3	95.9
1933	50.8	43.7	51.0	78.1	83.4	104.5	73.5	55.6	77.5	71.7	84.2	94.6
1934	49.2	40.5	70.1	76.5								

Candy - 6 Chains												
1929	100.0	108.6	152.5	102.8	125.1	113.1	116.9	144.7	118.4	122.3	118.0	203.1
1930	97.1	108.0	103.4	133.2	113.9	86.7	95.3	112.6	93.5	93.9	89.0	159.4
1931	76.9	80.4	77.7	112.4	93.1	72.7	77.6	87.6	80.4	89.8	73.4	148.6
1932	69.1	70.9	105.9	73.7	76.6	64.7	72.3	69.0	67.0	69.2	58.7	130.2
1933	54.4	58.9	55.9	86.8	69.6	55.3	60.2	68.3	66.8	63.4	58.4	117.1
1934	56.1	59.6	93.0	66.5								

Clothing - 9 Chains												
1929	100.0	126.0	174.6	180.7	171.6	187.0	137.1	123.1	141.4	221.0	166.6	170.7
1930	99.3	86.4	130.8	194.9	172.2	155.5	116.2	94.6	117.7	149.7	125.0	152.7
1931	78.4	67.7	112.0	157.4	132.2	130.9	93.3	71.1	88.5	113.2	104.8	125.8
1932	64.7	53.6	81.3	101.5	95.8	103.1	73.4	56.0	75.9	91.6	90.0	115.8
1933	53.8	42.7	68.1	110.5	97.8	103.7	68.1	57.7	77.2	99.3	96.8	112.4
1934	55.1	52.7	87.4	92.9								

Drugs - 7 Chains												
1929	100.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
1930	97.0	94.4	105.5	100.0	98.8	95.3	95.9	101.1	92.3	97.1	92.2	106.0
1931	93.2	87.5	92.8	90.3	90.0	86.6	90.1	88.7	87.3	90.7	90.8	103.9
1932	85.7	87.4	90.8	87.4	79.2	84.3	78.7	79.3	76.8	82.0	79.3	92.9
1933	75.2	70.2	76.9	71.9	69.1	75.0	72.5	70.3	73.3	72.7	75.4	87.5
1934	75.3	68.2	82.0	72.8								

Dyers and Cleaners - 4 Chains												
1929	100.0	101.8	163.6	201.1	179.0	164.2	150.5	152.7	175.0	180.3	140.7	113.7
1930	104.4	96.6	151.5	198.2	167.7	150.8	115.1	118.9	173.9	166.3	102.3	91.7
1931	100.9	91.4	104.2	176.0	140.8	143.2	123.9	114.1	129.3	124.1	102.5	82.1
1932	73.3	71.0	90.5	122.9	113.9	110.8	88.6	90.2	112.3	107.5	89.9	76.9
1933	64.6	62.0	79.9	118.7	117.0	103.7	83.0	96.3	113.7	106.0	86.5	79.0
1934	76.5	67.8	107.5	125.9								

Furniture - 4 Chains												
1929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.5
1930	95.4	97.4	95.5	97.6	110.2	91.7	68.9	97.7	103.9	109.7	105.8	113.4
1931	60.9	69.7	69.8	70.0	69.2	61.4	52.6	67.6	85.2	90.7	93.2	89.1
1932	48.6	64.9	52.2	56.5	55.8	46.1	34.5	47.3	57.8	61.5	58.5	62.4
1933	28.8	32.7	44.7	48.0	53.0	46.4	33.5	49.3	57.8	55.5	48.2	55.4
1934	34.0	40.1	46.9	52.9								





INDEX NUMBERS OF RETAIL SALES

(All indexes for the last twelve months are subject to final revision).

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
General and Departmental - 39 Chains and Departmental Establishments.												
1929	100.0	92.4	112.9	113.7	117.5	111.1	98.7	102.8	111.0	131.9	125.5	160.9
1930	91.6	83.8	89.4	105.5	105.7	95.5	84.0	83.5	98.7	115.3	102.9	146.6
1931	73.2	73.9	84.2	92.4	89.3	85.7	72.1	70.4	81.4	94.1	92.6	131.0
1932	60.9	61.8	69.2	77.6	74.4	71.7	57.0	58.4	69.1	81.6	78.6	103.3
1933	51.9	49.8	59.2	66.5	69.7	69.1	54.5	58.0	71.3	80.4	76.5	104.6
1934	55.1	54.1	66.8	65.2								

Groceries and Meats - 23 Chains												
1929	100.0	98.5	108.7	106.1	112.4	105.8	106.9	107.3	104.8	114.9	108.8	114.3
1930	106.2	96.3	100.5	106.2	107.9	93.3	96.2	94.1	93.7	98.8	94.6	105.3
1931	97.5	90.5	96.9	98.1	98.4	93.5	92.8	85.5	91.3	94.1	85.5	96.1
1932	82.5	80.8	88.2	84.5	82.9	80.7	78.8	75.0	78.9	80.0	78.0	85.6
1933	69.8	67.0	78.6	73.2	79.3	75.9	72.6	73.9	76.5	75.0	75.4	82.4
1934	74.7	71.7	83.0	75.1								

Hardware - 5 Chains												
1929	100.0	95.0	114.9	155.3	101.1	195.2	174.2	168.6	189.2	203.0	131.8	166.6
1930	72.0	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
1931	70.1	67.6	81.6	111.6	140.1	123.7	106.5	110.9	120.2	117.9	100.8	142.4
1932	57.0	54.3	65.9	94.2	120.5	109.9	89.6	94.4	105.0	103.2	79.8	99.8
1933	43.4	44.7	58.6	76.2	109.2	99.2	81.0	87.2	104.3	100.3	78.3	102.6
1934	49.8	49.8	71.0	104.3								

Music and Radio - 4 Chains												
1929	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
1930	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.5	92.3	113.9	115.4	144.7
1931	77.0	72.5	65.8	52.8	53.1	39.5	40.6	48.6	66.0	78.3	80.7	82.8
1932	42.1	36.3	33.1	29.7	27.7	21.8	16.6	23.1	40.6	40.8	42.6	43.6
1933	21.7	17.9	21.1	17.3	20.5	15.9	14.4	20.2	29.2	29.0	33.8	36.6
1934	20.1	21.4	22.8	21.0								

Restaurants - 11 Chains												
1929	100.0	94.2	102.8	100.4	109.9	103.0	115.3	119.9	107.6	106.9	94.8	100.4
1930	94.6	87.0	91.7	90.1	96.4	95.0	99.3	102.8	91.4	93.6	83.1	91.8
1931	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.7	80.1
1932	66.7	65.0	67.3	68.0	64.5	62.6	63.9	65.6	64.7	60.6	56.1	63.3
1933	55.0	51.2	57.2	56.4	57.9	57.2	58.4	60.9	58.6	56.4	53.5	56.8
1934	53.2	49.5	58.6	55.6								

General Index - 118 Chains and Departmental Establishments.												
1929	100.0	99.1	119.0	119.7	125.3	121.0	110.1	112.4	116.7	137.1	124.1	142.9
1930	95.9	88.9	99.0	114.9	115.3	103.3	93.9	92.5	101.3	113.1	102.1	129.4
1931	81.9	78.5	90.0	100.4	97.6	93.2	83.3	78.8	87.4	95.9	90.6	114.8
1932	68.6	67.5	76.2	81.9	80.0	78.6	67.4	65.6	74.0	80.9	77.3	94.7
1933	57.4	54.3	65.6	72.5	75.7	74.8	62.8	64.3	73.8	78.4	75.7	93.1
1934	60.6	58.6	73.6	72.1								





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DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS - CANADA  
INTERNAL TRADE BRANCH

(Issued July 5th, 1934.)

Dominion Statistician:	R.H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.).
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES, MAY, 1934.

Retail sales in May, 1934, showed an increase of nearly 11½% over April, 1934, according to the index published by the Dominion Bureau of Statistics (base January, 1929=100). This increase is the largest recorded for May during the six years for which the index has been computed. Moreover, it is the highest index recorded for May since 1931, the figures for May, 1931, 1932, 1933 and 1934 being as follows: 97.6, 80.0, 75.7, 80.5. In 1931 prices were at considerably higher levels.

These statistics are based on returns from 118 chains and departmental establishments, comprising approximately 2,800 stores. No correction has been made for seasonal influences or price changes.

The eleven indexes are higher in May as compared with April, 1934. They moved as follows:-

Boots and Shoes advanced from 76.7 to 102.1; Candy from 65.1 to 72.1; Clothing from 93.1 to 103.4; Drugs from 72.6 to 74.5; Dyers and Cleaners from 126.0 to 138.2, and Furniture from 52.9 to 58.2. General and Departmental increased from 65.5 to 73.8; Groceries and Meats from 75.1 to 80.9; Hardware from 104.3 to 136.6; Music and Radio from 21.0 to 25.4, and Restaurants from 55.7 to 58.0.

Comparing May, 1933, and May, 1934, indexes were also higher for eleven groups. Boots and Shoes rose from 83.4 to 102.1; Candy from 69.6 to 72.1; Clothing from 97.8 to 103.4; Drugs from 69.1 to 74.5; Dyers and Cleaners from 117.0 to 138.2, and Furniture from 53.0 to 58.2. General and Departmental increased from 69.7 to 73.8; Groceries and Meats from 79.3 to 80.9; Hardware from 109.2 to 136.6, Music and Radio from 20.5 to 25.4, and Restaurants from 57.9 to 58.0.





INDEX NUMBERS OF RETAIL SALES

(All indexes for the last twelve months are subject to final revision).

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
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Boots and Shoes - 6 Chains

1929	100.0	87.9	152.3	140.4	160.0	166.3	121.4	116.9	119.1	126.7	134.5	152.6
1930	67.9	73.3	89.5	122.4	122.0	121.3	97.2	91.2	91.0	97.7	103.4	130.6
1931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
1932	64.5	48.1	62.5	87.3	88.2	107.5	83.1	57.3	71.6	76.5	77.3	95.9
1933	50.8	43.7	51.0	78.1	83.4	104.5	73.5	55.6	77.5	71.7	84.0	94.6
1934	49.2	40.5	70.1	76.7	102.1							

Candy - 6 Chains

1929	100.0	108.6	152.5	102.8	125.1	113.1	116.9	144.7	118.4	122.3	118.0	203.1
1930	97.1	108.0	103.4	133.2	113.9	86.7	95.3	112.6	93.5	93.9	89.0	159.4
1931	76.9	80.4	77.7	112.4	93.1	72.7	77.6	87.6	80.4	89.8	73.4	148.6
1932	69.1	70.9	105.9	73.7	76.6	64.7	72.3	69.0	67.0	69.2	58.7	130.2
1933	54.4	58.9	55.9	86.8	69.6	55.3	60.2	68.3	66.8	63.4	58.4	117.1
1934	56.1	59.6	93.0	65.1	72.1							

Clothing - 9 Chains

1929	100.0	126.0	174.6	180.7	171.6	187.0	137.1	123.1	141.4	221.0	166.6	170.7
1930	99.3	86.4	130.8	194.9	172.2	155.5	116.2	94.6	117.7	149.7	125.0	152.7
1931	78.4	67.7	112.0	157.4	132.2	130.9	93.3	71.1	88.5	113.2	104.8	125.8
1932	64.7	53.6	81.3	101.5	95.8	103.1	73.4	56.0	75.9	91.6	90.0	115.8
1933	53.8	42.7	68.1	110.5	97.8	103.7	68.1	57.7	77.2	99.3	96.8	112.4
1934	55.1	52.7	87.4	93.1	103.4							

Drugs - 7 Chains

1929	100.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
1930	97.0	94.4	105.5	100.0	98.8	95.3	95.9	101.1	93.3	97.1	92.2	106.0
1931	93.2	87.5	92.8	90.3	90.0	86.6	90.1	88.7	87.3	90.7	90.8	103.9
1932	85.7	87.4	90.8	87.4	79.2	84.3	78.7	79.3	76.8	82.0	79.3	92.9
1933	75.2	70.2	76.9	71.9	69.1	75.0	72.5	70.3	73.3	72.7	75.4	87.5
1934	75.3	68.2	81.3	72.6	74.5							

Dyers and Cleaners - 4 Chains

1929	100.0	101.8	163.6	201.1	179.0	164.2	150.5	152.7	175.0	180.3	140.7	113.7
1930	104.4	96.6	151.5	198.2	167.7	150.8	115.1	118.9	173.9	166.3	102.3	91.7
1931	100.9	91.4	104.2	176.0	140.8	143.2	123.9	114.1	129.3	124.1	102.5	82.1
1932	73.3	71.0	90.5	122.9	113.9	110.8	88.6	90.2	112.3	107.5	89.9	76.9
1933	64.6	62.0	79.9	118.7	117.0	103.7	83.0	96.3	113.7	106.0	86.5	79.0
1934	76.5	67.8	107.5	126.0	138.2							

Furniture - 4 Chains

1929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.5
1930	95.4	97.4	95.5	97.6	110.2	91.7	68.9	97.7	103.9	109.7	105.8	113.4
1931	60.9	69.7	69.8	70.0	69.2	61.4	52.6	67.6	85.2	90.7	93.2	89.1
1932	48.6	64.9	52.2	56.5	55.8	46.1	34.5	47.3	57.8	61.5	58.5	62.4
1933	28.8	32.7	44.7	48.0	53.0	46.4	33.5	49.3	57.8	55.5	48.2	55.4
1934	34.0	40.1	46.9	52.9	58.2							





INDEX NUMBERS OF RETAIL SALES

(All indexes for the last twelve months are subject to final revision).

Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
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General and Departmental - 39 Chains and Departmental Establishments.

1929	100.0	92.4	112.9	113.7	117.5	111.1	98.7	102.8	111.0	131.9	125.5	160.9
1930	91.6	83.8	89.4	105.5	105.7	95.5	84.0	83.5	98.7	115.3	102.9	146.6
1931	73.2	73.9	84.2	92.4	89.3	85.7	72.1	70.4	81.4	94.1	92.6	131.0
1932	60.9	61.8	69.2	77.6	74.4	71.7	57.0	58.4	69.1	81.6	78.6	103.3
1933	51.9	49.8	59.2	66.5	69.7	69.2	54.5	58.0	71.3	80.4	76.5	104.6
1934	55.1	54.1	66.8	65.5	73.8							

Groceries and Meats - 23 Chains

1929	100.0	98.5	108.7	106.1	112.4	105.8	106.9	107.3	104.8	114.9	108.8	114.3
1930	106.2	96.3	100.5	106.2	107.9	93.3	96.2	94.1	93.7	98.8	94.6	105.3
1931	97.5	90.5	96.9	98.1	98.4	93.5	92.8	85.5	91.3	94.1	85.5	96.1
1932	82.5	80.8	88.2	84.5	82.9	80.7	78.8	75.0	78.9	80.0	78.0	85.6
1933	69.8	67.0	78.6	73.2	79.3	75.9	72.6	73.9	76.5	75.0	75.4	82.4
1934	74.7	71.7	81.2	75.1	80.9							

Hardware - 5 Chains

1929	100.0	95.0	114.9	155.3	101.1	135.2	174.2	168.6	189.2	203.0	131.8	166.6
1930	72.0	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
1931	70.1	67.6	81.6	111.6	140.1	123.7	106.5	110.9	120.2	117.9	100.8	142.4
1932	57.0	54.3	65.9	94.2	120.5	109.9	89.6	94.4	105.0	103.2	79.8	99.8
1933	43.4	44.7	58.6	76.2	109.2	99.2	81.0	87.2	104.3	100.3	78.3	102.6
1934	49.8	49.8	71.0	104.3	136.6							

Music and Radio - 4 Chains

1929	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
1930	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.5	92.3	113.9	115.4	144.7
1931	77.0	72.5	65.8	52.8	53.1	39.5	40.6	48.6	66.0	78.3	80.7	82.8
1932	42.1	36.3	33.1	29.7	27.7	21.8	16.6	23.1	40.6	40.8	42.6	43.6
1933	21.7	17.9	21.1	17.3	20.5	15.9	14.4	20.2	29.2	29.0	33.8	36.6
1934	20.1	21.4	22.8	21.0	25.4							

Restaurants - 11 Chains

1929	100.0	94.2	102.8	100.4	109.9	103.0	115.3	119.9	107.6	106.9	94.8	100.4
1930	94.6	87.0	91.7	90.1	96.4	95.0	99.3	102.8	91.4	93.6	83.1	91.8
1931	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.7	80.1
1932	68.7	65.0	67.3	68.0	64.5	62.6	63.9	65.6	64.7	60.6	56.1	63.3
1933	55.0	51.2	57.2	56.4	57.9	57.2	58.4	60.9	58.6	56.4	53.5	56.8
1934	53.2	49.5	58.6	55.7	58.0							

General Index - 118 Chains and Departmental Establishments

1929	100.0	99.1	119.0	119.7	125.3	121.0	110.1	112.4	116.7	137.1	124.1	142.9
1930	95.9	88.9	99.0	114.9	115.3	103.3	93.9	92.5	101.3	113.1	102.1	129.4
1931	81.9	78.5	90.0	100.4	97.6	93.2	83.3	78.8	87.4	95.9	90.6	114.8
1932	68.6	67.5	76.2	81.9	80.0	78.6	67.4	65.6	74.0	80.9	77.3	94.7
1933	57.4	54.3	65.6	72.5	75.7	74.8	62.8	64.3	73.8	78.4	75.7	93.1
1934	60.6	58.6	73.0	72.2	80.5							





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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS - CANADA  
INTERNAL TRADE BRANCH

(Issued July 28, 1934)

Dominion Statistician:  
Chief, Internal Trade Branch:

R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.).  
Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES, JUNE, 1934.

The value of retail sales in June, 1934, as measured by the index numbers of the Dominion Bureau of Statistics (January, 1929=100) showed an increase in the general index over the corresponding month of last year of approximately 3.6%. In June, 1933, the general index was 74.8, and, in June, 1934, it was 77.5.

Comparing June, 1933, with June, 1934, index numbers were higher for ten groups and lower for one. Boots and Shoes rose from 104.5 to 118.0; Candy from 55.3 to 58.9; Drugs from 75.0 to 77.7; Dyers and Cleaners from 103.7 to 122.3; Furniture from 46.4 to 54.3. General and Departmental increased from 69.1 to 70.8; Groceries and Meats from 75.9 to 78.9; Hardware from 99.2 to 108.7; Music and Radio from 15.9 to 18.9; and Restaurants from 57.2 to 58.2. Clothing decreased from 103.7 to 102.1.

Comparing May, 1934, and June, 1934, the general index number fell from 80.6 to 77.5 due to seasonal influences. Of indexes for eleven sub groups, nine declined.

These statistics are based on returns from 118 chains and departmental establishments, comprising approximately 2,800 stores. No correction has been made for seasonal influences or price changes.



INDEX NUMBERS OF RETAIL SALES

(All indexes for the last twelve months are subject to final revision).

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Boots and Shoes - 6 Chains												
1929	100.0	87.9	152.3	140.4	160.0	166.3	121.4	116.9	119.1	126.7	134.5	152.6
1930	67.9	73.3	89.5	122.4	122.0	121.3	97.2	91.2	91.0	97.7	103.4	130.6
1931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
1932	64.5	48.1	62.5	87.3	88.2	107.5	83.1	57.3	71.6	76.5	77.3	95.9
1933	50.8	43.7	51.0	78.1	83.4	104.5	73.5	55.6	77.5	71.7	84.2	94.6
1934	49.2	40.5	70.1	76.7	101.8	118.0						
Candy - 6 Chains												
1929	100.0	108.6	152.5	102.8	125.1	133.1	116.9	144.7	118.4	122.3	118.0	203.1
1930	97.1	108.0	103.4	133.2	113.9	86.7	95.3	112.6	93.5	93.9	89.0	159.4
1931	73.9	80.4	77.7	112.4	93.1	72.7	77.6	87.6	80.4	89.8	73.4	148.6
1932	69.1	70.9	105.9	73.7	76.6	64.7	72.3	69.0	67.0	69.2	58.7	130.2
1933	54.4	58.9	55.9	86.8	69.6	55.3	60.2	68.3	66.8	63.4	58.4	117.1
1934	56.1	59.6	93.0	65.1	70.5	58.9						
Clothing - 9 Chains												
1929	100.0	126.0	174.6	180.7	171.6	187.0	137.1	123.1	141.4	221.0	166.6	170.7
1930	99.3	86.4	130.8	194.9	172.2	155.5	116.2	94.6	117.7	149.7	125.0	152.7
1931	78.4	67.7	112.0	157.4	132.2	130.9	93.3	71.1	88.5	113.2	104.8	125.8
1932	64.7	53.6	81.3	101.5	95.8	103.1	73.4	56.0	75.9	91.6	90.0	115.8
1933	53.8	42.7	68.1	110.5	97.8	103.7	68.1	57.7	77.2	99.3	96.8	112.4
1934	55.1	52.7	87.4	93.1	102.9	102.1						
Drugs - 7 Chains												
1929	100.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
1930	97.0	94.4	105.5	100.0	98.8	95.3	95.9	101.1	92.3	97.1	92.2	106.0
1931	93.2	87.5	92.8	90.3	90.0	86.6	90.1	88.7	87.3	90.7	90.8	103.9
1932	85.7	87.4	90.8	87.4	79.2	84.3	78.7	79.3	76.8	82.0	79.3	92.9
1933	75.2	70.2	76.9	71.9	69.1	75.0	72.5	70.3	73.3	72.7	75.4	87.5
1934	75.3	68.2	81.3	72.6	74.5	77.7						
Dyers and Cleaners - 4 Chains												
1929	100.0	101.8	163.6	201.1	179.0	164.2	150.5	152.7	175.0	180.3	140.7	113.7
1930	104.4	96.6	151.5	198.2	167.7	150.8	115.1	118.9	173.9	166.3	102.3	91.7
1931	100.9	91.4	140.2	176.0	140.8	143.2	123.9	114.1	129.3	124.1	102.5	82.1
1932	73.3	71.0	90.5	122.9	113.9	110.8	88.6	90.2	112.3	107.5	89.9	76.9
1933	64.6	62.0	79.9	118.7	117.0	103.7	83.0	96.3	113.7	106.0	86.5	79.0
1934	76.5	67.8	107.5	126.0	135.6	122.3						
Furniture - 4 Chains												
1929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.5
1930	95.4	97.4	95.5	97.6	110.2	91.7	68.9	97.7	103.9	109.7	105.8	113.4
1931	60.9	69.7	69.8	70.0	69.2	61.4	52.6	67.6	85.2	90.7	93.2	89.1
1932	48.6	64.9	52.2	56.5	55.8	46.1	34.5	47.3	57.8	61.5	58.5	62.4
1933	28.8	32.7	44.7	48.0	53.0	46.4	33.5	49.3	57.8	55.5	48.2	55.4
1934	34.0	40.1	46.9	52.9	58.2	54.3						





INDEX NUMBERS OF RETAIL SALES

(All indexes for the last twelve months are subject to final revision).

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
General and Departmental - 39 Chains and Departmental Establishments.												
1929	100.0	92.4	112.9	113.7	117.5	111.1	98.7	102.8	111.0	131.9	125.5	160.9
1930	91.6	83.8	89.4	105.5	105.7	95.5	84.0	83.5	98.7	115.3	102.9	146.6
1931	73.2	73.9	84.2	92.4	89.3	85.7	72.1	70.4	81.4	94.1	92.6	131.0
1932	60.9	61.8	69.2	77.6	74.4	71.7	57.0	58.4	69.1	81.6	78.6	103.3
1933	51.9	49.8	59.2	66.5	69.7	69.1	54.5	58.0	71.3	80.4	76.5	104.6
1934	55.1	54.1	66.8	65.5	73.9	70.8						
Groceries and Meats - 23 Chains												
1929	100.0	98.5	108.7	106.1	112.4	105.8	106.9	107.3	104.8	114.9	108.8	114.3
1930	106.2	96.3	100.5	106.2	107.9	93.3	96.2	94.1	93.7	98.8	94.6	105.3
1931	97.5	90.5	96.9	98.1	98.4	93.5	92.8	85.5	91.3	94.1	85.5	96.1
1932	82.5	80.8	88.2	84.5	82.9	80.7	78.8	75.0	78.9	80.0	78.0	85.6
1933	69.8	67.0	78.6	73.2	70.3	75.9	72.6	73.9	76.5	75.0	75.4	82.4
1934	74.7	71.7	81.2	75.1	81.1	78.9						
Hardware - 5 Chains												
1929	100.0	95.0	114.9	155.3	101.1	195.2	174.2	168.6	189.2	203.0	131.8	166.6
1930	72.0	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
1931	70.1	67.6	81.6	111.6	140.1	123.7	106.5	110.9	120.2	117.9	100.8	142.4
1932	57.0	54.3	65.9	94.2	120.5	109.9	89.6	94.4	105.0	103.2	79.8	99.8
1933	43.4	44.7	58.6	76.2	109.2	99.2	81.0	87.2	104.3	100.3	78.3	102.6
1934	49.8	49.8	71.0	104.3	136.6	108.7						
Music and Radio - 4 Chains												
1929	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
1930	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.5	92.3	113.9	115.4	144.7
1931	77.0	72.5	65.8	52.8	53.1	39.5	40.6	48.6	66.0	78.3	80.7	82.8
1932	42.1	36.3	33.1	29.7	27.7	21.8	16.6	23.1	40.6	40.8	42.6	43.6
1933	21.7	17.9	21.1	17.3	20.5	15.9	14.4	20.2	29.2	29.0	33.8	36.6
1934	20.1	21.4	22.8	21.0	25.4	18.9						
Restaurants - 11 Chains												
1929	100.0	94.2	102.8	100.4	109.9	103.0	115.3	119.9	107.6	106.9	94.8	100.4
1930	94.6	87.0	91.7	90.1	86.4	95.0	99.3	102.8	91.4	93.6	83.1	91.8
1931	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.7	80.1
1932	66.7	65.0	67.3	68.0	64.5	62.6	63.9	65.6	64.7	60.6	56.1	63.3
1933	55.0	51.2	57.2	56.4	57.9	57.2	58.4	60.9	58.6	56.4	53.5	56.8
1934	53.2	49.5	58.6	55.7	59.6	58.2						
General Index - 118 Chains and Departmental Establishments												
1929	100.0	99.1	119.0	119.7	125.3	121.0	110.1	112.4	116.7	137.1	124.1	142.9
1930	95.9	88.9	99.0	114.9	115.3	103.3	93.9	92.5	101.3	113.1	102.1	129.4
1931	81.9	78.5	90.0	100.4	97.6	93.2	83.3	78.8	87.4	95.9	90.6	114.8
1932	68.6	67.5	76.2	81.9	80.0	78.6	67.4	65.6	74.0	80.9	77.3	94.7
1933	57.4	54.3	65.6	72.5	75.7	74.8	62.8	64.3	73.8	78.4	75.7	93.1
1934	60.6	58.6	73.0	72.2	80.6	77.5						





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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS - CANADA  
INTERNAL TRADE BRANCH

(Issued September 4th, 1934.)

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Dominion Statistician:	R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.).
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.

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CHANGES IN THE VALUE OF RETAIL SALES, JULY, 1934.

The value of retail sales in July, 1934, as measured by the index numbers of the Dominion Bureau of Statistics (January, 1929=100) showed an increase in the general index over the corresponding month of last year of approximately  $1\frac{1}{2}\%$ . In July, 1933, the general index stood at 62.8, and in July, 1934, it was 63.8.

Comparing July, 1934, with July, 1933, index numbers were higher for six groups and lower for five groups. Drug sales rose from 72.5 to 72.6; Dyers and Cleaners from 83.0 to 107.3, and Furniture from 33.5 to 40.2. General and Departmental increased from 54.5 to 55.3; Hardware from 81.0 to 100.5, and Music and Radio from 14.4 to 17.1. Boots and Shoes fell from 73.5 to 71.6; Candy from 60.2 to 57.1; Clothing from 68.1 to 64.6; Groceries and Meats from 72.6 to 72.0, and Restaurants from 58.4 to 57.6.

Comparing June and July of this year the general index decreased from 77.1 to 63.8 due mainly to seasonal influences. All indexes for sub-groups showed a corresponding decline.

These statistics are based on calendar month sales of 118 chains and departmental establishments, comprising approximately 2,800 stores. No correction has been made for seasonal influences or price changes.



INDEX NUMBERS OF RETAIL SALES

(All indexes for the last twelve months are subject to final revision.)

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Boots and Shoes - 6 Chains												
1929	100.0	87.9	152.3	140.4	160.0	166.3	121.4	116.9	119.1	126.7	134.5	152.6
1930	67.9	73.3	89.5	122.4	122.0	121.3	97.2	91.2	91.0	97.7	103.4	130.6
1931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
1932	64.5	48.1	62.5	87.3	88.2	107.5	83.1	57.3	71.6	76.5	77.3	95.9
1933	50.8	43.7	51.0	78.1	83.4	104.5	73.5	55.6	77.5	71.7	84.2	94.6
1934	49.2	40.5	70.1	76.7	101.8	117.0	71.6					
Candy - 6 Chains												
1929	100.0	108.6	152.5	102.8	125.1	133.1	116.9	144.7	118.4	122.3	118.0	203.1
1930	97.1	108.0	103.4	133.2	113.9	86.7	95.3	112.6	93.5	93.9	89.0	159.4
1931	76.9	80.4	77.7	112.4	93.1	72.7	77.6	87.6	80.4	89.8	73.4	148.6
1932	69.1	70.9	105.9	73.7	76.6	64.7	72.3	69.0	67.0	69.2	58.7	130.2
1933	54.4	58.9	55.9	86.8	69.6	55.3	60.2	68.3	66.8	63.4	58.4	117.1
1934	56.1	59.6	93.0	65.1	70.5	58.7	57.1					
Clothing - 9 Chains												
1929	100.0	126.0	174.6	180.7	171.6	187.0	137.1	123.1	141.4	221.0	166.6	170.7
1930	99.3	86.4	130.8	194.9	172.2	155.5	116.2	94.6	117.7	149.7	125.0	152.7
1931	78.4	67.7	112.0	157.4	132.2	130.9	93.3	71.1	88.5	113.2	104.8	125.8
1932	64.7	53.6	81.3	101.5	95.8	103.1	73.4	56.0	75.9	91.6	90.0	115.8
1933	53.8	42.7	68.1	110.5	97.8	103.7	68.1	57.7	77.2	99.3	96.8	112.4
1934	55.1	52.7	87.4	93.1	102.9	102.0	64.6					
Drugs - 7 Chains												
1929	100.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
1930	97.0	94.4	105.5	100.0	98.8	95.3	95.9	101.1	92.3	97.1	92.2	106.0
1931	93.2	87.5	92.8	90.3	90.0	86.6	90.1	88.7	87.3	90.7	90.8	103.9
1932	85.7	87.4	90.8	87.4	79.2	84.3	78.7	79.3	76.8	82.0	79.3	92.9
1933	75.2	70.2	76.9	71.9	69.1	75.0	72.5	70.3	73.3	72.7	75.4	87.5
1934	75.3	68.2	81.3	72.6	74.5	77.7	72.6					
Dyers and Cleaners - 4 Chains												
1929	100.0	101.8	163.6	201.1	179.0	164.2	150.5	152.7	175.0	180.3	140.7	113.7
1930	104.4	96.6	151.5	198.2	167.7	150.8	115.1	118.9	173.9	166.3	102.3	91.7
1931	100.9	91.4	140.2	176.0	140.8	143.2	123.9	114.1	129.3	124.1	102.5	82.1
1932	73.3	71.0	90.5	122.9	113.9	110.8	88.6	90.2	112.3	107.5	89.9	76.9
1933	64.6	62.0	79.9	118.7	117.0	103.7	83.0	96.3	113.7	106.0	86.5	79.0
1934	76.5	67.8	107.5	126.0	135.6	119.7	107.3					
Furniture - 4 Chains												
1929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.5
1930	95.4	97.4	95.5	97.6	110.2	91.7	68.9	97.7	103.9	109.7	105.8	113.4
1931	60.9	69.7	69.8	70.0	69.2	61.4	52.6	67.6	85.2	90.7	93.2	89.1
1932	48.6	64.9	52.2	56.5	55.8	46.1	34.5	47.3	57.8	61.5	58.5	62.4
1933	28.8	32.7	44.7	48.0	53.0	46.4	33.5	49.3	57.8	55.5	48.2	55.4
1934	34.0	40.1	46.9	52.9	58.2	54.3	40.2					





INDEX NUMBERS OF RETAIL SALES

(All indexes for the last twelve months are subject to final revision.)

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
General and Departmental - 39 Chains and Departmental Establishments.												
29	100.0	92.4	112.9	113.7	117.5	111.1	98.7	102.8	111.0	131.9	125.5	160.9
30	91.6	83.8	89.4	105.5	105.7	95.5	84.0	83.5	98.7	115.3	102.9	146.6
31	73.2	73.9	84.2	92.4	89.3	85.7	72.1	70.4	81.4	94.1	92.6	131.0
32	60.9	61.8	69.2	77.6	74.4	71.7	57.0	58.4	69.1	81.6	78.6	103.3
33	51.9	49.8	59.2	66.5	69.7	69.1	54.5	58.0	71.3	80.4	76.5	104.6
34	55.1	54.1	66.8	65.5	73.9	70.3	55.3					
Groceries and Meats - 23 Chains												
29	100.0	98.5	108.7	106.1	112.4	105.8	106.9	107.3	104.8	114.9	108.8	114.3
30	106.2	96.3	100.5	106.2	107.9	93.3	96.2	94.1	93.7	98.8	94.6	105.3
31	97.5	90.5	96.9	98.1	98.4	93.5	92.8	85.5	91.3	94.1	85.5	96.1
32	82.5	80.8	88.2	84.5	82.9	80.7	78.8	75.0	78.9	80.0	78.0	85.6
33	69.8	67.0	78.6	73.2	79.3	75.9	72.6	73.9	76.5	75.0	75.4	82.4
34	74.7	71.7	81.2	75.1	81.1	78.3	72.0					
Hardware - 5 Chains												
29	100.0	95.0	114.9	155.3	101.1	195.2	174.2	168.6	189.2	203.0	131.8	166.6
30	72.0	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
31	70.1	67.6	81.6	111.6	140.1	123.7	106.5	110.9	120.2	117.9	100.8	142.4
32	57.0	54.3	65.9	94.2	120.5	109.9	89.6	94.4	105.0	103.2	79.8	99.8
33	43.4	44.7	58.6	76.2	109.2	99.2	81.0	87.2	104.3	100.3	78.3	102.6
34	49.8	49.8	71.0	104.3	136.6	108.7	100.5					
Music and Radio - 4 Chains												
29	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
30	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.5	92.3	113.9	115.4	144.7
31	77.0	72.5	65.8	52.8	53.1	39.5	40.6	48.6	66.0	78.3	80.7	82.8
32	42.1	36.3	33.1	29.7	27.7	21.8	16.6	23.1	40.6	40.8	42.6	43.6
33	21.7	17.9	21.1	17.3	20.5	15.9	14.4	20.2	29.2	29.0	33.8	36.6
34	20.1	21.4	22.8	21.0	25.4	18.9	17.1					
Restaurants - 11 Chains												
29	100.0	94.2	102.8	100.4	109.9	103.0	115.3	119.9	107.6	106.9	94.8	100.4
30	94.6	87.0	91.7	90.1	96.4	95.0	99.3	102.8	91.4	93.6	83.1	91.8
31	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.7	80.1
32	66.7	65.0	67.3	68.0	64.5	62.6	63.9	65.6	64.7	60.6	56.1	63.3
33	55.0	51.2	57.2	56.4	57.9	57.2	58.4	60.9	58.6	56.4	53.5	56.8
34	53.2	49.5	58.6	55.7	59.6	58.0	57.6					
General Index - 118 Chains and Departmental Establishments												
29	100.0	99.1	119.0	119.7	125.3	121.0	110.1	112.4	116.7	137.1	124.1	142.9
30	95.9	88.9	99.0	114.9	115.3	103.3	93.9	92.5	101.3	113.1	102.1	129.4
31	81.9	78.5	90.0	100.4	97.6	93.2	83.3	78.8	87.4	95.9	90.6	114.8
32	68.6	67.5	76.2	81.9	80.0	78.6	67.4	65.6	74.0	80.9	77.3	94.7
33	57.4	54.3	65.6	72.5	75.7	74.8	62.8	64.3	73.8	78.4	75.7	93.1
34	60.6	58.6	73.0	72.2	80.6	77.1	63.8					

1. The first part of the paper is devoted to a general discussion of the problem. It is shown that the problem is of great importance in the theory of differential equations. The second part is devoted to the construction of the solution. The third part is devoted to the study of the properties of the solution. The fourth part is devoted to the application of the results to the theory of differential equations.

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DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS - CANADA  
INTERNAL TRADE BRANCH

(Issued October 2, 1934.)

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Dominion Statistician: R.H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.),  
Chief, Internal Trade Branch: Herbert Marshall, B.A., F.S.S.

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CHANGES IN THE VALUE OF RETAIL SALES, AUGUST, 1934.

Retail sales in August, 1934, showed an increase of more than 3% over July, 1934, according to the general index published by the Dominion Bureau of Statistics (base January, 1929=100). An increase over July has occurred only three times in the six years for which the index has been compiled, the record being as follows:

<u>Increase or Decrease</u> <u>August over July.</u>			
1929 .....	+ 2.1%	1932 .....	- 2.7%
1930 .....	- 1.5%	1933 .....	+ 2.4%
1931 .....	- 5.4%	1934 .....	+ 3.1%

These statistics are based on returns from 118 chains and departmental establishments, comprising approximately 2,800 stores. No correction has been made for seasonal influences or price changes.

Eight indexes are higher in August as compared with July, 1934. They moved as follows:

Candy sales advanced from 56.9 to 68.1; Drugs from 72.6 to 74.4; Dyers and Cleaners from 104.7 to 110.6, and Furniture from 40.2 to 55.6. General and Departmental decreased from 55.5 to 59.2; Groceries and Meats from 71.6 to 73.1; Music and Radio from 17.1 to 23.0, and Restaurants from 57.1 to 62.5. Boots and Shoes declined from 70.0 to 63.2; Clothing from 66.1 to 60.1, and Hardware from 99.8 to 91.9.

Comparing August, 1933, and August, 1934, indexes were higher in 1934 for nine of the eleven groups. Boots and Shoes rose from 55.6 to 63.2; Clothing from 57.7 to 60.1; Drugs from 70.3 to 74.4; Dyers and Cleaners from 96.3 to 110.6, and Furniture from 49.3 to 55.6. General and Departmental moved from 58.0 to 59.2; Hardware from 91.2 to 91.9; Music and Radio from 20.2 to 23.0, and Restaurants from 60.9 to 62.5. Candy sales decreased from 68.3 to 68.1 and Groceries and Meats from 73.9 to 73.1.

1888

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1888

INDEX NUMBERS OF RETAIL SALES

(All indexes for the last twelve months are subject to final revision.)

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Boots and Shoes - 6 Chains												
1929	100.0	87.9	152.3	140.4	160.0	166.3	121.4	116.9	119.1	126.7	134.5	152.6
1930	67.9	73.3	89.5	122.4	122.0	121.3	97.2	91.2	91.0	97.7	103.4	130.6
1931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
1932	64.5	48.1	62.5	87.3	83.2	107.5	83.1	57.3	71.6	76.5	77.3	95.9
1933	50.8	43.7	51.0	78.1	83.4	104.5	73.5	55.6	77.5	71.7	84.2	94.6
1934	49.2	40.5	70.1	76.7	101.8	117.0	70.0	63.2				
Candy - 6 Chains												
1929	100.0	108.6	152.5	102.8	125.1	133.1	116.9	144.7	118.4	122.3	118.0	203.1
1930	97.1	108.0	103.4	133.2	113.9	86.7	95.3	112.6	93.5	93.9	89.0	159.4
1931	76.9	80.4	77.7	112.4	93.1	72.7	77.6	87.6	80.4	89.8	73.4	148.6
1932	69.1	70.9	105.9	73.7	76.6	64.7	72.3	69.0	67.0	69.2	58.7	130.2
1933	54.4	58.9	55.9	86.8	69.6	55.3	60.2	68.3	66.8	63.4	58.4	117.1
1934	56.1	59.6	93.0	65.1	70.5	58.7	56.9	68.1				
Clothing - 9 Chains												
1929	100.0	126.0	174.6	180.7	171.6	187.0	137.1	123.1	141.4	221.0	166.6	170.7
1930	99.3	86.4	130.8	194.9	172.2	155.5	116.2	94.6	117.7	149.7	125.0	152.7
1931	78.4	67.7	112.0	157.4	132.2	130.9	93.3	71.1	88.5	113.2	104.8	125.8
1932	64.7	53.6	81.3	101.5	95.8	103.1	73.4	56.0	75.9	91.6	90.0	115.8
1933	53.8	42.7	68.1	110.5	97.8	103.7	68.1	57.7	77.2	99.3	96.8	112.4
1934	55.1	52.7	87.4	93.1	102.9	102.0	66.1	60.1				
Drugs - 7 Chains												
1929	100.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
1930	97.0	94.4	105.5	100.0	98.8	95.3	95.9	101.1	92.3	97.1	92.2	106.0
1931	93.2	87.5	92.8	90.3	90.0	86.6	90.1	88.7	87.3	90.7	90.8	103.9
1932	85.7	87.4	90.8	87.4	79.2	84.3	78.7	79.3	76.8	82.0	79.3	92.9
1933	75.2	70.2	76.9	71.9	69.1	75.0	72.5	70.3	73.3	72.7	75.4	87.5
1934	75.3	68.2	81.3	72.6	74.5	77.7	72.6	74.4				
Dyers and Cleaners - 4 Chains												
1929	100.0	101.8	163.6	201.1	179.0	164.2	150.5	152.7	175.0	180.3	140.7	113.7
1930	104.4	96.6	151.5	198.2	167.7	150.8	115.1	118.9	173.9	166.3	102.3	91.7
1931	100.9	91.4	140.2	176.0	140.8	143.2	123.9	114.1	129.3	124.1	102.5	82.1
1932	73.3	71.0	90.5	122.9	113.9	110.8	88.6	90.2	112.3	107.5	89.9	76.9
1933	64.6	62.0	79.9	118.7	117.0	103.7	83.0	96.3	113.7	106.0	86.5	79.0
1934	76.5	67.8	107.5	126.0	135.6	119.7	104.7	110.6				
Furniture - 4 Chains												
1929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.5
1930	95.4	97.4	95.5	97.6	110.2	91.7	68.9	97.7	103.9	109.7	105.8	113.4
1931	60.9	69.7	69.8	70.0	69.2	61.4	52.6	67.6	85.2	90.7	93.2	89.1
1932	48.6	64.9	52.2	56.5	55.8	46.1	34.5	47.3	57.8	61.5	58.5	62.4
1933	28.8	32.7	44.7	48.0	53.0	46.4	33.5	49.3	57.8	55.5	48.2	55.4
1934	34.0	40.1	46.9	52.9	58.2	54.3	40.2	55.6				



# REPORT ON THE PROGRESS OF THE RESEARCH

1. General Information		2. Results of the Research	
1.1. Name of the Researcher	1.2. Date of the Report	2.1. Summary of the Research	2.2. Conclusions
1.3. Title of the Research	1.4. Place of the Research	2.3. Details of the Research	2.4. Recommendations

3. Details of the Research		4. Conclusions and Recommendations	
3.1. Object of the Research	3.2. Method of the Research	4.1. Summary of the Research	4.2. Conclusions
3.3. Results of the Research	3.4. Details of the Research	4.3. Recommendations	4.4. Further Research

5. Conclusions and Recommendations		6. Further Research	
5.1. Summary of the Research	5.2. Conclusions	6.1. Object of the Research	6.2. Method of the Research
5.3. Recommendations	5.4. Further Research	6.3. Results of the Research	6.4. Details of the Research

7. Further Research		8. Conclusions and Recommendations	
7.1. Object of the Research	7.2. Method of the Research	8.1. Summary of the Research	8.2. Conclusions
7.3. Results of the Research	7.4. Details of the Research	8.3. Recommendations	8.4. Further Research

9. Conclusions and Recommendations		10. Further Research	
9.1. Summary of the Research	9.2. Conclusions	10.1. Object of the Research	10.2. Method of the Research
9.3. Recommendations	9.4. Further Research	10.3. Results of the Research	10.4. Details of the Research

11. Further Research		12. Conclusions and Recommendations	
11.1. Object of the Research	11.2. Method of the Research	12.1. Summary of the Research	12.2. Conclusions
11.3. Results of the Research	11.4. Details of the Research	12.3. Recommendations	12.4. Further Research

INDEX NUMBERS OF RETAIL SALES

(All indexes for the last twelve months are subject to final revision)

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
General and Departmental - 39 Chains and Departmental Establishments												
29	100.0	92.4	112.9	113.7	117.5	111.1	98.7	102.8	111.0	131.9	125.5	160.9
30	91.6	83.8	89.4	105.5	105.7	95.5	84.0	83.5	98.7	115.3	102.9	146.6
31	73.2	73.9	84.2	92.4	89.3	85.7	72.1	70.4	81.4	94.1	92.6	131.0
32	60.9	61.8	69.2	77.6	74.4	71.7	57.0	58.4	69.1	81.6	78.6	103.3
33	51.9	49.8	59.2	66.5	69.7	69.1	54.5	58.0	71.3	80.4	76.5	104.6
34	55.1	54.1	66.8	65.5	73.9	70.3	55.5	59.2				
Groceries and Meats - 23 Chains												
29	100.0	98.5	108.7	106.1	112.4	105.8	106.9	107.3	104.8	114.9	108.8	114.3
30	106.2	96.3	100.5	106.2	107.9	93.3	96.2	94.1	93.7	98.8	94.6	105.3
31	97.5	90.5	96.9	98.1	98.4	93.5	92.8	85.5	91.3	94.1	85.5	96.1
32	82.5	80.8	88.2	84.5	82.9	80.7	78.8	75.0	78.9	80.0	78.0	85.6
33	69.8	67.0	78.6	73.2	79.3	75.9	72.6	73.9	76.5	75.0	75.4	82.4
34	74.7	71.7	81.2	75.1	81.1	78.3	71.6	73.1				
Hardware - 5 Chains												
29	100.0	95.0	114.9	155.3	101.1	195.2	174.2	168.6	189.2	203.0	131.8	166.6
30	72.0	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
31	70.1	67.6	81.6	111.6	140.1	123.7	106.5	110.9	120.2	117.9	100.8	142.4
32	57.0	54.3	65.9	94.2	120.5	109.9	89.6	94.4	105.0	103.2	79.8	99.8
33	43.4	44.7	58.6	76.2	109.2	99.2	81.0	87.2	104.3	100.3	78.3	102.6
34	49.8	49.8	71.0	104.3	136.6	108.7	99.8	91.9				
Music and Radio - 4 Chains												
29	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
30	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.5	92.3	113.9	115.4	144.7
31	77.0	72.5	65.8	52.8	53.1	39.5	40.6	48.6	66.0	78.3	80.7	82.8
32	42.1	36.3	33.1	29.7	27.7	21.8	16.6	23.1	40.6	40.8	42.6	43.6
33	21.7	17.9	21.1	17.3	20.5	15.9	14.4	20.2	29.2	29.0	33.8	36.6
34	20.1	21.4	22.8	21.0	25.4	18.9	17.1	23.0				
Restaurants - 11 Chains												
29	100.0	94.2	102.8	100.4	109.9	103.0	115.3	119.9	107.6	106.9	94.8	100.4
30	94.6	87.0	91.7	90.1	96.4	95.0	99.3	102.8	91.4	93.6	83.1	91.8
31	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.7	80.1
32	66.7	65.0	67.3	68.0	64.5	62.6	63.9	65.6	64.7	60.6	56.1	63.3
33	55.0	51.2	57.2	56.4	57.9	57.2	58.4	60.9	58.6	56.4	53.5	56.8
34	53.2	49.5	58.6	55.7	59.6	58.0	57.1	62.5				
General Index - 118 Chains and Departmental Establishments												
29	100.0	99.1	119.0	119.7	125.3	121.0	110.1	112.4	116.7	137.1	124.1	142.9
30	95.9	88.9	99.0	114.9	115.3	103.3	93.9	92.5	101.3	113.1	102.1	129.4
31	81.9	78.5	90.0	100.4	97.6	93.2	83.3	78.8	87.4	95.9	90.6	114.8
32	68.6	67.5	76.2	81.9	80.0	78.6	67.4	65.6	74.0	80.9	77.3	94.7
33	57.4	54.3	65.6	72.5	75.7	74.8	62.8	64.3	73.8	78.4	75.7	93.1
34	60.6	58.6	73.0	72.2	80.6	77.1	63.8	65.8				



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DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS - CANADA  
INTERNAL TRADE BRANCH

(Issued October 31, 1934.)

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Dominion Statistician:	R.H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.),
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.

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CHANGES IN THE VALUE OF RETAIL SALES, SEPTEMBER, 1934.

Retail sales in September, 1934, showed an increase of nearly 10% over August, 1934, according to the general index published by the Dominion Bureau of Statistics (base January, 1929-100). In August the index was 66.3 and, in September, it rose to 72.9.

These statistics are based on the calendar month sales of 118 chains and departmental establishments comprising approximately 2,800 stores. No correction has been made for seasonal influences or price changes.

Seven indexes are higher in September as compared with August of this year. They moved as follows: Boots and Shoes advanced from 63.1 to 80.6; Clothing from 62.4 to 76.4; Dyers and Cleaners from 109.6 to 112.0, and Furniture from 55.6 to 61.8. General and Departmental rose from 59.8 to 71.5; Hardware from 93.1 to 112.1, and Music and Radio 23.0 to 33.5. Candy sales fell from 69.2 to 62.8; Drugs from 74.4 to 72.9; Groceries and Meats from 73.4 to 72.2, and Restaurants from 61.3 to 56.0.

Comparing September, 1933, and September, 1934, indexes were higher in 1934 for five of the eleven groups. Boots and Shoes rose from 77.5 to 80.6; Furniture from 57.8 to 61.8; General and Departmental from 71.3 to 71.5; Hardware from 104.3 to 112.1, and Music and Radio from 29.2 to 33.5. Candy sales decreased from 66.8 to 62.8; Clothing from 77.2 to 76.4; Drugs from 73.3 to 72.9; Dyers and Cleaners from 113.7 to 112.0; Groceries and Meats from 76.5 to 72.2, and Restaurants from 58.6 to 56.0.



INDEX NUMBERS OF RETAIL SALES

(All indexes for the last twelve months are subject to final revision.)

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Boots and Shoes - 6 Chains												
1929	100.0	87.9	152.3	140.4	160.0	166.3	121.4	116.9	119.1	126.7	134.5	152.6
1930	67.9	73.3	89.5	122.4	122.0	121.3	97.2	91.2	91.0	97.7	103.4	130.6
1931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
1932	64.5	48.1	62.5	87.3	88.2	107.5	83.1	57.3	71.6	76.5	77.3	95.9
1933	50.8	43.7	51.0	78.1	83.4	104.5	73.5	55.6	77.5	71.7	84.2	94.6
1934	49.2	40.5	70.1	76.7	101.8	117.0	70.0	63.1	80.6			
Candy - 6 Chains												
1929	100.0	108.6	152.5	102.8	125.1	133.1	116.9	144.7	118.4	122.3	118.0	203.1
1930	97.1	108.0	103.4	133.2	113.9	86.7	95.3	112.6	93.5	93.9	89.0	159.4
1931	76.9	80.4	77.7	112.4	93.1	72.7	77.6	87.6	80.4	89.8	73.4	148.6
1932	69.1	70.9	105.9	73.7	76.6	64.7	72.3	69.0	67.0	69.2	58.7	130.2
1933	54.4	58.9	55.9	86.8	69.6	55.3	60.2	68.3	66.8	63.4	58.4	117.1
1934	56.1	59.6	93.0	65.1	70.5	58.7	56.9	69.2	62.8			
Clothing - 9 Chains												
1929	100.0	126.0	174.6	180.7	171.6	187.0	137.1	123.1	141.4	221.0	166.6	170.7
1930	99.3	86.4	130.8	194.9	172.2	155.5	116.2	94.6	117.7	149.7	125.0	152.7
1931	78.4	67.7	112.0	157.4	132.2	130.9	93.3	71.1	88.5	113.2	104.8	125.8
1932	64.7	53.6	81.3	101.5	95.8	103.1	73.4	56.0	75.9	91.6	90.0	115.8
1933	53.8	42.7	68.1	110.5	97.8	103.7	68.1	57.7	77.2	99.3	96.8	112.4
1934	55.1	52.7	87.4	93.1	102.9	102.0	66.1	62.4	76.4			
Drugs - 7 Chains												
1929	100.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
1930	97.0	94.4	105.5	100.0	98.8	95.3	95.9	101.1	92.3	97.1	92.2	106.0
1931	93.2	87.5	92.8	90.3	90.0	86.6	90.1	88.7	87.3	90.7	90.8	103.9
1932	85.7	87.4	90.8	87.4	79.2	84.3	78.7	79.3	76.8	82.0	79.3	92.9
1933	75.2	70.2	76.9	71.9	69.1	75.0	72.5	70.3	73.3	72.7	75.4	87.5
1934	75.3	68.2	81.3	72.6	74.5	77.7	72.6	74.4	72.9			
Dyers and Cleaners - 4 Chains												
1929	100.0	101.8	163.6	201.1	179.0	164.2	150.5	152.7	175.0	180.3	140.7	113.7
1930	104.4	96.6	151.5	198.2	167.7	150.8	115.1	118.9	173.9	166.3	102.3	91.7
1931	100.9	91.4	140.2	176.0	140.8	143.2	123.9	114.1	129.3	124.1	102.5	82.1
1932	73.3	71.0	90.5	122.9	113.9	110.8	88.6	90.2	112.3	107.5	89.9	76.9
1933	64.6	62.0	79.9	118.7	117.0	103.7	83.0	96.3	113.7	106.0	86.5	79.0
1934	76.5	67.8	107.5	126.0	135.6	119.7	104.7	109.6	112.0			
Furniture - 4 Chains												
1929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.5
1930	95.4	97.4	95.5	97.6	110.2	91.7	68.9	97.7	103.9	109.7	105.8	113.4
1931	60.9	69.7	69.8	70.0	69.2	61.4	52.6	67.6	85.2	90.7	93.2	89.1
1932	48.6	64.9	52.2	56.5	55.8	46.1	34.5	47.3	57.8	61.5	58.5	62.4
1933	28.8	32.7	44.7	48.0	53.0	46.4	33.5	49.3	57.8	55.5	48.2	55.4
1934	34.0	40.1	46.9	52.9	58.2	54.3	40.2	55.6	61.8			





INDEX NUMBERS OF RETAIL SALES

(All indexes for the last twelve months are subject to final revision)

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
General and Departmental - 39 Chains and Departmental Establishments												
1929	100.0	92.4	112.9	113.7	117.5	111.1	98.7	102.8	111.0	131.9	125.5	160.9
1930	91.6	83.8	89.4	105.5	105.7	95.5	84.0	83.5	98.7	115.3	102.9	146.6
1931	73.2	73.9	84.2	92.4	89.3	85.7	72.1	70.4	81.4	94.1	92.6	131.0
1932	60.9	61.8	69.2	77.6	74.4	71.7	57.0	58.4	69.1	81.6	78.6	103.3
1933	51.9	49.8	59.2	66.5	69.7	69.1	54.5	58.0	71.3	80.4	76.5	104.6
1934	55.1	54.1	66.8	65.5	73.9	70.3	55.5	59.8	71.5			
Groceries and Meats - 23 Chains												
1929	100.0	98.5	108.7	106.1	112.4	105.8	106.9	107.3	104.8	114.9	108.8	114.3
1930	106.2	96.3	100.5	106.2	107.9	93.3	96.2	94.1	93.7	98.8	94.6	105.3
1931	97.5	90.5	96.9	98.1	98.4	93.5	92.8	85.5	91.3	94.1	85.5	96.1
1932	82.5	80.8	88.2	84.5	82.9	80.7	78.8	75.0	78.9	80.0	78.0	85.6
1933	69.8	67.0	78.6	73.2	79.3	75.9	72.6	73.9	76.5	75.0	75.4	82.4
1934	74.7	71.7	81.2	75.1	81.1	78.3	71.6	73.4	72.2			
Hardware - 5 Chains												
1929	100.0	95.0	114.9	155.3	101.1	195.2	174.2	168.6	189.2	203.0	131.8	166.6
1930	72.0	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
1931	70.1	67.6	81.6	111.6	140.1	123.7	106.5	110.9	120.2	117.9	100.8	142.4
1932	57.0	54.3	65.9	94.2	120.5	109.9	89.6	94.4	105.0	103.2	79.8	99.8
1933	43.4	44.7	58.6	76.2	109.2	99.2	81.0	87.2	104.3	100.3	78.3	102.6
1934	49.8	49.8	71.0	104.3	136.6	108.7	99.8	93.1	112.1			
Music and Radio - 4 Chains												
1929	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
1930	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.5	92.3	113.9	115.4	144.7
1931	77.0	72.5	65.8	52.8	53.1	39.5	40.6	48.6	66.0	78.3	80.7	82.8
1932	42.1	36.3	33.1	29.7	27.7	21.8	16.6	23.1	40.6	40.8	42.6	43.6
1933	21.7	17.9	21.1	17.3	20.5	15.9	14.4	20.2	29.2	29.0	33.8	36.6
1934	20.1	21.4	22.8	21.0	25.4	18.9	17.1	23.0	33.5			
Restaurants - 11 Chains												
1929	100.0	94.2	102.8	100.4	109.9	103.0	115.3	119.9	107.6	106.9	94.8	100.4
1930	94.6	87.0	91.7	90.1	96.4	95.0	99.3	102.8	91.4	93.6	83.1	91.8
1931	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.7	80.1
1932	66.7	65.0	67.3	68.0	64.5	62.6	63.9	65.6	64.7	60.6	56.1	63.3
1933	55.0	51.2	57.2	56.4	57.9	57.2	58.4	60.9	58.6	56.4	53.5	56.8
1934	53.2	49.5	58.6	55.7	59.6	58.0	57.1	61.3	56.0			
General Index - 118 Chains and Departmental Establishments												
1929	100.0	99.1	119.0	119.7	125.3	121.0	110.1	112.4	116.7	137.1	124.1	142.9
1930	95.9	88.9	99.0	114.9	115.3	103.3	93.9	92.5	101.3	113.1	102.1	129.4
1931	81.9	78.5	90.0	100.4	97.6	93.2	83.3	78.8	87.4	95.9	90.6	114.8
1932	68.6	67.5	76.2	81.9	80.0	78.6	67.4	65.6	74.0	80.9	77.3	94.7
1933	57.4	54.3	65.6	72.5	75.7	74.8	62.8	64.3	73.8	78.4	75.7	93.1
1934	60.6	58.6	73.0	72.2	80.6	77.1	63.8	66.3	72.9			





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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS - CANADA  
INTERNAL TRADE BRANCH

(Issued November 30, 1934.)

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Dominion Statistician:	E.H. Coats, I.L.D., F.R.S.C., F.S.S. (Hon.),
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.

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## CHANGES IN THE VALUE OF RETAIL SALES, OCTOBER, 1934.

Retail sales in October, 1934, showed an increase of more than 13% over September, 1934, according to the general index published by the Dominion Bureau of Statistics (base January, 1929=100). Although there is always a seasonal increase shown in October, the general index shows the largest increase over the preceding month since 1929, the record being as follows:

### Percentage Increase

#### October Sales over September Sales.

1929 .....	17.5	1932 .....	9.3
1930 .....	11.6	1933 .....	6.2
1931 .....	9.7	1934 .....	13.2

These statistics are based on calendar month sales of 118 chains and departmental establishments, comprising approximately 2,800 stores. No correction has been made for seasonal influences or price changes.

All indexes but one advanced in October as compared with September, 1934.

They moved as follows:

Candy sales increased from 63.0 to 65.8; Clothing from 77.4 to 107.2; Drugs from 72.9 to 76.5; Dyers and Cleaners from 112.0 to 115.6, and Furniture from 61.8 to 64.5. General and Departmental rose from 71.3 to 82.7; Groceries and Meats from 73.7 to 81.3; Hardware from 103.2 to 110.7; Music and Radio from 33.5 to 38.8, and Restaurants from 56.0 to 56.7. Sales of Boots and Shoes fell from 83.2 to 78.5.

Comparing October, 1933, and October, 1934, indexes were higher in 1934 for all groups. Boots and Shoes advanced from 71.7 to 78.5; Candy from 63.4 to 65.8; Clothing from 99.3 to 107.2; Drugs from 72.7 to 76.5; Dyers and Cleaners from 106.0 to 115.6, and Furniture from 55.5 to 64.5. General and Departmental sales rose from 80.4 to 82.7; Groceries and Meats from 75.0 to 81.3; Hardware from 100.3 to 110.7; Music and Radio from 29.0 to 38.8, and Restaurants from 56.4 to 56.7.



INDEX NUMBERS OF RETAIL SALES

(All indexes for the last twelve months are subject to final revision.)

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Boots and Shoes - 6 Chains												
1929	100.0	87.9	152.3	140.4	160.0	166.5	121.4	116.9	119.1	126.7	134.5	152.6
1930	67.9	73.3	89.5	122.4	122.0	121.3	97.2	91.2	91.0	97.7	103.4	130.6
1931	66.9	59.1	75.3	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
1932	64.5	48.1	62.5	87.3	88.2	107.5	83.1	57.3	71.6	76.5	77.3	95.9
1933	50.8	43.7	51.0	78.1	83.4	104.5	73.5	55.6	77.5	71.7	84.2	94.6
1934	49.2	40.5	70.1	76.7	101.8	117.0	70.0	63.1	65.3	78.5		

Candy - 6 Chains												
1929	100.0	108.6	152.5	102.8	125.1	135.1	116.9	144.7	118.4	122.3	118.0	203.1
1930	97.1	108.0	103.4	133.2	113.9	86.7	95.3	112.6	93.5	93.9	89.0	159.4
1931	76.9	80.4	77.7	112.4	93.1	72.7	77.6	87.6	80.4	89.8	73.4	148.6
1932	69.1	70.9	105.9	73.7	76.6	64.7	72.3	69.0	67.0	69.2	58.7	130.2
1933	54.4	58.9	55.9	86.8	69.6	55.3	60.2	68.3	66.8	63.4	58.4	117.1
1934	56.1	59.6	93.0	65.1	70.5	58.7	56.9	69.2	63.0	65.8		

Clothing - 9 Chains												
1929	100.0	126.6	174.6	180.7	171.6	187.0	137.1	123.1	141.4	221.0	166.6	170.7
1930	99.3	86.4	130.8	194.9	172.2	155.5	116.2	94.6	117.7	149.7	125.0	152.7
1931	78.4	67.7	112.0	157.4	132.2	130.9	93.3	71.1	88.5	113.2	104.3	125.8
1932	64.7	53.6	81.3	101.5	95.3	103.1	73.4	56.0	75.9	91.6	90.0	115.8
1933	53.8	42.7	68.1	110.5	97.8	103.7	68.1	57.7	77.2	99.3	96.8	112.4
1934	55.1	52.7	87.4	93.1	102.9	102.0	66.1	62.4	77.4	107.2		

Drugs - 7 Chains												
1929	100.0	97.7	108.1	99.5	103.5	103.0	104.6	110.0	100.4	105.8	103.7	114.9
1930	97.0	94.4	105.5	100.0	98.8	95.3	95.9	101.1	92.3	97.1	92.2	106.0
1931	93.2	87.5	92.8	90.3	90.0	86.6	90.1	88.7	87.3	90.7	90.8	103.9
1932	85.7	87.4	90.8	87.4	79.2	84.3	78.7	79.3	76.8	82.0	79.3	92.9
1933	75.2	70.2	76.9	71.9	69.1	75.0	72.5	70.3	73.3	72.7	75.4	87.5
1934	75.3	68.2	81.3	72.6	74.5	77.7	72.6	74.4	72.9	76.5		

Dyers and Cleaners - 4 Chains												
1929	100.0	101.8	163.6	201.1	179.0	164.2	150.5	152.7	175.0	180.3	140.7	113.7
1930	104.4	96.6	151.5	198.2	167.7	150.8	115.1	118.9	173.9	166.3	102.3	91.7
1931	100.9	91.4	140.2	176.0	140.8	143.2	123.9	114.1	129.3	124.1	102.5	82.1
1932	73.3	71.0	90.5	122.9	113.9	110.8	88.6	90.2	112.3	107.5	89.9	76.9
1933	64.6	62.0	79.9	118.7	117.0	103.7	83.0	96.3	113.7	106.0	86.5	79.0
1934	76.5	67.8	107.5	126.0	135.6	119.7	104.7	109.6	112.0	115.6		

Furniture - 4 Chains												
1929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.5
1930	95.4	97.4	95.5	97.6	110.2	91.7	68.9	97.7	103.9	109.7	105.8	113.4
1931	60.9	69.7	69.8	70.0	69.2	61.4	52.6	67.6	85.2	90.7	93.2	89.1
1932	48.6	64.9	52.2	56.5	55.8	46.1	34.5	47.3	57.8	61.5	58.5	62.4
1933	28.8	32.7	44.7	48.0	53.0	46.4	33.5	49.3	57.8	55.5	48.2	55.4
1934	34.0	40.1	46.9	52.9	53.2	54.3	40.2	55.6	61.8	64.5		





INDEX NUMBERS OF RETAIL SALES

(All indexes for the last twelve months are subject to final revision)

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
General and Departmental - 39 Chains and Departmental Establishments												
929	100.0	92.4	112.9	113.7	117.5	111.1	98.7	102.8	111.0	131.9	125.5	160.9
930	91.6	83.8	89.4	105.5	105.7	95.5	84.0	83.5	98.7	115.3	102.9	146.6
931	73.2	73.9	84.2	92.4	89.3	85.7	72.1	70.4	81.4	94.1	92.6	131.0
932	60.9	61.8	69.2	77.6	74.4	71.7	57.0	58.4	69.1	81.6	78.6	103.3
933	51.9	49.8	59.2	66.5	69.7	69.1	54.5	58.0	71.3	80.4	76.5	104.6
934	55.1	54.1	66.8	65.5	73.9	70.3	55.5	59.8	71.8	82.7		
Groceries and Meats - 23 Chains												
929	100.0	98.5	108.7	103.1	112.4	105.8	106.9	107.3	104.8	114.9	108.8	114.3
930	106.2	96.3	100.5	106.2	107.9	93.3	96.2	94.1	93.7	98.8	94.6	105.3
931	97.5	90.5	96.9	98.1	98.4	93.5	92.8	85.5	91.3	94.1	85.5	96.1
932	82.5	80.8	88.2	84.5	82.9	80.7	78.8	75.0	78.9	80.0	78.0	85.6
933	69.8	67.0	78.6	73.2	79.3	75.9	72.6	73.9	76.5	75.0	75.4	82.4
934	74.7	71.7	81.2	75.1	81.2	73.5	72.0	73.9	73.7	81.3		
Hardware - 5 Chains												
929	100.0	95.0	114.9	155.3	101.1	195.2	174.2	168.6	189.2	203.0	131.8	166.6
930	72.0	85.3	111.4	138.7	131.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
931	70.1	67.6	81.6	111.6	140.1	123.7	106.5	110.9	120.2	117.9	100.8	142.4
932	57.0	54.3	65.9	94.2	120.5	109.9	89.8	94.4	105.0	103.2	79.8	99.8
933	43.4	44.7	58.6	76.2	103.2	99.2	81.0	87.2	104.3	100.3	78.3	102.6
934	49.8	49.8	71.0	104.3	136.6	103.7	99.6	93.1	108.2	110.7		
Music and Radio - 4 Chains												
929	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
930	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.5	92.3	113.9	115.4	144.7
931	77.0	72.5	65.8	52.8	53.1	59.5	40.6	48.6	66.0	78.3	80.7	82.8
932	42.1	36.3	33.1	29.7	27.7	21.3	16.6	23.1	40.6	40.8	42.6	43.6
933	21.7	17.9	21.1	17.3	20.5	15.9	14.4	20.2	29.2	29.0	33.8	36.6
934	20.1	21.4	22.8	21.0	25.4	18.9	17.1	23.0	33.5	38.8		
Restaurants - 11 Chains												
929	100.0	94.2	102.8	100.4	109.9	103.0	115.3	119.9	107.6	106.9	94.8	100.4
930	94.6	87.0	91.7	90.1	96.4	95.0	99.3	102.8	91.4	93.6	83.1	91.8
931	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.7	80.1
932	66.7	65.0	67.3	68.0	64.5	62.6	63.9	65.6	64.7	60.6	56.1	63.3
933	55.0	51.2	57.2	56.4	57.9	57.2	58.4	60.9	58.6	56.4	53.5	56.8
934	53.2	49.5	58.6	55.7	59.6	58.0	57.1	61.3	56.0	56.7		
General Index - 118 Chains and Departmental Establishments												
929	100.0	99.1	119.0	119.7	125.3	121.0	110.1	112.4	116.7	137.1	124.1	142.9
930	95.9	88.9	99.0	114.9	115.3	105.3	93.9	92.5	101.5	115.1	102.1	139.4
931	81.9	78.5	90.0	100.4	97.6	93.2	83.3	78.8	87.4	95.9	90.6	114.8
932	68.6	67.5	76.2	81.9	80.0	78.6	67.4	65.6	74.0	80.9	77.3	94.7
933	57.4	54.3	65.6	72.5	75.7	74.8	62.8	64.3	73.8	78.4	75.7	93.1
934	60.6	58.6	73.0	72.2	80.6	77.1	63.9	66.4	73.4	83.1		





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Minister of Trade and Commerce.

DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS - CANADA  
INTERNAL TRADE BRANCH

(Issued January 2, 1935.)

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Dominion Statistician: R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.),  
Chief, Internal Trade Branch: Herbert Marshall, B.A., F.S.S.

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CHANGES IN THE VALUE OF RETAIL SALES, NOVEMBER, 1934.

The index of the value of retail sales stands at 80.0 for November, 1934, according to figures compiled by the Dominion Bureau of Statistics (base January, 1929-100). A decrease, largely seasonal in character, of 3.4% is shown compared with the preceding month, but the index stands at a higher level than in November, 1933.

These statistics are based on calendar month sales of 118 chains and departmental establishments, comprising approximately 2,800 stores. No correction has been made for seasonal influences or price changes.

All indexes but one advanced in November this year as compared with the same month last year. They moved as follows:

Candy sales rose from 58.4 to 59.7; Clothing from 96.8 to 112.1; Drugs from 75.4 to 77.9; Dyers and Cleaners from 86.5 to 93.5, and Furniture from 48.2 to 60.5. The General and Departmental index rose from 76.5 to 80.7; Groceries and Meats from 75.4 to 75.8; Hardware from 78.3 to 84.8; Music and Radio from 33.8 to 40.0, and Restaurants from 53.5 to 55.1. Sales of Boots and Shoes fell from 84.2 to 74.3.

Comparing October and November of this year, indexes were higher in November for three groups and lower for eight groups. Clothing sales rose from 108.3 to 112.1; Drugs from 76.0 to 77.9, and Music and Radio from 33.8 to 40.0. Boots and Shoes fell from 78.0 to 74.3; Candy from 58.4 to 59.7; Dyers and Cleaners from 115.6 to 93.5, and Furniture from 45 to 60.5. The General and Departmental index decreased from 82.8 to 80.7; Groceries and Meats from 79.8 to 75.8; Hardware from 110.7 to 94.8, and Restaurants from 56.3 to 55.1.





# INDEX NUMBERS OF RETAIL SALES

(All indexes for the last twelve months are subject to final revision.)

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Boots and Shoes - 6 Chains												
129	100.0	87.9	152.3	140.4	160.0	166.3	121.4	116.9	119.1	126.7	134.5	152.6
130	67.9	73.3	89.5	122.4	122.0	121.3	97.2	91.2	91.0	97.7	103.4	130.6
131	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
132	64.5	48.1	62.5	87.3	88.2	107.5	83.1	57.3	71.6	76.5	77.3	95.9
133	50.8	43.7	51.0	78.1	83.4	104.5	73.5	55.6	77.5	71.7	84.2	94.6
134	49.2	40.5	70.1	76.7	101.8	117.0	70.0	63.1	83.2	78.0	74.3	

Candy - 6 Chains												
129	100.0	108.6	152.5	102.8	125.1	133.1	116.9	144.7	118.4	122.3	118.0	203.1
130	97.1	108.0	103.4	133.2	113.9	86.7	95.3	112.6	93.5	93.9	89.0	159.4
131	76.9	80.4	77.7	112.4	93.1	72.7	77.6	87.6	80.4	89.8	73.4	148.6
132	69.1	70.9	105.9	73.7	76.6	64.7	72.3	69.0	67.0	69.2	58.7	130.2
133	54.4	58.9	55.9	86.8	69.6	55.3	60.2	68.3	66.8	63.4	58.4	117.1
134	56.1	59.6	93.0	65.1	70.5	58.7	56.9	69.2	63.0	66.8	59.7	

Clothing - 9 Chains												
129	100.0	126.6	174.6	180.7	171.6	187.0	137.1	123.1	141.4	221.0	166.6	170.7
130	99.3	86.4	130.8	194.9	172.2	155.5	116.2	94.6	117.7	149.7	125.0	152.7
131	78.4	67.7	112.0	157.4	132.2	130.9	93.3	71.1	88.5	113.2	104.8	125.8
132	64.7	53.6	81.3	101.5	95.8	103.1	73.4	56.0	75.9	91.6	90.0	115.8
133	53.8	42.7	68.1	110.5	97.8	103.7	68.1	57.7	77.2	99.3	96.8	112.4
134	55.1	52.7	87.4	93.1	102.9	102.0	66.1	62.4	77.4	108.3	112.1	

Drugs - 7 Chains												
129	100.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
130	97.0	94.4	105.5	100.0	98.8	95.3	95.9	101.1	92.3	97.1	92.2	106.0
131	93.2	87.5	92.8	90.3	90.0	86.6	90.1	88.7	87.3	90.7	90.8	103.9
132	85.7	87.4	90.8	87.4	79.2	84.3	78.7	79.3	76.8	82.0	79.3	92.9
133	75.2	70.2	76.9	71.9	69.1	75.0	72.5	70.3	73.3	72.7	75.4	87.5
134	75.3	68.2	81.3	72.6	74.5	77.7	72.6	74.7	73.0	76.0	77.9	

Dyers and Cleaners - 4 Chains												
129	100.0	101.8	163.6	201.1	179.0	164.2	150.5	152.7	175.0	180.3	140.7	113.7
130	104.4	96.6	151.5	198.2	167.7	150.8	115.1	118.9	173.9	166.3	102.3	91.7
131	100.9	91.4	140.2	176.0	140.8	143.2	123.9	114.1	129.3	124.1	102.5	82.1
132	73.3	71.0	90.5	122.9	113.9	110.8	88.6	90.2	112.3	107.5	89.9	76.9
133	64.6	62.0	79.9	118.7	117.0	103.7	83.0	96.3	113.7	106.0	86.5	79.0
134	76.5	67.8	107.5	126.0	135.6	119.7	104.7	109.6	112.0	115.6	93.5	

Furniture - 4 Chains												
129	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.5
130	95.4	97.4	95.5	97.6	110.2	91.7	68.9	97.7	103.9	109.7	105.8	113.4
131	60.9	69.7	69.8	70.0	69.2	61.4	52.6	67.6	85.2	90.7	93.2	89.1
132	48.6	64.9	52.2	56.5	55.8	46.1	34.5	47.3	57.8	61.5	58.5	62.4
133	28.8	32.7	44.7	48.0	53.0	46.4	33.5	49.3	57.8	55.5	48.2	55.4
134	34.0	40.1	46.9	52.9	58.2	54.3	40.2	55.6	61.8	64.5	60.5	





# INDEX NUMBERS OF RETAIL SALES

(All indexes for the last twelve months are subject to final revision.)

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
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## General and Departmental - 39 Chains and Departmental Establishments

129	100.0	92.4	112.9	113.7	117.5	111.1	98.7	102.8	111.0	131.9	125.5	160.9
130	91.6	83.8	89.4	105.5	105.7	95.5	84.0	83.5	98.7	115.3	102.9	146.6
131	73.2	73.9	84.2	92.4	89.3	85.7	71.1	70.4	81.4	94.1	92.6	131.0
132	60.9	61.8	69.2	77.6	74.4	71.7	57.0	58.4	69.1	81.6	78.6	103.3
133	51.9	49.8	59.2	66.5	69.7	69.1	54.5	58.0	71.3	80.4	76.5	104.6
134	55.1	54.1	66.8	65.5	73.9	70.3	55.5	59.8	71.8	82.8	80.7	

## Groceries and Meats - 23 Chains

129	100.0	98.5	108.7	106.1	112.4	105.8	106.9	107.3	104.8	114.9	108.8	114.3
130	106.2	96.3	100.5	106.2	107.9	93.3	96.2	94.1	93.7	98.8	94.6	105.3
131	97.5	90.5	96.9	98.1	98.4	93.5	92.8	85.5	91.3	94.1	85.5	96.1
132	82.5	80.8	88.2	84.5	82.9	80.7	78.8	75.0	78.9	80.0	78.0	85.6
133	69.8	67.0	78.6	73.2	79.3	75.9	72.6	73.9	76.5	75.0	75.4	82.4
134	74.7	71.7	81.2	75.1	81.2	78.5	72.0	73.9	73.6	79.8	75.8	

## Hardware - 5 Chains

129	100.0	95.0	114.9	155.3	101.1	195.2	174.2	168.6	189.2	203.0	131.8	166.6
130	72.0	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
131	70.1	67.6	81.6	111.6	140.1	123.7	106.5	110.9	120.2	117.9	100.8	142.4
132	57.0	54.3	65.9	94.2	120.5	109.9	89.6	94.4	105.0	103.2	79.8	99.8
133	43.4	44.7	58.6	76.2	109.2	99.2	81.0	87.2	104.3	100.3	78.3	102.6
134	49.8	49.8	71.0	104.3	136.6	108.7	99.8	93.1	108.2	110.7	94.8	

## Music and Radio - 4 Chains

129	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
130	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.5	92.3	113.9	115.4	144.7
131	77.0	72.5	65.8	52.8	53.1	39.5	40.6	48.6	66.0	78.3	80.7	82.8
132	42.1	36.3	33.1	29.7	27.7	21.8	16.6	23.1	40.6	40.8	42.6	43.6
133	21.7	17.9	21.1	17.3	20.5	15.9	14.4	20.2	29.2	29.0	33.8	36.6
134	20.1	21.4	22.8	21.0	25.4	18.9	17.1	23.0	33.5	38.8	40.0	

## Restaurants - 11 Chains

129	100.0	94.2	102.8	100.4	109.9	103.0	115.3	119.9	107.6	106.9	94.8	100.4
130	94.6	87.0	91.7	90.1	96.4	95.0	99.3	102.8	91.4	93.6	83.1	91.8
131	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.7	80.1
132	66.7	65.0	67.3	68.0	64.5	62.6	63.9	65.6	64.7	60.6	56.1	63.3
133	55.0	51.2	57.2	56.4	57.9	57.2	58.4	60.9	58.6	56.4	53.5	56.8
134	53.2	49.5	58.6	55.7	59.6	58.0	57.1	61.3	56.0	56.3	55.1	

## General Index - 118 Chains and Departmental Establishments

129	100.0	99.1	119.0	119.7	125.3	121.0	110.1	112.4	116.7	137.1	124.1	142.9
130	95.9	88.9	99.0	114.9	115.3	103.3	93.9	92.5	101.3	113.1	102.1	129.4
131	81.9	78.5	90.0	100.4	97.6	93.2	83.3	78.8	87.4	95.9	90.6	114.8
132	68.6	67.5	76.2	81.9	80.0	78.6	67.4	65.6	74.0	80.9	77.3	94.7
133	57.4	54.3	65.6	72.5	75.7	74.8	62.8	64.3	73.8	78.4	75.7	93.1
134	60.6	58.6	73.0	72.2	80.6	77.1	63.9	66.4	73.4	82.8	80.0	





DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS - CANADA  
INTERNAL TRADE BRANCH

(Issued February 4, 1935)

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Dominion Statistician:	R.H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)
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CHANGES IN THE VALUE OF RETAIL SALES, DECEMBER, 1934.

The index of the value of retail sales stands at 100.7 for December, 1934, according to figures compiled by the Dominion Bureau of Statistics (January, 1929 = 100). This index, which is not corrected for seasonal influences or price changes, shows an increase of 25.2 per cent as compared with the November figure, 80.4, and is also 8.2 per cent in advance of the 93.1 recorded index for December last year.

These statistics are based on calendar month sales of 118 chains and departmental establishments, comprising approximately 2,800 stores.

All indexes, except that for Groceries and Meats, advanced in December, 1934, as compared with the same month in the preceding year. They moved as follows:

Sales of Boots and Shoes rose from 94.6 to 121.8; Candy from 117.1 to 120.4; Clothing from 112.4 to 126.4; Drugs from 87.5 to 91.3; Dyers and Cleaners from 79.0 to 81.4; and Furniture from 55.4 to 68.5. The General and Departmental index rose from 104.6 to 117.2; Hardware from 102.6 to 125.6; Music and Radio from 36.6 to 51.2; and Restaurants from 56.8 to 57.9. Sales of Groceries and Meats fell from 82.4 to 79.0

Comparing December and November of 1934, it is found that, with the exception of Dyers and Cleaners, indexes were higher for all groups. This increase is due largely, of course, to the influence of the Christmas trade which is of greater significance in some lines of business than in others. Sales of Candy rose from 59.7 to 120.4; Boots and Shoes from 74.2 to 121.8; General and Departmental from 81.9 to 117.2; and Hardware from 95.9 to 125.6. With the exception already mentioned, lesser increases are shown in the accompanying tables for each of the other groups.





INDEX NUMBERS OF RETAIL SALES

(All indexes for the last twelve months are subject to final revision.)

Year	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
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Boots and Shoes - 6 Chains

1929	100.0	87.9	152.3	140.4	160.0	166.3	121.4	116.9	119.1	126.7	134.5	152.6
1930	67.9	73.3	89.5	122.4	122.0	121.3	97.2	91.2	91.0	97.7	103.4	130.6
1931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
1932	64.5	48.1	62.5	87.3	88.2	107.5	83.1	57.3	71.6	76.5	77.3	95.9
1933	50.8	43.7	51.0	78.1	84.3	104.5	73.5	55.6	77.5	71.7	84.2	94.6
1934	49.2	40.5	70.1	76.7	101.8	117.0	70.0	63.1	83.2	77.9	74.2	121.8

Candy - 6 Chains

1929	100.0	108.6	152.5	102.8	125.1	133.1	116.9	144.7	118.4	122.3	118.0	203.1
1930	97.7	108.0	103.4	133.2	113.9	86.7	95.3	112.6	93.5	93.9	89.0	159.4
1931	76.9	80.4	77.7	112.4	93.1	72.7	77.6	87.6	80.4	89.8	73.4	148.6
1932	69.1	70.9	105.9	73.7	76.6	64.7	72.3	69.0	67.0	69.2	58.7	130.2
1933	54.4	58.9	55.9	86.8	69.6	55.3	60.2	68.3	66.8	63.4	58.4	117.1
1934	56.1	59.6	93.0	65.1	70.5	58.7	56.9	69.2	63.0	66.8	59.7	120.4

Clothing - 9 Chains

1929	100.0	136.6	174.6	180.7	171.6	187.0	137.1	123.1	141.4	221.0	166.6	170.7
1930	99.3	86.4	130.8	194.9	172.2	155.5	116.2	94.6	117.7	149.7	125.0	152.7
1931	78.4	67.7	112.0	157.4	132.2	130.9	93.3	71.1	88.5	113.2	104.8	125.8
1932	64.7	53.6	81.3	101.5	95.8	103.1	73.4	56.0	75.9	97.6	90.0	115.8
1933	53.8	42.7	68.1	110.5	97.8	103.7	68.1	57.7	77.2	99.3	96.8	112.4
1934	55.1	52.7	87.4	93.1	102.9	102.0	66.1	62.4	77.4	108.3	110.6	126.4

Drugs - 7 Chains

1929	100.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
1930	97.0	94.4	105.5	100.0	98.8	95.3	95.9	101.1	92.3	97.1	92.2	106.0
1931	93.2	87.5	92.8	90.3	90.0	86.6	90.1	88.7	87.3	90.7	90.8	103.9
1932	85.7	87.4	90.8	87.4	79.2	84.3	78.7	79.3	76.8	82.0	79.3	92.9
1933	75.2	70.2	76.9	71.9	69.1	75.0	72.5	70.3	73.3	72.7	75.4	87.5
1934	75.3	68.2	81.3	72.6	74.5	77.7	72.6	74.7	73.0	76.0	77.9	91.3

Dyers and Cleaners - 4 Chains

1929	100.0	101.8	163.6	201.1	179.0	164.2	150.5	152.7	175.0	180.3	140.7	113.7
1930	104.4	96.6	151.5	198.2	167.7	150.8	115.1	118.9	173.9	166.3	102.3	91.7
1931	100.9	91.4	140.2	176.0	140.8	143.2	123.9	114.1	129.3	124.1	102.5	82.1
1932	73.3	71.0	90.5	122.9	113.9	110.8	88.6	90.2	112.3	107.5	89.9	76.9
1933	64.6	62.0	79.9	118.7	117.0	103.7	83.0	96.3	113.7	106.0	86.5	79.0
1934	76.5	67.8	107.5	126.0	135.6	119.7	104.7	109.6	112.0	115.6	93.5	81.4

Furniture - 4 Chains

1929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.5
1930	95.4	97.4	95.5	97.6	110.2	91.7	68.9	97.7	103.9	109.7	105.8	113.4
1931	60.9	69.7	69.8	70.0	69.2	61.4	52.6	67.6	85.2	90.7	93.2	89.1
1932	48.6	64.9	52.2	56.5	55.8	46.1	34.5	47.3	57.8	61.5	58.5	62.4
1933	28.8	32.7	44.7	48.0	53.0	46.4	33.5	49.3	57.8	55.5	48.2	55.4
1934	34.0	40.1	46.9	52.9	58.2	54.3	40.2	55.6	61.8	64.5	60.5	68.5





INDEX NUMBERS OF RETAIL SALES

(All indexes for the last twelve months are subject to final revision.)

Year	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
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General and Departmental - 39 Chains and Departmental Establishments

1929	100.0	92.4	112.9	113.7	117.5	111.1	98.7	102.8	111.0	131.9	125.5	160.9
1930	91.6	83.8	89.4	105.5	105.7	95.5	84.0	83.5	98.7	115.3	102.9	146.6
1931	73.2	73.9	84.2	92.4	89.3	85.7	72.1	70.4	81.4	94.1	92.6	131.0
1932	60.9	61.8	69.2	77.6	74.4	71.7	57.0	58.4	69.1	81.6	78.6	103.3
1933	51.9	49.8	59.2	66.5	69.7	69.1	54.5	58.0	71.3	80.4	76.5	104.6
1934	55.1	54.1	66.8	65.5	73.9	70.3	55.5	59.8	71.8	82.8	81.9	117.2

Groceries and Meats - 23 Chains

1929	100.0	98.5	108.7	106.1	112.4	105.8	106.9	107.3	104.8	114.9	108.8	114.3
1930	106.2	96.3	100.5	106.2	107.9	93.3	96.2	94.1	93.7	98.8	94.6	105.3
1931	97.5	90.5	96.9	98.1	98.4	93.5	92.8	85.5	91.3	94.1	85.5	96.1
1932	82.5	80.8	88.2	84.5	82.9	80.7	78.8	75.0	78.9	80.0	78.0	85.6
1933	69.8	67.0	78.6	73.2	79.3	75.9	72.6	73.9	76.5	75.0	75.4	82.4
1934	74.7	71.7	81.2	75.1	81.2	78.5	72.0	73.9	73.6	79.8	75.7	79.0

Hardware - 5 Chains

1929	100.0	95.0	114.9	155.3	191.1	195.2	174.2	168.6	189.2	203.0	131.8	166.6
1930	72.0	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
1931	70.1	67.6	81.6	111.6	140.1	123.7	106.5	110.9	120.2	117.9	100.8	142.4
1932	57.0	54.3	65.9	94.2	120.5	109.9	89.6	94.4	105.0	103.2	79.8	99.8
1933	43.4	44.7	58.6	76.2	109.2	99.2	81.0	87.2	104.3	100.3	78.3	102.6
1934	49.8	49.8	71.0	104.3	136.6	108.7	99.8	93.1	108.2	110.7	95.9	125.6

Music and Radio - 4 Chains

1929	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
1930	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.5	92.3	113.9	115.4	144.7
1931	77.0	72.5	65.8	52.8	53.1	39.5	40.6	48.6	66.0	78.3	80.7	82.8
1932	42.1	36.3	33.1	29.7	27.7	21.8	16.6	23.1	40.6	40.8	42.6	43.6
1933	21.7	17.9	21.1	17.3	20.5	15.9	14.4	20.2	29.2	29.0	33.8	36.6
1934	20.1	21.4	22.8	21.0	25.4	18.9	17.1	23.0	33.5	38.8	40.0	51.2

Restaurants - 11 Chains

1929	100.0	94.2	102.8	100.4	109.9	103.0	115.3	119.9	107.6	106.9	94.8	100.4
1930	94.6	87.0	91.7	90.1	96.4	95.0	99.3	102.8	91.4	93.7	83.1	91.8
1931	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.7	80.1
1932	66.7	65.0	67.3	68.0	64.5	62.6	63.9	65.6	64.7	60.6	56.1	63.3
1933	55.0	51.2	57.2	56.4	57.9	57.2	58.4	60.9	58.6	56.4	53.5	56.8
1934	53.2	49.5	58.6	55.7	59.6	58.0	57.1	61.3	56.0	56.3	55.1	57.9

General Index - 118 Chains and Departmental Establishments

1929	100.0	99.1	119.0	119.7	125.3	121.0	110.1	112.4	116.7	137.1	124.1	142.9
1930	95.9	88.9	99.0	114.9	115.3	103.3	93.9	92.5	101.3	113.1	102.1	129.4
1931	81.9	78.5	90.0	100.4	97.6	93.2	83.3	78.8	87.4	95.9	90.6	114.8
1932	68.6	67.5	76.2	81.9	80.0	78.6	67.4	65.6	74.0	80.9	77.3	94.7
1933	57.4	54.3	65.6	72.5	75.7	74.8	62.8	64.3	73.8	78.4	75.7	93.1
1934	60.6	58.6	73.0	72.2	80.6	77.1	63.9	66.4	73.4	82.8	80.4	100.7





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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS - CANADA  
INTERNAL TRADE BRANCH

(Issued March 2, 1935.)

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Dominion Statistician:	R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.

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CHANGES IN THE VALUE OF RETAIL SALES, JANUARY, 1935.

The index of the value of retail sales stands at 61.2 for January, 1935, according to figures compiled by the Dominion Bureau of Statistics (January, 1929=100). This index, which is not corrected for seasonal influences or price changes, shows an increase of nearly 1% over the 60.6 recorded for January, 1934.

Comparing December, 1934, and January, 1935, all index numbers showed a decline due to seasonal influences, January always showing a decline from the high level of Christmas activity. The general index fell from 99.5 to 61.2.

Comparing January, 1935, with January, 1934, index numbers were higher this year for six groups, four showed declines and one remained unchanged. Sales of Boots and Shoes rose from 49.2 to 52.0; Drugs from 75.3 to 79.2; Furniture from 34.0 to 36.5; Groceries and Meats from 74.7 to 76.0; Hardware from 49.8 to 56.3 and Music and Radio from 20.1 to 25.9. Candy sales fell from 56.1 to 40.7; Clothing from 55.1 to 53.5; Dyers and Cleaners from 76.5 to 69.3 and Restaurants from 53.2 to 52.9. The General and Departmental index remained unchanged at 55.1.

These statistics are based on calendar month sales of 118 chains and departmental establishments comprising approximately 2,800 stores.



	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Boots and Shoes - 6 Chains												
9	100.0	87.9	152.3	140.4	160.0	166.3	121.4	116.9	119.1	126.7	134.5	152.6
0	67.9	73.3	89.5	122.4	122.0	121.3	97.2	91.2	91.0	97.7	103.4	130.6
1	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
2	64.5	48.1	62.5	87.3	88.2	107.5	83.1	57.3	71.6	76.5	77.3	95.9
3	50.8	43.7	51.0	78.1	84.3	104.5	73.5	55.6	77.5	71.7	84.2	94.6
4	49.2	40.5	70.1	76.7	101.8	117.0	70.0	63.1	83.2	77.9	74.2	121.8
5	52.0											
Candy - 6 Chains												
9	100.0	108.6	152.5	102.8	125.1	133.1	116.9	144.7	118.4	122.3	118.0	203.1
0	97.1	108.0	103.4	133.2	113.9	86.7	95.3	112.6	93.5	93.9	89.0	159.4
1	76.9	80.4	77.7	112.4	93.1	72.7	77.6	87.6	80.4	89.8	73.4	148.6
2	69.1	70.9	105.9	73.7	76.6	64.7	72.3	69.0	67.0	69.2	58.7	130.2
3	54.4	58.9	55.9	86.8	69.6	55.3	60.2	68.3	66.8	63.4	58.4	117.1
4	56.1	59.6	93.0	65.1	70.5	58.7	56.9	69.2	63.0	66.8	59.5	122.3
5	40.7											
Clothing - 9 Chains												
9	100.0	126.6	174.6	180.7	171.6	187.0	137.1	123.1	141.4	221.0	166.6	170.7
0	99.3	86.4	130.8	194.9	172.2	155.5	116.2	94.6	117.7	149.7	125.0	152.7
1	78.4	67.7	112.0	157.4	132.2	130.9	93.3	71.1	88.5	113.2	104.8	125.8
2	64.7	53.6	81.3	101.5	95.8	103.1	73.4	56.0	75.9	91.6	90.0	115.8
3	53.8	42.7	68.1	110.5	97.8	103.7	68.1	57.7	77.2	99.3	96.8	112.4
4	55.1	52.7	87.4	93.1	102.9	102.0	66.1	62.4	77.4	108.3	110.6	125.6
5	53.5											
Drugs - 7 Chains												
9	100.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
0	97.0	94.4	105.5	100.0	98.8	95.3	95.9	101.1	92.3	97.1	92.2	106.0
1	93.2	87.5	92.8	90.3	90.0	86.6	90.1	88.7	87.3	90.7	90.8	103.9
2	85.7	87.4	90.8	87.4	79.2	84.3	78.7	79.3	76.8	82.0	79.3	92.9
3	75.2	70.2	76.9	71.9	69.1	75.0	72.5	70.3	73.3	72.7	75.4	87.5
4	75.3	68.2	81.3	72.6	74.5	77.7	72.6	74.7	73.0	76.0	77.4	90.9
5	79.2											
Dyers and Cleaners - 4 Chains												
9	100.0	101.8	163.6	201.1	179.0	164.2	150.5	152.7	175.0	180.3	140.7	113.7
0	104.4	96.6	151.5	198.2	167.7	150.8	115.1	118.9	173.9	166.3	102.3	91.7
1	100.9	91.4	140.2	176.0	140.8	143.2	123.9	114.1	129.3	124.1	102.5	82.1
2	73.3	71.0	90.5	122.9	113.9	110.8	88.6	90.2	112.3	107.5	89.9	76.9
3	64.6	62.0	79.9	118.7	117.0	103.7	83.0	96.3	113.7	106.0	86.5	79.0
4	76.5	67.8	107.5	126.0	135.6	119.7	104.7	109.6	112.0			





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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS - CANADA  
INTERNAL TRADE BRANCH

(Issued April 1, 1935.)

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Dominion Statistician:	R.H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.

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CHANGES IN THE VALUE OF RETAIL SALES, FEBRUARY, 1935.

The general index of the value of retail sales stands at 58.9 in February, 1935, according to figures compiled by the Dominion Bureau of Statistics (January, 1929 = 100). This figure compares with 58.6 recorded in February, 1934, and with 54.3 for the same month in 1933. The index for January, 1935, was 61.5, the decline to 58.9 in February being largely due to the smaller number of selling days in that month.

These statistics are based on the calendar month sales of 120 chains and departmental establishments. No correction has been made for seasonal influences, number of selling days or price changes.

Comparing February, 1935, with February, 1934, index numbers were higher in 1935 for five groups, lower for two groups, while variations of less than one point were experienced by four groups. Boots and Shoes rose from 40.5 to 43.7; Drugs from 68.2 to 73.2; Furniture from 40.1 to 44.6; Hardware from 49.8 to 56.0, and Music and Radio from 21.4 to 25.0. Dyers and Cleaners fell from 67.8 to 61.9 and Restaurants from 49.5 to 47.9. Candy sales moved from 59.6 to 59.2; Clothing from 52.7 to 52.2; General and Departmental from 54.1 to 53.8, and Groceries and Meats from 71.7 to 71.4.

Comparing February, 1935, with January, 1935, Candy sales rose from 42.2 to 59.2 and Furniture from 36.5 to 44.6. All other groups showed declines, Boots and Shoes falling from 50.9 to 43.7; Clothing from 54.0 to 52.2; Drugs from 79.0 to 73.2; Dyers and Cleaners from 69.3 to 61.9, and General and Departmental from 55.2 to 53.8. Groceries and Meats dropped from 76.6 to 71.4; Hardware from 56.3 to 56.0; Music and Radio from 25.9 to 25.0, and Restaurants from 52.6 to 47.9.





Year	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Boots and Shoes - 6 Chains												
1929	100.0	87.9	152.3	140.4	160.0	166.3	121.4	116.9	119.1	126.7	134.5	152.6
1930	67.9	73.3	89.5	122.4	122.0	121.3	97.2	91.2	91.0	97.7	103.4	130.6
1931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
1932	64.5	46.1	62.5	87.3	88.2	107.5	83.1	57.3	71.6	76.5	77.3	95.9
1933	50.8	43.7	51.0	78.1	84.3	104.5	73.5	55.6	77.5	71.7	84.2	94.6
1934	49.2	40.5	70.1	76.7	101.8	117.0	70.0	63.1	83.2	77.9	74.2	121.8
1935	50.9	43.7										
Candy - 6 Chains												
1929	100.0	108.6	152.5	102.8	125.1	133.1	116.9	144.7	118.4	122.3	118.0	203.1
1930	97.1	108.0	103.4	133.2	113.9	86.7	95.3	112.6	93.5	93.9	89.0	159.4
1931	76.9	80.4	77.7	112.4	93.1	72.7	77.6	87.6	80.4	89.8	73.4	148.6
1932	69.1	70.9	105.9	73.7	76.6	64.7	72.3	69.0	67.0	69.2	58.7	130.2
1933	54.4	58.9	55.9	86.8	69.6	55.3	60.2	68.3	66.8	63.4	58.4	117.1
1934	56.1	59.6	93.0	65.1	70.5	58.7	56.9	69.2	63.0	66.8	59.5	122.3
1935	42.2	59.2										
Clothing - 9 Chains												
1929	100.0	126.6	174.6	180.7	171.6	187.0	137.1	123.1	141.4	221.0	166.6	170.7
1930	99.3	86.4	130.8	194.9	172.2	155.5	116.2	94.6	117.7	149.7	125.0	152.7
1931	78.4	67.7	112.0	157.4	132.2	130.9	93.3	71.1	88.5	113.2	104.8	125.8
1932	64.7	53.6	81.3	101.5	95.8	103.1	73.4	56.0	75.9	91.6	90.0	115.8
1933	53.8	42.7	68.1	110.5	97.8	103.7	68.1	57.7	77.2	99.3	96.8	112.4
1934	55.1	52.7	87.4	93.1	102.9	102.0	66.1	62.4	77.4	108.3	110.6	125.6
1935	54.0	52.2										
Drugs - 7 Chains												
1929	100.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
1930	97.0	94.4	105.5	100.0	98.8	95.3	95.9	101.1	92.3	97.1	92.2	106.0
1931	93.2	87.5	92.8	90.3	90.0	86.6	90.1	88.7	87.3	90.7	90.8	103.9
1932	85.7	87.4	90.8	87.4	79.2	84.3	78.7	79.3	76.8	82.0	79.3	92.9
1933	75.2	70.2	76.9	71.9	69.1	75.0	72.5	70.3	73.3	72.7	75.4	87.5
1934	75.3	68.2	81.3	72.6	74.5	77.7	72.6	74.7	73.0	76.0	77.4	90.9
1935	79.0	73.2										
Dyers and Cleaners - 4 Chains												
1929	100.0	101.8	163.6	201.1	179.0	164.2	150.5	152.7	175.0	180.3	140.7	113.7
1930	104.4	96.6	151.5	198.2	167.7	150.8	115.1	118.9	173.9	166.3	102.3	91.7
1931	100.9	91.4	140.2	176.0	140.8	143.2	123.9	114.1	129.3	124.1	102.5	82.1
1932	73.3	71.0	90.5	122.9	113.9	110.8	88.6	90.2	112.3	107.5	89.9	76.9
1933	64.6											





## INDEX NUMBERS OF RETAIL SALES

(All indexes for the last twelve months are subject to final revision.)

[illegible]

Groceries and Meats - 22 Chains

[illegible]

Hardware - 5 Chains

[illegible]

Music and Radio - 4 Chains

[illegible]

## Restaurants - 11 Chains

[illegible]

General Index - 120 Chains and Departmental Establishments

[illegible]





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Chief, Internal Trade Branch: Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES, MARCH, 1935.

The general index of the value of retail sales stands at 68.2 for March, 1935, as compared with 59.1 for February, 1935, according to figures compiled by the Dominion Bureau of Statistics (base January, 1929 = 100). While the increase over February is somewhat less than that recorded in 1934 when the index numbers were 58.6 and 73.0 for February and March respectively, it must be remembered that Easter sales were entirely in March in 1934, while the Easter influence will be exerted for the most part in April this year. The fact that March, 1935, had five Sundays would also tend to lower the amount of sales.

These statistics are based on calendar month sales of 120 chain and departmental establishments. No correction has been made for seasonal influences, number of selling days or price changes.

Comparing March, 1935, with February, 1935, increases were shown in March in ten out of eleven groups. Boots and Shoes rose from 43.8 to 65.8, Clothing from 53.9 to 72.8, Drugs from 73.2 to 84.6, Dyers and Cleaners from 63.3 to 93.2 and Furniture from 44.6 to 50.5. General and Departmental moved from 53.9 to 60.3, Groceries and Meats from 71.5 to 79.4, Hardware from 55.3 to 73.7, Music and Radio from 25.0 to 25.4 and Restaurants from 48.0 to 55.2. Candy sales dropped 59.0 to 54.0.

Comparing March, 1935, with March, 1934, index numbers were higher in 1935 for four groups and lower for seven groups. Drugs rose from 81.3 to 84.6, Furniture from 46.9 to 50.5, Hardware from 71.0 to 73.7 and Music and Radio from 22.8 to 25.4. Boots and Shoes fell from 70.1 to 65.8, Candy from 93.0 to 54.0, Clothing from 87.4 to 72.8, Dyers and Cleaners from 107.5 to 93.2, General and Departmental from 66.8 to 60.3, Groceries and Meats from 81.2 to 79.4 and Restaurants from 58.6 to 55.2.

















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DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS - CANADA  
INTERNAL TRADE BRANCH

(Issued May 30, 1935)

Dominion Statistician: R.H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)  
Chief, Internal Trade Branch: Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES, APRIL, 1935

The general index of the value of retail sales (base January, 1929 = 100) rose to 78.9 in April, 1935, as compared with 68.4 in March, 1935, and 72.2 in April, 1934. The stimulating effect of Easter buying is shown in the 15 p.c. increase over the March figure. Comparison with March and April, 1934, is difficult because of the early date of Easter in 1934. However, the increase shown in 1935 compares favourably with the 10 p.c. advance registered for the same month in 1933, when the Easter Holiday occurred at about the same time.

These statistics are based on calendar month sales of 120 chain and departmental establishments. No correction has been made for seasonal influences, number of working days, or price changes.

Comparing April, 1935, with April, 1934, increases were shown in 1935 in ten out of eleven groups. Boots and Shoes rose from 76.7 to 94.9, Candy from 65.1 to 85.5, Clothing from 93.1 to 117.1, Drugs from 72.6 to 77.7, and Dyers and Cleaners from 126.0 to 131.2. Furniture sales increased from 52.9 to 61.0, General and Departmental from 65.5 to 71.9, Groceries and Meats from 75.1 to 78.1, Hardware from 104.3 to 105.0, and Music and Radio from 21.0 to 24.3. Restaurant sales moved from 55.7 to 54.6.

Comparing April, 1935, with March, 1935, index numbers were higher in April for seven groups and lower for four groups. Boots and Shoes advanced from 66.9 to 94.9, Candy from 55.4 to 85.5, Clothing from 72.8 to 117.1, Dyers and Cleaners from 93.2 to 131.2, Furniture from 50.5 to 61.0, General and Departmental from 60.9 to 71.9, and Hardware from 72.0 to 105.0. Drug sales fell from 84.6 to 77.7, Groceries and Meats from 79.4 to 78.1, Music and Radio from 25.4 to 24.3, and Restaurants from 55.2 to 54.6.



# INDEX NUMBERS OF RETAIL SALES

(All indexes for the last twelve months are subject to final revisions.)

Year	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Boots and Shoes												
1929	100.0	87.9	152.3	140.4	160.0	166.3	121.4	116.9	119.1	126.7	134.5	152.6
1930	67.9	73.3	89.5	122.4	122.0	121.3	97.2	91.2	91.0	97.7	103.4	130.6
1931	66.9	59.1	75.8	107.8	107.8	115.7	97.4	79.1	85.0	95.0	93.3	125.5
1932	64.5	48.1	62.5	87.3	88.2	107.5	83.1	57.3	71.6	76.5	77.3	95.9
1933	50.8	43.7	51.0	78.1	84.3	104.5	73.5	55.6	77.5	71.7	84.2	94.6
1934	49.2	40.5	70.1	76.7	101.8	117.0	70.0	63.1	83.2	77.9	74.2	121.8
1935	50.9	43.8	66.9	94.9								

Candy												
1929	100.0	108.6	152.5	102.8	125.1	113.1	116.9	144.7	118.4	122.3	118.0	203.1
1930	97.1	108.0	103.4	133.2	113.9	86.7	95.3	112.6	93.5	93.9	89.0	159.4
1931	76.9	80.4	77.7	112.4	93.1	72.7	77.6	87.6	80.4	89.8	73.4	148.6
1932	69.1	70.9	105.9	73.7	76.6	64.7	72.3	69.0	67.0	69.2	58.7	130.2
1933	54.4	58.9	55.9	86.8	69.6	55.3	60.2	68.3	66.8	63.4	58.4	117.1
1934	56.1	59.6	93.0	65.1	70.5	58.7	56.9	69.2	63.0	66.8	59.5	122.3
1935	42.2	59.0	55.4	85.5								

Clothing												
1929	100.0	126.6	174.6	180.7	171.6	187.0	137.1	123.1	141.4	221.0	166.6	170.7
1930	99.3	86.4	130.8	194.9	172.2	155.5	116.2	94.6	117.7	149.7	125.0	152.7
1931	78.4	67.7	112.0	157.4	132.2	130.9	93.3	71.1	88.5	113.2	104.8	125.8
1932	64.7	53.6	81.3	101.5	95.8	103.1	73.4	56.0	75.9	91.6	90.0	115.8
1933	53.8	42.7	68.1	110.5	97.8	103.7	68.1	57.7	77.2	99.3	96.8	112.4
1934	55.1	52.7	87.4	93.1	102.9	102.0	66.1	62.4	77.4	108.3	110.6	125.6
1935	54.0	53.9	72.8	117.1								

Drugs												
1929	100.0	97.7	108.1	99.5	103.5	106.0	104.6	110.0	100.4	105.8	103.7	114.9
1930	97.0	94.4	105.5	100.0	98.8	95.3	95.9	101.1	92.3	97.1	92.2	106.0
1931	93.2	87.5	92.8	90.3	90.0	86.6	90.1	88.7	87.3	90.7	90.8	103.9
1932	85.7	87.4	90.8	87.4	79.2	84.3	78.7	79.3	76.8	82.0	79.3	92.9
1933	75.2	70.2	76.9	71.9	69.1	75.0	72.5	70.3	73.3	72.7	75.4	87.5
1934	75.3	68.2	81.3	72.6	74.5	77.7	72.6	74.7	73.0	76.0	77.4	90.9
1935	79.0	73.2	84.6	77.7								

Dyers and Cleaners												
1929	100.0	101.8	163.6	201.1	179.0	164.2	150.5	152.7	175.0	180.3	140.7	113.7
1930	104.4	96.6	151.5	198.2	167.7	150.8	115.1	118.9	173.9	166.3	102.3	91.7
1931	100.9	91.4	140.2	176.0	140.8	143.2	123.9	114.1	129.3	124.1	102.5	82.1
1932	73.3	71.0	90.5	122.9	113.9	110.8	88.6	90.2	112.3	107.5	89.9	76.9
1933	64.6	62.0	79.9	118.7	117.0	103.7	83.0	96.3	113.7	106.0	86.5	79.0
1934	76.5	67.8	107.5	126.0	135.6	119.7	104.7	109.6	112.0	115.6	93.5	80.9
1935	69.3	63.3	93.2	131.2								

Furniture												
1929	100.0	130.4	144.1	141.9	158.4	135.7	119.2	156.8	154.4	171.9	178.4	159.5
1930	95.4	97.4	95.5	97.6	110.2	91.7	68.9	97.7	103.9	109.7	105.8	113.4
1931	60.9	69.7	69.8	70.0	69.2	61.4	52.6	67.6	85.2	90.7	93.2	89.1
1932	48.6	64.9	52.2	56.5	55.8	46.1	34.5	47.3	57.8	61.5	58.5	62.4
1933	28.8	32.7	44.7	48.0	53.0	46.4	33.5	49.3	57.8	55.5	48.2	55.4
1934	34.0	40.1	46.9	52.9	58.2	54.3	40.2	55.6	61.8	64.5	60.5	68.5
1935	36.5	44.6	50.5	61.0								





# INDEX NUMBERS OF RETAIL SALES

(All indexes for the last twelve months are subject to final revision.)

Year	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
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## General and Departmental

1929	100.0	92.4	112.9	113.7	117.5	111.1	98.7	102.8	111.0	131.9	125.5	160.9
1930	91.6	83.8	89.4	105.5	105.7	95.5	84.0	83.5	98.7	115.3	102.9	146.6
1931	73.2	73.9	84.2	92.4	89.3	85.7	72.1	70.4	81.4	94.1	92.6	131.0
1932	60.9	61.8	69.2	77.6	74.4	71.7	57.0	58.4	69.1	81.6	78.6	103.3
1933	51.9	49.8	59.2	66.5	69.7	69.1	54.5	58.0	71.3	80.4	76.5	104.6
1934	55.1	54.1	66.8	65.5	73.9	70.3	55.5	59.8	71.8	82.8	81.8	114.7
1935	55.2	53.9	60.9	71.9								

## Groceries and Meats

1929	100.0	98.5	108.7	106.1	112.4	105.8	106.9	107.3	104.8	114.9	108.8	114.3
1930	106.2	96.3	100.5	106.2	107.9	93.3	96.2	94.1	93.7	98.8	94.6	105.3
1931	97.5	90.5	96.9	98.1	98.4	93.5	92.8	85.5	91.3	94.1	85.5	96.1
1932	82.5	80.8	88.2	84.5	82.9	80.7	78.8	75.0	78.9	80.0	78.0	85.6
1933	69.8	67.0	78.6	73.2	79.3	75.9	72.6	73.9	76.5	75.0	75.4	82.4
1934	74.7	71.7	81.2	75.1	81.2	78.5	72.0	73.9	73.6	79.8	75.7	79.1
1935	76.5	71.5	79.4	78.1								

## Hardware

1929	100.0	95.0	114.9	155.3	191.1	195.2	174.2	168.6	189.2	203.0	131.8	166.6
1930	72.0	85.3	111.4	138.7	181.8	162.7	140.3	136.7	157.6	157.0	129.9	164.3
1931	70.1	67.6	81.6	111.6	140.1	123.7	106.5	110.9	120.2	117.9	100.8	142.4
1932	57.0	54.3	65.9	94.2	120.5	109.9	89.6	94.4	105.0	103.2	79.8	99.8
1933	43.4	44.7	53.6	76.2	109.2	99.2	81.0	87.2	104.3	100.3	78.3	102.6
1934	49.8	49.3	71.0	104.3	133.6	108.7	99.8	93.1	108.2	110.7	95.9	125.6
1935	56.3	55.3	72.0	105.0								

## Music and Radio

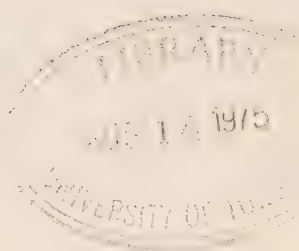
1929	100.0	106.3	90.3	85.7	94.0	64.1	64.0	86.7	129.5	165.3	150.6	156.9
1930	84.0	73.0	76.4	62.4	66.7	50.7	47.4	56.5	92.3	113.9	115.4	144.7
1931	77.0	72.5	65.8	52.8	53.1	39.5	40.6	48.6	66.0	78.3	80.7	82.8
1932	42.1	36.3	33.1	29.7	27.7	21.8	16.6	23.1	40.6	40.8	42.6	43.6
1933	21.7	17.9	21.1	17.3	20.5	15.9	14.4	20.2	29.2	29.0	33.8	36.6
1934	20.1	21.4	22.8	21.0	25.4	18.9	17.1	23.0	33.5	33.8	40.0	43.4
1935	25.9	25.0	25.4	24.3								

## Restaurants

1929	100.0	94.2	102.8	100.4	109.9	103.0	115.3	119.9	107.6	106.9	94.8	100.4
1930	94.6	87.0	91.7	90.1	96.4	95.0	99.3	102.8	91.4	93.7	83.1	91.8
1931	83.2	76.3	83.6	83.0	85.4	81.1	88.0	88.3	84.2	80.4	69.7	80.1
1932	66.7	65.0	67.3	68.0	64.5	62.6	63.9	65.6	64.7	60.6	56.1	63.3
1933	55.0	51.2	57.2	56.4	57.9	57.2	58.4	60.9	58.6	56.4	53.5	56.8
1934	53.2	49.5	58.6	55.7	59.6	58.0	57.1	61.3	56.0	56.3	54.9	57.5
1935	52.6	48.1	55.2	54.6								

## General Index

1929	100.0	99.1	119.0	119.7	125.3	121.0	110.1	112.4	116.7	137.1	124.1	143.9
1930	95.9	88.9	99.0	114.9	115.3	103.3	93.9	92.5	101.3	113.1	102.1	129.4
1931	81.9	78.5	90.0	100.4	97.6	93.2	83.3	78.8	87.4	95.9	90.6	114.3
1932	68.6	67.5	76.2	81.9	80.0	78.6	67.4	65.6	74.0	80.9	77.3	94.7
1933	57.4	54.3	65.6	72.5	75.7	74.8	62.8	64.3	73.8	78.4	75.7	93.1
1934	60.6	58.6	73.0	72.2	80.6	77.1	63.9	66.4	73.4	82.8	80.3	99.6
1935	61.4	59.1	68.4	78.9								





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DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA

Dominion Statistician: R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)  
Chief, Internal Trade Branch: Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES--MAY, 1935

The general index of the value of retail sales stands at 71.6 for May, 1935, as compared with 72.1 for April, 1935, and 74.6 for May, 1934, according to the new series of index numbers compiled by the Dominion Bureau of Statistics (base 1930 = 100).<sup>x</sup> The recession in May of this year, as compared with May, 1934, is due in part to the smaller number of working days in May, 1935, there being an additional holiday for the Jubilee.

These statistics are based on the calendar month sales of 203 chain and departmental establishments operating 3,444 stores. No corrections have been made for seasonal influences or price changes.

Comparing May, 1935, with April, 1935, index numbers were higher in May for seven groups and lower for six groups. Drug sales increased from 72.1 to 72.9, Furniture from 74.8 to 77.4, Groceries and Meats from 73.9 to 74.7, Hardware from 80.1 to 101.0, Music and Radio from 35.5 to 43.0, Restaurants from 50.7 to 51.7 and Variety from 72.9 to 79.5. Boots and Shoes fell from 83.1 to 80.7, Candy from 72.2 to 56.3, Men's Clothing from 69.6 to 58.0, Women's Clothing from 69.8 to 60.6, Departmental from 72.3 to 70.7, and Dyers and Cleaners from 95.2 to 90.4.

Comparing May, 1935, with May, 1934, index numbers were higher this year for three groups and lower for ten groups. Drug sales rose from 70.3 to 72.9, Furniture from 74.9 to 77.4, and Music and Radio from 37.1 to 43.0. Boots and Shoes decreased from 92.1 to 80.7, Candy from 60.0 to 56.3, Men's Clothing from 60.9 to 58.0, Women's Clothing from 68.7 to 60.6, and Departmental from 73.6 to 70.7. Dyers and Cleaners declined from 94.0 to 90.4, Groceries and Meats from 76.8 to 74.7, Hardware from 103.7 to 101.0, Restaurants from 56.8 to 51.7 and Variety from 92.4 to 79.5

<sup>x</sup> For description of new series of indexes see Page 8.





# INDEX NUMBERS OF RETAIL SALES

(1930 = 100)

(All indexes for the last twelve months are subject to final revision.)

Year	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
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## Boots and Shoes

1929	91.5	81.2	137.9	132.9	149.3	155.2	117.2	112.1	111.3	121.4	128.6	155.6
1930	67.5	73.3	89.6	123.5	120.9	118.6	96.9	91.7	89.4	97.8	100.0	130.9
1931	66.1	59.7	76.2	104.2	103.4	109.5	93.0	77.7	80.6	90.0	85.7	123.9
1932	63.5	48.8	64.3	88.9	91.8	104.0	82.6	61.5	68.1	74.2	84.2	102.7
1933	45.1	39.2	45.7	72.7	77.5	95.4	69.7	55.7	68.2	67.5	82.9	96.1
1934	45.4	37.5	73.8	71.0	92.1	109.3	68.6	58.2	71.5	68.1	70.5	121.5
1935	43.9	36.4	61.2	83.1	80.7							

## Candy

1929	88.8	99.5	149.5	93.5	116.7	101.3	104.9	135.0	107.4	109.8	110.7	201.5
1930	84.6	100.4	92.4	130.0	106.1	76.3	86.7	105.9	87.8	86.8	81.1	162.0
1931	68.4	74.3	68.3	107.5	87.9	63.1	70.4	83.6	74.9	86.2	67.4	154.6
1932	61.0	63.4	99.0	61.3	67.3	53.0	63.2	61.7	59.8	61.5	49.8	131.4
1933	46.0	51.5	44.0	80.5	59.9	44.1	50.0	58.2	57.6	57.2	49.9	112.1
1934	47.5	51.7	84.2	55.2	60.0	48.4	42.8	53.6	49.5	51.6	45.0	105.6
1935	36.4	50.8	47.7	72.2	56.3							

## Clothing - Men's

1929	85.0	119.9	162.5	158.3	146.0	143.8	104.2	107.2	119.7	194.3	152.2	132.7
1930	78.0	68.9	102.1	148.7	126.5	109.0	86.4	73.7	83.4	116.4	97.3	109.7
1931	57.2	49.1	77.4	107.5	90.1	85.0	65.4	53.6	63.8	81.9	79.9	89.0
1932	45.4	37.7	56.0	67.7	67.4	72.6	52.7	40.2	55.4	71.3	72.4	80.2
1933	41.4	28.0	49.7	82.8	68.2	72.2	47.8	42.9	56.0	75.0	76.9	74.0
1934	36.9	34.1	52.2	53.9	60.9	60.2	42.7	37.3	46.0	69.9	70.6	77.4
1935	36.7	32.4	43.6	69.6	58.0							

## Clothing - Women's

1929	83.3	74.1	113.1	114.7	121.7	141.4	115.7	102.9	96.3	112.2	106.3	181.1
1930	74.9	76.4	87.9	126.9	118.7	115.7	96.9	81.2	88.0	96.7	85.9	150.7
1931	57.6	53.7	77.0	101.1	92.4	98.3	71.2	58.5	65.0	81.0	72.9	134.2
1932	53.1	46.2	63.3	79.2	70.7	79.5	58.5	46.0	53.2	60.0	57.5	127.1
1933	41.2	39.4	46.7	67.2	64.8	72.8	53.1	45.9	54.7	56.1	54.4	125.0
1934	41.9	38.2	59.0	62.3	68.7	74.7	55.5	52.3	57.7	60.5	60.6	122.2
1935	38.3	39.4	51.2	69.8	60.6							

## Departmental

1929	89.1	81.6	101.5	104.1	107.3	103.1	91.9	96.2	107.5	128.6	123.2	154.1
1930	92.0	83.0	88.5	105.6	104.8	95.3	83.1	82.3	99.9	117.1	103.7	144.7
1931	75.1	75.9	86.6	94.5	89.3	87.6	71.7	69.7	82.4	94.4	94.0	128.2
1932	61.5	62.1	69.2	77.7	73.7	70.5	54.5	56.8	68.6	81.2	78.9	98.8
1933	51.7	49.5	59.4	66.6	70.0	68.8	52.8	57.1	71.3	81.2	77.7	102.4
1934	56.1	54.9	67.1	66.3	73.6	69.9	54.2	59.0	72.2	83.9	83.1	112.0
1935	56.3	54.3	61.1	72.3	70.7							





# INDEX NUMBERS OF RETAIL SALES

(1930 = 100)

(All indexes for the last twelve months are subject to final revision.)

Year	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
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## Drugs

1929	101.1	99.3	109.0	101.0	104.4	107.6	106.8	112.5	101.2	106.5	105.7	116.9
1930	99.5	96.2	107.1	101.5	101.8	97.9	99.0	103.0	93.4	98.3	93.5	109.0
1931	94.7	89.0	93.6	91.2	91.0	87.8	89.9	91.1	86.5	89.9	88.1	102.3
1932	83.4	84.0	88.4	84.2	76.6	80.1	75.6	76.7	74.3	77.6	74.0	87.8
1933	70.5	65.5	71.1	66.9	66.3	70.3	68.0	67.9	69.3	68.1	70.1	82.3
1934	70.0	64.8	75.4	69.2	70.3	72.7	68.9	70.4	69.8	71.8	71.5	85.4
1935	72.1	68.9	77.1	72.1	72.9							

## Dyers and Cleaners

1929	69.2	70.5	113.5	139.5	123.9	113.9	104.4	105.6	121.0	124.9	97.3	78.7
1930	72.0	66.7	104.4	137.0	136.9	104.4	93.6	96.1	119.1	114.8	81.2	73.9
1931	69.6	63.1	98.6	124.1	106.5	101.5	88.5	82.1	93.1	88.6	72.3	58.8
1932	51.1	49.3	63.8	88.7	80.6	76.9	64.0	64.1	77.9	73.3	59.6	50.5
1933	44.5	41.9	58.2	87.6	85.9	74.3	60.9	70.4	81.1	78.5	61.8	54.8
1934	53.0	49.1	72.5	87.9	94.0	83.4	72.4	78.1	79.6	85.0	69.7	59.1
1935	51.8	44.8	63.6	95.2	90.4							

## Furniture

1929	96.6	132.8	143.6	142.9	155.8	135.2	114.7	151.6	146.9	165.7	165.0	158.6
1930	90.4	92.6	99.1	101.5	113.3	93.4	69.3	97.9	105.7	112.2	106.8	117.9
1931	67.0	76.7	78.0	77.7	77.9	68.3	57.0	72.9	92.1	98.4	99.7	98.0
1932	52.8	60.8	61.0	64.4	62.7	52.1	38.7	49.0	61.1	62.7	60.1	62.2
1933	31.5	38.1	53.2	56.1	63.9	54.6	41.0	61.7	68.6	67.5	56.1	61.6
1934	42.5	48.6	56.9	65.5	74.9	67.7	51.2	72.5	78.0	79.8	72.3	79.4
1935	44.8	55.6	63.7	74.8	77.4							

## Groceries and Meats

1929	99.1	97.4	108.8	105.7	111.8	105.7	106.2	107.6	104.5	114.6	111.5	114.7
1930	106.6	96.8	100.9	105.9	109.7	94.3	96.6	95.3	94.8	98.4	95.3	105.3
1931	95.4	88.2	94.6	97.0	96.6	91.9	90.4	84.0	88.4	91.2	82.7	92.8
1932	79.3	77.9	84.7	81.4	79.8	77.9	75.9	72.3	75.7	76.6	74.2	82.1
1933	66.7	64.0	75.0	70.2	75.7	73.3	68.9	70.4	73.8	71.6	71.7	78.6
1934	70.8	68.6	78.7	71.6	76.8	74.7	67.9	69.9	69.7	75.3	71.7	75.3
1935	71.7	67.6	75.2	73.9	74.7							

## Hardware

1929	80.6	77.9	89.1	114.5	121.2	118.2	117.1	121.1	133.7	133.3	117.4	122.7
1930	72.6	74.0	90.0	98.0	123.7	105.0	95.6	103.0	111.9	115.1	100.9	110.3
1931	68.6	64.6	76.6	88.4	105.7	95.7	89.3	89.8	96.1	95.0	82.5	87.0
1932	53.4	59.5	60.5	76.8	92.9	78.6	66.1	69.7	76.2	71.1	63.4	64.4
1933	39.7	36.7	50.1	60.5	86.2	77.1	64.1	70.7	80.0	81.0	64.5	62.9
1934	42.1	45.2	55.1	74.2	103.7	85.4	77.1	77.9	87.5	92.7	69.0	79.3
1935	52.3	49.8	61.9	80.1	101.0							





# INDEX NUMBERS OF RETAIL SALES

(1900 = 100)

(All indexes for the last twelve months are subject to final revision.)

Year	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
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## Music and Radio

1929	126.2	132.5	116.4	108.1	118.4	82.9	83.3	111.5	163.2	209.9	189.7	197.8
1930	105.4	89.6	93.3	79.3	82.3	62.6	56.8	70.2	113.4	138.7	137.1	171.5
1931	86.0	82.3	73.9	61.5	63.7	47.8	48.5	59.1	84.2	98.6	103.9	102.8
1932	53.7	50.2	44.3	41.8	37.5	31.6	24.1	33.2	56.7	54.6	58.0	61.3
1933	29.4	24.9	29.7	26.2	30.6	23.7	22.5	28.8	43.8	42.4	49.7	53.8
1934	30.2	31.4	32.9	29.9	37.1	28.9	24.7	33.8	52.8	57.5	59.6	67.4
1935	37.2	36.1	39.7	35.5	43.0							

## Restaurants

1929	105.9	101.6	110.7	108.1	116.6	110.1	122.1	127.3	114.7	116.4	102.7	110.1
1930	104.6	95.0	100.1	97.8	104.3	101.4	105.4	108.1	100.4	99.5	87.4	96.1
1931	87.2	80.1	88.0	87.5	89.4	83.3	90.3	90.0	86.1	81.5	71.7	81.6
1932	67.7	65.8	68.2	68.4	64.8	61.5	63.2	64.3	64.2	60.3	55.8	62.7
1933	54.4	50.5	56.4	55.6	56.7	55.7	56.4	57.7	56.5	54.9	51.9	55.0
1934	51.2	47.7	56.7	53.9	56.8	55.3	54.1	57.3	52.6	53.2	51.2	53.7
1935	49.0	44.9	51.4	50.7	51.7							

## Variety

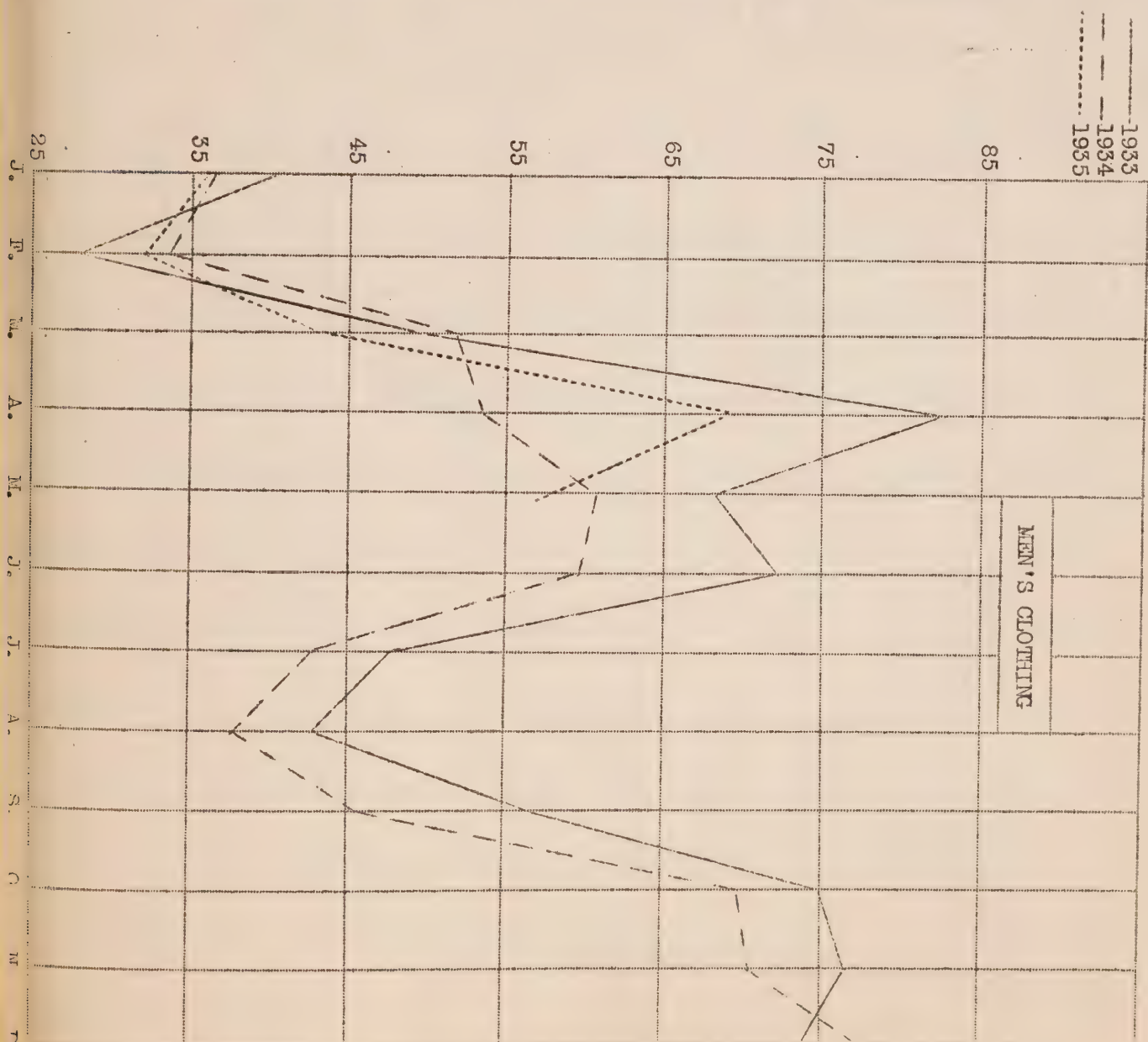
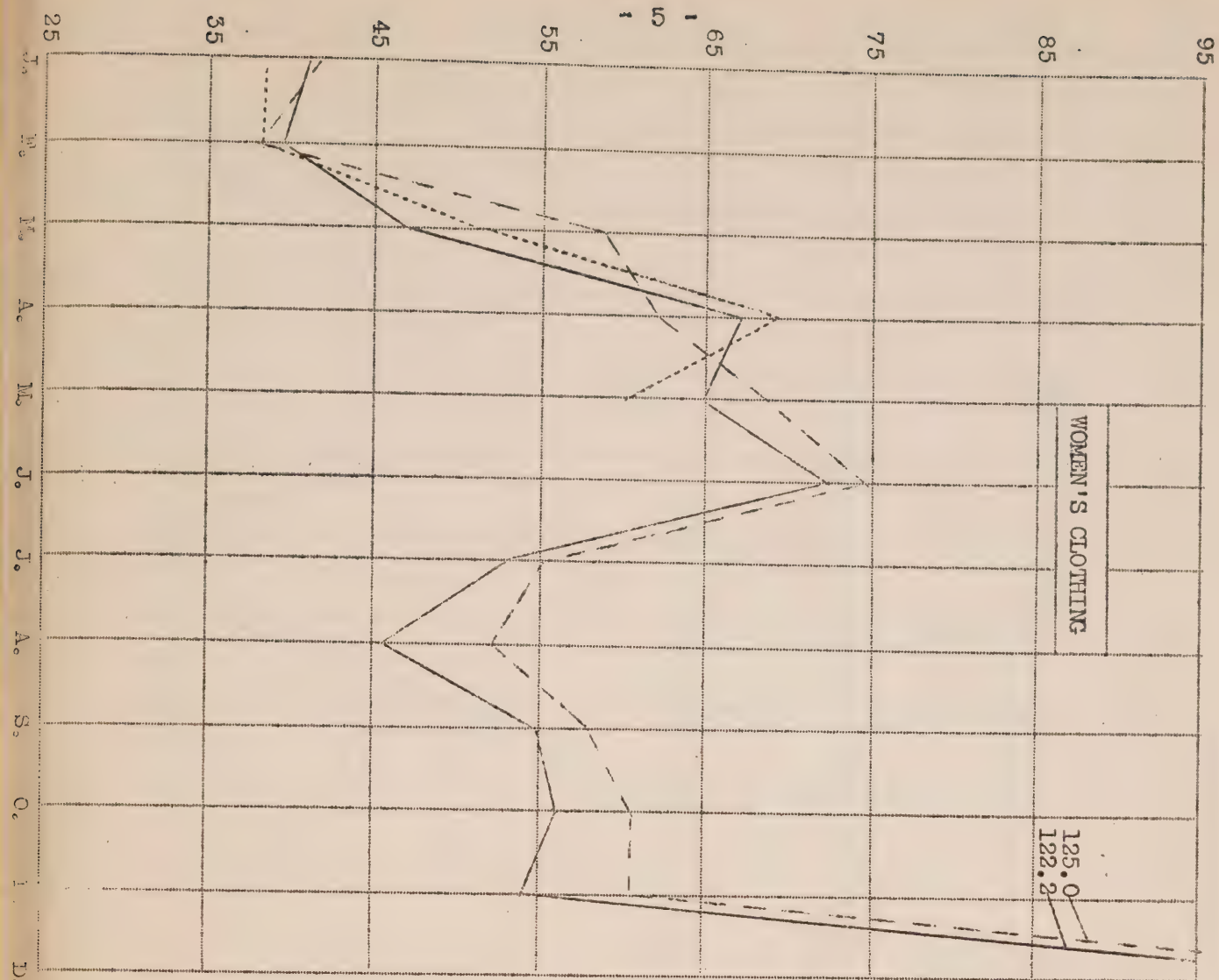
1929	74.0	83.5	103.8	99.8	130.8	124.9	122.1	130.6	108.3	125.4	118.9	194.2
1930	68.6	73.9	84.2	92.8	105.5	94.8	95.9	98.6	92.8	105.4	101.6	186.0
1931	69.2	69.5	77.5	92.2	102.0	94.3	91.9	93.3	87.6	107.7	94.5	180.4
1932	62.9	64.0	72.3	80.7	85.3	87.1	83.5	75.0	75.0	87.1	78.7	147.7
1933	54.2	55.7	60.4	73.9	75.7	82.3	76.1	72.7	79.2	80.8	77.2	145.2
1934	54.9	55.5	76.1	69.8	92.4	90.0	79.2	77.7	79.9	86.3	83.9	159.6
1935	53.2	57.7	67.5	77.9	79.5							

## General Index

1929	92.6	91.4	110.0	109.8	115.2	111.1	103.2	107.3	109.7	126.7	119.7	139.1
1930	93.7	86.8	94.7	107.8	109.1	97.4	90.3	90.2	97.3	107.8	98.6	126.3
1931	80.1	77.1	87.2	95.1	92.6	88.9	79.9	76.6	83.9	91.8	86.9	111.0
1932	66.3	65.5	73.1	77.7	75.6	73.6	63.6	62.2	69.6	75.8	73.1	90.6
1933	54.7	51.9	62.1	67.6	70.9	69.1	59.1	61.3	69.7	73.7	71.4	89.4
1934	57.7	56.0	68.8	66.9	74.6	71.9	60.1	63.0	69.2	77.0	74.2	94.3
1935	58.2	56.0	64.3	72.1	71.6							



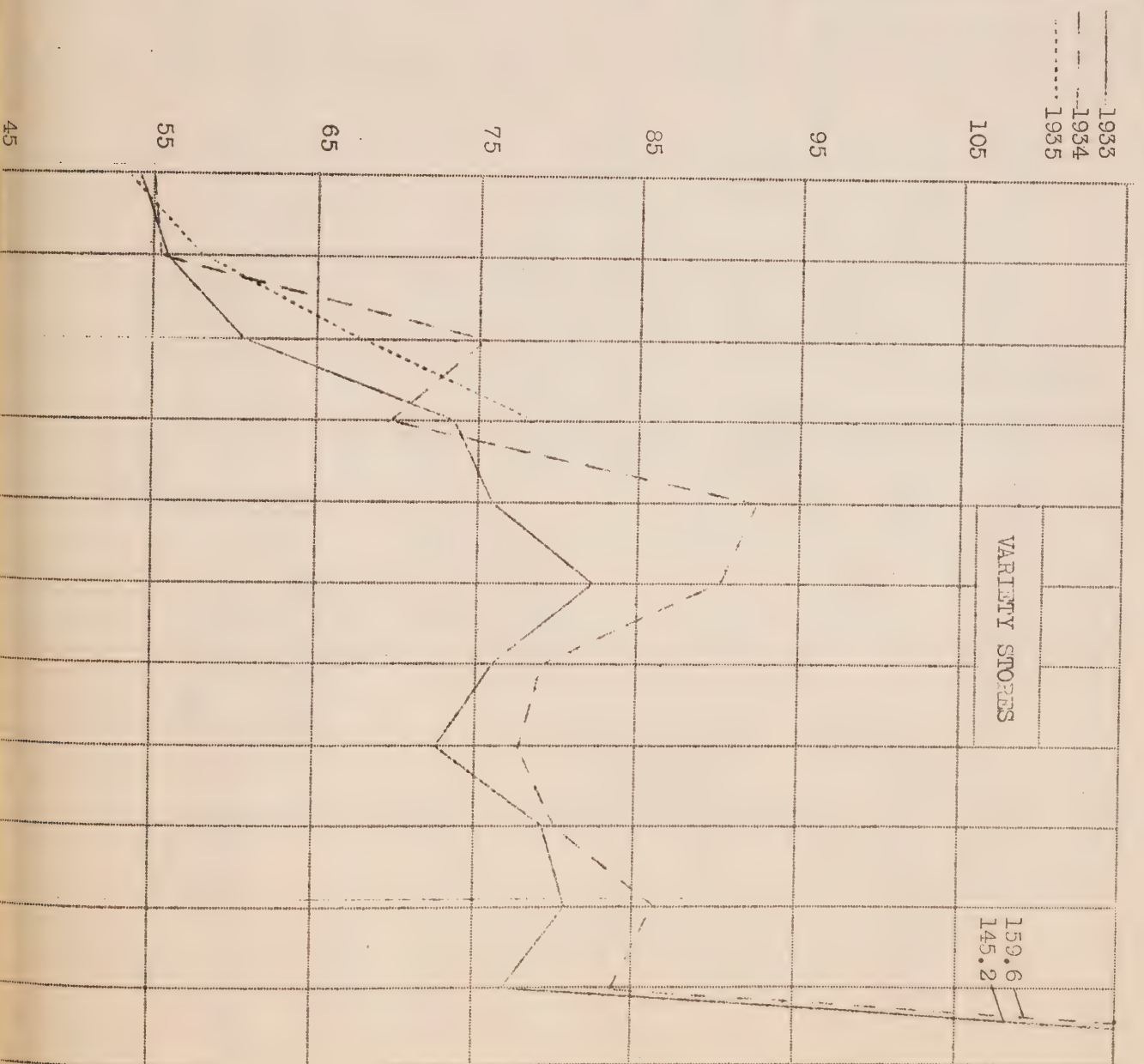
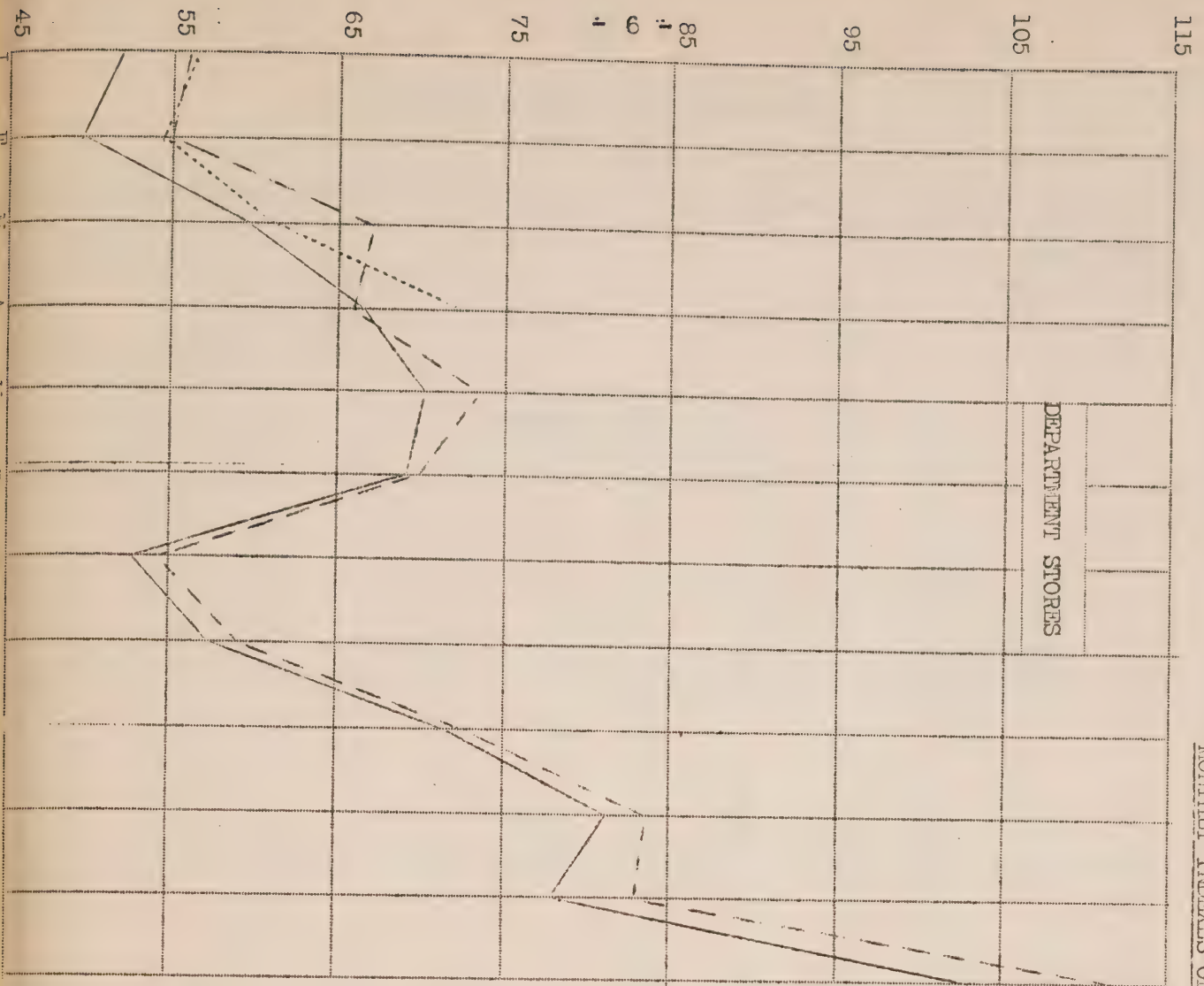
MONTHLY INDEXES OF RETAIL SALES (1930 = 100)







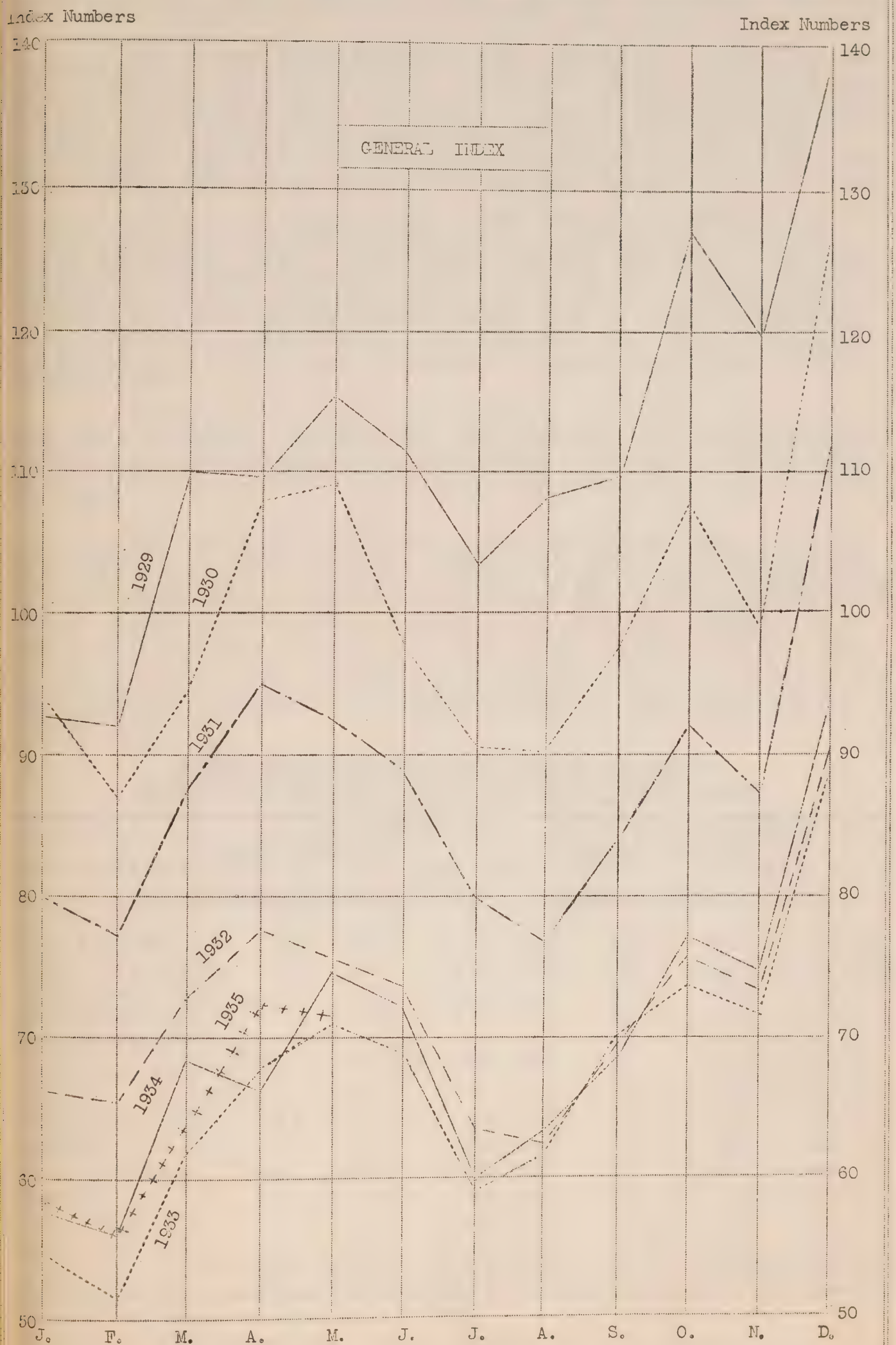
MONTHLY INDEXES OF RETAIL SALES (1930 = 100)







MONTHLY INDEXES OF RETAIL SALES  
(1930 = 100)







# REVISED INDEXES OF RETAIL SALES

During the past few months several revisions have been in process both in the content and methods of construction of the monthly indexes of retail sales published by the Bureau of Statistics. This report is the first in which the revised figures are shown.

The changes which have been made include the introduction of separate indexes for department store sales and variety store sales for which a combined index was formerly published. Separate indexes also are now given for sales of men's and women's clothing. For most kinds of business, the revised indexes are based upon reports received from a greater number of firms than formerly and the base period has been changed from January, 1929, to the average monthly sales for 1930.

Up to the present, an index under the heading "General and Departmental" has been computed from reports received from department stores and variety chains. It is found, however, that sales of variety stores show a greater seasonal increase at the Christmas season than do those of department stores. Department store figures indicate a greater falling off in trade during July and August than do those submitted by variety chains. In order to be of more value to both types of business, the new series contains separate indexes for department stores and for variety stores.

Hitherto a combined index reflecting the variations in sales of both men's and women's clothing has been published. Considerable differences occur in the variations in sales of these two groups and in order to meet the demand for more detailed data separate indexes are now shown for each.

For most kinds of business, the number of reporting firms has been increased in order to secure a more complete coverage of chain and department store sales. As far as possible, monthly sales figures dating back to January, 1929, have been secured from those companies whose sales were not included in the earlier series, and, whenever necessary, all figures given in this bulletin have been revised to make provision for this factor. The following table shows, for each kind of business group, the numbers of chain or department store companies included in the old and new series of indexes. The aggregate sales of these companies for 1934 are also shown.

NUMBER AND TOTAL SALES FOR 1934 OF COMPANIES  
INCLUDED IN OLD AND REVISED INDEXES OF RETAIL SALES

Kind of Business	Old Indexes			Revised Indexes		
	Number of Companies	Number of Stores	Total Sales 1934	Number of Companies	Number of Stores	Total Sales 1934
			\$			\$
Boots & Shoes .	5	113	3,110,800	16	203	6,634,400
Candy .....	6	148	2,728,900	6	148	2,728,900
Clothing (Men') .	(1)6	88	(1)3,842,600	15	126	5,225,500
Clothing (Womens) }				13	133	3,990,400
Department Stores }	(2)41	368	(2)275,253,900	36	97	245,883,800
Variety Stores }				9	331	34,567,000
Drugs .....	7	143	6,770,300	24	271	10,656,400
Dyers & Cleaners	3	14	945,000	8	40	1,253,800
Furniture .....	4	18	2,313,000	7	35	3,536,700
Groceries & Meats	23	1,635	77,781,700	35	1,817	87,983,400
Hardware .....	5	25	1,559,900	15	76	4,373,100
Music & Radio .	4	21	1,290,000	5	23	1,407,000
Restaurants ...	11	128	7,077,400	14	144	7,430,100
Total .....	115	2,701	382,673,500	203	3,444	415,670,500

(1) Includes men's and women's clothing.

(2) Includes both department stores and variety chain stores.





For the various reports published by the Bureau, a chain has been taken to mean a group of four or more stores under the same ownership or management and carrying on the same or similar kinds of business. In a number of instances firms reporting monthly sales data and which formerly operated a sufficient number of stores to be classified as chains have reduced the number of their units below the four-store limit. In order to secure a greater coverage of sales, however, reports for these companies are still used in the monthly indexes, and their figures are included in the above table.

When monthly indexes of retail sales were first published some four years ago, January, 1929, was the earliest month for which data could be obtained and that month was taken as the base period. The revised figures given in this report have been computed on the basis of the average of the twelve monthly figures for 1930. This change has been made for two reasons.

In the first place, the monthly indexes of retail sales for the various lines of trade may be related more directly to the results of the Census of Merchandising and Service Establishments taken in 1931 and covering all retail trade in 1930. It should be mentioned, however, that the indexes published each month are based on reports received from chain and department stores only, and may not reflect completely the changes in the value of all retail trade.

The second reason for the change of base is that for most lines of retail trade, January sales are always low due to seasonal influences. Indexes for all other months, when based upon the January figure, will, therefore, be exceptionally high. Using the average of the twelve monthly figures for 1930 completely removes this effect. It should be stated, however, that for several lines of trade this change of base has made little difference in the indexes since the sales in January, 1929, while low due to seasonal influences, were about on a par with the average monthly sales for 1930. But when seasonal influences affect a monthly series there is a distinct advantage in having a base which is independent of these effects and the average of the twelve monthly figures for 1930 is, therefore, preferable to the figure for January, 1929.

For each kind of business in the old series, the index for January, 1929, was exactly 100.0. In the new series, this value will not necessarily occur for any one month, but if the twelve figures shown for 1930 are totalled the sum will be found to be 1,200 and the average of the twelve figures will be 100.0.

While this change in base affects the magnitudes of the indexes shown, it does not affect the general trend or the percentage difference between the indexes for any two months, as obtained from the old and new series. Any such differences in percentage changes which do occur between the two series are due to the inclusion of figures from additional firms and not to the change in base period. In the following table the general indexes of retail sales for each month for 1930 and 1934 have been taken from the old series. The percentage differences between the two figures for each month are also shown. The corresponding revised indexes for each month in the two years are then shown together with the percentage differences between the two figures for each month.

GENERAL INDEX (JAN. 1929 - 100)

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
1930	95.9	88.9	99.0	114.9	115.3	103.3	93.9	92.5	101.3	113.1	102.1	129.4
1934	60.6	58.6	73.0	72.2	80.6	77.1	63.9	66.4	73.4	82.8	80.3	99.6
% Change 1934/ 1930	-36.8	-34.1	-26.3	-37.2	-30.1	-25.4	-31.9	-28.2	-27.5	-26.8	-21.4	-23.0





GENERAL INDEX (AVERAGE FOR 1930 = 100)

	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
930	93.7	86.8	94.7	107.8	109.1	97.4	90.3	90.2	97.3	107.8	98.6	126.3
934	57.7	56.0	68.8	66.2	74.6	71.9	60.1	63.0	69.2	77.0	74.2	94.3
Change 934/ 930	-38.4	-35.5	-27.3	-38.6	-31.6	-26.2	-33.4	-30.2	-28.9	-28.6	-24.7	-25.3

From the first series (base Jan. 1929 = 100) the index for January, 1930, is 95.9, while from the second series (1930 = 100) the index for the same month is 93.7; the higher index in the first case being due to the fact that the sales during January, 1929, were somewhat lower than the average of the twelve monthly figures for 1930. Similarly the index for January, 1934, in the old series is somewhat higher than in the new (60.6 as compared with 57.7). The percentage differences between the two figures are, however, approximately the same, the first series showing a decrease of 36.8 per cent while the second shows a decrease of 38.4 per cent. Corresponding figures for the other months show that in each case the indexes, as given in the old series, are greater than those in the new, but the percentage changes in each case are approximately the same. These percentage decreases are actually seen to be somewhat greater in the new series than in the old but, as already stated, the differences in the percentage changes in the two series are due not to the change in base but to the inclusion of figures from additional firms.

It might be stated that any firm which, for comparative purposes, has built up a series of indexes showing its own variations in business using January, 1929, as base period can readily convert this series to the new base. All that is necessary is to total the twelve figures for 1930, divide the sum by 12 and divide the entire series through by the quotient thus obtained. Or the new series published in this bulletin may be restored to the January, 1929, base by dividing the figures for each month by the index shown for January, 1929.

In conclusion, it should be stated that corrections are made to allow for the opening or closing of new stores on the part of the reporting chains. The index numbers herein published, therefore, do not reflect the growth or decline of chain store business as a whole, but are rather intended to indicate the variations in average sales per store. No corrections have been made to provide for differences in the number of working days in different months. Neither have corrections been made for seasonal variations. A supplementary set of index numbers will be published in the near future in which corrections for both these factors will be made.





DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA

Dominion Statistician: R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)  
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CHANGES IN THE VALUE OF RETAIL SALES, JUNE, 1935

The general index of the value of retail sales in Canada during the month of June was 71.8 as compared with 72.4 for May, and 72.6 for June, 1934. The slightly lower level in June of this year ~~compared with~~ the same month in 1934 may be attributed largely to the fact that there were five Sundays in June, 1935, and consequently one ~~selling day less~~ than in June, 1934, when there were only four Sundays in the month. The drop of 0.8 per cent (0.6 points) from May of this year is ~~considerably~~ less than the usual seasonal decline in retail sales from May to June, as shown in the following table:-

<u>May - June Changes, 1929 - 1935</u>	
1935 .....	- 0.8 p.c.
1934 .....	- 3.6 p.c.
1933 .....	- 2.5 p.c.
1932 .....	- 2.6 p.c.

Increases in June over May were shown for ~~six groups, the~~ largest gain being in sales of Boots and Shoes. The index number for this group rose from 80.9 to 110.3, the highest level attained in June sales since 1930. Women's Clothing advanced from 60.9 to 69.0, Men's Clothing from 71.0 to 73.8, Department Stores from 70.8 to 71.6, Dyers and Cleaners from 94.1 to 97.5, and Variety from 79.5 to 88.6. Candy sales decreased from 60.8 to 47.7, Drugs from 72.4 to 71.2, Furniture from 77.4 to 70.8, and Groceries and Meats from 74.8 to 71.3. Hardware sales fell from 101.1 to 86.5, Music and Radio from 43.0 to 30.1, and Restaurants from 51.9 to 49.6.





INDEX NUMBERS OF RETAIL SALES

(1930 = 100)

(All indexes for the last twelve months are subject to final revision.)

Year	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Boots and Shoes												
1929	91.5	81.2	137.9	132.9	149.3	155.2	117.2	112.1	111.3	121.4	128.6	155.6
1930	67.5	73.3	89.6	123.5	120.9	118.6	96.9	91.7	89.4	97.8	100.0	130.9
1931	66.1	59.7	76.2	104.2	103.4	109.5	93.0	77.7	80.6	90.0	85.7	123.9
1932	63.5	48.8	64.3	88.9	91.8	104.0	82.6	61.5	68.1	74.2	84.2	102.7
1933	45.1	39.2	45.7	72.7	77.5	95.4	69.7	55.7	68.2	67.5	82.9	96.1
1934	45.4	37.5	73.8	71.0	92.1	109.3	68.6	58.2	71.5	68.1	70.5	121.5
1935	43.9	36.4	61.2	83.1	80.9	110.3						

Candy												
1929	88.8	99.5	149.5	93.5	116.7	101.3	104.9	135.0	107.4	109.8	110.7	201.5
1930	84.6	100.4	92.4	130.0	106.1	76.3	86.7	105.9	87.8	86.8	81.1	162.0
1931	68.4	74.3	68.3	107.5	87.9	63.1	70.4	83.6	74.9	86.2	67.4	154.6
1932	61.0	63.4	99.0	61.3	67.3	53.0	63.2	61.7	59.8	61.5	49.8	131.4
1933	46.0	51.5	44.0	80.5	59.9	44.1	50.0	58.2	57.6	57.2	49.9	112.1
1934	47.5	51.7	84.2	55.2	60.0	48.4	<sup>x</sup> 46.8	58.6	54.2	56.4	49.2	115.4
1935	39.8	55.6	52.2	78.9	60.8	47.7						

Clothing - Men's												
1929	85.0	119.9	162.5	158.3	146.0	143.8	104.2	107.2	119.7	194.3	152.2	132.7
1930	78.0	68.9	102.1	148.7	126.5	109.0	86.4	73.7	83.4	116.4	97.3	109.7
1931	57.2	49.1	77.4	107.5	90.1	85.0	65.4	53.6	63.8	81.9	79.9	89.0
1932	45.4	37.7	56.0	67.7	67.4	72.6	52.7	40.2	55.4	71.3	72.4	80.2
1933	41.4	28.0	49.7	82.8	68.2	72.2	47.8	42.9	56.0	75.0	76.9	74.0
1934	36.9	<sup>#</sup> 37.9	63.1	66.0	76.1	73.9	52.1	45.5	56.1	85.2	83.0	94.7
1935	44.8	39.6	53.2	84.9	71.0	73.8						

Clothing - Women's												
1929	83.3	74.1	113.1	114.7	121.7	141.4	115.7	102.9	96.3	112.2	106.3	181.1
1930	74.9	76.4	87.9	126.9	118.7	115.7	96.9	81.2	88.0	96.7	85.9	150.7
1931	57.6	53.7	77.0	101.1	92.4	98.3	71.2	58.5	65.0	81.0	72.9	134.2
1932	53.1	46.2	63.3	79.2	70.7	79.5	58.5	46.0	53.2	60.0	57.5	127.1
1933	41.2	39.4	46.7	67.2	64.8	72.8	53.1	45.9	54.7	56.1	54.4	125.0
1934	41.9	38.2	59.0	62.3	68.7	74.7	55.5	52.3	57.7	60.5	60.6	122.2
1935	38.3	39.4	51.6	70.6	60.9	69.0						

Departmental												
1929	89.1	81.6	101.5	104.1	107.3	103.1	91.9	96.2	107.5	128.6	123.2	154.1
1930	92.0	83.0	88.5	105.6	104.8	95.3	83.1	82.3	99.9	117.1	103.7	144.7
1931	75.1	75.9	86.6	94.5	89.3	87.6	71.7	69.7	82.4	94.4	94.0	128.2
1932	61.5	62.1	69.2	77.7	73.7	70.5	54.5	56.8	68.6	81.2	78.9	98.8
1933	51.7	49.5	59.4	66.6	70.0	68.8	52.8	57.1	71.3	81.2	77.7	102.4
1934	56.1	54.9	67.1	66.3	73.6	69.9	54.2	59.0	72.2	83.9	83.1	112.0
1935	56.3	54.3	61.1	72.3	70.8	71.6						

<sup>x</sup> Revised from July, 1934.

<sup>#</sup> Revised from February, 1934.





INDEX NUMBERS OF RETAIL SALES  
(1930 = 100)

(All indexes for the last twelve months are subject to final revision.)

Year	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
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Drugs

1929	101.1	99.3	109.0	101.0	104.4	107.6	106.8	112.5	101.2	106.5	105.7	116.9
1930	99.5	96.2	107.1	101.5	101.8	97.9	99.0	103.0	93.4	98.3	93.5	109.0
1931	94.7	89.0	93.6	91.2	91.0	87.8	89.9	91.1	86.5	89.9	88.1	102.3
1932	83.4	84.0	88.4	84.2	76.6	80.1	75.6	76.7	74.3	77.6	74.0	87.8
1933	70.5	65.5	71.1	66.9	66.3	70.3	68.0	67.9	69.3	68.1	70.1	82.3
1934	70.0	64.8	75.4	69.2	70.3	72.7	68.9	70.4	69.8	71.8	71.5	85.4
1935	72.1	68.9	77.1	72.2	72.4	71.2						

Dyers and Cleaners

1929	69.2	70.5	113.5	139.5	123.9	113.9	104.4	105.6	121.0	124.9	97.3	78.7
1930	72.0	66.7	104.4	137.0	133.9	104.4	93.6	96.1	119.1	114.8	81.2	73.9
1931	69.6	63.1	98.6	124.1	106.5	101.5	88.5	82.1	93.1	88.6	72.3	58.8
1932	51.1	49.3	63.8	88.7	80.6	76.9	64.0	64.1	77.9	73.3	59.6	50.5
1933	44.5	41.9	58.2	87.6	85.9	74.3	60.9	70.4	81.1	78.5	61.8	54.8
1934	53.0	49.1	72.5	87.9	94.0	83.4	72.4	78.1	79.6	85.0	69.7	59.1
1935	51.7	44.7	64.1	96.3	94.1	97.5						

Furniture

1929	96.6	132.8	143.6	142.9	155.8	135.2	114.7	151.6	146.9	165.7	165.0	158.6
1930	90.4	92.6	99.1	101.5	113.3	93.4	69.3	97.9	105.7	112.2	106.8	117.9
1931	67.0	76.7	78.0	77.7	77.9	68.3	57.0	72.9	92.1	98.4	99.7	98.0
1932	52.8	60.8	61.0	64.4	62.7	52.1	38.7	49.0	61.1	62.7	60.1	62.2
1933	31.5	38.1	53.2	56.1	63.9	54.6	41.0	61.7	68.6	67.5	56.1	61.6
1934	42.5	48.6	56.9	65.5	74.9	67.7	51.2	72.5	78.0	79.8	72.3	79.4
1935	44.8	55.6	63.7	74.8	77.4	70.8						

Groceries and Meats

1929	99.1	97.4	108.8	105.7	111.8	105.7	106.2	107.6	104.5	114.6	111.5	114.7
1930	106.6	96.8	100.9	105.9	109.7	94.3	96.6	95.3	94.8	98.4	95.3	105.3
1931	95.4	88.2	94.6	97.0	96.6	91.9	90.4	84.0	88.4	91.2	82.7	92.8
1932	79.3	77.9	84.7	81.4	79.3	77.9	75.9	72.3	75.7	76.6	74.2	82.1
1933	66.7	64.0	75.0	70.2	75.7	73.3	68.9	70.4	73.8	71.6	71.7	78.6
1934	70.8	68.6	78.7	71.6	76.3	74.7	67.9	69.9	69.7	75.3	71.7	75.3
1935	71.7	67.6	75.2	73.9	74.8	71.3						

Hardware

1929	80.6	77.9	89.1	114.5	121.2	113.2	117.1	121.1	133.7	133.3	117.4	122.7
1930	72.6	74.0	90.0	98.0	123.7	105.0	95.6	103.0	111.9	115.1	100.9	110.3
1931	68.6	64.6	76.6	88.4	105.7	95.7	89.3	89.8	96.1	95.0	82.5	87.0
1932	53.4	59.5	60.5	76.8	92.9	78.6	66.1	69.7	76.2	71.1	63.4	64.4
1933	39.7	36.7	50.1	60.5	86.2	77.1	64.1	70.7	80.0	81.0	64.5	62.9
1934	42.1	43.2	55.1	74.2	103.7	85.4	77.1	77.9	87.5	92.7	69.0	79.3
1935	52.3	49.8	61.9	80.1	101.1	86.5						





INDEX NUMBERS OF RETAIL SALES  
(1930 = 100)

(All indexes for the last twelve months are subject to final revision.)

Year	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Music and Radio												
1929	126.2	132.5	116.4	108.1	118.4	82.9	83.3	111.5	163.2	209.9	189.7	197.8
1930	105.4	89.6	93.3	79.3	82.3	62.6	56.8	70.2	113.4	138.7	137.1	171.5
1931	86.0	82.3	73.9	61.5	63.7	47.8	48.5	59.1	84.2	98.6	103.9	102.8
1932	53.7	50.2	44.3	41.8	37.5	31.6	24.1	33.2	56.7	54.6	58.0	61.3
1933	29.4	24.9	29.7	26.2	30.6	23.7	22.5	28.8	43.8	42.4	49.7	53.8
1934	30.2	31.4	32.9	29.9	37.1	28.9	24.7	33.8	52.8	57.5	59.6	67.4
1935	37.2	36.1	39.7	35.5	43.0	30.1						

Restaurants												
1929	105.9	101.6	110.7	108.1	116.6	110.1	122.1	127.3	114.7	116.4	102.7	110.1
1930	104.6	95.0	100.1	97.8	104.3	101.4	105.4	108.1	100.4	99.5	87.4	96.1
1931	87.2	80.1	88.0	87.5	89.4	83.3	90.3	90.0	86.1	81.5	71.7	81.6
1932	67.7	65.8	68.2	68.4	64.8	61.5	63.2	64.3	64.2	60.3	55.8	62.7
1933	54.4	50.5	56.4	55.6	56.7	55.7	56.4	57.7	56.5	54.9	51.9	55.0
1934	51.2	47.7	56.7	53.9	56.8	55.3	54.1	57.3	52.6	53.2	51.2	53.7
1935	49.0	44.9	51.4	50.7	51.0	49.6						

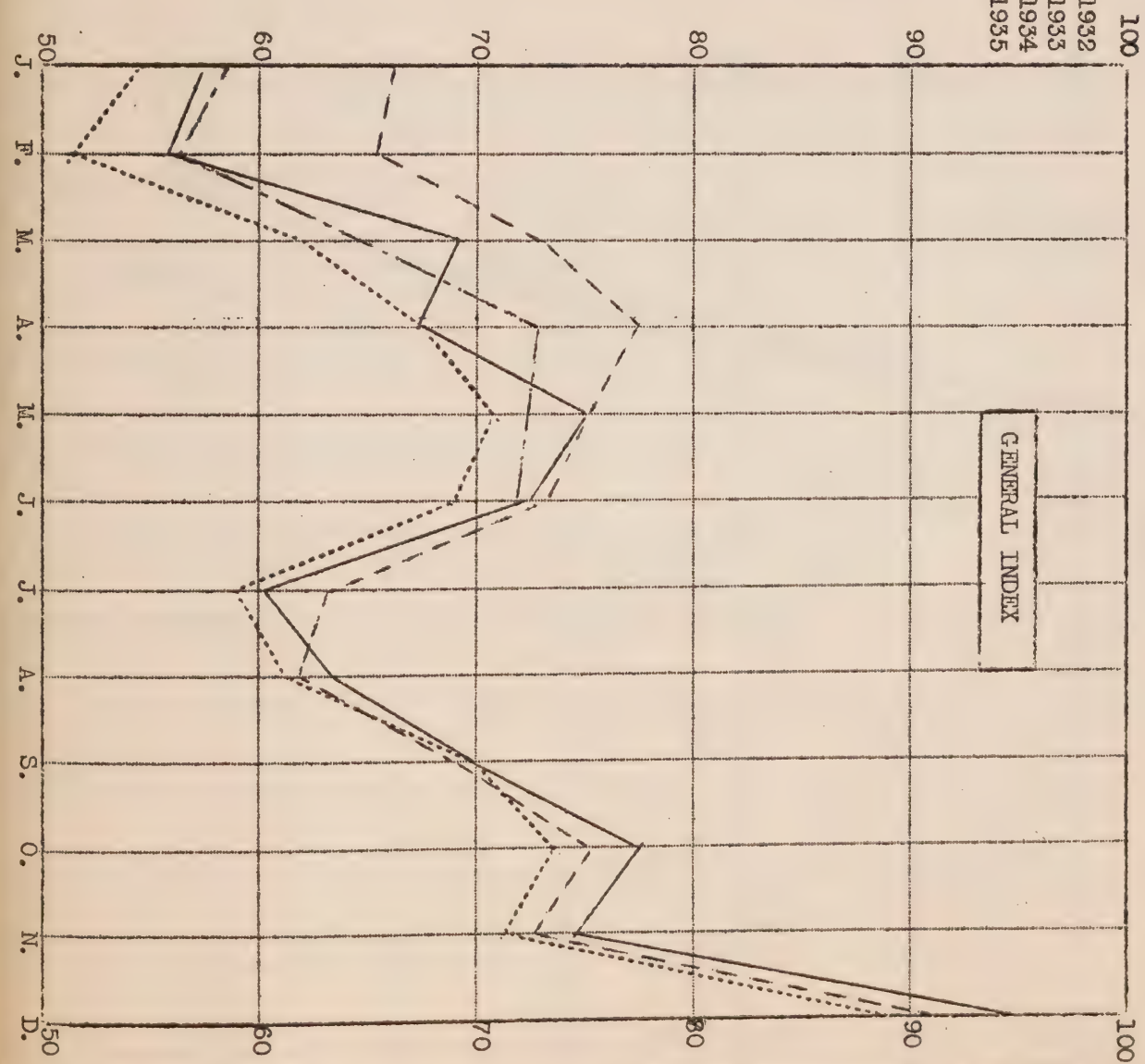
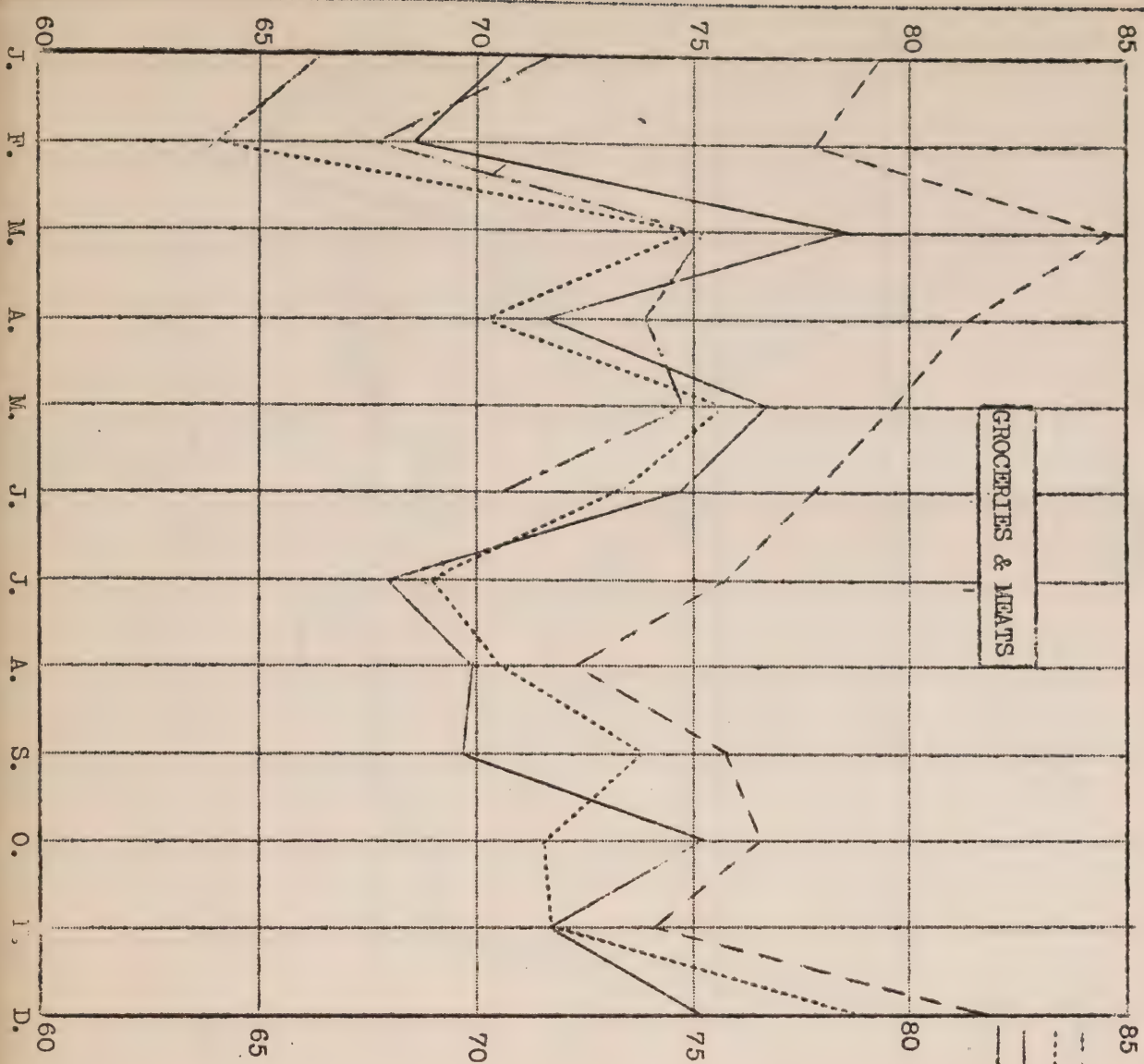
Variety												
1929	74.0	83.5	103.8	99.8	130.8	124.9	122.1	130.6	108.3	125.4	118.9	194.2
1930	68.6	73.9	84.2	92.8	105.5	94.8	95.9	98.6	92.8	105.4	101.6	186.0
1931	69.2	69.5	77.5	92.2	102.0	94.3	91.9	93.3	87.6	107.7	94.5	180.4
1932	62.9	64.0	72.3	80.7	85.3	87.1	83.5	75.0	75.0	87.1	78.7	147.7
1933	54.2	55.7	60.4	73.9	75.7	82.3	76.1	72.7	79.2	80.8	77.2	145.2
1934	54.9	55.5	76.1	69.8	92.4	90.0	79.2	77.7	79.9	86.3	83.9	159.6
1935	53.2	57.7	67.5	77.9	79.5	88.6						

General Index												
1929	92.6	91.4	110.0	109.8	115.2	111.1	103.2	107.3	109.7	126.7	119.7	139.1
1930	93.7	86.8	94.7	107.8	109.1	97.4	90.3	90.2	97.3	107.8	98.6	126.3
1931	80.1	77.1	87.2	95.1	92.6	88.9	79.9	76.6	83.9	91.8	86.9	111.0
1932	66.3	65.5	73.1	77.7	75.6	73.6	63.6	62.2	69.6	75.8	73.1	90.6
1933	54.7	51.9	62.1	67.6	70.9	69.1	59.1	61.3	69.7	73.7	71.4	89.4
1934	57.7	56.2	69.3	67.4	75.3	72.6	60.5	63.4	69.7	77.7	74.9	95.2
1935	58.6	56.4	64.8	72.9	72.4	71.8						





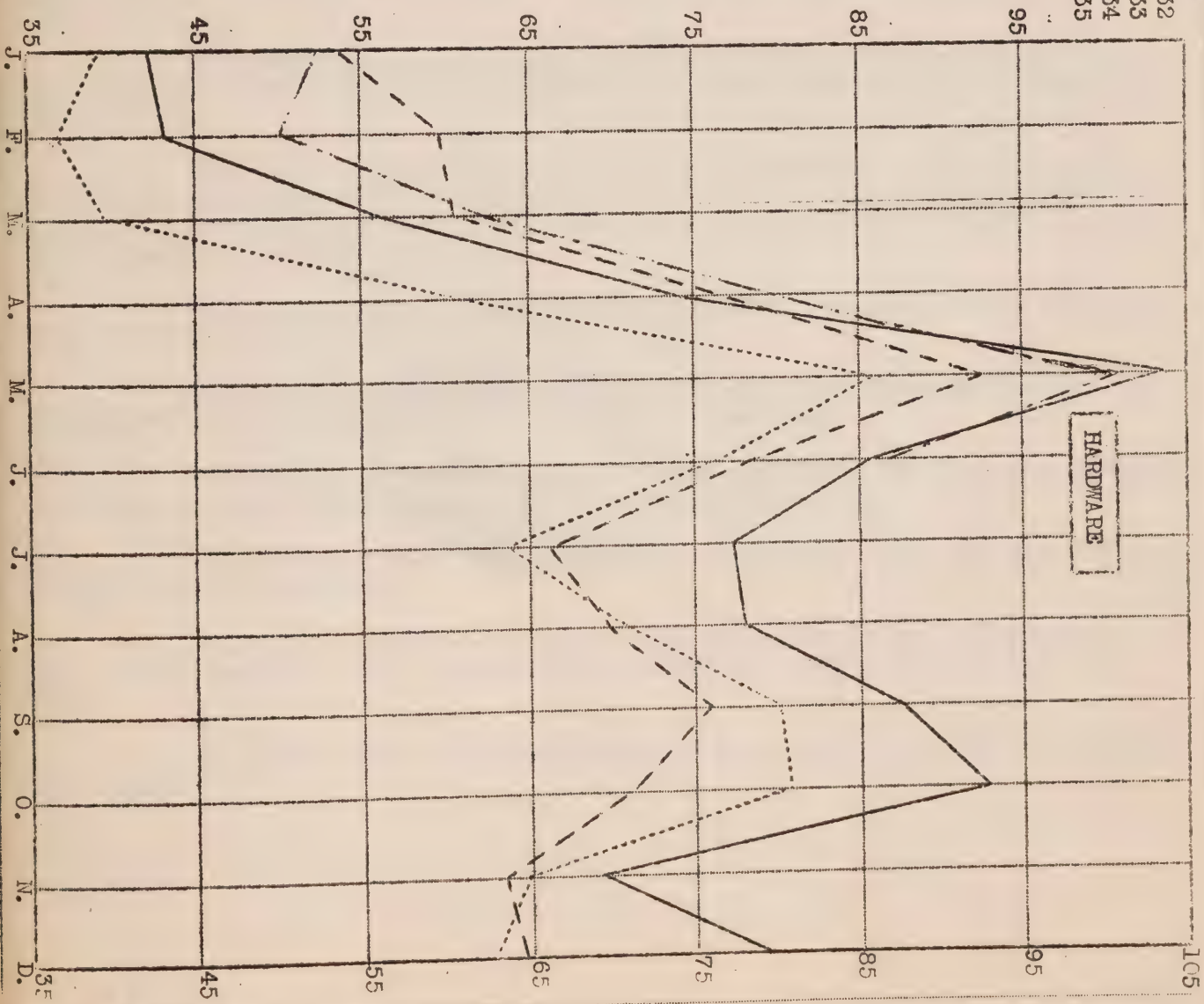
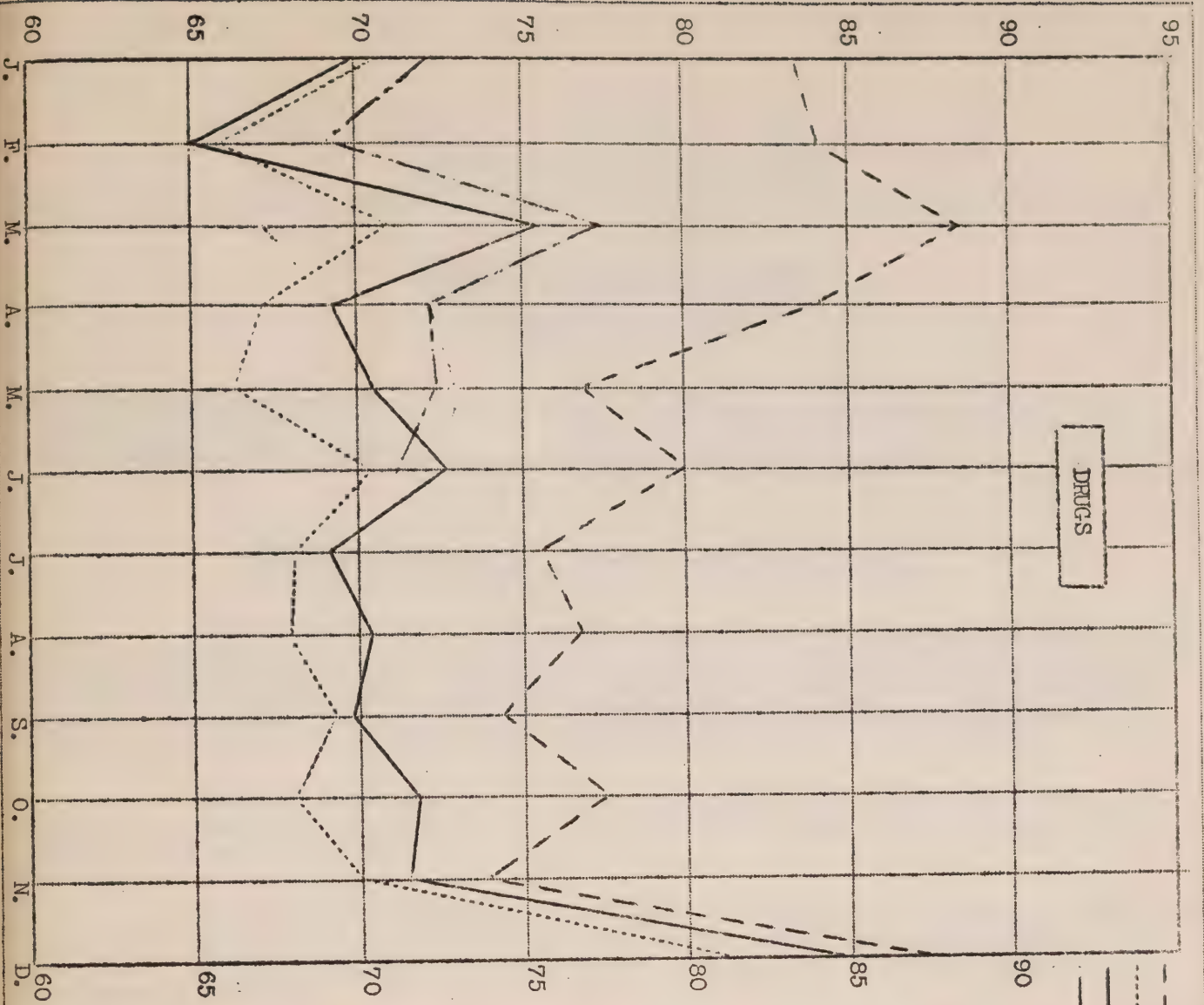
MONTHLY INDEXES OF RETAIL SALES (1930=100)







MONTHLY INDEXES OF RETAIL SALES (1930 = 100)







Published by Authority of the HON. R.B. HANSON, K.C., M.P.,  
Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA.

Dominion Statistician:	R.H. Coats, LL.D., F.R.S.C., F.S.S.(Hon.)
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES, JULY, 1935.

The general index of the value of retail sales maintained by the Dominion Bureau of Statistics stood at 63.0 for July, 1935, as compared with 71.6 for June, and 60.5 for July, 1934, (base 1930=100). The increase of 4.1% over the 1934 figure is due, for the most part, to the larger number of selling days in July of this year, five Sundays occurring in July, 1934, and only four Sundays in July, 1935.

Sales of boots and shoes were slightly above the July, 1934, level, but showed the usual seasonal decline from the June peak. Candy sales decreased from 47.1 in June to 44.3 in July.

The favourable trend of sales of men's clothing has continued in July with the index number, 57.3, higher than any July figure since 1931, while women's clothing during the same month also showed a slight increase over the 1934 sales for the corresponding period.

The index number of department store sales stood at 57.1, a marked improvement over the July, 1934, figure of 54.2, and the highest recorded for July since 1931.

Drug sales in 1935, with the exception of June, were maintained well above the 1934 levels, and the July figure, 71.1, also showed a gain over that for June, (70.7).

The recession in the dyeing and cleaning business in the first quarter of 1935 was more than offset by the steady advance in the last four months, the average for the first seven months of 1935 making a good showing over the 1932, 1933 and 1934 averages for the same period.

Furniture sales continued to rise in Canada, the index number for July, 59.2, being the highest for that month since 1930.

The index number of sales of groceries and meats stood at 70.0 in July as compared with 71.4 in June and 67.9 in July of last year.

The decline in hardware sales from the June level was less than seasonal and a gain of nearly 8% was registered over July, 1934, sales.

The music and radio index numbers continued well above the 1934 level, the July figure being 26.6.

The restaurant group at 50.4, while reflecting higher sales than in June, was the second of the thirteen groups surveyed to show a decline from July, 1934.

The index number of variety sales was 82.8, a gain of 4.5% over the July, 1934 figure.

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63-

005



1. Introduction

2. Objectives

3. Methodology

3.1. Data Collection

3.2. Data Analysis

4. Results

5. Discussion

6. Conclusion

The purpose of this study is to investigate the relationship between the variables X and Y. The study is designed to test the following hypotheses:

H1: There is a positive correlation between X and Y.  
H2: The correlation between X and Y is significant at the 0.05 level.

The study was conducted using a quantitative research design. Data was collected from a sample of 100 participants. The data was analyzed using Pearson's correlation coefficient.

The results of the study indicate a positive correlation between X and Y. The correlation coefficient was 0.65, which is statistically significant at the 0.05 level.

These findings suggest that as X increases, Y also tends to increase. This relationship is consistent with the theoretical framework proposed in the introduction.

The study has several limitations. First, the sample size was relatively small, which may limit the generalizability of the findings. Second, the study was cross-sectional, so it cannot establish causality.

Future research should aim to address these limitations by conducting a longitudinal study with a larger sample size.

In conclusion, the study provides evidence for a positive correlation between X and Y. These findings have implications for the understanding of the relationship between these variables.

The study was funded by the National Science Foundation. The authors would like to thank the participants for their contribution to the study.

The data used in this study is available upon request. The authors can be contacted at [email address].

This study is part of a larger project on the relationship between X and Y. The results of the other studies will be published in the near future.

The authors declare that they have no conflicts of interest. The study was conducted in accordance with the ethical standards of the relevant authorities.

INDEX NUMBERS OF RETAIL SALES

(1930 = 100)

(All indexes for the last twelve months are subject to final revision.)

Year	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
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Boots and Shoes

1929	91.5	81.2	137.9	132.9	149.3	155.2	117.2	112.1	111.3	121.4	128.6	155.6
1930	67.5	73.3	89.6	123.5	120.9	118.6	96.9	91.7	89.4	97.8	100.0	130.9
1931	66.1	59.7	76.2	104.2	103.4	109.5	93.0	77.7	80.6	90.0	85.7	123.9
1932	63.5	48.8	64.3	88.9	91.8	104.0	82.6	61.5	68.1	74.2	84.2	102.7
1933	45.1	39.2	45.7	72.7	77.5	95.4	69.7	55.7	68.2	67.5	82.9	96.1
1934	45.4	37.5	73.8	71.0	92.1	109.3	68.6	58.2	71.5	68.1	70.5	121.5
1935	43.9	36.4	61.2	83.1	80.9	109.8	69.8					

Candy

1929	88.8	99.5	149.5	93.5	116.7	101.3	104.9	135.0	107.4	109.8	110.7	201.5
1930	84.6	100.4	92.4	130.0	106.1	76.3	86.7	105.9	87.8	86.8	81.1	162.0
1931	68.4	74.3	68.3	107.5	87.9	63.1	70.4	83.6	74.9	86.2	67.4	154.6
1932	61.0	63.4	99.0	61.3	67.3	53.0	63.2	61.7	59.8	61.5	49.8	131.4
1933	46.0	51.5	44.0	80.5	59.9	44.1	50.0	58.2	57.6	57.2	49.9	112.1
1934	47.5	51.7	84.2	55.2	60.0	48.4	46.8	58.6	54.2	56.4	49.2	115.4
1935	39.8	55.6	52.2	78.9	60.8	47.1	44.3					

Clothing - Men's

1929	85.0	119.9	162.5	158.3	146.0	143.8	104.2	107.2	119.7	194.3	152.2	132.7
1930	78.0	68.9	102.1	148.7	126.5	109.0	86.4	73.7	83.4	116.4	97.3	109.7
1931	57.2	49.1	77.4	107.5	90.1	85.0	65.4	53.6	63.8	81.9	79.9	89.0
1932	45.4	37.7	56.0	67.7	67.4	72.6	52.7	40.2	55.4	71.3	72.4	80.2
1933	41.4	28.0	49.7	82.8	68.2	72.2	47.8	42.9	56.0	75.0	76.9	74.0
1934	36.9	37.9	63.1	66.0	76.1	73.9	52.1	45.5	56.1	85.2	86.0	94.7
1935	44.8	39.6	53.2	84.9	71.0	75.0	57.3					

Clothing - Women's

1929	83.3	74.1	113.1	114.7	121.7	141.4	115.7	102.9	96.3	112.2	106.3	181.1
1930	74.9	76.4	87.9	126.9	118.7	115.7	96.9	81.2	88.0	96.7	85.9	150.7
1931	57.6	53.7	77.0	101.1	92.4	98.3	71.2	58.5	65.0	81.0	72.9	134.2
1932	53.1	46.2	63.3	79.2	70.7	79.5	58.5	46.0	53.2	60.0	57.5	127.1
1933	41.2	39.4	46.7	67.2	64.8	72.8	53.1	45.9	54.7	56.1	54.4	125.0
1934	41.9	38.2	59.0	62.3	68.7	74.7	55.5	52.3	57.7	60.5	60.6	122.2
1935	38.3	39.4	51.6	70.6	61.0	69.5	56.3					

Departmental

1929	89.1	81.6	101.5	104.1	107.3	103.1	91.9	96.2	107.5	128.6	123.2	154.1
1930	92.0	83.0	88.5	105.6	104.8	95.3	83.1	82.3	99.9	117.1	103.7	144.7
1931	75.1	75.9	86.6	94.5	89.3	87.6	71.7	69.7	82.4	94.4	94.0	128.2
1932	61.5	62.1	69.2	77.7	73.7	70.5	54.5	56.8	68.6	81.2	78.9	98.8
1933	51.7	49.5	59.4	66.6	70.0	68.8	52.8	57.1	71.3	81.2	77.7	102.4
1934	56.1	54.9	67.1	66.3	73.6	69.9	54.2	59.0	72.2	83.9	83.1	112.0
1935	56.3	54.3	61.1	72.3	70.8	70.8	57.1					





INDEX NUMBERS OF RETAIL SALES  
(1930 = 100)

(All indexes for the last twelve months are subject to final revision.)

Year	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
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Drugs

1929	101.1	99.3	109.0	101.0	104.4	107.6	106.8	112.5	101.2	106.5	105.7	116.9
1930	99.5	96.2	107.1	101.5	101.8	97.9	99.0	103.0	93.4	98.3	93.5	109.0
1931	94.7	89.0	93.6	91.2	91.0	87.8	89.9	91.1	86.5	89.9	88.1	102.3
1932	83.4	84.0	88.4	84.2	76.6	80.1	75.6	76.7	74.3	77.6	74.0	87.8
1933	70.5	65.5	71.1	66.9	66.3	70.3	68.0	67.9	69.3	68.1	70.1	82.3
1934	70.0	64.8	75.4	69.2	70.3	72.7	68.9	70.4	69.8	71.8	71.5	85.4
1935	72.1	68.9	76.8	71.7	72.0	70.7	71.1					

Dyers and Cleaners

1929	69.2	70.5	113.5	139.5	123.9	113.9	104.4	105.6	121.0	124.9	97.3	78.7
1930	72.0	66.7	104.4	137.0	136.9	104.4	93.6	96.1	119.1	114.8	81.2	73.9
1931	69.6	63.1	98.6	124.1	106.5	101.5	88.5	82.1	93.1	88.6	72.3	58.8
1932	51.1	49.3	63.8	88.7	80.6	76.9	64.0	64.1	77.9	73.3	59.6	50.5
1933	44.5	41.9	58.2	87.6	85.9	74.3	60.9	70.4	81.1	78.5	61.8	54.8
1934	53.0	49.1	72.5	87.9	94.0	83.4	72.4	78.1	79.6	85.0	69.7	59.1
1935	51.7	44.7	64.1	96.3	94.1	92.6	78.0					

Furniture

1929	96.6	132.8	143.6	142.9	155.8	135.2	114.7	151.6	146.9	165.7	165.0	158.6
1930	90.4	92.6	99.1	101.5	113.3	93.4	69.3	97.9	105.7	112.2	106.8	117.9
1931	67.0	76.7	78.0	77.7	77.9	68.3	57.0	72.9	92.1	98.4	99.7	98.0
1932	52.8	60.8	61.0	64.4	62.7	52.1	38.7	49.0	61.1	62.7	60.1	62.2
1933	31.5	38.1	53.2	56.1	63.9	54.6	41.0	61.7	68.6	67.5	56.1	61.6
1934	42.5	48.6	56.9	65.5	74.9	67.7	51.2	72.5	78.0	79.8	72.3	79.4
1935	44.8	55.6	63.7	74.8	77.4	70.8	59.2					

Groceries and Meats

1929	99.1	97.4	108.8	105.7	111.8	105.7	106.2	107.6	104.5	114.6	111.5	114.7
1930	106.6	96.8	100.9	105.9	109.7	94.3	96.6	95.3	94.8	98.4	95.3	105.3
1931	95.4	88.2	94.6	97.0	96.6	91.9	90.4	84.0	88.4	91.2	82.7	92.8
1932	79.3	77.9	84.7	81.4	79.8	77.9	75.9	72.3	75.7	76.6	74.2	82.1
1933	66.7	64.0	75.0	70.2	75.7	73.3	68.9	70.4	73.8	71.6	71.7	78.6
1934	70.8	68.6	78.7	71.6	76.8	74.7	67.9	69.9	69.7	75.3	71.7	75.3
1935	71.7	67.6	75.2	73.9	74.8	71.4	69.7					

Hardware

1929	80.6	77.9	89.1	114.5	121.2	118.2	117.1	121.1	133.7	133.3	117.4	122.7
1930	72.6	74.0	90.0	98.0	123.7	105.0	95.6	103.0	111.9	115.1	100.9	110.3
1931	68.6	64.6	76.6	88.4	105.7	95.7	89.3	89.8	96.1	95.0	82.5	87.0
1932	53.4	59.5	60.5	76.8	92.9	78.6	66.1	69.7	76.2	71.1	63.4	64.4
1933	39.7	36.7	50.1	60.5	86.2	77.1	64.1	70.7	80.0	81.0	64.5	62.9
1934	42.1	43.2	55.1	74.2	103.7	85.4	77.1	77.9	87.5	92.6	69.4	79.9
1935	52.4	49.8	62.3	80.6	101.9	87.4	83.1					





INDEX NUMBERS OF RETAIL SALES  
(1930 = 100)

(All indexes for the last twelve months are subject to final revision.)

Year	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
------	------	------	-------	-------	-----	------	------	------	-------	------	------	------

Music and Radio

1929	126.2	132.5	116.4	108.1	118.4	82.9	83.3	111.5	163.2	209.9	189.7	197.8
1930	105.4	89.6	93.3	79.3	82.3	62.6	56.8	70.2	113.4	138.7	137.1	171.5
1931	86.0	82.3	73.9	61.5	63.7	47.8	48.5	59.1	84.2	98.6	103.9	102.8
1932	53.7	50.2	44.3	41.8	37.5	31.6	24.1	33.2	56.7	54.6	58.0	61.3
1933	29.4	24.9	29.7	26.2	30.6	23.7	22.5	28.8	43.8	42.4	49.7	53.8
1934	30.2	31.4	32.9	29.9	37.1	28.9	24.7	33.8	52.8	57.5	59.6	67.4
1935	37.2	36.1	39.7	35.5	43.0	30.1	26.6					

Restaurants

1929	105.9	101.6	110.7	108.1	116.6	110.1	122.1	127.3	114.7	116.4	102.7	110.1
1930	104.6	95.0	100.1	97.8	104.3	101.4	105.4	108.1	100.4	99.5	87.4	96.1
1931	87.2	80.1	88.0	87.5	89.4	83.3	90.3	90.0	86.1	81.5	71.7	81.6
1932	67.7	65.8	68.2	68.4	64.8	61.5	63.2	64.3	64.2	60.3	55.8	62.7
1933	54.4	50.5	56.4	55.6	56.7	55.7	56.4	57.7	56.5	54.9	51.9	55.0
1934	51.2	47.7	56.7	53.9	56.8	55.3	54.1	57.3	52.6	53.2	51.2	53.7
1935	49.0	44.9	51.4	50.7	51.9	49.8	50.4					

Variety

1929	74.0	83.5	103.8	99.8	130.8	124.9	122.1	130.6	108.3	125.4	118.9	194.2
1930	68.6	73.9	84.2	92.8	105.5	94.8	95.9	98.6	92.8	105.4	101.6	186.0
1931	69.2	69.5	77.5	92.2	102.0	94.3	91.9	93.3	87.6	107.7	94.5	180.4
1932	62.9	64.0	72.3	80.7	85.3	87.1	83.5	75.0	75.0	87.1	78.7	147.7
1933	54.2	55.7	60.4	73.9	75.7	82.3	76.1	72.7	79.2	80.8	77.2	145.2
1934	54.9	55.5	76.1	69.8	92.4	90.0	79.2	77.7	79.9	86.3	83.9	159.6
1935	53.2	57.7	67.5	77.9	79.5	88.6	82.8					

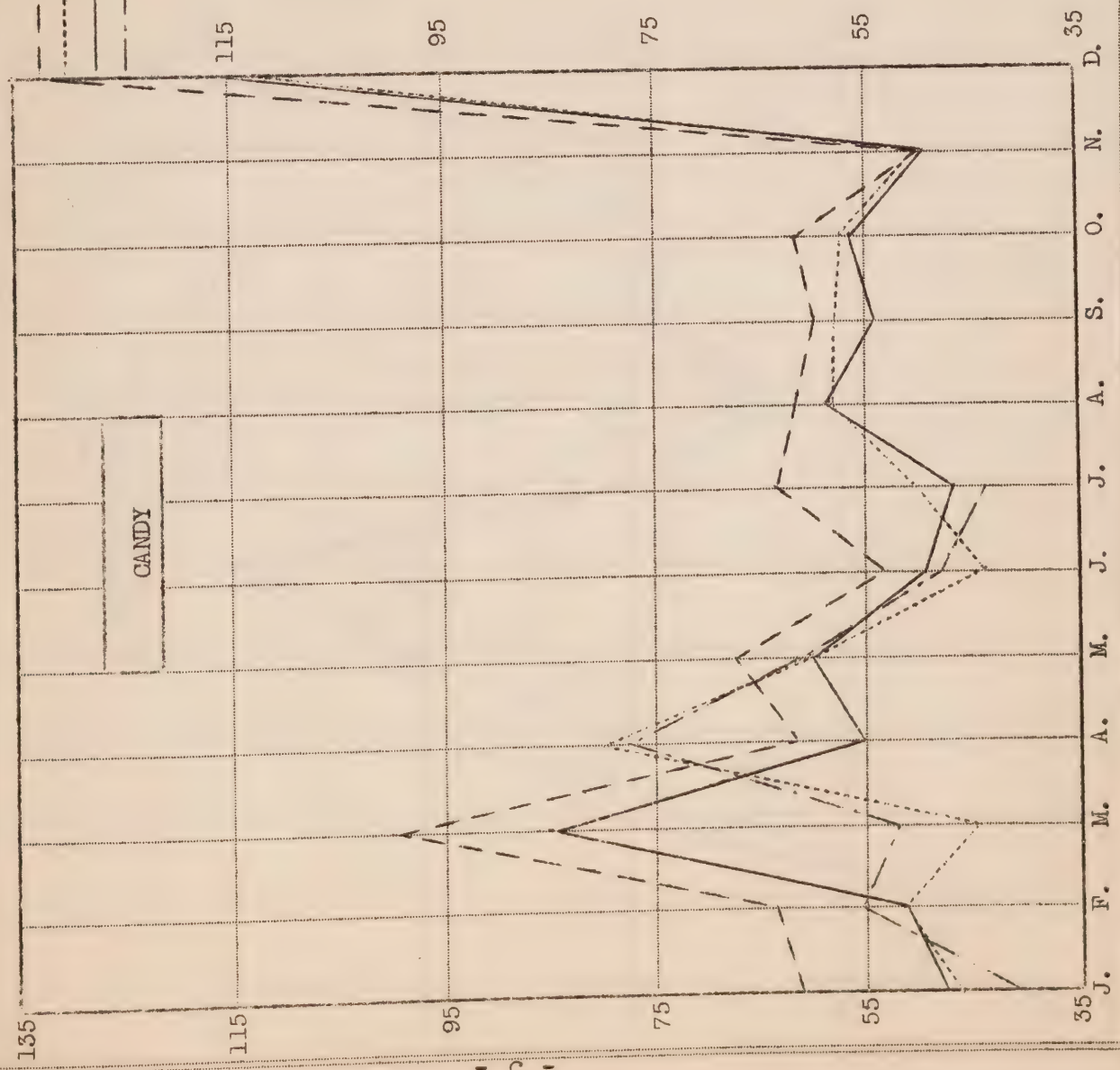
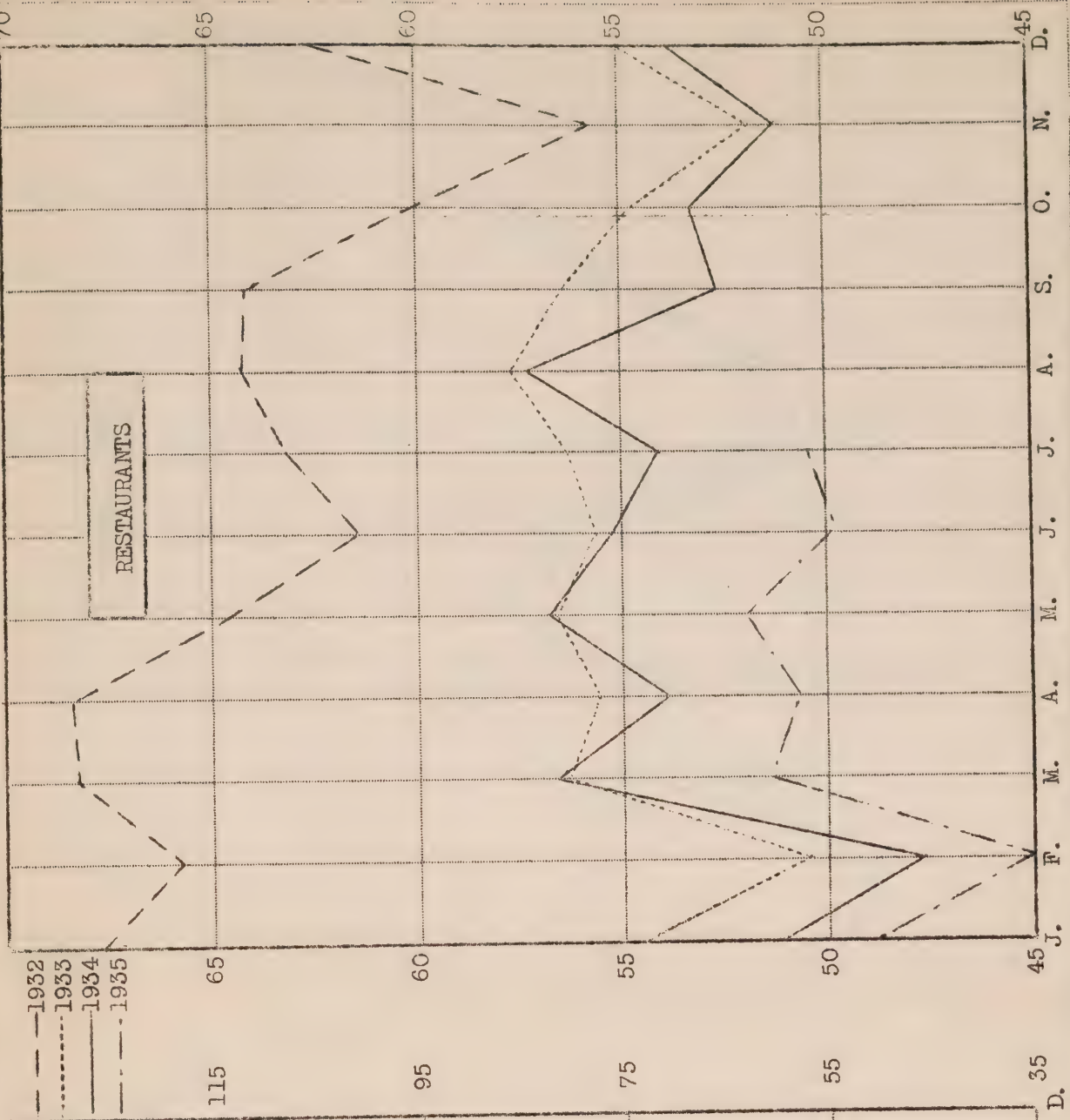
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1931	80.1	77.1	87.2	95.1	92.6	88.9	79.9	76.6	83.9	91.8	86.9	111.0
1932	66.3	65.5	73.1	77.7	75.6	73.6	63.6	62.2	69.6	75.8	73.1	90.6
1933	54.7	51.9	62.1	67.6	70.9	69.1	59.1	61.3	69.7	73.7	71.4	89.4
1934	57.7	56.2	69.3	67.4	75.3	72.6	60.5	63.4	69.7	77.7	74.9	95.2
1935	58.6	56.4	64.8	72.9	72.4	71.6	63.0					



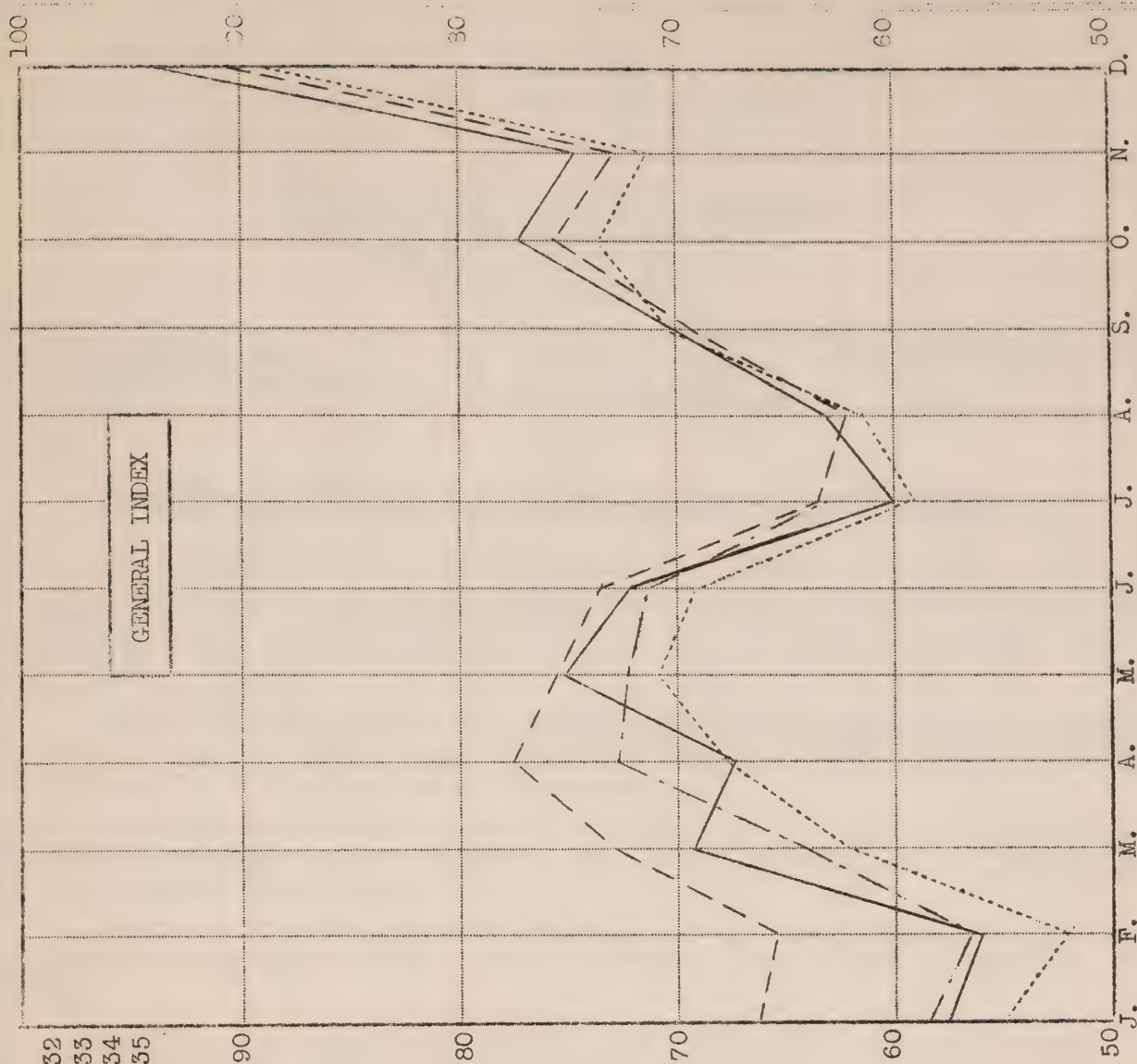
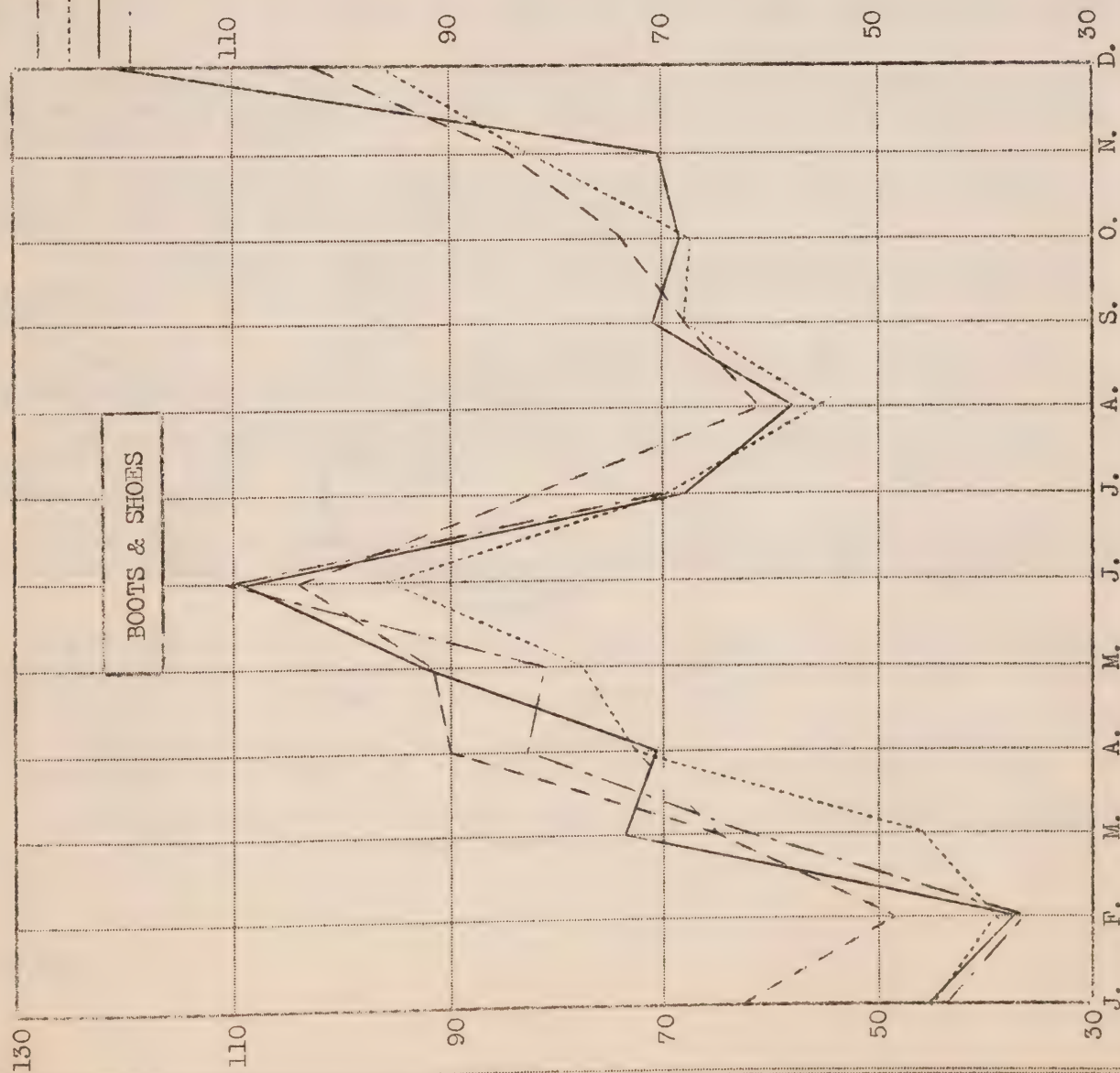


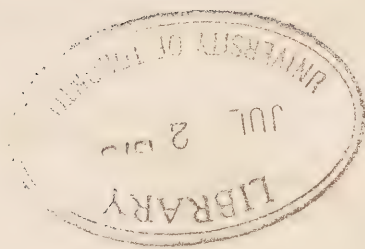
MONTHLY INDEXES OF RETAIL SALES (1930=100)













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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA.

Dominion Statistician: R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)  
Chief, Internal Trade Branch: Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES, AUGUST, 1935.

The dollar value of retail sales in Canada in August, 1935, was 1.6 per cent above that in July, 1935, and nearly 1 per cent higher than that in August, 1934, according to figures released by the Dominion Bureau of Statistics. The general index stood at 64.0 for August, 1935, 63.0 for July, 1935, and 63.4 for August, 1934 (base 1930 = 100).

These data are based on returns from 167 chains and 36 departmental firms. No allowance has been made for the varying number of days in each month nor for seasonal influences.

Sales of boots and shoes in August were 7.7 per cent in excess of those for the same period in 1934, the index number, 62.7, being the highest for August since 1931.

A marked rise is evident in respect of candy sales, which were 34.5 per cent in advance of the July business. The index number was 59.2 for August.

For men's clothing the sales index was 48.3, an improvement of 6.2 per cent over the August, 1934, level (45.5).

A decrease in sales of women's clothing was evident in August, the index number, 49.6, being 5.2 per cent less than the 52.3 for August last year.

The index of sales of thirty-six departmental firms was 58.3, indicating an upward seasonal movement from July, but remaining somewhat lower than August, 1934.

An increase over 1934 figures was again recorded in drug sales, the index number for August standing at 74.3.

A decline was shown in the dyeing and cleaning business in August, 1935, the index number being 75.0 as against 77.6 in July and 78.1 in August, 1934.

The index of sales of seven furniture chains was 78.6, the highest recorded for August since 1930.

Sales of groceries and meats in August expanded by one per cent as compared with July, index numbers being 69.8 and 70.6 for July and August respectively.

The trend of hardware sales continued well above the 1934 level, but the index number, 82.8, records a slight decrease as compared with July.

For the twentieth consecutive month, music and radio sales show improvement over the corresponding period in the previous year. The index was 35.2 in August as against 33.8 in August, 1934.

Restaurant sales at 55.3 experienced the usual seasonal rise for August over July, but remained slightly lower than in August, 1934.

The variety group advanced from 82.8 in July to 83.7 in August, and was 7.7 per cent over August, 1934.

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# INDEX NUMBERS OF RETAIL SALES

(1930 = 100)

(All indexes for the last twelve months are subject to final revision.)

Year	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
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## Boots and Shoes - 17 Chains

1929	91.5	81.2	137.9	132.9	149.3	155.2	117.2	112.1	111.3	121.4	128.6	155.6
1930	67.5	73.3	89.6	123.5	120.9	118.6	96.9	91.7	89.4	97.8	100.0	130.9
1931	66.1	59.7	76.2	104.2	103.4	109.5	93.0	77.7	80.6	90.0	85.7	123.9
1932	63.5	48.8	64.3	88.9	91.8	104.0	82.6	61.5	68.1	74.2	84.2	102.7
1933	45.1	39.2	45.7	72.7	77.5	95.4	69.7	55.7	68.2	67.5	82.9	96.1
1934	45.4	37.5	73.8	71.0	92.1	109.3	68.6	58.2	71.5	68.1	70.5	121.5
1935	43.9	36.4	61.2	83.1	80.9	109.8	70.0	62.7				

## Candy - 6 Chains

1929	88.8	99.5	149.5	93.5	116.7	101.3	104.9	135.0	107.4	109.8	110.7	201.5
1930	84.6	100.4	92.4	130.0	106.1	76.3	86.7	105.9	87.8	86.8	81.1	162.0
1931	68.4	74.3	68.3	107.5	87.9	63.1	70.4	83.6	74.9	86.2	67.4	154.6
1932	61.0	63.4	99.0	61.3	67.3	53.0	63.2	61.7	59.8	61.5	49.8	131.4
1933	46.0	51.5	44.0	80.5	59.9	44.1	50.0	58.2	57.6	57.2	49.9	112.1
1934	47.5	51.7	84.2	55.2	60.0	48.4	46.8	58.6	54.2	56.4	49.2	115.4
1935	39.8	55.6	52.2	78.9	60.8	47.1	44.0	59.2				

## Clothing, Men's - 15 Chains

1929	130.5	119.9	162.5	158.3	146.0	143.8	104.2	107.2	119.7	194.3	152.2	132.7
1930	78.0	68.9	102.1	148.7	126.5	109.0	86.4	73.7	83.4	116.4	97.3	109.7
1931	57.2	49.1	77.4	107.5	90.1	85.0	65.4	53.6	63.8	81.9	79.9	89.0
1932	45.4	37.7	56.0	67.7	67.4	72.6	52.7	40.2	55.4	71.3	72.4	80.2
1933	41.4	28.0	49.7	82.8	68.2	72.2	47.8	42.9	56.0	75.0	76.9	74.0
1934	36.9	37.9	63.1	66.0	76.1	73.9	52.1	45.5	56.1	85.2	86.0	94.7
1935	44.8	39.6	53.2	84.9	71.0	75.0	56.6	48.2				

## Clothing, Women's - 13 Chains

1929	83.3	74.1	113.1	114.7	121.7	141.4	115.7	102.9	96.3	112.2	106.3	181.1
1930	74.9	76.4	87.9	126.9	118.7	115.7	96.9	81.2	88.0	96.7	85.9	150.7
1931	57.6	53.7	77.0	101.1	92.4	98.3	71.2	58.5	65.0	81.0	72.9	134.2
1932	53.1	46.2	63.3	79.2	70.7	79.5	58.5	46.0	53.2	60.0	57.5	127.1
1933	41.2	39.4	46.7	67.2	64.8	72.8	53.1	45.9	54.7	56.1	54.4	125.0
1934	41.9	38.2	59.0	62.3	68.7	74.7	55.5	52.3	57.7	60.5	60.6	122.2
1935	38.3	39.4	51.6	70.6	61.0	69.5	56.3	49.6				

## Departmental - 36 Firms

1929	89.1	81.6	101.5	104.1	107.3	103.1	91.9	96.2	107.5	128.6	123.2	154.1
1930	92.0	83.0	88.5	105.6	104.8	95.3	83.1	82.3	99.9	117.1	103.7	144.7
1931	75.1	75.9	86.6	94.5	89.3	87.6	71.7	69.7	82.4	94.4	94.0	128.2
1932	61.5	62.1	69.2	77.7	73.7	70.5	54.5	56.8	68.6	81.2	78.9	98.8
1933	51.7	49.5	59.4	66.6	70.0	68.8	52.8	57.1	71.3	81.2	77.7	102.4
1934	56.1	54.9	67.1	66.3	73.6	69.9	54.2	59.0	72.2	83.9	83.1	112.0
1935	56.3	54.3	61.1	72.3	70.8	70.3	56.9	58.3				





INDEX NUMBERS OF RETAIL SALES  
(1930 = 100)

(All indexes for the last twelve months are subject to final revision.)

Year	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
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Drugs - 23 Chains

29	101.1	99.3	109.0	101.0	104.4	107.6	106.8	112.5	101.2	106.5	105.7	116.9
30	99.5	96.2	107.1	101.5	101.8	97.9	99.0	103.0	93.4	98.3	93.5	109.0
31	94.7	89.0	93.6	91.2	91.0	87.8	89.9	91.1	86.5	89.9	88.1	102.3
32	83.4	84.0	88.4	84.2	76.6	80.1	75.6	76.7	74.3	77.6	74.0	87.8
33	70.5	65.5	71.1	66.9	66.3	70.3	68.0	67.9	69.3	68.1	70.1	82.3
34	70.0	64.8	75.4	69.2	70.3	72.7	68.9	70.4	69.8	71.8	71.5	85.4
35	72.1	68.9	76.8	71.7	72.0	70.7	71.4	74.3				

Dyers and Cleaners - 8 Chains

29	69.2	70.5	113.5	139.5	123.9	113.9	104.4	105.6	121.0	124.9	97.3	78.7
30	72.0	66.7	104.4	137.0	136.9	104.4	93.6	96.1	119.1	114.8	81.2	73.9
31	69.6	63.1	98.6	124.1	106.5	101.5	88.5	82.1	93.1	88.6	72.3	58.8
32	51.1	49.3	63.8	88.7	80.6	76.9	64.0	64.1	77.9	73.3	59.6	50.5
33	44.5	41.9	58.2	87.6	85.9	74.3	60.9	70.4	81.1	78.5	61.8	54.8
34	53.0	49.1	72.5	87.9	94.0	83.4	72.4	78.1	79.6	85.0	69.7	59.1
35	51.7	44.7	64.1	96.3	93.7	90.0	77.6	75.0				

Furniture - 7 Chains

29	96.6	132.8	143.6	142.9	155.8	135.2	114.7	151.6	146.9	165.7	165.0	158.6
30	90.4	92.6	99.1	101.5	113.3	93.4	69.3	97.9	105.7	112.2	106.8	117.9
31	67.0	76.7	78.0	77.7	77.9	68.3	57.0	72.9	92.1	98.4	99.7	98.0
32	52.8	60.8	61.0	64.4	62.7	52.1	38.7	49.0	61.1	62.7	60.1	62.2
33	31.5	38.1	53.2	56.1	63.9	54.6	41.0	61.7	68.6	67.5	56.1	61.6
34	42.5	48.6	56.9	65.5	74.9	67.7	51.2	72.5	78.0	79.8	72.3	79.4
35	44.8	55.6	63.7	74.8	77.4	70.8	59.2	78.6				

Groceries and Meats - 34 Chains

29	99.1	97.4	108.8	105.7	111.8	105.7	106.2	107.6	104.5	114.6	111.5	114.7
30	106.6	96.8	100.9	105.9	109.7	94.3	96.6	95.3	94.8	98.4	95.3	105.3
31	95.4	88.2	94.6	97.0	96.6	91.9	90.4	84.0	88.4	91.2	82.7	92.8
32	79.3	77.9	84.7	81.4	79.8	77.9	75.9	72.3	75.7	76.6	74.2	82.1
33	66.7	64.0	75.0	70.2	75.7	73.3	68.9	70.4	73.8	71.6	71.7	78.6
34	70.8	68.6	78.7	71.6	76.8	74.7	67.9	69.9	69.7	75.3	71.7	75.3
35	71.7	67.6	75.2	73.9	74.8	71.4	69.8	70.6				

Hardware - 15 Chains

29	80.6	77.9	89.1	114.5	121.2	118.2	117.1	121.1	133.7	133.3	117.4	122.7
30	72.6	74.0	90.0	98.0	123.7	105.0	95.6	103.0	111.9	115.1	100.9	110.3
31	68.6	64.6	76.6	88.4	105.7	95.7	89.3	89.8	96.1	95.0	82.5	87.0
32	53.4	59.5	60.5	76.8	92.9	78.6	66.1	69.7	76.2	71.1	63.4	64.4
33	39.7	36.7	50.1	60.5	86.2	77.1	64.1	70.7	80.0	81.0	64.5	62.9
34	42.1	43.2	55.1	74.2	103.7	85.4	77.1	77.9	87.5	92.6	69.4	79.9
35	52.4	49.8	62.3	80.6	101.0	87.5	83.1	82.8				



INDEX NUMBERS OF RETAIL SALES  
(1930 = 100)

(All indexes for the last twelve months are subject to final revision.)

Year	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Music and Radio - 6 Chains												
1929	126.2	132.5	116.4	108.1	118.4	82.9	83.3	111.5	163.2	209.9	189.7	197.8
1930	105.4	89.6	93.3	79.3	82.3	62.6	56.8	70.2	113.4	138.7	137.1	171.5
1931	86.0	82.3	73.9	61.5	63.7	47.8	48.5	59.1	84.2	98.6	103.9	102.8
1932	53.7	50.2	44.3	41.8	37.5	31.6	24.1	33.2	56.7	54.6	58.0	61.3
1933	29.4	24.9	29.7	26.2	30.6	23.7	22.5	28.8	43.8	42.4	49.7	53.8
1934	30.2	31.4	32.9	29.9	37.1	28.9	24.7	33.8	52.8	57.5	59.6	67.4
1935	37.2	36.1	39.7	35.5	43.0	30.1	26.6	35.2				

Restaurants - 14 Chains												
1929	105.9	101.6	110.7	108.1	116.6	110.1	122.1	127.3	114.7	116.4	102.7	110.1
1930	104.6	95.0	100.1	97.8	104.3	101.4	105.4	108.1	100.4	99.5	87.4	96.1
1931	87.2	80.1	88.0	87.5	89.4	83.3	90.3	90.0	86.1	81.5	71.7	81.6
1932	67.7	65.8	68.2	68.4	64.8	61.5	63.2	64.3	64.2	60.3	55.8	62.7
1933	54.4	50.5	56.4	55.6	56.7	55.7	56.4	57.7	56.5	54.9	51.9	55.0
1934	51.2	47.7	56.7	53.9	56.8	55.3	54.1	57.3	52.6	53.2	51.2	53.7
1935	49.0	44.9	51.4	50.7	51.9	49.8	51.2	55.3				

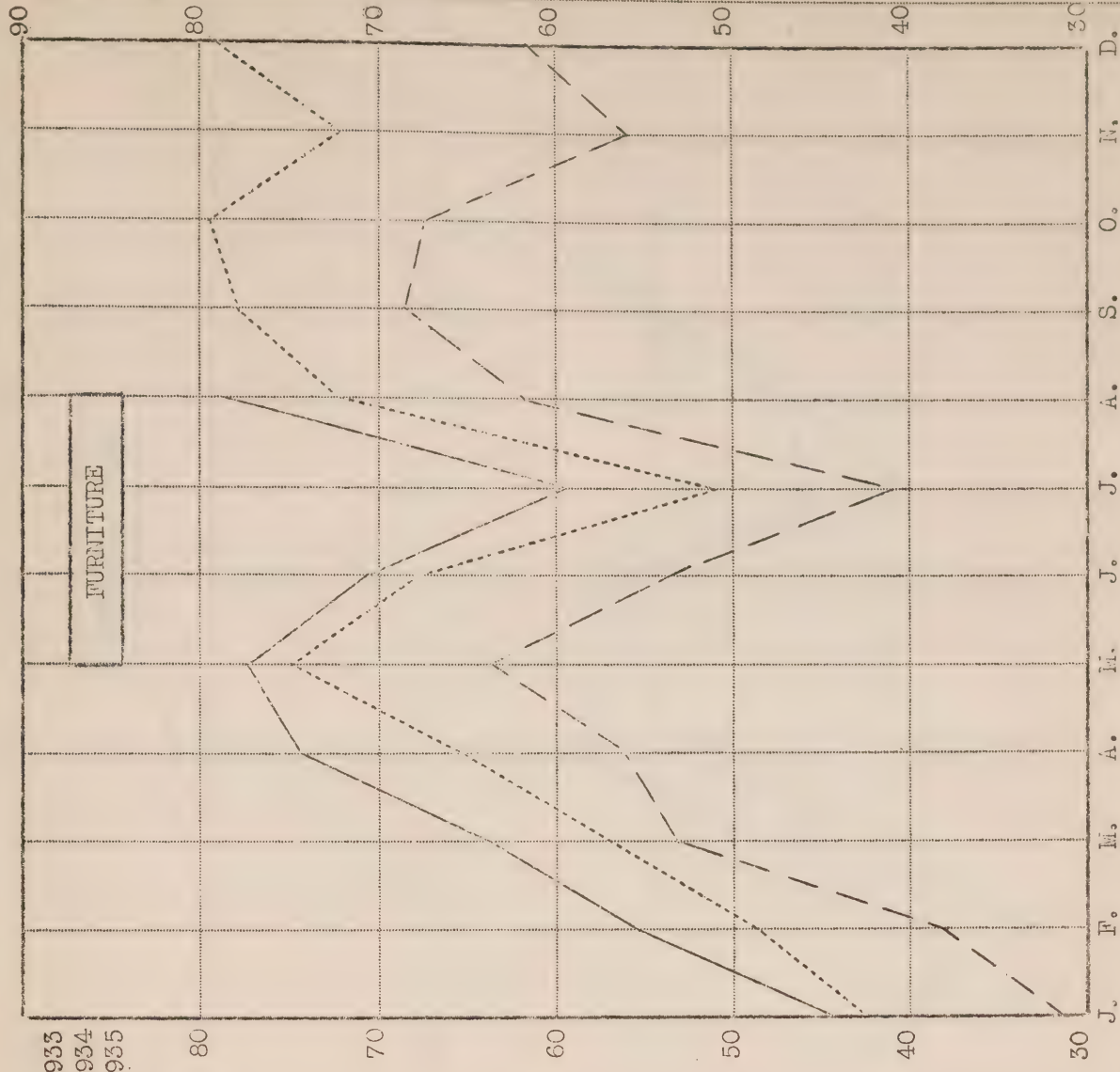
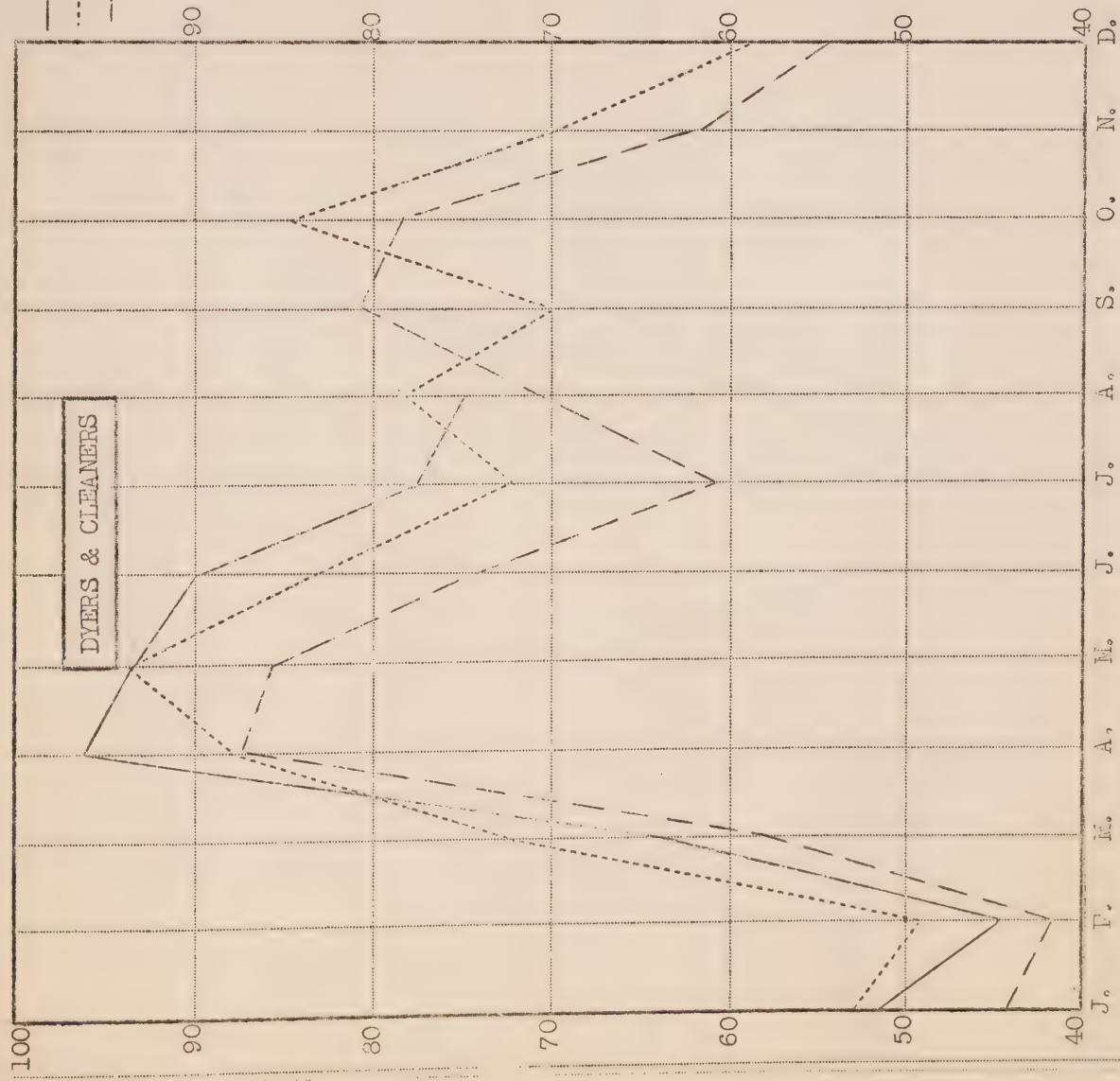
Variety - 9 Chains												
1929	74.0	83.5	103.8	99.8	130.8	124.9	122.1	130.6	108.3	125.4	118.9	194.2
1930	68.6	73.9	84.2	92.8	105.5	94.8	95.9	98.6	92.8	105.4	101.6	186.0
1931	69.2	69.5	77.5	92.2	102.0	94.3	91.9	93.3	87.6	107.7	94.5	180.4
1932	62.9	64.0	72.3	80.7	85.3	87.1	83.5	75.0	75.0	87.1	78.7	147.7
1933	54.2	55.7	60.4	73.9	75.7	82.3	76.1	72.7	79.2	80.8	77.2	145.2
1934	54.9	55.5	76.1	69.8	92.4	90.0	79.2	77.7	79.9	86.3	83.9	159.6
1935	53.2	57.7	67.5	77.9	79.5	88.6	82.8	83.7				

General Index												
1929	94.7	91.4	110.0	109.8	115.2	111.1	103.2	107.3	109.7	126.7	119.7	139.1
1930	93.7	86.8	94.7	107.8	109.1	97.4	90.3	90.2	97.3	107.8	98.6	126.3
1931	80.1	77.1	87.2	95.1	92.6	88.9	79.9	76.6	83.9	91.8	86.9	111.0
1932	66.3	65.5	73.1	77.7	75.6	73.6	63.6	62.2	69.6	75.8	73.1	90.6
1933	54.7	51.9	62.1	67.6	70.9	69.1	59.1	61.3	69.7	73.7	71.4	89.4
1934	57.7	56.2	69.3	67.4	75.3	72.6	60.5	63.4	69.7	77.7	74.9	95.2
1935	58.6	56.4	64.8	72.9	72.4	71.6	63.0	64.0				





MONTHLY INDEXES OF RETAIL SALES (1930=100)

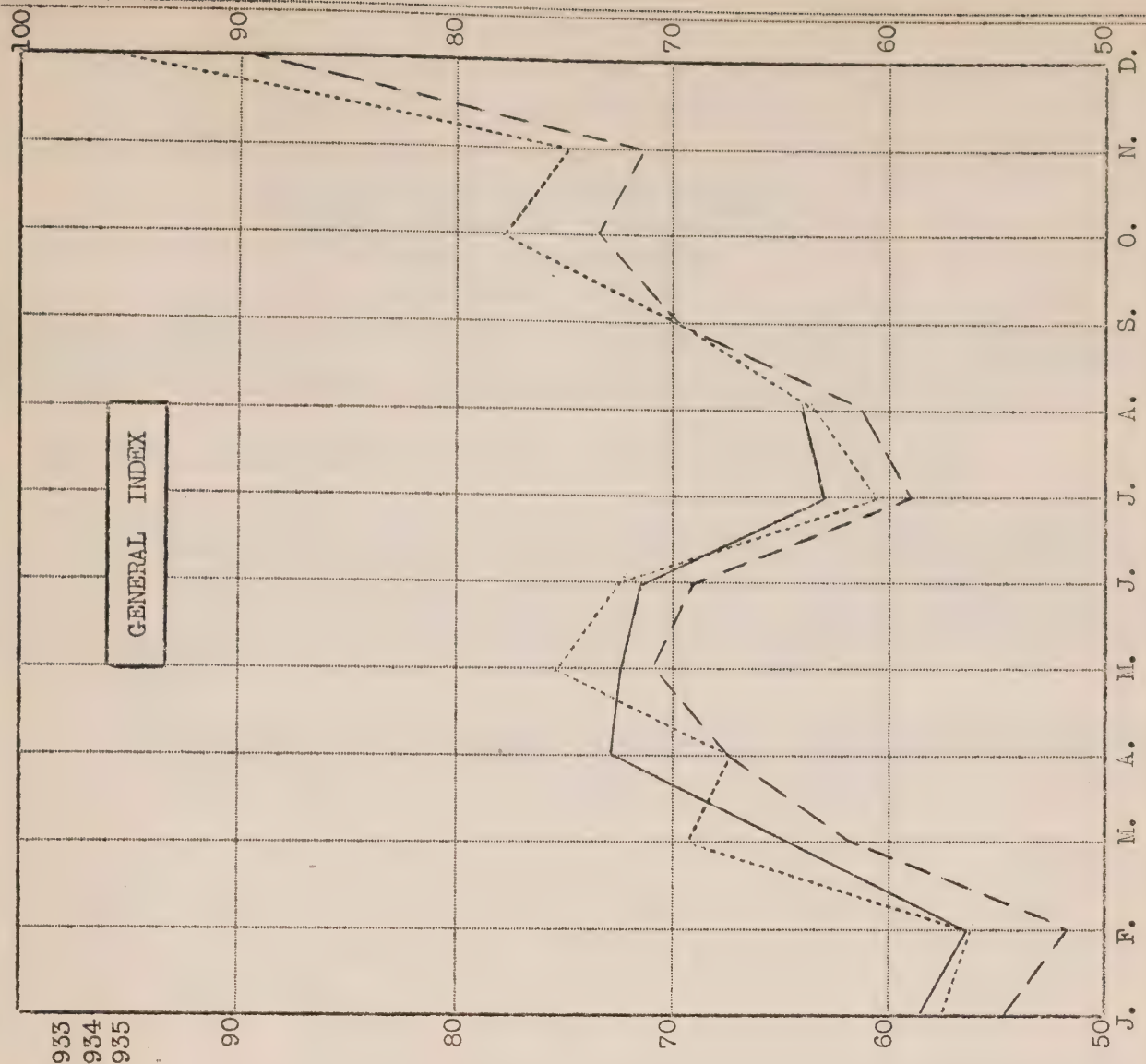
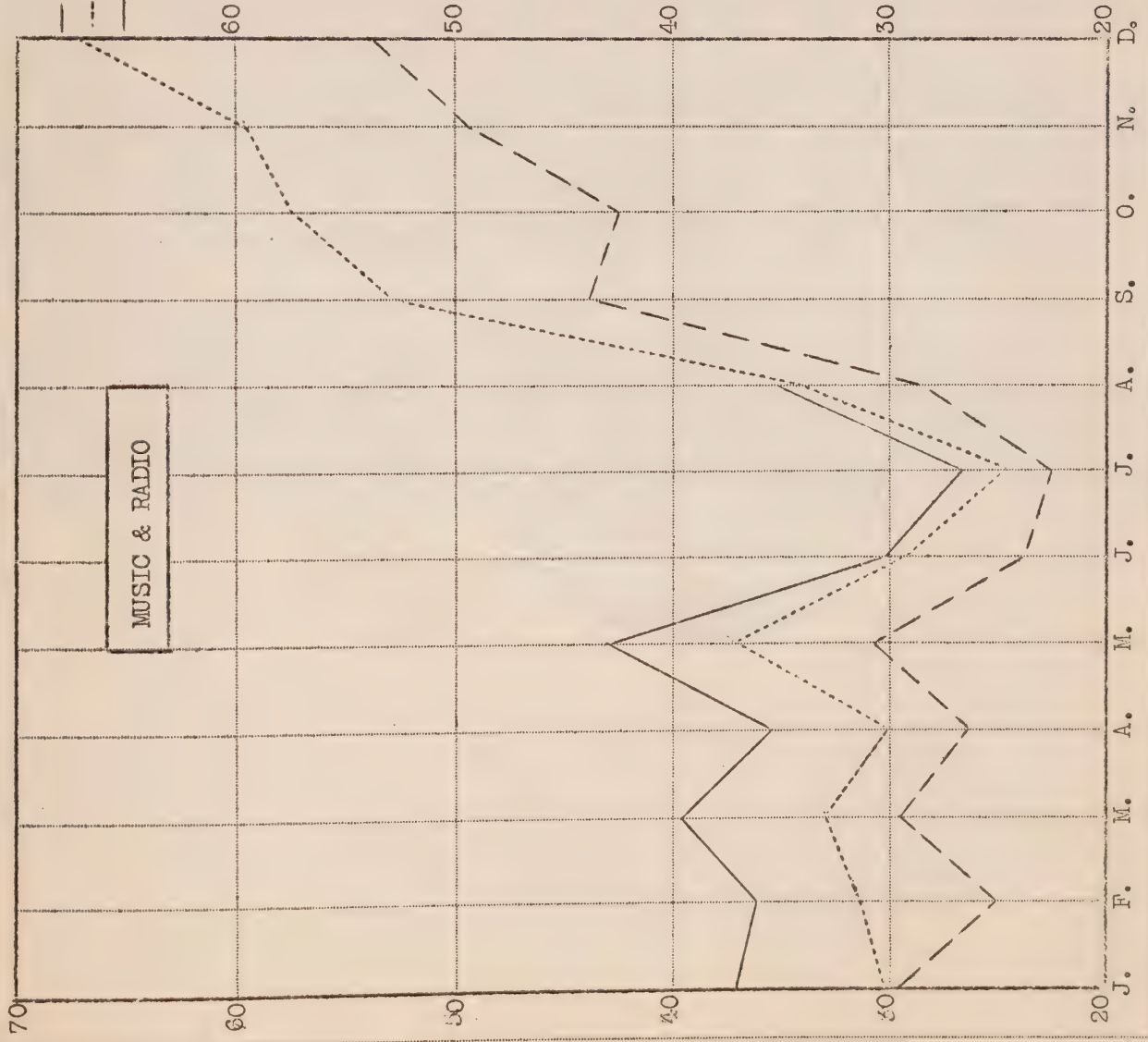


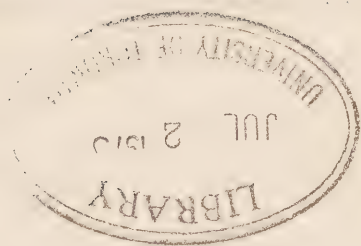




MONTHLY INDEXES OF RETAIL SALES (1930=100)

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DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA.

Dominion Statistician: R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)  
Chief, Internal Trade Branch: Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES, SEPTEMBER, 1935.

The index of the value of retail sales in Canada was 69.7 in September, 1935, remaining unchanged as compared with September, 1934, and September, 1933 (average for 1930 = 100). There were five Saturdays in September, 1934, and four in September of this year. Since a large portion of the weekly business is transacted on Saturday this factor should be kept in mind when making a comparison between the two years.

The index numbers released by the Dominion Bureau of Statistics are based on returns made by 167 chains, comprising over 3,300 stores, and 66 departmental establishments. No allowance has been made for the varying number of days in each month, nor for seasonal influences.

Boots and shoes stood at 71.1 as compared with 71.5 in September, 1934. Sales of men's clothing increased from 50.0 in August to 59.6 in September, compared with 45.5 and 56.1 in August and September, 1934. Women's clothing, while reflecting an increase over August, was considerably lower than last year. The index number was 52.5 for September. Sales of eight dyeing and cleaning chains rose from 75.2 in August to 77.1 in September but were also slightly lower than in September last year.

The index of department store sales for September, 71.5, while showing the usual seasonal rise over August, was approximately one per cent lower than in September, 1934. The dollar value of variety store sales decreased by 2.5 per cent from September last year. The index number stood at 77.9 as against 83.7 in August.

A small increase over the corresponding month last year was recorded in the grocery and meat group, the index number being 70.1 as against 69.7 last year. Restaurant sales, with an index of 52.9, were slightly better than in September, 1934. The index of candy sales stood at 52.6 as against 59.2 in August and 54.2 in September last year. No change was shown in the drug sales as compared with September, 1934, the index being maintained at 69.8.

A striking feature is the steady increase in furniture sales, the index number for September, 85.0, being the highest recorded for any one month since December, 1931. Music and radio sales, while showing the usual seasonal rise over August, were 1.7 per cent lower than in September last year. The index number was 51.9 for September, 1935. Steady improvement is evident in retail sales of hardware. The index number for September, 81.1, was more than 4 per cent higher than the 87.5 recorded for September, 1934.

1/11/35/750





INDEX NUMBERS OF RETAIL SALES

(Average for 1930 = 100)

(All indexes for the last twelve months are subject to final revision.)

Year	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
------	------	------	-------	-------	-----	------	------	------	-------	------	------	------

Boots and Shoes - 17 Chains

1929	91.5	81.2	137.9	132.9	149.3	155.2	117.2	112.1	111.3	121.4	128.6	155.6
1930	67.5	73.3	89.6	123.5	120.9	118.6	96.9	91.7	89.4	97.8	100.0	130.9
1931	66.1	59.7	76.2	104.2	103.4	109.5	93.0	77.7	80.6	90.0	85.7	123.9
1932	63.5	48.8	64.3	88.9	91.8	104.0	82.6	61.5	68.1	74.2	84.2	102.7
1933	45.1	39.2	45.7	72.7	77.5	95.4	69.7	55.7	68.2	67.5	82.9	96.1
1934	45.4	37.5	73.8	71.0	92.1	109.3	68.6	58.2	71.5	68.1	70.5	121.5
1935	43.9	36.4	61.2	83.1	80.9	109.8	70.0	62.6	71.1			

Candy - 6 Chains

1929	88.8	99.5	149.5	93.5	116.7	101.3	104.9	135.0	107.4	109.8	110.7	201.5
1930	84.6	100.4	92.4	130.0	106.1	76.3	86.7	105.9	87.8	86.8	81.1	162.0
1931	68.4	74.3	68.3	107.5	87.9	63.1	70.4	83.6	74.9	86.2	67.4	154.6
1932	61.0	63.4	99.0	61.3	67.3	53.0	63.2	61.7	59.8	61.5	49.8	131.4
1933	46.0	51.5	44.0	80.5	59.9	44.1	50.0	58.2	57.6	57.2	49.9	112.1
1934	47.5	51.7	84.2	55.2	60.0	48.4	46.8	58.6	54.2	56.4	49.2	115.4
1935	39.8	55.6	52.2	78.9	60.8	47.1	44.0	59.2	52.6			

Clothing, Men's - 15 Chains

1929	130.5	119.9	162.5	158.3	146.0	143.8	104.2	107.2	119.7	194.3	152.2	132.7
1930	78.0	68.9	102.1	148.7	126.5	109.0	86.4	73.7	83.4	116.4	97.3	109.7
1931	57.2	49.1	77.4	107.5	90.1	85.0	65.4	53.6	63.8	81.9	79.9	89.0
1932	45.4	37.7	56.0	67.7	67.4	72.6	52.7	40.2	55.4	71.3	72.4	80.2
1933	41.4	28.0	49.7	82.8	68.2	72.2	47.8	42.9	56.0	75.0	76.9	74.0
1934	36.9	37.9	63.1	66.0	76.1	73.9	52.1	45.5	56.1	85.2	86.0	94.7
1935	44.8	39.6	53.2	84.9	71.4	75.3	57.7	50.0	59.6			

Clothing, Women's - 13 Chains

1929	83.3	74.1	113.1	114.7	121.7	141.4	115.7	102.9	96.3	112.2	106.3	181.1
1930	74.9	76.4	87.9	126.9	118.7	115.7	96.9	81.2	88.0	96.7	85.9	150.7
1931	57.6	53.7	77.0	101.1	92.4	98.3	71.2	58.5	65.0	81.0	72.9	134.2
1932	53.1	46.2	63.3	79.2	70.7	79.5	58.5	46.0	53.2	60.0	57.5	127.1
1933	41.2	39.4	46.7	67.2	64.8	72.8	53.1	45.9	54.7	56.1	54.4	125.0
1934	41.9	38.2	59.0	62.3	68.7	74.7	55.5	52.3	57.7	60.5	60.6	122.2
1935	38.3	39.4	51.6	70.6	61.0	69.5	56.3	50.5	52.5			

Departmental - 36 Firms

1929	89.1	81.6	101.5	104.1	107.3	103.1	91.9	96.2	107.5	128.6	123.2	154.1
1930	92.0	83.0	88.5	105.6	104.8	95.3	83.1	82.3	99.9	117.1	103.7	144.7
1931	75.1	75.9	86.6	94.5	89.3	87.6	71.7	69.7	82.4	94.4	94.0	128.2
1932	61.5	62.1	69.2	77.7	73.7	70.5	54.5	56.8	68.6	81.2	78.9	98.8
1933	51.7	49.5	59.4	66.6	70.0	68.8	52.8	57.1	71.3	81.2	77.7	102.4
1934	56.1	54.9	67.1	66.3	73.6	69.9	54.2	59.0	72.2	83.9	83.1	112.0
1935	56.3	54.3	61.1	72.3	70.8	70.8	56.9	59.5	71.5			





# INDEX NUMBERS OF RETAIL SALES

(Average for 1920 = 100)

(All indexes for the last twelve months are subject to final revision.)

Year	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Drugs - 23 Chains												
1929	101.1	99.3	109.0	101.0	104.4	107.6	106.8	112.5	101.2	106.5	105.7	116.9
1930	99.5	96.2	107.1	101.5	101.8	97.9	99.0	103.0	93.4	98.3	93.5	109.0
1931	94.7	89.0	93.6	91.2	91.0	87.8	89.9	91.1	86.5	89.9	88.1	102.3
1932	83.4	84.0	88.4	84.2	76.6	80.1	75.6	76.7	74.3	77.6	74.0	87.8
1933	70.5	65.5	71.1	66.9	66.3	70.3	68.0	67.9	69.3	68.1	70.1	82.3
1934	70.0	64.8	75.4	69.2	70.3	72.7	68.9	70.4	69.8	71.8	71.5	85.4
1935	72.1	68.9	76.8	71.7	72.0	70.7	71.4	74.2	69.8			

Dyers and Cleaners - 8 Chains												
1929	69.2	70.5	113.5	139.5	123.9	113.9	104.4	105.6	121.0	124.9	97.3	78.7
1930	72.0	66.7	104.4	137.0	136.9	104.4	93.6	96.1	119.1	114.8	81.2	73.9
1931	69.6	63.1	98.6	124.1	106.5	101.5	88.5	82.1	93.1	88.6	72.3	58.8
1932	51.1	49.3	63.8	88.7	80.6	76.9	64.0	64.1	77.9	73.3	59.6	50.5
1933	44.5	41.9	58.2	87.6	85.9	74.3	60.9	70.4	81.1	78.5	61.8	54.8
1934	53.0	49.1	72.5	87.9	94.0	83.4	72.4	78.1	79.6	85.0	69.7	59.1
1935	51.7	44.7	64.1	96.3	93.7	90.0	77.6	75.2	77.1			

Furniture - 7 Chains												
1929	96.6	132.8	143.6	142.9	155.8	135.2	114.7	151.6	146.9	165.7	165.0	158.6
1930	90.4	92.6	99.1	101.5	113.3	93.4	69.3	97.9	105.7	112.2	106.8	117.9
1931	67.0	76.7	78.0	77.7	77.9	68.3	57.0	72.9	92.1	98.4	99.7	98.0
1932	52.8	60.8	61.0	64.4	62.7	52.1	38.7	49.0	61.1	62.7	60.1	62.2
1933	31.5	38.1	53.2	56.1	63.9	54.6	41.0	61.7	68.6	67.5	56.1	61.6
1934	42.5	48.6	56.9	65.5	74.9	67.7	51.2	72.5	78.0	79.8	72.3	79.4
1935	44.8	55.6	63.7	74.8	77.4	70.8	59.2	78.6	85.0			

Groceries and Meats - 34 Chains												
1929	99.1	97.4	108.8	105.7	111.8	105.7	106.2	107.6	104.5	114.6	111.5	114.7
1930	106.6	96.8	100.9	105.9	109.7	94.3	96.6	95.3	94.8	98.4	95.3	105.3
1931	95.4	88.2	94.6	97.0	96.6	91.9	90.4	84.0	88.4	91.2	82.7	92.8
1932	79.3	77.9	84.7	81.4	79.8	77.9	75.9	72.3	75.7	76.6	74.2	82.1
1933	66.7	64.0	75.0	70.2	75.7	73.3	68.9	70.4	73.8	71.6	71.7	78.6
1934	70.8	68.6	78.7	71.6	76.8	74.7	67.9	69.9	69.7	75.3	71.7	75.3
1935	71.7	67.6	75.2	73.9	74.8	71.4	69.9	71.3	70.1			

Hardware - 15 Chains												
1929	80.6	77.9	89.1	114.5	121.2	118.2	117.1	121.1	133.7	133.3	117.4	122.7
1930	72.6	74.0	90.0	98.0	123.7	105.0	95.6	103.0	111.9	115.1	100.9	110.3
1931	68.6	64.6	76.6	88.4	105.7	95.7	89.3	89.8	96.1	95.0	82.5	87.0
1932	53.4	59.5	60.5	76.8	92.9	78.6	66.1	69.7	76.2	71.1	63.4	64.4
1933	39.7	36.7	50.1	60.5	86.2	77.1	64.1	70.7	80.0	81.0	64.5	62.9
1934	42.1	43.2	55.1	74.2	103.7	85.4	77.1	77.9	87.5	92.6	69.4	79.9
1935	52.4	49.8	62.3	80.6	101.8	87.5	83.3	84.3	91.1			



INDEX NUMBERS OF RETAIL SALES  
(1930 = 100)

(All indexes for the last twelve months are subject to final revision.)

Year	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
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Music and Radio - 6 Chains

1929	126.2	132.5	116.4	108.1	118.4	82.9	83.3	111.5	163.2	209.9	189.7	197.8
1930	105.4	89.6	93.3	79.3	82.3	62.6	56.8	70.2	113.4	138.7	137.1	171.5
1931	86.0	82.3	73.9	61.5	63.7	47.8	48.5	59.1	84.2	98.6	103.9	102.8
1932	53.7	50.2	44.3	41.8	37.5	31.6	24.1	33.2	56.7	54.6	58.0	61.3
1933	29.4	24.9	29.7	26.2	30.6	23.7	22.5	28.8	43.8	42.4	49.7	53.8
1934	30.2	31.4	32.9	29.9	37.1	28.9	24.7	33.8	52.8	57.5	59.6	67.4
1935	37.2	36.1	39.7	35.5	43.0	30.1	26.6	35.2	51.9			

Restaurants - 14 Chains

1929	105.9	101.6	110.7	108.1	116.6	110.1	122.1	127.3	114.7	116.4	102.7	110.1
1930	104.6	95.0	100.1	97.8	104.3	101.4	105.4	108.1	100.4	99.5	87.4	96.1
1931	87.2	80.1	88.0	87.5	89.4	83.3	90.3	90.0	86.1	81.5	71.7	81.6
1932	67.7	65.8	68.2	68.4	64.8	61.5	63.2	64.3	64.2	60.3	55.8	62.7
1933	54.4	50.5	56.4	55.6	56.7	55.7	56.4	57.7	56.5	54.9	51.9	55.0
1934	51.2	47.7	56.7	53.9	56.8	55.3	54.1	57.3	52.6	53.2	51.2	53.7
1935	49.0	44.9	51.4	50.7	51.9	49.8	51.2	55.4	52.9			

Variety - 9 Chains

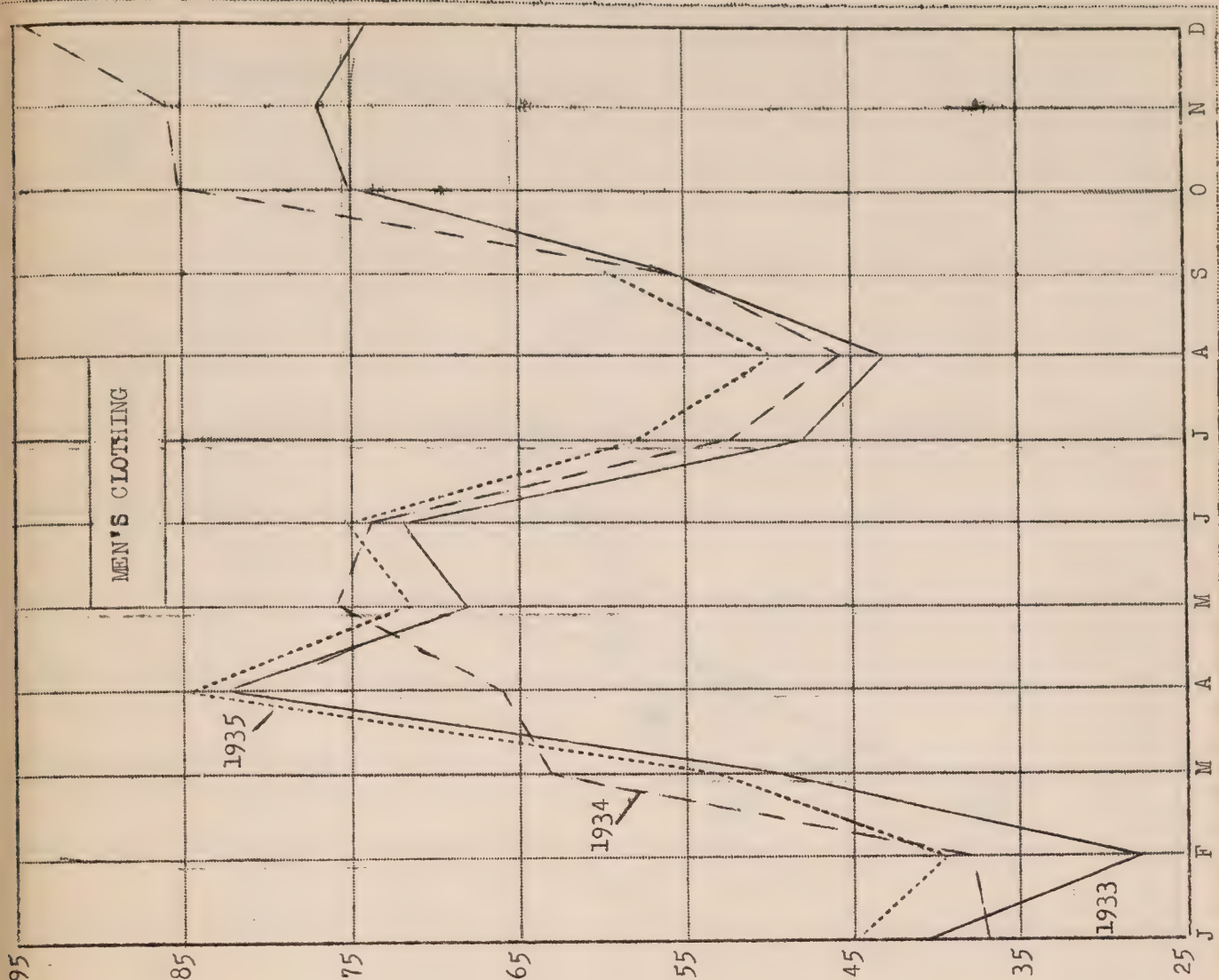
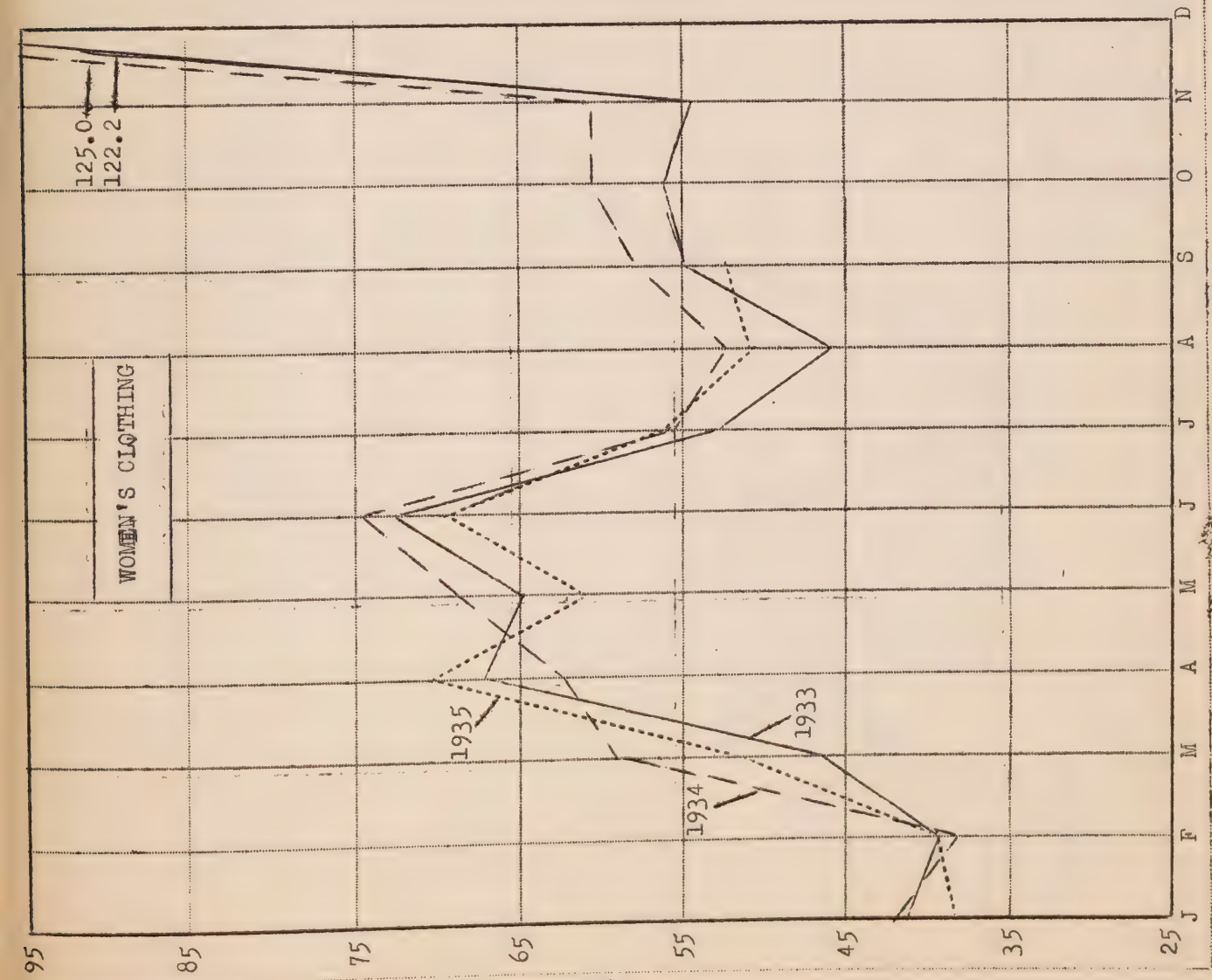
1929	74.0	83.5	103.8	99.8	130.8	124.9	122.1	130.6	108.3	125.4	118.9	194.2
1930	68.6	73.9	84.2	92.8	105.5	94.8	95.9	98.6	92.8	105.4	101.6	186.0
1931	69.2	69.5	77.5	92.2	102.0	94.3	91.9	93.3	87.6	107.7	94.5	180.4
1932	62.9	64.0	72.3	80.7	85.3	87.1	83.5	75.0	75.0	87.1	78.7	147.7
1933	54.2	55.7	60.4	73.9	75.7	82.3	76.1	72.7	79.2	80.8	77.2	145.2
1934	54.9	55.5	76.1	69.8	92.4	90.0	79.2	77.7	79.9	86.3	83.9	159.6
1935	53.2	57.7	67.5	77.9	79.5	88.6	82.8	83.7	77.9			

General Index

1929	94.7	91.4	110.0	109.8	115.2	111.1	103.2	107.3	109.7	126.7	119.7	139.1
1930	93.7	86.8	94.7	107.8	109.1	97.4	90.3	90.2	97.3	107.8	98.6	126.3
1931	80.1	77.1	87.2	95.1	92.6	88.9	79.9	76.6	83.9	91.8	86.9	111.0
1932	66.3	65.5	73.1	77.7	75.6	73.6	63.6	62.2	69.6	75.8	73.1	90.6
1933	54.7	51.9	62.1	67.6	70.9	69.1	59.1	61.3	69.7	73.7	71.4	89.4
1934	57.7	56.2	69.3	67.4	75.3	72.6	60.5	63.4	69.7	77.7	74.9	95.2
1935	58.6	56.4	64.8	72.9	72.4	71.6	63.1	64.9	69.7			

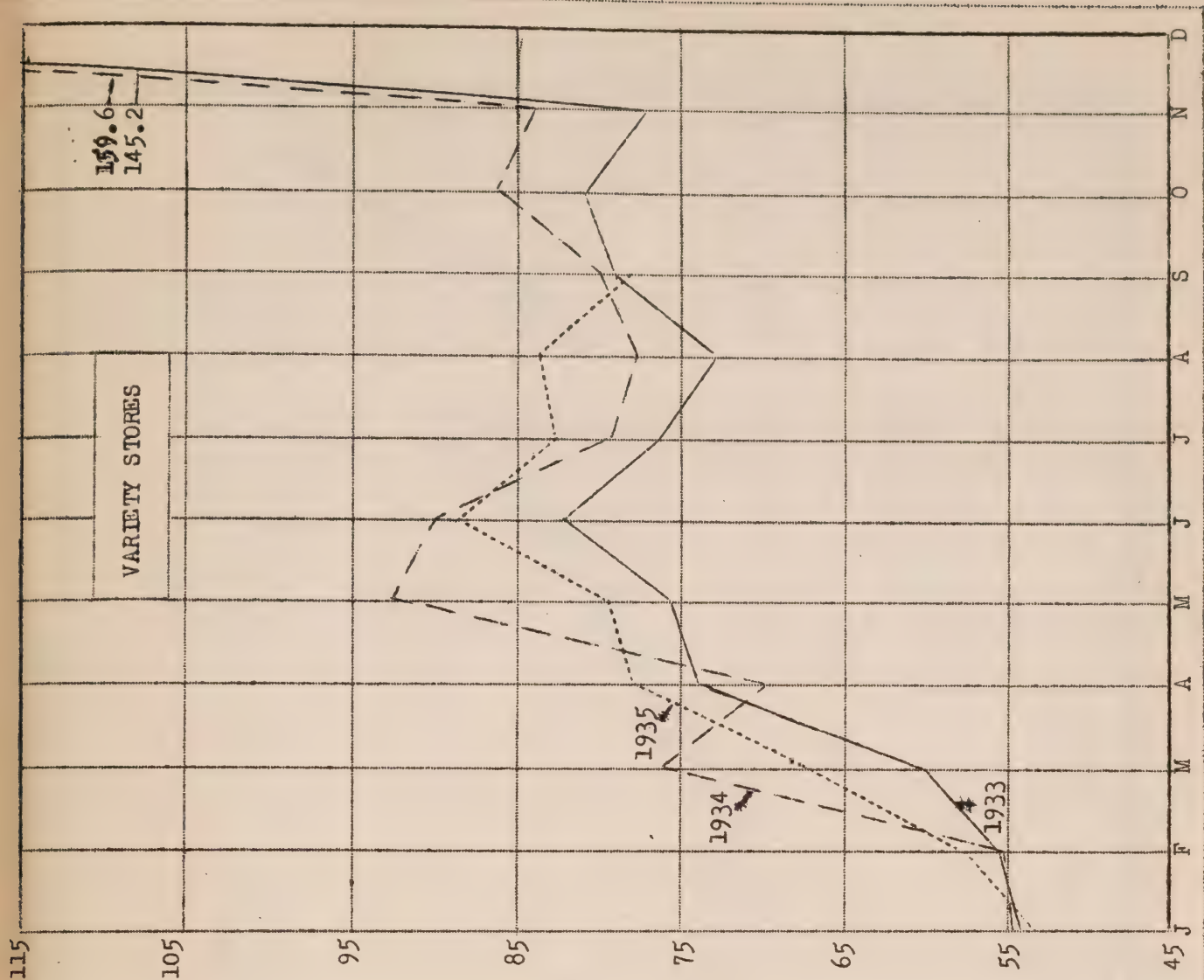
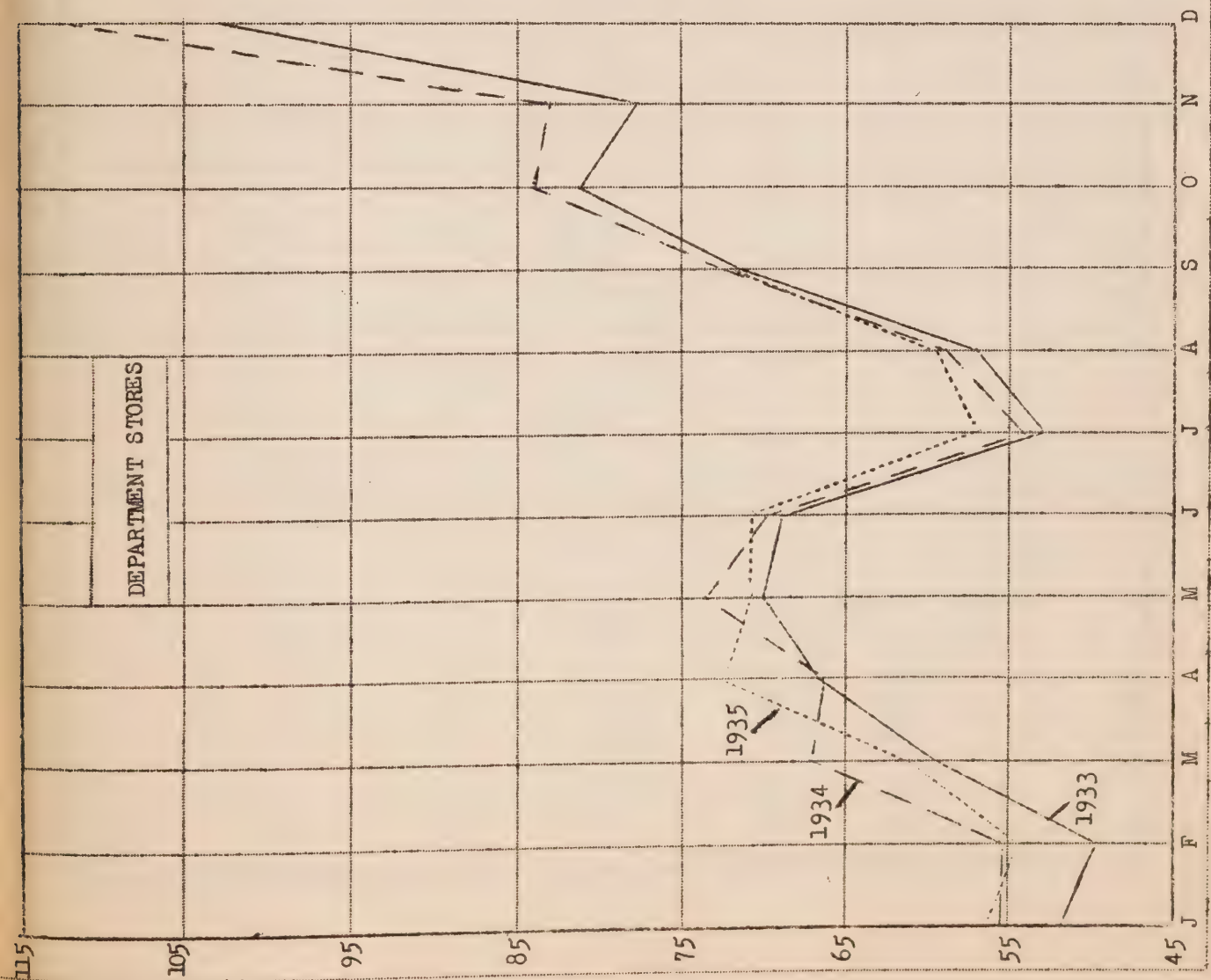






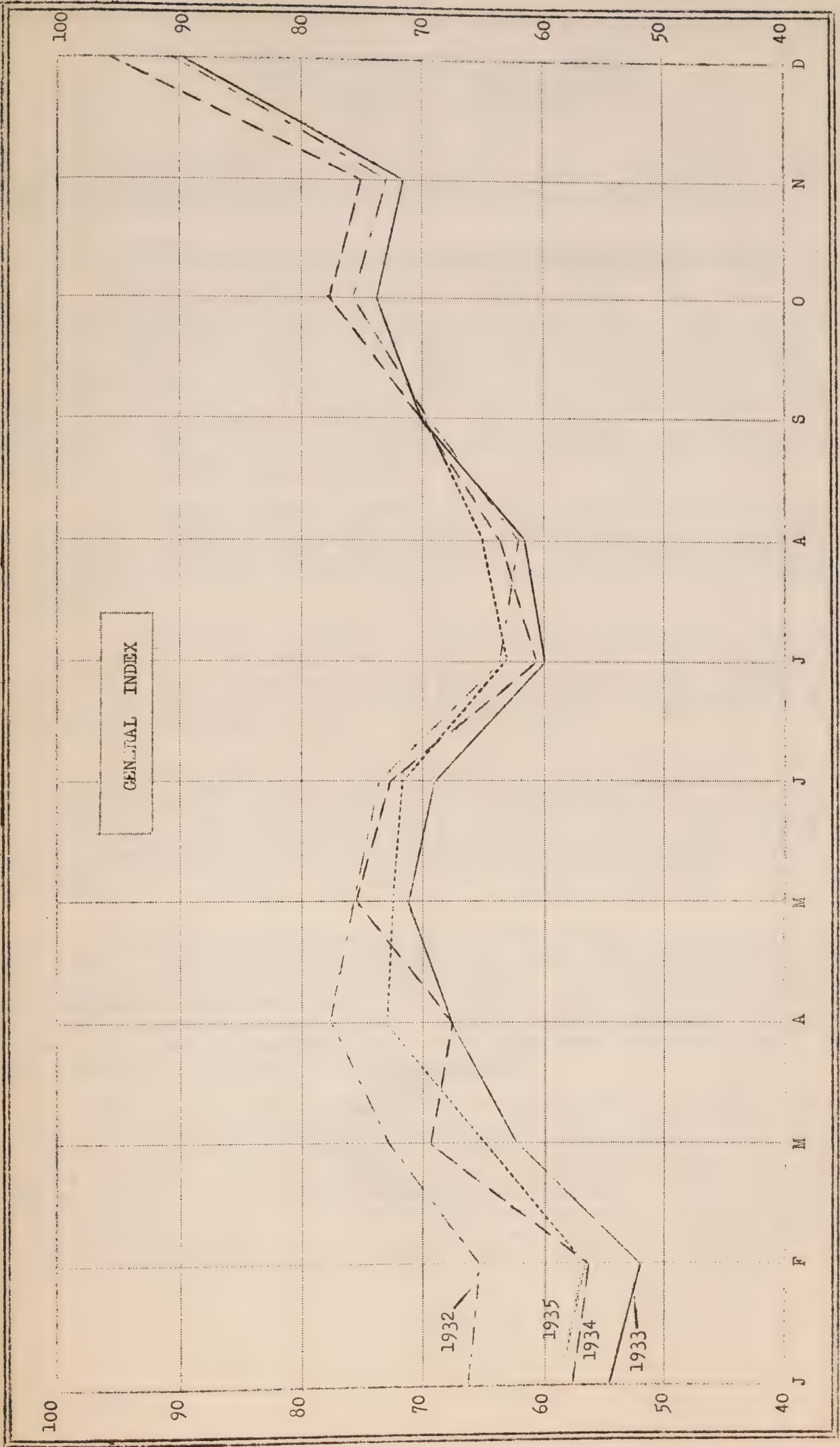




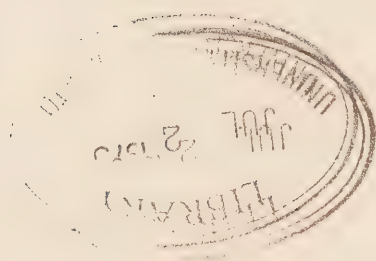




MONTHLY INDEXES OF RETAIL SALES (AVERAGE FOR 1930 = 100)







DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA.

Dominion Statistician: R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)  
Chief, Internal Trade Branch: Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES, OCTOBER, 1935

Retail sales were higher in October, 1935, than in any other month during the past four years with the exception only of the December months, in which the Christmas trade is concentrated. The general index of retail trade for October, 1935, stood at 81.0 (average for 1930 - 100). In comparison with this figure, indexes for the corresponding months in preceding years are 77.7 for 1934, 73.7 for 1933, and 75.8 for 1932. The increase over September of this year, 16.4 per cent, is more than seasonal; in fact, it is the largest increase registered by October over September during the past six years.

The index numbers released by the Dominion Bureau of Statistics are based on returns made by 167 chains, comprising more than 3,300 stores, and 36 departmental establishments. No allowance has been made for the varying number of business days in each month, nor for seasonal influences.

A sharp rise is evident in department store sales, the index for October, 88.4, recording an advance of 23.1 per cent compared with September and an improvement of 5.4 per cent over October, 1934. The variety store index number was 90.4 for the month under review and sales were 4.8 per cent better than in October, 1934.

Grocery and meat sales recorded a gain of nearly 11 per cent over September, 1935, and 2.5 per cent over October last year, the index for October, 1935, standing at 77.2. A small increase was shown in restaurant sales. The index for October was 53.7. Candy sales stood at 57.4 as compared with 52.6 in September and 56.4 in October, 1934. Drug store sales rose from 69.8 in September to 74.2 in October, a gain of 6.3 per cent.

Remarkable gains are evident in the furniture and music and radio groups. The index of furniture sales was 93.6 in October as against 85.0 in September and 79.8 in October, 1934. Corresponding figures for music and radio sales were 66.9 for October, 1935; 52.3 for September, 1935; and 57.5 for October, 1934. Retail sales of hardware increased by 7.4 per cent over September and 5.1 per cent over October, 1934. The index number for October this year was 97.3.

Continuing the advance of the four preceding months, the index of sales of men's clothing was 88.1 in October as against 59.5 in September and 85.2 in October, 1934. The index for women's clothing recovered from the recession of the last two months and stood at 62.0 in October. Sales of boots and shoes rose from 68.7 in September to 69.7 in October. The only decline in the thirteen groups was recorded in sales of dyeing and cleaning establishments, the index standing at 73.5 compared with 77.1 in September and 85.0 in October last year.





INDEX NUMBERS OF RETAIL SALES  
(Average for 1930 = 100)

(All indexes for the last twelve months are subject to final revision.)

Year	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
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Boots and Shoes - 17 Chains

1929	91.5	81.2	137.9	132.9	149.3	155.2	117.2	112.1	111.3	121.4	128.6	155.6
1930	67.5	73.3	89.6	123.5	120.9	118.6	96.9	91.7	89.4	97.8	100.0	130.9
1931	66.1	59.7	76.2	104.2	103.4	109.5	93.0	77.7	80.6	90.0	85.7	123.9
1932	63.5	48.8	64.3	88.9	91.8	104.0	82.6	61.5	68.1	74.2	84.2	102.7
1933	45.1	39.2	45.7	72.7	77.5	95.4	69.7	55.7	68.2	67.5	82.9	96.1
1934	45.4	37.5	73.8	71.0	92.1	109.3	68.6	58.2	71.5	68.1	70.5	121.5
1935	43.9	36.4	61.2	83.1	80.9	109.8	70.0	62.6	68.7	69.7		

Candy - 6 Chains

1929	88.8	99.5	149.5	93.5	116.7	101.3	104.9	135.0	107.4	109.8	110.7	201.5
1930	84.6	100.4	92.4	130.0	106.1	76.3	86.7	105.9	87.8	86.8	81.1	162.0
1931	68.4	74.3	68.3	107.5	87.9	63.1	70.4	83.6	74.9	86.2	67.4	154.6
1932	61.0	63.4	99.0	61.3	67.3	53.0	63.2	61.7	59.8	61.5	49.8	131.4
1933	46.0	51.5	44.0	80.5	59.9	44.1	50.0	58.2	57.6	57.2	49.9	112.1
1934	47.5	51.7	84.2	55.2	60.0	48.4	46.3	58.6	54.2	56.4	49.2	115.4
1935	39.8	55.6	52.2	78.9	60.8	47.1	44.0	59.2	52.6	57.4		

Clothing, Men's - 15 Chains

1929	130.5	119.9	162.5	158.3	146.0	143.8	104.2	107.2	119.7	194.3	152.2	132.7
1930	78.0	68.9	102.1	148.7	126.5	109.0	86.4	73.7	83.4	116.4	97.3	109.7
1931	57.2	49.1	77.4	107.5	90.1	85.0	65.4	53.6	63.8	81.9	79.9	89.0
1932	45.4	37.7	56.0	67.7	67.4	72.6	52.7	40.2	55.4	71.3	72.4	80.2
1933	41.4	28.0	49.7	82.8	68.2	72.2	47.8	42.9	56.0	75.0	76.9	74.0
1934	36.9	37.9	63.1	66.0	76.1	73.9	52.1	45.5	56.1	85.2	86.0	94.7
1935	44.8	39.6	53.2	84.9	71.4	75.3	57.7	50.3	59.5	88.1		

Clothing, Women's - 13 Chains

1929	83.3	74.1	113.1	114.7	121.7	141.4	115.7	102.9	96.3	112.2	106.3	181.1
1930	74.9	76.4	87.9	126.9	118.7	115.7	96.9	81.2	88.0	96.7	85.9	150.7
1931	57.6	53.7	77.0	101.1	92.4	98.3	71.2	58.5	65.0	81.0	72.9	134.2
1932	53.1	46.2	63.3	79.2	70.7	79.5	58.5	46.0	53.2	60.0	57.5	127.1
1933	41.2	39.4	46.7	67.2	64.8	72.8	53.1	45.9	54.7	56.1	54.4	125.0
1934	41.9	38.2	59.0	62.3	68.7	74.7	55.5	52.3	57.7	60.5	60.6	122.2
1935	38.3	39.4	51.6	70.6	61.0	69.5	56.3	50.5	52.1	62.0		

Departmental - 36 Firms

1929	89.1	81.6	101.5	104.1	107.3	103.1	91.9	96.2	107.5	128.6	123.2	154.1
1930	92.0	83.0	88.5	105.6	104.8	95.3	83.1	82.3	99.9	117.1	103.7	144.7
1931	75.1	75.9	86.6	94.5	89.3	87.6	71.7	69.7	82.4	94.4	94.0	128.2
1932	61.5	62.1	69.2	77.7	73.7	70.5	54.5	56.8	68.6	81.2	78.9	98.8
1933	51.7	49.5	59.4	66.6	70.0	68.8	52.8	57.1	71.3	81.2	77.7	102.4
1934	56.1	54.9	67.1	66.3	73.6	69.9	54.2	59.0	72.2	83.9	83.1	112.0
1935	56.3	54.3	61.1	72.3	70.8	70.8	56.9	59.5	71.8	88.4		





# INDEX NUMBERS OF RETAIL SALES

(Average for 1930 = 100)

(All indexes for the last twelve months are subject to final revision.)

Year	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
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## Drugs - 23 Chains

1929	101.1	99.3	109.0	101.0	104.4	107.6	106.8	112.5	101.2	103.5	105.7	116.9
1930	99.5	96.2	107.1	101.5	101.8	97.9	99.0	103.0	93.4	98.3	92.5	109.0
1931	94.7	89.0	93.6	91.2	91.0	97.8	89.9	91.1	83.5	89.9	88.1	102.3
1932	93.4	84.0	88.4	84.2	76.6	80.1	75.6	76.7	74.3	77.6	74.0	87.8
1933	70.5	65.5	71.1	66.9	66.3	70.3	68.0	67.9	69.3	68.1	70.1	82.3
1934	70.0	64.8	75.4	69.2	70.3	72.7	68.9	70.4	69.8	71.8	71.5	85.4
1935	72.1	68.9	76.8	71.7	73.0	70.7	71.4	74.1	69.8	74.2		

## Dyers and Cleaners - 8 Chains

1929	69.2	70.5	113.5	139.5	123.9	113.9	104.4	105.6	121.0	124.9	97.3	73.7
1930	72.0	66.7	104.4	137.0	136.2	104.4	93.6	96.1	119.1	114.8	81.2	73.9
1931	69.6	63.1	98.6	124.1	106.5	101.5	88.5	82.1	93.1	88.6	72.3	58.8
1932	51.1	49.3	63.8	88.7	80.6	76.9	64.0	64.1	77.9	73.3	52.6	50.5
1933	44.5	41.9	58.2	87.6	85.9	74.3	60.9	70.4	81.1	78.5	61.8	54.8
1934	53.0	49.1	72.5	87.9	94.0	83.4	72.4	78.1	79.6	85.0	69.7	59.1
1935	51.7	44.7	64.1	96.3	93.7	90.0	77.6	75.2	77.1	73.5		

## Furniture - 7 Chains

1929	96.6	132.8	143.6	142.9	155.8	135.2	114.7	151.6	146.9	165.7	165.0	153.6
1930	90.4	92.6	99.1	101.5	113.3	93.4	69.3	97.9	105.7	112.2	106.8	117.9
1931	67.0	76.7	78.0	77.7	77.9	68.3	57.0	72.9	92.1	98.4	99.7	98.0
1932	52.8	60.8	61.0	64.4	62.7	52.1	38.7	49.0	61.1	62.7	60.1	62.2
1933	31.5	33.1	53.2	56.1	63.9	54.6	41.0	61.7	68.6	67.5	56.1	61.6
1934	42.5	48.6	56.9	65.5	74.9	67.7	51.2	72.5	78.0	79.8	72.3	79.4
1935	44.8	55.6	63.7	74.8	77.4	70.8	59.2	78.6	85.0	93.6		

## Groceries and Meats - 34 Chains

1929	99.1	97.4	108.8	105.7	111.8	105.7	106.2	107.6	104.5	114.6	111.5	114.7
1930	106.6	96.8	100.9	105.9	109.7	94.3	96.6	95.3	94.8	98.4	95.3	105.3
1931	95.4	88.2	94.6	97.0	96.6	91.9	90.4	84.0	88.4	91.2	82.7	92.8
1932	79.3	77.9	84.7	81.4	79.8	77.9	75.9	72.3	75.7	76.6	74.2	82.1
1933	66.7	64.0	75.0	70.2	75.7	73.3	68.9	70.4	73.8	71.6	71.7	73.6
1934	70.8	68.6	78.7	71.6	76.8	74.7	67.9	69.9	69.7	75.3	71.7	75.3
1935	71.7	67.6	75.2	73.9	74.8	71.4	69.9	71.6	69.6	77.2		

## Hardware - 15 Chains

1929	80.6	77.9	89.1	114.5	121.2	118.2	117.1	121.1	133.7	133.3	117.4	122.7
1930	72.6	74.0	90.0	98.0	123.7	105.0	95.6	103.0	111.9	115.1	100.9	110.3
1931	68.6	64.6	76.6	88.4	105.7	95.7	89.3	89.8	96.1	95.0	82.5	87.0
1932	53.4	59.5	60.5	76.8	92.9	78.6	66.1	69.7	76.2	71.1	63.4	64.4
1933	39.7	36.7	50.1	60.5	83.2	77.1	64.1	70.7	80.0	81.0	64.5	62.9
1934	42.1	43.2	55.1	74.2	103.7	85.4	77.1	77.9	87.5	92.6	69.4	79.9
1935	52.4	49.8	62.3	80.6	101.8	87.5	83.2	84.4	90.6	97.3		





INDEX NUMBERS OF RETAIL SALES  
(Average for 1930 = 100)

(All indexes for the last twelve months are subject to final revision.)

Year	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
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Music and Radio - 6 Chains

29	126.2	132.5	116.4	108.1	118.4	82.9	83.3	111.5	163.2	209.9	189.7	197.8
30	105.4	89.6	93.3	79.3	82.3	62.6	56.8	70.2	113.4	138.7	137.1	171.5
31	86.0	82.3	73.9	61.5	63.7	47.8	48.5	59.1	84.2	98.6	103.9	102.8
32	53.7	50.2	44.3	41.8	37.5	31.6	24.1	33.2	56.7	54.6	58.0	61.3
33	29.4	24.9	29.7	26.2	30.6	23.7	22.5	28.8	43.8	42.4	49.7	53.8
34	30.2	31.4	32.9	29.9	37.1	28.9	24.7	33.8	52.8	57.5	59.6	67.4
35	37.2	36.1	39.7	35.5	43.0	30.1	26.6	35.2	52.3	66.9		

Restaurants - 14 Chains

29	105.9	101.6	110.7	108.1	116.6	110.1	122.1	127.3	114.7	116.4	102.7	110.1
30	104.6	95.0	100.1	97.8	104.3	101.4	105.4	108.1	100.4	99.5	87.4	96.1
31	87.2	80.1	88.0	87.5	89.4	83.3	90.3	90.0	86.1	81.5	71.7	81.6
32	67.7	65.8	68.2	68.4	64.8	61.5	63.2	64.3	64.2	60.3	55.8	62.7
33	54.4	50.5	56.4	55.6	56.7	55.7	56.4	57.7	56.5	54.9	51.9	55.0
34	51.2	47.7	56.7	53.9	56.8	55.3	54.1	57.3	52.6	53.2	51.2	53.7
35	49.0	44.9	51.4	50.7	51.9	49.8	51.2	55.4	53.0	53.7		

Variety - 9 Chains

29	74.0	83.5	103.8	99.8	130.8	124.9	122.1	130.6	108.3	125.4	118.9	194.2
30	68.6	73.9	84.2	92.8	105.5	94.8	95.9	98.6	92.8	105.4	101.6	186.0
31	69.2	69.5	77.5	92.2	102.0	94.3	91.9	93.3	87.6	107.7	94.5	180.4
32	62.9	64.0	72.3	80.7	85.3	87.1	83.5	75.0	75.0	87.1	78.7	147.7
33	54.2	55.7	60.4	73.9	75.7	82.3	76.1	72.7	79.2	80.8	77.2	145.2
34	54.9	55.5	76.1	69.8	92.4	90.0	79.2	77.7	79.9	86.3	83.9	159.6
35	53.2	57.7	67.5	77.9	79.5	88.6	82.8	83.7	77.9	90.4		

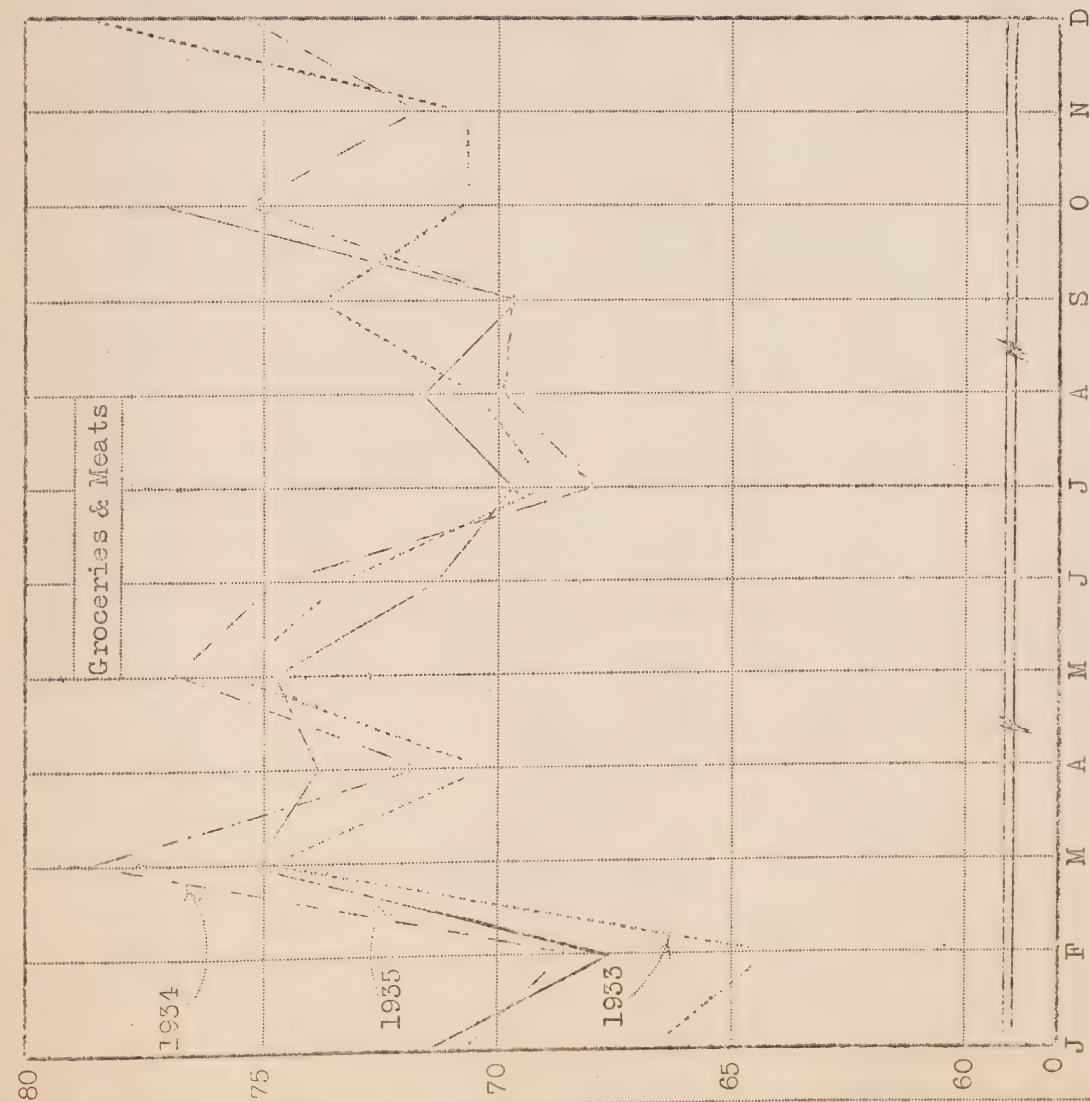
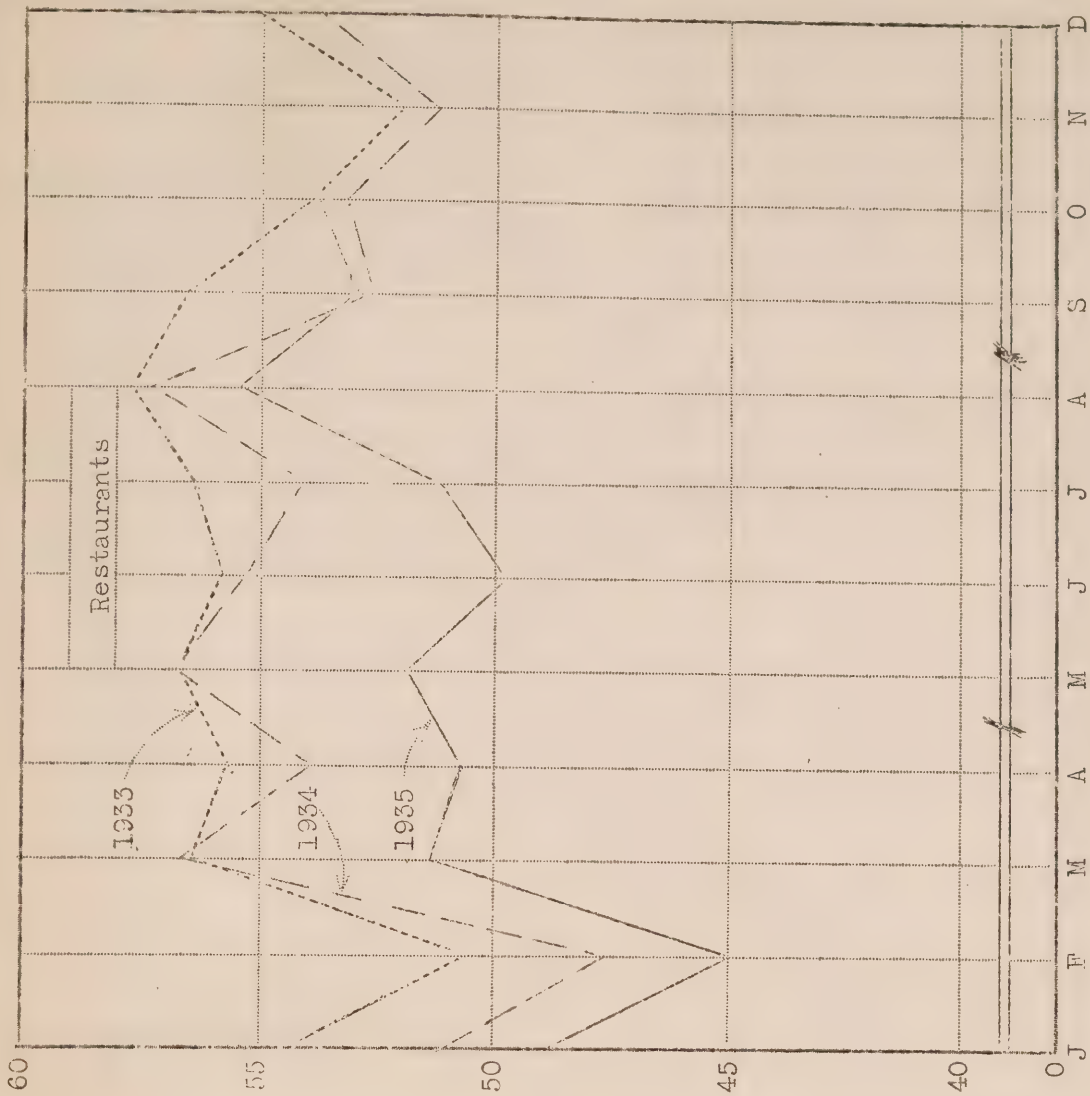
General Index

29	94.7	91.4	110.0	109.8	115.2	111.1	103.2	107.3	109.7	126.7	119.7	139.1
30	93.7	86.8	94.7	107.8	109.1	97.4	90.3	90.2	97.3	107.8	98.6	126.3
31	80.1	77.1	87.2	95.1	92.6	88.9	79.9	76.6	83.9	91.8	86.9	111.0
32	66.3	65.5	73.1	77.7	75.6	73.6	63.6	62.2	69.6	75.8	73.1	90.6
33	54.7	51.9	62.1	67.6	70.9	69.1	59.1	61.3	69.7	73.7	71.4	89.4
34	57.7	56.2	69.3	67.4	75.3	72.6	60.5	63.4	69.7	77.7	74.9	95.2
35	58.6	56.4	64.8	72.9	72.4	71.6	63.0	65.0	69.6	81.0		

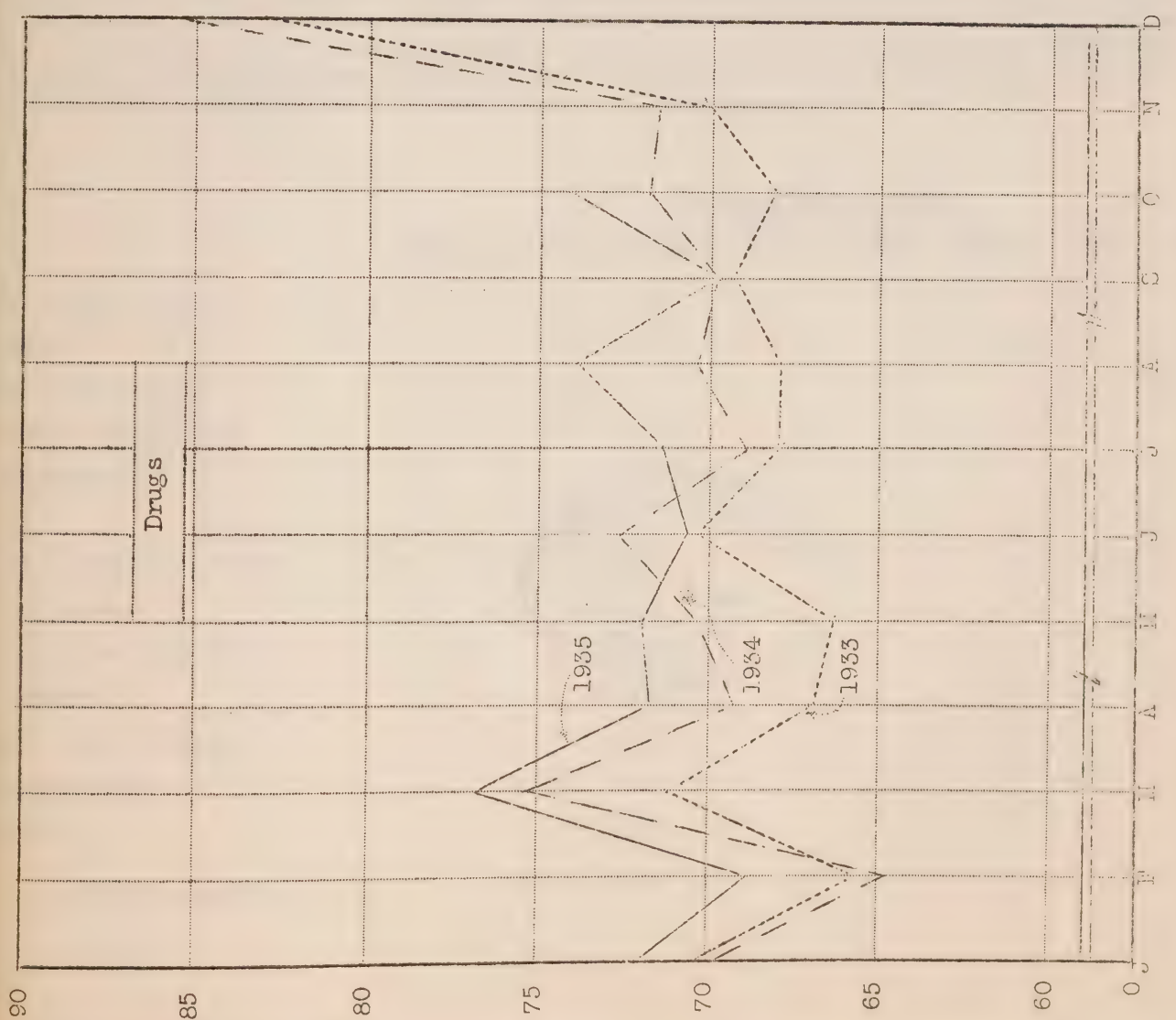
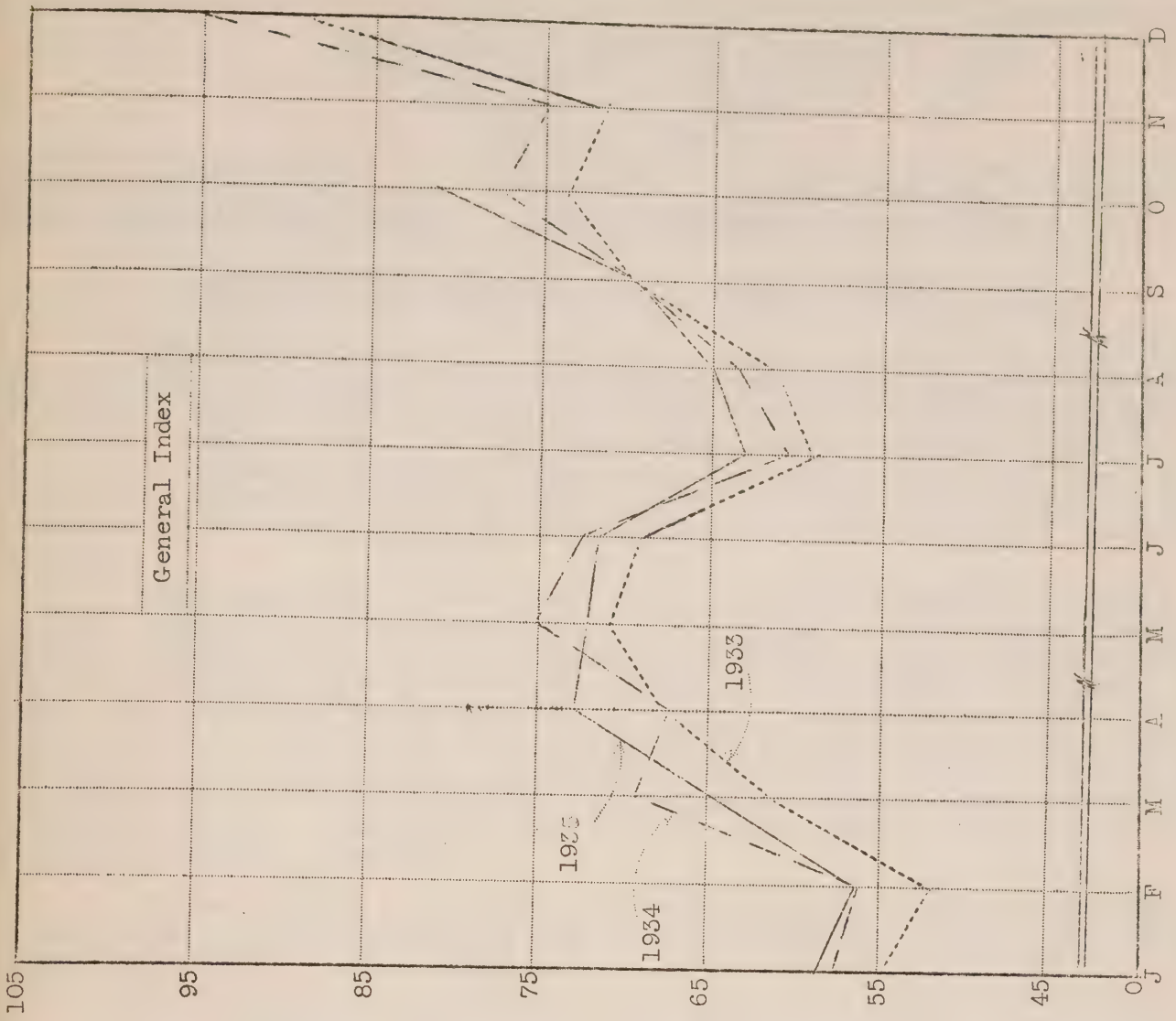




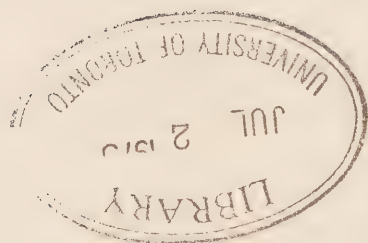
MONTHLY INDEXES OF RETAIL SALES (AVERAGE FOR 1930 = 100)











DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA.

Dominion Statistician: R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)  
Chief, Internal Trade Branch: Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES, NOVEMBER, 1935

The index of the value of retail sales in Canada for November, 1935 (corrected for number of business days and normal seasonal variations) was 72.2, as compared with 73.1 for October and 72.5 for September of this year (base, 1930 = 100). The November index, while slightly below the October and September figures, shows an improvement of 3.3 per cent over the level of retail trade in November, 1934, when the index stood at 69.9. It also shows an improvement of 7.8 per cent over the November, 1933, figure, 67.0.

This bulletin is the first of a new monthly series on retail sales and includes, in addition to a continuation of the figures previously published, supplementary sets of indexes corrected for differences in the number of business days in the various months and for normal seasonal variations. Three sets of index numbers are shown for each sub-group in the attached tables. The first set, under Column A, is a continuation of the series previously published. In Column B the original index numbers have been corrected for differences in the number of business days in the various months, while, in Column C, the indexes have been further corrected for the usual seasonal movements.

These figures are released by the Dominion Bureau of Statistics and are based on returns made by 169 chains, comprising over 3,300 stores, and 37 departmental establishments.

The percentage changes in value of sales shown below are based upon the indexes corrected for number of business days and for seasonal variations. Ten of the thirteen groups show an improvement in November, 1935, over the corresponding month in 1934, while three groups registered declines. On comparing November with October of this year improvements were registered by 8 groups and declines by five groups.

	<u>Percentage Change</u>	
	<u>Nov., 1935 - Nov., 1934</u>	<u>Nov., 1935 - Oct., 1935</u>
Boots and shoes	+ 6.8	- 2.5
Candy	+ 1.2	- 2.0
Men's clothing	+ 3.2	+ 2.0
Women's clothing	- 4.0	- 1.4
Departmental	+ 4.5	+ 2.2
Drugs	+ 6.0	+ 3.9
Dyers and cleaners	- 6.8	+ 9.4
Furniture	+ 14.1	+ 4.5
Groceries and meats	- 0.7	- 5.7
Hardware	+ 21.6	+ 6.8
Music and radio	+ 7.4	- 6.7
Restaurants	+ 1.3	+ 2.4
Variety	+ 2.4	+ 1.2
General Index	+ 3.3	- 1.2





INDEX NUMBERS OF RETAIL SALES (AVERAGE FOR 1930 = 100)

A. Indexes of Monthly Sales. B. Indexes of Average Daily Sales.  
C. Indexes of Average Daily Sales Adjusted for Seasonal Variations.

Year and Month	Boots and Shoes (16 Chains)			Candy (6 Chains)			Men's Clothing (15 Chains)			Women's Clothing (12 Chains)			Departmental (37 Firms)		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
1933															
November .....	82.9	82.9	76.8	49.9	50.7	58.9	76.9	76.6	61.3	54.4	54.2	58.2	77.7	76.7	67.2
December .....	96.1	93.1	66.0	112.1	107.9	58.0	74.0	71.3	55.7	125.0	120.2	65.0	102.4	103.1	67.8
1934															
January .....	45.4	45.8	69.3	47.5	47.1	62.8	36.9	37.0	56.0	41.9	41.9	60.7	56.1	55.6	69.5
February .....	37.5	39.9	62.3	51.7	56.0	60.9	37.9	40.3	65.0	38.2	40.5	59.6	54.9	58.5	69.7
March .....	73.8	69.4	78.9	84.2	78.8	60.6	63.1	59.8	59.8	59.0	55.9	60.8	67.1	65.3	68.0
April .....	71.0	73.0	70.2	55.2	58.2	68.4	66.0	68.5	59.6	62.3	64.5	59.7	66.3	68.1	70.9
May .....	92.1	92.8	79.3	60.0	59.3	60.5	76.1	76.1	65.0	68.7	68.6	62.4	73.6	72.9	71.5
June .....	109.3	102.8	77.3	48.4	46.7	60.6	73.9	69.6	60.0	74.7	70.2	58.5	69.9	68.0	70.1
July .....	68.6	71.1	69.7	46.8	47.9	56.4	52.1	53.8	63.3	55.5	57.2	61.5	54.2	55.6	69.5
August .....	58.2	56.4	68.0	58.6	57.6	58.7	45.5	43.6	62.3	52.3	50.1	65.9	59.0	56.1	70.1
September .....	71.5	71.5	73.7	54.2	54.0	58.0	56.1	56.1	61.0	57.7	57.6	64.0	72.2	75.7	72.8
October .....	68.1	66.6	68.6	56.4	56.0	58.9	85.2	83.2	67.1	60.5	59.1	61.5	83.9	80.4	69.9
November .....	70.5	70.2	65.0	49.2	49.8	57.9	86.0	85.0	68.0	60.6	59.8	64.3	83.1	81.7	71.7
December .....	121.5	117.0	82.9	115.4	112.0	60.2	94.7	92.9	72.6	122.2	119.8	64.7	112.0	113.2	74.5
1935															
January .....	43.9	43.9	66.5	39.8	39.4	52.5	44.8	44.6	67.6	38.3	38.1	55.3	56.3	55.6	69.5
February .....	36.4	38.7	60.4	55.6	60.3	65.5	39.6	42.1	67.8	39.4	41.8	61.5	54.3	57.9	68.9
March .....	61.2	57.6	77.9	52.2	50.3	59.2	53.2	50.1	64.2	51.6	48.5	63.9	61.1	59.4	66.7
April .....	83.1	86.1	73.0	78.9	80.8	62.2	84.9	89.1	65.0	70.6	74.0	59.7	72.3	74.5	72.4
May .....	80.9	80.9	69.2	60.8	59.7	61.0	71.4	71.1	60.8	61.0	60.7	55.2	70.8	69.9	68.5
June .....	109.8	106.5	80.1	47.1	46.9	61.0	75.3	73.6	63.5	69.5	67.8	56.5	70.8	71.5	73.7
July .....	70.0	70.6	69.2	44.0	43.8	51.5	57.7	57.7	67.9	56.3	56.3	60.5	56.9	56.4	70.5
August .....	62.6	57.2	68.9	59.2	55.4	56.6	50.3	46.0	65.6	50.5	46.1	60.6	59.5	55.7	69.7
September .....	68.7	73.0	75.3	52.6	55.4	59.6	59.5	63.3	68.8	52.1	55.3	61.5	71.8	76.4	73.5
October .....	70.7	69.1	71.2	57.4	56.8	59.8	87.9	85.3	68.8	62.1	60.1	62.6	88.4	84.3	73.3
November .....	79.6	74.9	69.4	52.3	50.4	58.6	93.3	87.8	70.2	61.0	57.4	61.7	87.8	85.4	74.9



INDEX NUMBERS OF RETAIL SALES (AVERAGE FOR 1930 = 100)

A. Indexes of Monthly Sales. B. Indexes of Average Daily Sales.  
C. Indexes of Average Daily Sales Adjusted for Seasonal Variations.

Year and Month	Drugs (23 Chains)			Dyers & Cleaners (8 Chains)			Furniture (7 Chains)			Groceries & Meats (34 Chains)			Hardware (16 Chains)		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
1933															
November .....	70.1	71.0	71.0	61.8	60.8	67.5	56.1	55.6	52.5	71.7	71.7	72.4	64.5	63.5	66.8
December .....	82.3	80.1	70.3	54.8	56.1	72.8	61.6	61.8	53.7	78.6	74.5	69.6	62.9	64.3	63.1
1934															
January .....	70.0	69.0	71.9	53.0	52.1	73.4	70.8	71.4	73.6	70.8	71.4	73.6	42.1	41.4	64.7
February .....	64.8	70.3	69.6	49.1	52.3	74.7	48.6	51.8	62.4	68.6	72.9	74.4	43.2	46.0	67.7
March .....	75.4	72.1	71.4	72.5	71.3	71.3	56.9	55.1	61.3	78.7	73.8	73.8	55.1	54.2	70.4
April .....	69.2	72.0	72.7	87.9	89.9	69.1	65.5	67.3	62.9	71.6	74.5	72.4	74.2	75.9	72.3
May .....	70.3	68.9	71.7	94.0	92.4	73.9	74.9	74.2	64.0	76.8	77.4	73.0	103.7	102.0	75.0
June .....	72.7	71.7	71.0	83.4	82.0	73.9	67.7	65.6	65.6	74.7	69.5	69.5	85.4	84.0	73.1
July .....	68.9	69.3	71.5	72.4	74.1	75.6	51.2	52.6	65.7	67.9	70.4	71.8	77.1	78.9	76.6
August .....	70.4	68.7	70.1	78.1	74.0	77.1	72.5	69.4	68.1	69.9	67.2	73.1	77.9	73.8	72.4
September .....	69.8	70.4	71.9	79.6	84.8	70.1	78.0	81.1	66.5	69.7	68.6	68.6	87.5	93.2	76.5
October .....	71.8	70.8	71.5	85.0	80.4	72.5	79.8	76.4	64.7	75.3	74.4	74.4	92.6	87.7	73.3
November .....	71.5	72.2	72.2	69.7	68.5	76.1	72.3	71.7	69.6	71.7	70.8	71.6	69.4	68.2	72.6
December .....	85.4	84.0	73.6	59.1	60.4	78.5	79.4	79.6	71.0	75.3	73.0	68.2	79.9	81.7	80.1
1935															
January .....	72.1	70.6	73.6	51.7	50.8	71.6	44.8	44.4	66.3	71.7	71.7	73.9	52.4	51.5	80.5
February .....	68.9	74.7	73.9	44.7	47.6	68.1	55.6	59.2	71.3	67.6	71.8	73.2	49.8	53.0	78.0
March .....	76.8	74.8	74.1	64.1	63.0	70.0	63.7	61.7	68.6	75.2	70.0	72.9	62.3	61.2	79.5
April .....	71.7	73.0	73.8	96.3	98.4	70.3	74.8	76.8	71.8	73.9	78.1	73.0	80.6	82.4	78.5
May .....	72.0	70.4	73.3	93.7	92.1	73.7	77.4	76.7	66.1	74.8	74.7	70.5	102.4	100.8	74.1
June .....	70.7	71.3	70.6	90.0	92.0	82.9	70.8	71.0	71.0	71.4	68.9	68.9	87.2	89.2	77.6
July .....	71.4	70.4	72.5	77.6	76.3	77.9	59.2	58.6	73.3	69.9	70.4	71.8	82.9	83.5	81.1
August .....	74.1	70.8	72.2	75.2	71.2	74.2	78.6	73.7	72.2	71.5	64.6	70.2	84.1	81.6	80.0
September .....	69.8	72.6	74.1	77.1	82.1	67.9	85.0	90.5	74.2	69.6	73.9	73.9	90.7	99.1	81.2
October .....	74.4	72.9	73.6	76.0	72.0	64.8	93.6	89.7	76.0	77.3	75.4	75.4	95.5	92.6	82.7
November .....	77.5	76.5	76.5	64.9	63.8	70.9	84.7	81.7	79.4	75.6	70.4	71.1	82.4	83.0	88.3





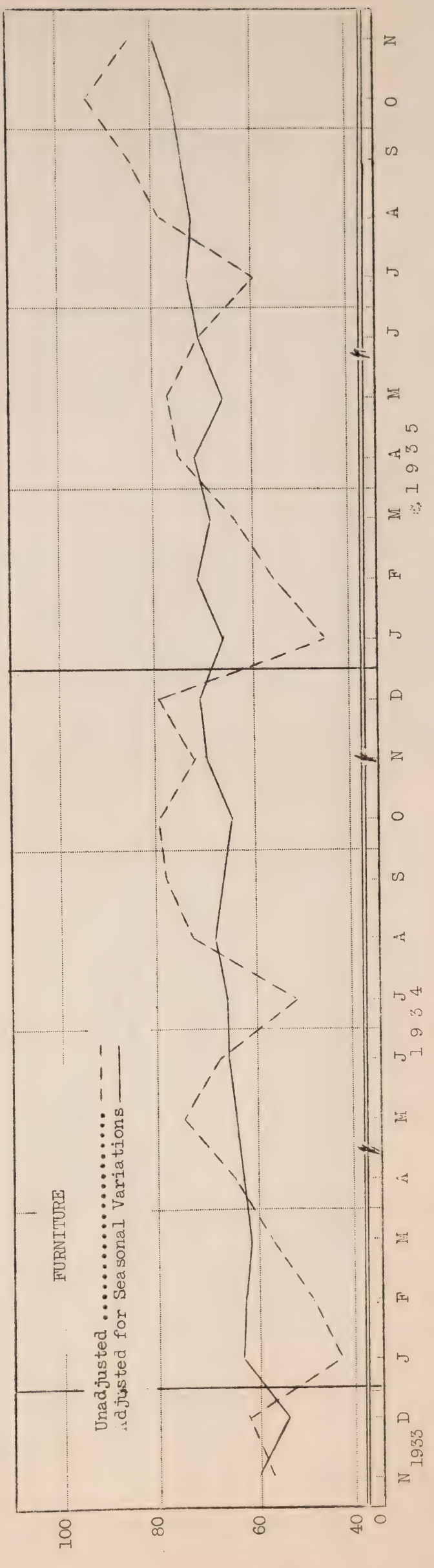
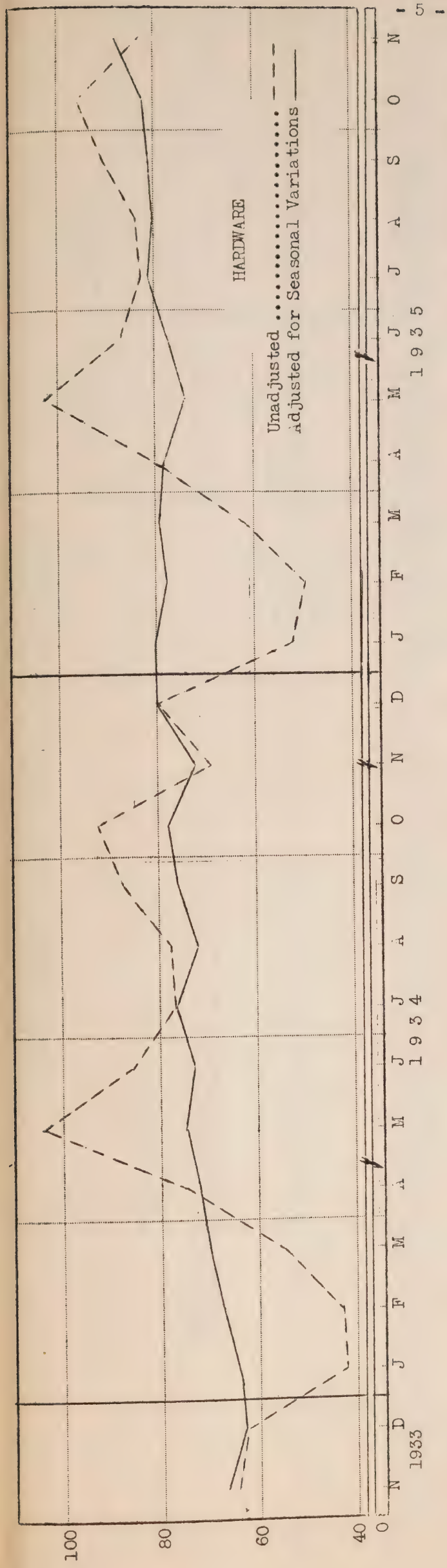
INDEX NUMBERS OF RETAIL SALES (AVERAGE FOR 1930 = 100)

A. Indexes of Monthly Sales. B. Indexes of Average Daily Sales.  
C. Indexes of Average Daily Sales Adjusted for Seasonal Variations.

Year and Month	Music & Radio (9 Chains)			Restaurants (14 Chains)			Variety (9 Chains)			General Index (206 Firms)		
	A	B	C	A	B	C	A	B	C	A	B	C
1933												
November .....	49.7	49.0	34.3	51.9	52.6	54.8	77.2	77.3	76.5	71.4	71.0	67.0
December .....	53.8	55.1	34.9	55.0	53.9	52.9	145.2	140.5	76.0	89.4	87.8	66.0
1934												
January .....	30.2	29.8	35.9	51.2	50.3	54.0	54.9	55.2	82.4	57.7	57.6	68.5
February .....	31.4	33.6	38.6	47.7	51.9	54.0	55.5	59.1	79.9	56.2	59.9	68.9
March .....	32.9	32.5	39.6	56.7	55.0	56.7	76.1	71.7	87.4	69.3	66.3	67.6
April .....	29.9	30.7	37.9	53.9	55.3	54.8	69.8	72.2	80.2	67.4	69.6	69.6
May .....	37.1	36.6	42.0	56.8	55.7	55.7	92.4	92.9	89.4	75.3	75.0	71.4
June .....	28.9	28.5	40.2	55.3	55.3	54.8	90.0	84.9	82.4	72.6	69.4	68.7
July .....	24.7	25.3	38.9	54.1	53.8	52.2	79.2	81.9	81.9	60.6	62.2	69.1
August .....	33.8	32.1	42.2	57.3	56.0	52.9	77.7	75.5	82.1	63.4	60.8	69.9
September .....	52.8	56.5	41.2	52.6	53.5	50.9	79.9	79.7	82.2	69.7	71.2	69.8
October .....	57.5	54.6	41.4	53.2	52.2	52.2	86.3	84.4	80.4	77.7	75.5	70.5
November .....	59.6	58.8	41.7	51.2	51.8	53.9	83.9	83.7	82.9	74.9	74.1	69.9
December .....	67.4	69.2	43.8	53.7	52.9	51.8	159.6	155.1	83.8	95.2	94.5	71.1
1935												
January .....	37.2	36.7	44.2	49.0	48.1	51.7	53.2	53.3	79.5	58.6	58.2	69.2
February .....	36.1	38.6	44.4	44.9	48.7	50.8	57.7	61.5	83.1	56.4	60.1	69.1
March .....	39.7	39.2	47.8	51.4	50.5	52.0	67.5	63.7	80.6	64.8	61.8	69.5
April .....	35.5	36.4	45.0	50.7	51.4	50.9	77.9	80.9	87.0	72.9	75.7	69.5
May .....	43.0	42.4	48.8	51.9	50.8	50.8	79.5	79.7	76.6	72.4	71.8	68.4
June .....	30.1	30.9	43.5	49.8	50.7	50.2	88.6	86.1	83.6	71.6	71.0	70.3
July .....	26.6	26.2	40.4	51.2	50.2	48.8	82.8	83.3	83.3	63.0	62.8	69.8
August .....	35.2	33.4	44.0	55.4	53.6	50.6	83.7	76.6	83.3	64.9	60.2	69.2
September .....	52.3	55.9	40.8	53.0	54.5	51.9	77.9	83.0	85.5	69.6	73.9	72.5
October .....	66.5	63.5	48.0	54.3	53.3	53.3	90.4	88.1	83.9	81.0	78.2	73.1
November .....	64.0	63.1	44.8	52.4	52.4	54.6	91.0	85.8	84.9	79.8	76.6	72.2

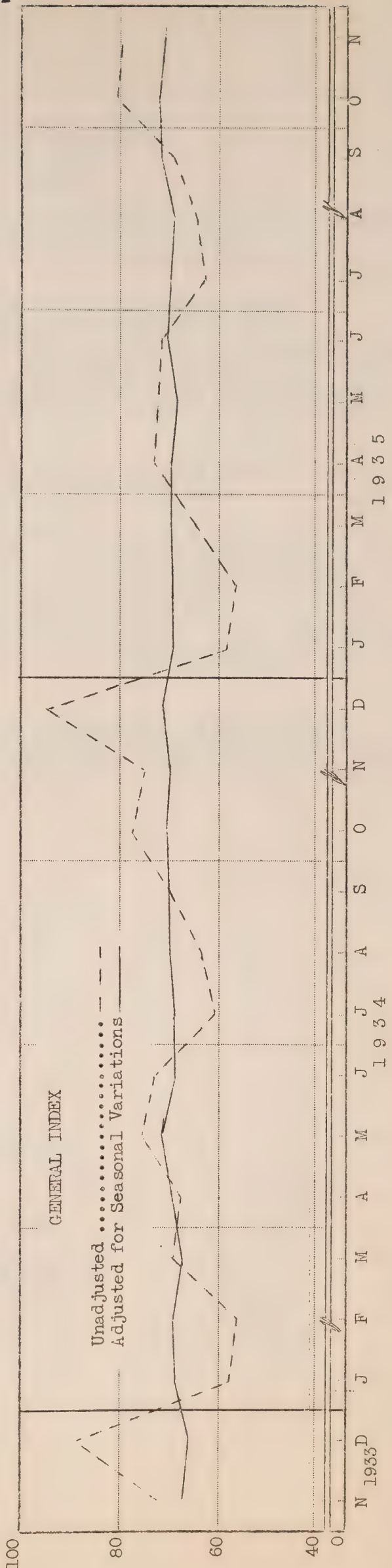
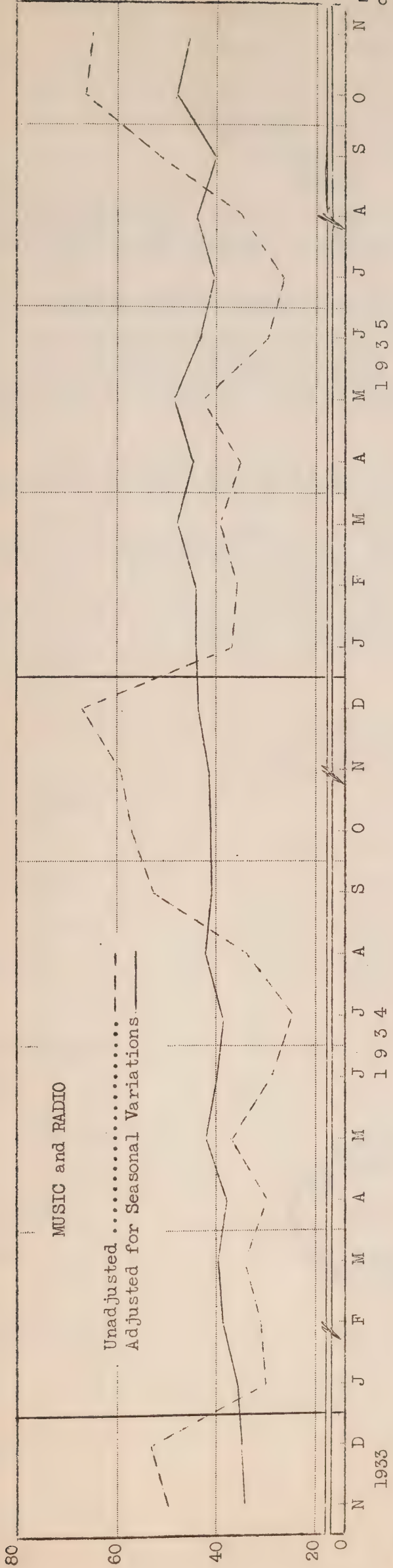








INDEX NUMBERS OF RETAIL SALES (Average for 1930=100)







GOVT. PUBLNS

Published by Authority of the HON. W. D. EULER, M.P.,  
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DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA.

Dominion Statistician: R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)  
Chief, Internal Trade Branch: Herbert Marshall, B.A., F.S.S.

CHANGES IN THE VALUE OF RETAIL SALES, DECEMBER, 1935

The value of retail sales in Canada increased in December, 1935, by more than the usual seasonal amount. This gain is reflected in the Dominion Bureau of Statistics' seasonally adjusted index of 76.8 as compared with 72.3 in November and 71.1 in December, 1934 (base, average for 1930 = 100).

These figures are based on returns made by 169 chains, comprising more than 3,300 stores, and 37 departmental establishments.

The percentage changes in the value of sales shown below are based upon the indexes corrected for number of business days and for seasonal variations. Eleven of the thirteen sub-groups record improvement in December, 1935, over December, 1934, the largest gain, 15.8 per cent, occurring in sales of groceries and meats, and the smallest, 1.4 per cent, in sales of music and radios. A comparison of December, 1935, with November, 1935, shows that increases were recorded in eight sub-groups and decreases in five.

<u>Percentage Changes in Value of Sales</u>		
	<u>Dec. 1935 - Dec. 1934</u>	<u>Dec. 1935 - Nov. 1935</u>
Hats and shoes	+ 3.1	+23.2
Candy	+ 6.5	+ 9.4
Men's clothing	+12.7	+16.2
Women's clothing	+ 6.8	+ 8.8
Departmental	+ 5.4	+ 4.7
Drugs	+ 5.2	+ 2.1
Dryers and cleaners	- 4.2	- 3.1
Furniture	+11.3	- 0.5
Groceries and meats	+15.8	+11.6
Hardware	- 0.4	- 8.6
Music and radio	+ 1.4	- 0.9
Restaurants	+ 3.9	- 1.5
Variety	+ 9.8	+ 8.0
General Index	+ 8.0	+ 6.2





A. Unadjusted. B. Corrected for Number of Business Days. C. Adjusted for Number of Business Days and Seasonal Variations.

Year and Month	Boots and Shoes (16 Chains)			Candy (6 Chains)			Men's Clothing (15 Chains)			Women's Clothing (12 Chains)			Departmental (37 Firms)		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
1933															
November .....	82.9	82.9	76.8				76.9	76.6	61.3	54.4	54.2	58.2	77.7	76.7	67.2
December .....	96.1	93.1	66.0	49.9	50.7	58.9	74.0	71.3	55.7	125.0	120.2	65.0	102.4	103.1	67.8
1934															
January .....	45.4	45.8	69.3	47.5	47.1	62.8	36.9	37.0	56.0	41.9	41.9	60.7	56.1	55.6	69.5
February .....	37.5	39.9	62.3	51.7	56.0	60.9	37.9	40.3	65.0	38.2	40.5	59.6	54.9	58.5	69.7
March .....	73.8	69.4	78.9	84.2	78.8	60.6	63.1	59.8	59.8	59.0	55.9	60.8	67.1	65.3	68.0
April .....	71.0	73.0	70.2	55.2	58.2	68.4	66.0	68.5	59.6	62.3	64.5	59.7	66.3	68.1	70.9
May .....	92.1	92.8	79.3	60.0	59.3	60.5	76.1	76.1	65.0	68.7	68.6	62.4	73.6	72.9	71.5
June .....	109.3	102.8	77.2	48.4	46.7	60.6	73.9	69.6	60.0	74.7	70.2	58.5	69.9	68.0	70.1
July .....	68.6	71.1	69.7	46.8	47.9	53.4	52.1	53.8	63.3	55.5	57.2	61.5	54.2	55.6	69.5
August .....	58.2	56.4	68.0	53.6	57.6	53.7	45.5	43.6	62.3	52.3	50.1	65.9	59.0	56.1	70.1
September .....	71.5	71.5	73.7	54.2	54.0	59.0	53.1	53.1	61.0	57.7	57.6	64.0	72.2	75.7	72.8
October .....	68.1	66.6	68.6	56.4	56.0	58.9	85.2	83.2	67.1	60.5	59.1	61.5	83.9	80.4	69.9
November .....	70.5	70.2	65.0	49.2	49.8	57.9	86.0	85.0	68.0	60.6	59.8	64.3	83.1	81.7	71.7
December .....	121.5	117.0	82.9	115.4	112.0	60.2	94.7	92.9	72.6	122.2	119.8	64.7	112.0	113.2	74.5
1935															
January .....	43.9	43.9	66.5	39.8	39.4	52.5	44.8	44.6	67.6	38.3	38.1	55.3	56.3	55.6	69.5
February .....	53.4	38.7	60.4	55.6	60.3	65.5	39.6	42.1	67.8	39.4	41.8	61.5	54.3	57.9	68.9
March .....	61.2	57.6	77.9	52.2	50.3	59.2	53.2	50.1	64.2	51.6	48.5	63.9	61.1	59.4	66.7
April .....	83.1	86.1	73.0	73.9	80.8	62.2	84.9	89.1	65.0	70.6	74.0	59.7	72.3	74.5	72.4
May .....	80.9	80.9	69.2	60.9	59.7	61.0	71.4	71.1	60.8	61.0	60.7	59.2	70.8	69.9	68.5
June .....	109.8	106.5	80.1	47.1	46.9	61.0	75.3	73.3	63.5	69.5	67.8	63.5	70.8	70.5	73.7
July .....	70.0	70.6	69.2	44.0	43.8	51.5	57.7	57.7	67.9	55.3	56.3	60.6	58.9	56.4	70.5
August .....	62.6	57.2	68.9	59.2	55.4	56.3	50.3	46.0	65.6	50.5	46.1	60.6	59.5	55.7	69.7
September .....	68.7	73.0	75.3	52.6	55.4	59.6	50.5	63.3	68.8	52.1	55.3	61.5	71.8	76.4	73.5
October .....	70.7	69.1	71.2	57.4	53.8	59.8	87.9	85.3	68.8	62.1	60.1	62.6	83.4	84.3	73.3
November .....	79.6	74.9	69.4	52.3	50.4	58.6	93.5	88.0	70.4	62.9	52.1	63.5	88.1	85.6	75.0
December .....	116.7	120.5	77.5	116.4	119.2	64.1	100.6	104.7	81.6	123.0	127.9	69.1	116.2	119.3	78.5



A. Unadjusted, B. Corrected for Number of Business Days.  
C. Adjusted for Number of Business Days and Seasonal Variations.

Year and Month	Drugs (23 Chains)			Dyers & Cleaners (8 Chains)			Furniture (7 Chains)			Groceries & Meats (34 Chains)			Hardware (16 Chains)		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
1933															
November .....	70.1	71.0	71.0	61.8	60.8	67.5	56.1	55.6	52.5	71.7	71.7	72.4	64.5	63.5	66.8
December .....	82.3	80.1	70.3	54.8	56.1	72.8	61.6	61.8	53.7	78.6	74.5	69.6	62.9	64.3	63.1
1934															
January .....	70.0	69.0	71.9	53.0	52.1	73.4	42.5	42.1	62.8	70.8	71.4	73.6	42.1	41.4	64.7
February .....	64.8	70.3	69.6	49.1	52.3	74.7	48.6	51.8	62.4	68.6	72.9	74.4	43.2	46.0	67.7
March .....	75.4	72.1	71.4	72.5	71.3	71.3	56.9	55.1	61.3	78.7	73.8	73.8	55.1	54.2	70.4
April .....	69.2	72.0	72.7	87.9	89.9	69.1	65.5	67.3	62.9	71.6	74.5	72.4	74.2	75.9	72.3
May .....	70.3	68.9	71.7	94.0	92.4	73.9	74.9	74.2	64.0	76.8	77.4	73.0	103.7	102.0	75.0
June .....	72.7	71.7	71.0	83.4	82.0	73.9	67.7	65.6	65.6	74.7	69.5	69.5	85.4	84.0	73.1
July .....	68.9	69.3	71.5	72.4	74.1	75.6	51.2	52.6	65.7	67.9	70.4	71.8	77.1	78.9	76.6
August .....	70.4	68.7	70.1	78.1	74.0	77.1	72.5	69.4	68.1	69.9	67.2	73.1	77.9	73.8	72.4
September .....	69.8	70.4	71.9	79.6	84.8	70.1	78.0	81.1	66.5	69.7	68.6	68.6	87.5	93.2	76.5
October .....	71.8	70.8	71.5	85.0	80.4	72.5	79.8	76.4	64.7	75.3	74.4	74.4	92.6	87.7	78.3
November .....	71.5	72.2	72.2	69.7	68.5	76.1	72.3	71.7	69.6	71.7	70.8	71.6	69.4	68.2	72.6
December .....	85.4	84.0	73.6	59.1	60.4	78.5	79.4	79.6	71.0	75.3	73.0	68.2	79.9	81.7	80.1
1935															
January .....	72.1	70.6	73.6	51.7	50.8	71.6	44.8	44.4	66.3	71.7	71.7	73.9	52.4	51.5	80.5
February .....	68.9	74.7	73.9	44.7	47.6	68.1	55.6	59.2	71.3	67.6	71.8	73.2	49.8	53.0	78.0
March .....	76.8	74.8	74.1	64.1	63.0	70.0	63.7	61.7	68.6	75.2	70.0	72.9	62.3	61.2	79.5
April .....	71.7	73.0	73.8	96.3	98.4	70.3	74.8	76.8	71.8	73.9	78.1	73.0	80.6	82.4	78.5
May .....	72.0	70.4	73.3	93.7	92.1	73.7	77.4	76.7	66.1	74.8	74.7	70.5	102.4	100.8	74.1
June .....	70.7	71.3	70.6	90.0	92.0	82.9	70.8	71.0	71.0	71.4	68.9	68.9	87.2	89.2	77.6
July .....	71.4	70.4	72.5	77.6	76.3	77.9	59.2	58.6	73.3	69.9	70.4	71.8	82.9	83.5	81.1
August .....	74.1	70.8	72.2	76.5	72.4	75.4	78.6	73.7	72.2	71.5	64.6	70.2	84.1	81.6	80.0
September .....	69.8	72.6	74.1	83.2	88.6	73.2	85.0	90.5	74.2	69.6	73.9	73.9	90.7	99.1	81.2
October .....	74.4	72.9	73.6	88.1	83.4	75.1	93.6	89.7	76.0	77.3	75.4	75.4	95.5	92.6	82.7
November .....	76.8	75.8	75.8	71.1	69.9	77.6	84.7	81.7	79.4	75.3	70.1	70.8	81.4	82.0	87.3
December .....	87.8	88.3	77.4	56.7	57.9	75.2	85.8	88.5	79.0	80.9	84.5	79.0	77.7	81.4	79.8





A. Unadjusted. B. Corrected for Number of Business Days.  
C. Adjusted for Number of Business Days and Seasonal Variations.

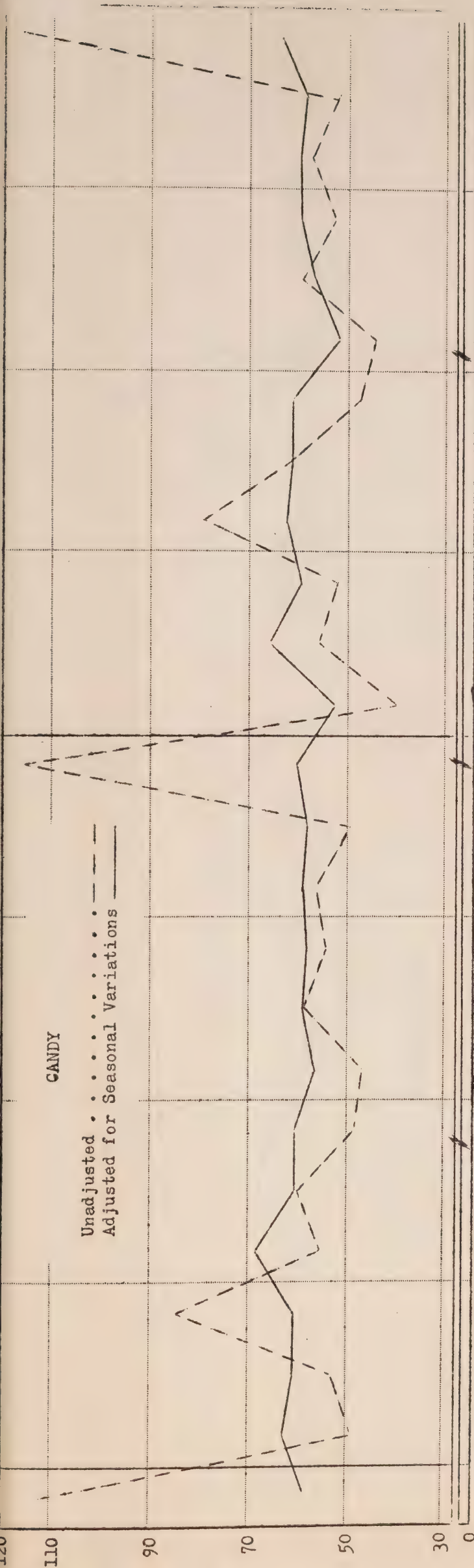
Year and Month	Music and Radio (9 Chains)			Restaurants (14 Chains)			Variety (9 Chains)			General Index (206 Firms)		
	A	B	C	A	B	C	A	B	C	A	B	C
1933												
November .....	49.7	49.0	34.3	51.9	52.6	54.8	77.2	77.3	76.5	71.4	71.0	67.0
December .....	53.8	55.1	34.9	55.0	53.9	52.9	145.2	140.5	76.0	89.4	87.8	66.0
1934												
January .....	50.2	29.8	35.9	51.2	50.3	54.0	54.9	55.2	82.4	57.7	57.6	68.5
February .....	31.4	33.6	38.6	47.7	51.9	54.0	55.5	59.1	79.9	56.2	59.9	68.9
March .....	32.9	32.5	39.6	56.7	55.0	56.7	76.1	71.7	87.4	69.3	66.3	67.6
April .....	29.9	30.7	37.9	53.9	55.3	54.8	69.8	72.2	80.2	67.4	69.6	69.6
May .....	37.1	36.6	42.0	56.8	55.7	55.7	92.4	92.9	89.4	75.3	75.0	71.4
June .....	28.9	28.5	40.2	55.3	55.3	54.8	90.0	84.9	82.4	72.6	69.4	68.7
July .....	24.7	25.3	38.9	54.1	53.8	52.2	79.2	81.9	81.9	60.6	62.2	69.1
August .....	33.8	32.1	42.2	57.3	56.0	52.9	77.7	75.5	82.1	63.4	60.8	69.9
September .....	52.8	56.5	41.2	52.6	53.5	50.9	79.9	79.7	82.2	69.7	71.2	69.8
October .....	57.5	54.6	41.4	53.2	52.2	52.2	86.3	84.4	80.4	77.7	75.5	70.5
November .....	59.6	58.8	41.7	51.2	51.8	53.9	83.5	83.7	82.9	74.9	74.1	69.9
December .....	67.4	69.2	43.8	53.7	52.9	51.8	159.5	155.1	83.6	95.2	94.5	71.1
1935												
January .....	37.2	36.7	44.2	49.0	48.1	51.7	53.2	53.3	79.5	58.6	58.2	69.2
February .....	36.1	38.6	44.4	44.9	48.7	50.8	57.7	61.5	83.1	56.4	60.1	69.1
March .....	39.7	39.2	47.8	51.4	50.5	52.0	67.5	63.7	80.6	64.8	61.8	69.5
April .....	35.5	36.4	45.0	50.7	51.4	50.9	77.9	80.9	87.0	72.9	75.7	69.5
May .....	43.0	42.4	48.8	51.9	50.8	50.8	79.5	79.7	76.6	72.4	71.8	68.4
June .....	30.1	30.9	43.5	49.8	50.7	50.2	88.6	86.1	83.6	71.6	71.0	70.3
July .....	26.6	26.2	40.4	51.2	50.2	48.8	82.8	83.3	83.3	63.0	62.3	69.9
August .....	35.2	33.4	44.0	55.4	53.6	52.6	83.7	76.6	83.3	64.9	60.2	69.2
September .....	52.3	55.9	40.8	53.0	54.5	54.9	77.9	83.0	85.5	69.7	74.0	72.6
October .....	66.6	63.3	48.0	54.3	53.3	53.3	90.4	88.1	83.9	81.2	78.4	73.2
November .....	64.0	63.1	44.8	52.4	52.4	54.6	91.3	86.1	85.2	79.9	76.7	72.3
December .....	68.3	70.1	44.4	55.2	54.8	53.8	164.5	170.2	92.0	99.0	102.2	76.8





# CANDY

Unadjusted . . . . .  
Adjusted for Seasonal Variations



1933

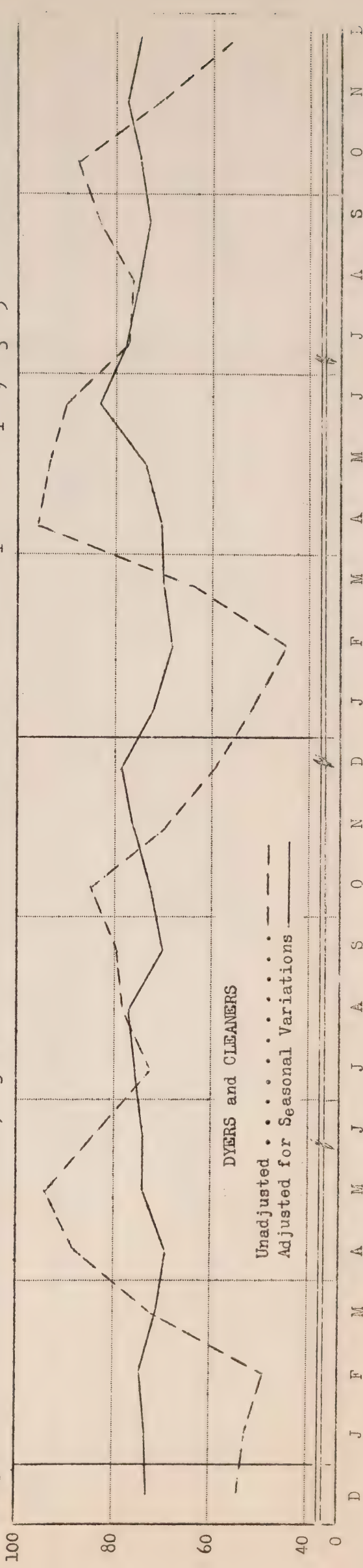
1934

11935

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## DYERS and CLEANERS

Unadjusted . . . . .  
Adjusted for Seasonal Variations . . . . .



D	J	F	M	A	J	A	S	O	N	D	J	F	M	A	J	A	S	O	N
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